

# Minutes

## Special Board of Trustees Meeting April 24, 2015 via Conference Call

### I. Roll Call

Ray called the meeting to order at 3:05 pm.

Present: Kinskey; Ray; Klavora; Edelman; Ezell; Keough-Jurs; Logue; Moeller; Anderson; Davis; Egan; Schmidt

Absent: Braverman; Brooker Scocco; Eppig; Etchie; Hopkins; Kennedy; Reger; Ronayne; Wenger

Others Present: Dersi Davis

### II. Action and Discussion Agenda

#### Board Vote on Chapter Dues Increase

Ray stated that the purpose for this special meeting is to vote for a May 1 application deadline to APA National for an October 1 start date.

Ray stated that the last dues increase was in 2006.

Ray summarized member comments that were distributed via email by Dersi Davis:

- Planning Committees should reach different audiences and unique planning issues, especially townships, when planning sessions for workshops and conferences
- APA Ohio should not tie so closely to APA national
- Board should take a look at measuring costs and income and be careful to approve imbalanced budgets.

Ray summarized thoughts from Reger, who was unable to attend:

- The Board should ramp up communication on all of the things the Chapter does for members
- The Board should take to heart the concerns members have that planning is urban centric, and consider that in state conference sessions and section events

Anderson commented that he personally is frustrated with APA National and the high dues, and thinks some folks could be coming from that angle with their dislike for the increase.

Kinskey added that APA Ohio dues, and the proposed percentage based idea, are just linked to the APA portion of dues, not AICP, division, or any other accessory add-ons. Some might be also confused about that.

Ray stated that a question came through regarding Kinskey's point. Dersi Davis posted the clarification on the dues increase webpage.

Kinskey reported that at the CPC meeting in Seattle, there was a discussion about dues. APA said that the National APA Board is not planning to require percentage based dues for Chapters. However, there may be some interest from CPC. CPC is encouraging Chapters to approve a

percentage based system so Chapters can increase revenues. The amount of revenue that the CPC has to assist chapters is currently a fairly limited amount. Chapter Assistance Grants are small, and really one of the only other assistance options.

Kinskey added that not many chapters have as many members as Ohio, or an Executive Director.

Kinskey reported that in the CPC meeting, APA said Chapters can approve any percentage; Chapters are not tied to 25%, 35%, etc.

Kinskey said he spoke with other Chapter Presidents at the CPC meetings and learned that other Chapters have moved to the percentage based dues process with great success.

Klavora suggested responding directly to some of these comments along with very concisely reporting how the process will work to membership, either via a newsletter article and/or eNEWS blast. She also said it might be useful to reserve a section of the Annual Report to discuss the increase and explain where the increased costs are coming from and how the Board plans to address them.

Ray said she will work with Dersi Davis and the Communications Committee to work on an article of some kind to lay the information out.

A motion was made by Anderson and seconded by Moeller to approve a \$10 increase in APA Ohio Chapter Only dues (\$45 to \$55) and move to a percentage based dues process for APA National dues (25% of APA National dues, minus AICP or any other accessory fees). Motion passes.

### **III. Adjournment**

A motion was made by Ray at 3:30 pm to adjourn the meeting. Motion passes.