

An award-winning Division comprised of planners and allied professionals dedicated to the past, present, and future of the built environment.

> guidelines architecture quality of life built environment past, present, future community character landscape architecture preservation planning sense of place development revitalization public realm design

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DESIGN

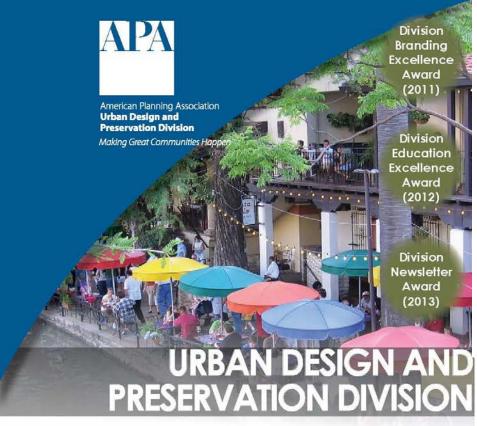


DIVISION ACTIVITIES

NATIONAL PLANNING CONFERENCE SPONSORSHIPS PLANNERS PRESS BOOK SPONSORSHIPS MEMBER WRITING CAMPAIGNS QUARTERLY NEWSLETTER MEMBER PROJECT GRANTS MEMBER BOOK GIVEAWAYS E-PUBLICATIONS WEBINARS



www.planning.org/divisions/urbandesign



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DESIGN

# UDP WEBCAST SPEAKERS

### Bringing You Great Ideas – Live!

Today Wednesday November 18<sup>th</sup>

### Best Practices for Producing Plans, Guidelines & Reports

Watch for the UDP 2016 Webinar Line Up *Coming Soon!* 

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The Urban Design & Preservation Division of the APA presents:

## **Best Practices for**

# **Producing Plans, Guidelines & Reports**

WEBINAR - NOVEMBER 18, 2015

Stephanie Grigsby PLA, AICP, LEED GA Principal Design Workshop



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# **Types of Documents**

• Academic

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- Technical
  - Master Plans
  - Guidelines
  - Strategic Plans
  - Corridor Plans
- Visioning
- Marketing

### SOUTH TAHOE MIDDLE SCHOOL CONNECTIVITY PLAN

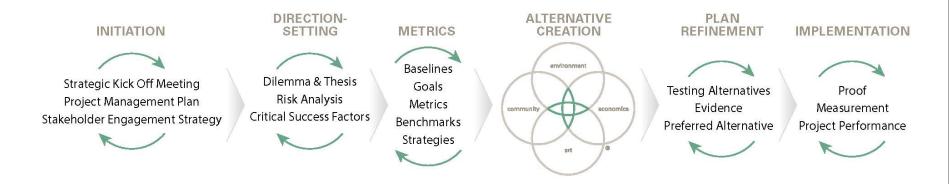
LAKE TAHOE UNIFIED SCHOOL DISTRICT OCTOBER 2015



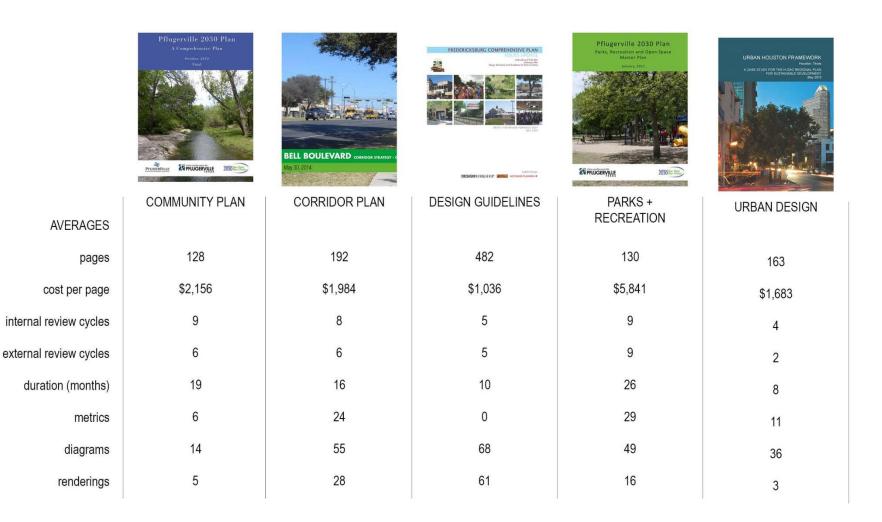
FUNDED BY AN ON OUR WAY GRANT FROM THE TAHOE REGIONAL PLANNING AGENCY

# **Producing Guidelines and Plans**

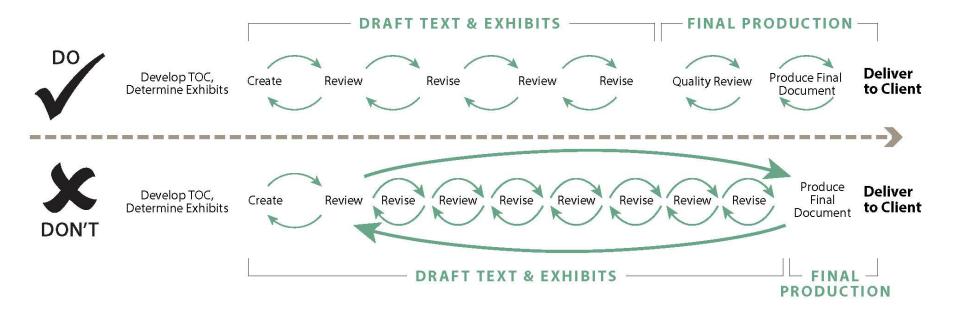
### DW Legacy Design® Process



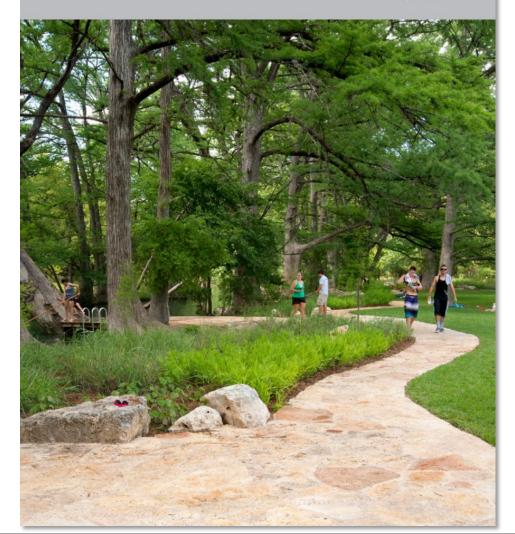
# Post Mortem Financial Analysis 2010-2013



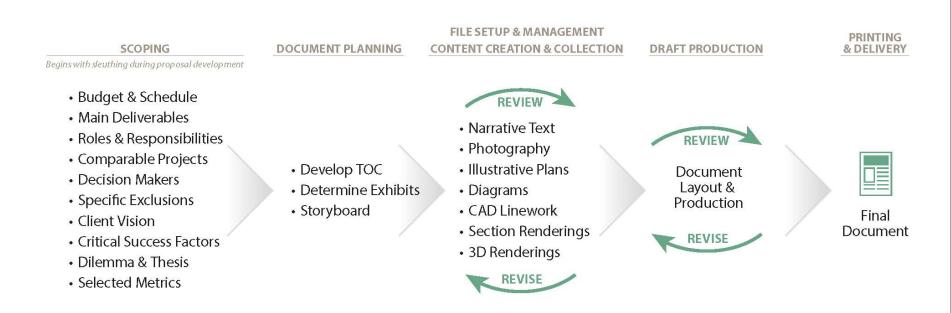
# **Analysis Capture**



DESIGNWORKSHOP DW Standards and Best Practices: Project Books 1.0 September 2014



### **Document Production Process**



# **Scoping the Document**

- Budget & Schedule
- Main Deliverables

APA

- Roles & Responsibilities
- Comparable Projects
- Review Cycles
- Decision Makers
- Specific Exclusions

Client Vision Critical Success Factors Dilemma & Thesis Selected Metrics

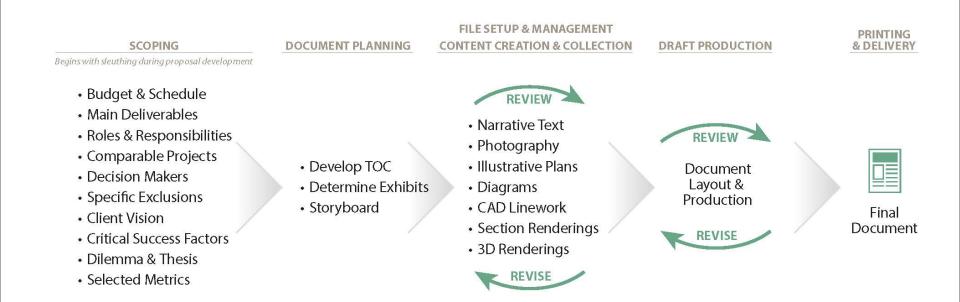
# **Tips for Identifying Scope**

- Identify available fees and expected budget
- Determine if there is a "model" or a comparable project
- Identify the main deliverables

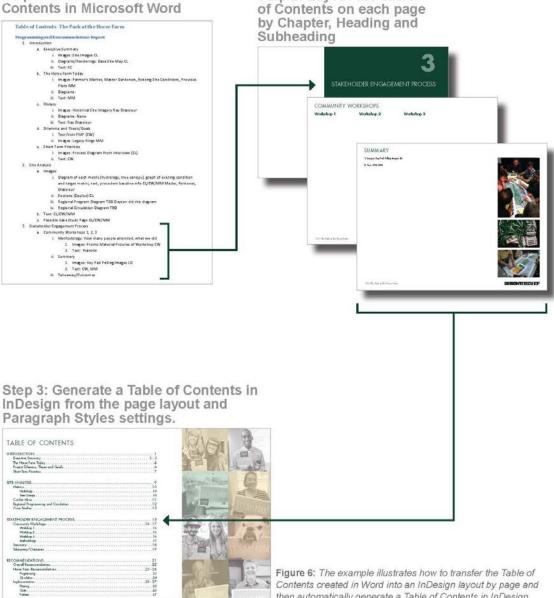
- Identify the general schedule
- □ Ask questions about other project processes and deliverables
- Define items that are not in the scope
- Identify roles and responsibilities
- Understand if the final document should be basic, tailored or custom
- Develop a phased scope
- □ Identify how public comments will be addressed
- □ Capture lessons learned from each project

# **Document Planning**

### **Document Production Process**



Step 1: Create a Table of Contents in Microsoft Word



then automatically generate a Table of Contents in InDesign.

Step 2: Layout the Table

### APA

#### Storyboard I-80 EEMearne atterne auffe CORPIDOR STUDY ...... TABLE OF CONTENTS DVERUTEAS/PORPOSE 10 NODED 4 SEGMENT RECOMMENDATION T SEAMBAT A TO P2 SEGMENT & TO CA. CONCLUSIONS Page of the calls in the term of the calls in the calls in the call of the call of the call of the term of the call of the term of the call of the term of the call of the term of the call of the term of the call of the term of the call of OVERLEV STUDY SECTION ONI Introduction A The second secon F. K. Harris, K. Harris, M. K. San, K. S. San, K. S ...... • Ang Statis yang aktis Maraka di Kataka esta dari segari selaka da kang seba-erak dari segari selaka di kang seba-pat kang sebarah da kang seba-pat kang sebarah da kang seba-sa da katis yang bang sebarah da kang sebarah da kang sebarah da kang sebarah pendak dan sebarah da kang sebarah da katis da kang sebarah da kang sebarah sebarah da kang sebarah da katis sebarah da kati ......

### **Final Project Book**

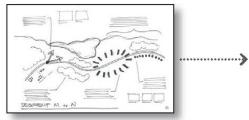




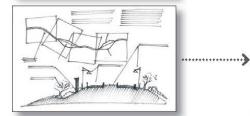


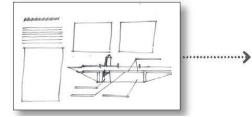


### Storyboard









### **Final Project Book**









#### H-GAC Sustainability Case Study: Urban Houston Framework

#### Style Guide

Purpose: This serves as clarification to the clients and team members as to the style that all documents will be written.

#### Official Style Guide:

The Associated Press Stylebook and Briefing on Media Law 2011.

#### Additional style clarity:

#### Punctuation of Bulleted Lists:

- In the case where bullets complete a sentence, bullets are really just acting as a graphic convention for breaking down long sentences. In a strictly technical document, bullets would just be avoided and the text would be written (and punctuated) as a sentence. In the type of documents we write (userfriendly...made for public consumption), it helps to break up long sentences with bullets thereby giving a hierarchy to the text. In this instance, they should be punctuated in the same manner as the sentence would have been with consistent use of a comma (or semi colon) after each phrase and a period after the last.
- In the case where bullets are not completing a sentence, bullets are really just providing information
  or a menu. An example would be a table of contents or a plant list. If the menu is just a collection of
  phrases (not complete sentences) like a table of contents, we would not punctuate.
- In the case where bullets contain one or more complete sentences (such as <u>this</u> bulleted list), punctuate completely.

#### Captions:

- 1. Always a complete sentence
- Include source information
- 3. Preferably include the location (and date) the photo was taken

#### Figures (title for maps, title for tables, etc.):

- 1. Typically a phrase: not a complete sentence
- 2. Capitalize all words (except "and," "or," "a," etc.)
- 3. Always include source information
- Make sure that they include correct north arrows, scales and other graphic conventions as necessary
- Bold and blue all figures, maps, and tables. Also, include their name unless you have on previous pages.

### No page numbers for any of the tables, figures and maps in the text when used as a reference. By naming them, they can go to the list of figures and find it. (make sure we have a list of figures "City" vs. "city":

1

 In the case where the word is referencing the organization acting as the city's government, the word "city" should always be capitalized. (Example: The City has several economic development programs in place.)

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#### H-GAC Sustainability Case Study: Urban Houston Framework

- In the case where the word is referencing the geographic area of the city, the word "city" should never be capitalized. (Example: The creeks in the city provide an opportunity for a connected greenbelt.)
- In the case where the word "city" is part of the official name of place, it is always capitalized. (Example: New York City has several significant park spaces that contribute to the quality of life of residents.)

#### Commas

- Use commas to separate elements in a series, but do not put a comma before the conjunction in a simple series (The flag is red, white and blue. He would nominate Tom, Dick or Harry).
- Put a comma before the concluding conjunction in a series, however, if an integral element of the series requires a conjunction (I had orange juice, toast, and ham and eggs for breakfast.)
- 3. Use a comma also before the concluding conjunction in a complex series of phrases (The main points to consider are whether the athletes are skillful enough to compete, whether they have the stamina to endure the training, and whether they have the proper mental attitude.)

#### Additional style clarity:

#### Capitalization

- 1. Governmental Bodies (including "state," "region," "department," "neighborhood," etc.)
  - Capitalize the full and proper names of governmental agencies, departments and offices. (Example: The Nebraska State Senate, the U.S. Department of State, etc.)
  - All words that are capitalized when part of a proper name should be lowercased when they do
    not refer to a specific, existing body or are, instead, referring to a geographic area. (Example:
    The town does not have a fire department. The bill requires city councils to provide matching
    funds.)
- 2. "City"
  - In the case where the word is referencing the organization acting as the city's government, the word "city" should always be capitalized. (Example: The City has several economic development programs in place.)
  - In the case where the word is referencing the geographic area of the city, the word "city" should never be capitalized. (Example: The creeks in the city provide an opportunity for a connected greenbelt.)
  - In the case where the word "city" is part of the official name of place, it is always capitalized. (Example: New York City has several significant park spaces that contribute to the quality of life of residents.)
- 3. "Park," "Corridor," "Greenway," "Community," etc.
  - Capitalize when part of a full and proper name or when used in reference to a full or proper name. (Example: The Lafitte Greenway, the Greenway, Central Park)
  - All words that are capitalized when part of a proper name should be lowercased when they do
    not refer to a specific, existing body. (The town is divided into seven neighborhoods. Each has
    two parks.)

#### Street Names

- 1. Always use an abbreviation for north "N." or "S."
- 2. Always spell out entire street name including words such as Avenue, Street, Boulevard.

2

#### Commas

**DESIGN**WORKSHOP

### APA

Project Example: Central Wimberley Master Plan



# Attachment B: Document Standards for Central Wimberley Master Plan

Document Standards for the Central Wimberley Master Plan will be reviewed and approved during Client Kick-Off. According to the contract, revisions to these Standards may at the discretion of DW require an amendment to the contract.

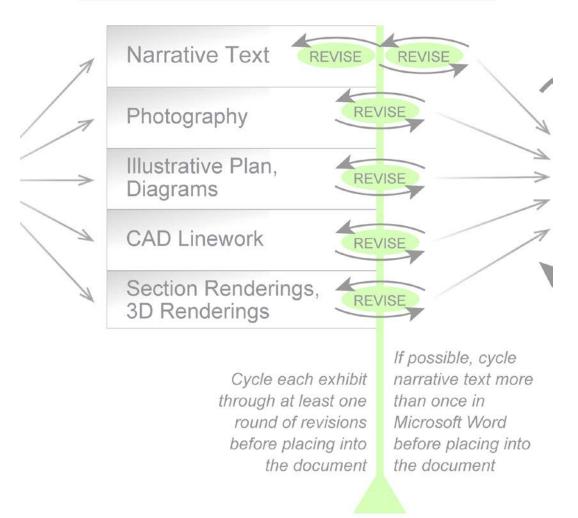
			File Management						
Contents	Content           1) Project Background           a) Development history           b) Demographic trends           c) Economic trends		Layout	8.5x11, color Up to 30-60 pages in length Plastic spiral coil bound Full bleed front and rear covers Up to 1 inch margined interior pages	ACKNOWLEDGED BY CLIENT:				
	<ul> <li>d) Pertinent local and state plans</li> <li>2) Existing Conditions         <ul> <li>a) Market Assessment</li> </ul> </li> </ul>		Software	Visual Renderings: Adobe Creative Suite 6 Master Plan Document: Adobe Creative Suite 6 Presentations, Memos and Meeting Records: Microsoft Office Existing Conditions Analysis: ESRI ArcGIS	Date:				
	i) Future Demand by Land Use (1) Retail		Content Crea	tion					
	<ul> <li>(2) Restaurant</li> <li>(3) Residential</li> <li>(4) Office</li> <li>(5) Entertainment</li> <li>(6) Civic</li> <li>(6) Civic</li> <li>(7) Physical Assessment</li> <li>(8) Land Use and Development Patterns</li> <li>(9) Thoroughfare and Pedestrian Linkages</li> <li>(9) Accessibility</li> <li>(9) Streetscape and Parking</li> <li>(9) Infrastructure</li> <li>(10) Functial Assessment</li> <li>(11) Funding Mechanisms</li> <li>(12) Funding Mechanisms</li> <li>(13) Vision for Central Wimberley</li> <li>(14) Community Engagement</li> <li>(14) Overview of Outreach</li> <li>(15) Master Plan Alternatives</li> </ul>	ACKNOV BY CLIEP Initials: Date:		Stakeholder Engagement Strategy         Project Goals and Background for Website         Baseline Assessment Memorandum (not to exceed 5-10 pages)         Market Assessment Memorandum (not to exceed 5-10 pages)         Physical Assessment Memorandum         Matrix of Alternative Funding Mechanisms         Master Plan Document (not to exceed 30-60 pages)         Existing Conditions Photographs         Regional Overview Exhibit (1)         Project Boundary Exhibit (1)         Existing Conditions Charts/Graphs/Exhibits (up to 5)         Development Opportunity Map (1)         Vision Charrette Presentation (1)         Hand Drawn Master Plan Alternatives (up to 3)         Refined Digital Master Plan (1)         Photographs of Vision Charrette         Final Document Presentation (1)	ACKNOWLEDGED BY CLIENT: Initials: Date:				
	(1) Alternative 1		Draft Production						
	(2) Alternative 2 (3) Alternative 3 4) Recommendations a) Preferred Master Plan Alternative b) Implementation Matrix		Review and editing cycles	Up to three (3) Client review/editing (cycles) Ten (10) days after receipt of draft to request revisions DW to provide Client a Comment Log Client responsible for compiling City comments DW responsible for compiling public comments	ACKNOWLEDGED BY CLIENT:				
1		I	Printing and Delivery	Draft document: PDF format Final document: PDF format	Date:				

# **Best Practices**

- Determine whether the document is academic, technical, visioning or marketing in nature
- Determine the audience
- Confirm if the document is to be adopted by City Council or another governing body
- Determine content
- □ Consider what graphics will be stock versus custom
- Assign who will be creating the content (graphics, text, project book formatting)
- □ Create a production schedule
- Determine how subsequent copies are to be printed and by whom
- Confirm if the document will be available for digital download
- □ Review and confirm all aspects of production during the SKO

### APA

### FILE SETUP & MANAGEMENT CONTENT CREATION & COLLECTION



# Unparalled popularity, unprecedented collaboration

APA

SR 28, a two-lane, mountainside road, is the only access route for over one million recreating visitors and 2.6 million vehicles per year. The plan establishes coordinated solutions that provide adequate access with fewer cars and improved user experience.



# **SR 28 Corridor Management Plan**

Making Great Communities Happen

# **Analysis Capture**

Table 2: Gategories of Projects identifie	umr	reviou	15 ai	iu Gui	IGII	1 310	iules		_	_				_	_	_
Project Addressed/Recommended	Carson City, NDOT, TRPA, & T.E.A.M. Tahoe Eastshore Corridor Management Plan, 1997	LTBMU, NDOT, TRPA Draft EA Nevada SR 28 Off-Highway Parking, 1999	TRPA Draft East Shore Access Plan, 2001	MOI Sept. 1999 – TRPA, USFS, NDOT, TTD, NDSP	TRPA Res. 99-9 May 26, 1999	Tahoe Eastern Area Management Team	NDSP Lake Tahoe General Management Plan, 1990	NDSP Lake Tahoe Nevada State Park Sand Harbor Recreation Capacity Study, 2011	LTBMU Forest Plan, 1988	LTBMU Draft Forest Plan, 2012	LTBMU Decision Memo of East Shore Access Management Plan, 2008	NDOT Landscape & Aesthetics Corridor Plan, 2006	TRPA/TMPO Bicycle and Ped. Plan, 2010	NDOT Road Safety Audit, 2007	NDOT Road Safety Audit, 2010	NDOT Road Safety Audit, 2012 (Incline Village)
Adopt-a-Highway Program	Х															
Backcountry designation							Х									
Barriers and signage			х						х	Х						Н
Barriers (install)														х	Х	
Bike facilities													Х			$\square$
Bike friendliness – review drainage grates															Х	
Bike lanes and wide shoulders – incorporate striping and regular maintenance into all projects.													х			
Bike: Link parking with shared use path												Х				
Bike racks							Х					-				
Business/Private/Non-Profit partnerships	Х															
Campgrounds and camping						_	Х		Х							
Corridor Management Plan revisions & updates	Х		Х													
Emergency turnouts									Х							
Equestrian recreation opportunities							Х									
FHWA "experimental status" to achieve desired benefits													Х			
Funding programs and options	Х			Х									Х			
Hidden Beach improvements							Х									
Historic preservation							Х			Х						
Interpretive signage program	Х									Х						
Interpretive signage									Х			Х				
Litter management on beaches and trails									Х							
Management	Х					Х		Х								
Management: Acquire lands that resolve resource conflicts	Х															

Table 2: Categories of Projects Identified in Previous and Current Studies



The transportation Carl Hosty Tahoe Transportation District

Carl Hasty, District Manager



Federal Highway Administration

Sue Klekar, Division Administrator



Nevada Department of Transportation

Rudy molyton

Rudy Malfabon, P.E., Director



Nevada Highway Patrol

Bent

Sergeant Randy Jackson Incline Village/Lake Tahoe



Carson City Regional Transportation Commission

John Mikering

John McKenna, Chair



County of Washoe

Jefen Berkich

John Berkich, Interim County Manager



Washoe Tribe of Nevada and California

a

Darrel Cruz, Washoe Cultural Resource Department-Director, Tribal Historic Preservation Officer

Tahoe Regional Planning Agency Amarchetta

Joanne Marchetta, Executive Director

Tim Carlson, Presidential Appointee



U.S. Forest Service manag & Aukron

Nancy J. Gibson, Forest Supervisor Lake Tahoe Basin Management Unit



Nevada Division of State Parks

wilk. mono

Dave Morrow, Administrator

NEVADA DIVISION STATE LANDS State of Nevada, Division of State Lands

23

James R. Lawrence, Administrator and State Land Registrar



#### County of Douglas

Stala Matery

Steve Mokrohisky, County Manager



Incline Village General Improvement District

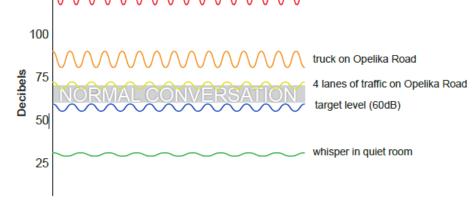
W Horn

William B. Horn, General Manager

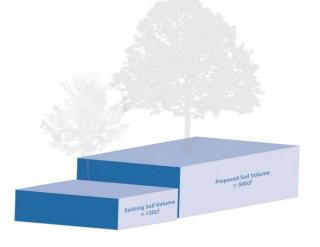


# Analysis Capture 125 Moise





People's Level of Annoyance based on Decibel Level





### Progress Tracking and Assigned Roles

#### Purpose:

Section I: Overview able to be pulled apart for mark	eting piece)		Feb. 16/23 & July	25/Aug. 1											
	Responsibility Lead (L) Assist (A) Review (R)	Existing Content Source	New Content Source & Plans being developed	Date to TTD/ PDT											
ntroduction (A sense of why)			, I	Feb. 16/23											
Background (what prompted the Vlanagement Plan)	• SG (L) • CH (A) • TTD(R) • PDT (R)	• East Shore Access Plan 2001	• Coordinate with Carl	Feb. 16/23											
Corridor Limits/Influence Areas Rim to Water; organization nto core areas (Crystal Bay,	• SG (L) • DK (A) • TTD (R)	• USFS management plan • Bikeway Feasibility Study Maps • Factoids	• Map to be developed • NDSP Gen.	Feb. 16/23											
ncline Village, Scenic		· raciolus					Table of Contents Checklist								
	• PDT (R)			Tal	ole of Content	ts Checkl	ist								
ncline Village, Scenic	• PDT (R) • SG (L) • DK (A) • TTD (R)		urpose: The inten Chapter	hi co			ist to gain client buy-in for deliv Client-ready Draft	erable dates. Final Draft							
ncline Village, Scenic Designation Area)	• PDT (R) • SG (L) • DK (A)			t of this checklist is to ensu	re understanding on initial a	and final drafts and	l to gain client buy-in for deliv								
ncline Village, Scenic Designation Area)	• PDT (R) • SG (L) • DK (A) • TTD (R)	P	Chapter	t of this checklist is to ensu Section	re understanding on initial a	and final drafts and Team Member	to gain client buy-in for deliv	Final Draft							
ncline Village, Scenic Designation Area)	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R)	P	Chapter Executive Summary	t of this checklist is to ensu Section	re understanding on initial a Staff-ready Draft To be produced by 12/14	and final drafts and Team Member SE	to gain client buy-in for delive Client-ready Draft To be produced by 12/20	Final Draft							
ncline Village, Scenic Designation Area) How/When to Use the Plan	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • KM (L) • SG (A)	P	Chapter Executive Summary	t of this checklist is to ensu Section N/A Project Vision	re understanding on initial Staff-ready Draft To be produced by 12/14 To be produced by 11/15	and final drafts and Team Member SE SE	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26	Final Draft           2/26           2/14							
ndine Village, Scenic Designation Area) How/When to Use the Plan	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • KM (L)	P	Chapter Executive Summary Purpose	t of this checklist is to ensu Section N/A Project Vision Project Goals	re understanding on initial a Staff-ready Draft To be produced by 12/14 To be produced by 11/15 To be produced by 11/15	Team Member SE SE SE	to gain client buy-in for deliv Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26	Final Draft 2/26 2/14 2/14							
ncline Village, Scenic Designation Area) How/When to Use the Plan	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • SG (A) • TTD (R)	P	Chapter Executive Summary Purpose Process	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach	To be produced by 11/15 To be produced by 11/15 To be produced by 11/15	Team Member SE SE SE SE JY	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26	Final Draft 2/26 2/14 2/14 2/14							
ndine Village, Scenic Designation Area) How/When to Use the Plan Purpose and Need	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • SG (A) • TTD (R)	P	Chapter Executive Summary Purpose	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach Stakeholder Engagement	To be produced by 11/15 To be produced by 11/15 To be produced by 11/15 To be produced by 11/15 To be produced by 11/15	Team Member SE SE SE JY JY	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26	Final Draft 2/26 2/14 2/14 2/14 2/14 2/14							
ncline Village, Scenic Designation Area) How/When to Use the Plan	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • SG (A) • TTD (R)	P	Chapter Executive Summary Purpose Process	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach Stakeholder Engagement Context	To be produced by 11/15 To be produced by 11/15	Team Member SE SE SE JY JY JY SE	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 12/20	Final Draft           2/26           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/14							
ndine Village, Scenic Designation Area) How/When to Use the Plan Purpose and Need	• PDT (R)     • SG (L)     • DK (A)     • TTD (R)     • PDT (R)     • KM (L)     • SG (A)     • TTD (R)     • PDT (R)     • KM (L)	P	Chapter Executive Summary Purpose Process Challenges and Opportunities	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach Stakeholder Engagement Context Needs Assessment	To be produced by 11/15 To be produced by 12/14 To be produced by 12/14	Team Member SE SE SE JY JY JY SE SE SE	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 12/20 To be produced by 12/20	Final Draft           2/26           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/14           2/26           2/26							
ncline Village, Scenic Designation Area) How/When to Use the Plan Purpose and Need	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • KM (L) • SG (A) • TTD (R) • PDT (R)	P	Chapter Executive Summary Purpose Process Challenges and Opportunities	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach Stakeholder Engagement Context Needs Assessment Transportation	To be produced by 12/14 To be produced by 12/14 To be produced by 11/15 To be produced by 11/15 To be produced by 11/15 To be produced by 11/15 To be produced by 12/14 To be produced by 12/14 To be produced by 3/12	Team Member SE SE SE JY JY SE SE LSC-GS	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 12/20 To be produced by 12/20 To be produced by 12/20 To be produced by 3/20	Final Draft 2/26 2/14 2/14 2/14 2/14 2/14 2/26 2/26 3/28							
ncline Village, Scenic Designation Area)	• PDT (R) • SG (L) • DK (A) • TTD (R) • PDT (R) • KM (L) • SG (A) • TTD (R) • PDT (R) • KM (L) • SG (A)	P	Chapter Executive Summary Purpose Process Challenges and Opportunities	t of this checklist is to ensu Section N/A Project Vision Project Goals Project Approach Stakeholder Engagement Context Needs Assessment Transportation Land Use	The understanding on initial and a staff-ready Draft To be produced by 12/14. To be produced by 11/15. To be produced by 12/14. To be produced by 12/14. To be produced by 3/12. To be produced by 3/12.	Team Member SE SE SE JY JY SE SE LSC-GS SE	to gain client buy-in for delive Client-ready Draft To be produced by 12/20 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 11/26 To be produced by 12/20 To be produced by 12/20	Final Draft 2/26 2/14 2/14 2/14 2/14 2/14 2/26 2/26 3/28 3/28							

# **Best Practices: Analysis Capture**

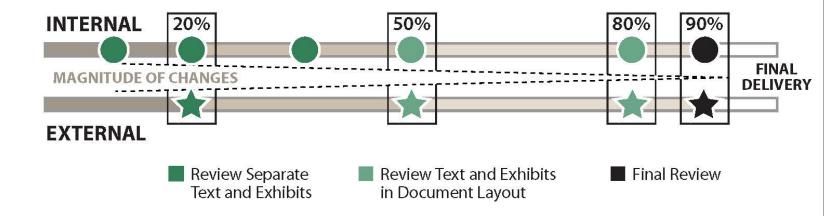
- Ensure ALL team members use the style guide
- Draft content as it is created
- Summaries should build content aligned with the TOC
- Document all metrics/research methodologies
- Synthesize and manage large quantities of information
- □ Establish a hierarchy to keep readers' attention
- Cite as you write

APA

Keep on track with a checklist: Harness the power of the checklist

# **Review and Editing**

### **Review Cycles**



🥪 - Igaetano 10/8/2014 8:46:55 AM

no comma needed

tourism-based

1 Map

# **Review and Editing**

Describe the socialicommunity impact of your design (< 150 words) \* A total of 7,419 participants were engaged in the comprehensive park planning effort That is over 6% of the entire population of Latevete. A total of 7,419 participants were engaged in the comprehensive part planning effort. That is over 6% of the entire population of Latayette. The key to success was meeting the community where they aready planning effort. That is over 6% of the entire population of Lafayette. The key to success was meeting the community where they already are. In addition to 13 meetings and two online surveys, presentations The key to success was meeting the community where they already environment of the surveys, presentations and two online surveys, presentations, were also made throughout the community to local clubs. were also made throughout the community to local clubs, associations and non-profits, encouraging citizens to take part in the process. Online and social media were all utilized to their fullest are. In addition to 13 meetings and two online surveys, pre yere also made throughout the community to local clubs, associations and non-profits encouraning citizens to take to associations. (< 150 words)\* Purpose associations and non-profits, encouraging citizens to take part in i process. Online and social media were all utilized to their fullest extent. and staff were present at the weekly Farmers and Artisan Process. Online and social media were all utilized to their fullest extent, and staff were present at the weekly Farmers and Artisans Market in order to spread the word about the Horse Farm workshop extent, and staff were present at the weekly Farmers and Artisans Market in order to spread the word about the Horse Farm workshops throughout Lafavette and the region. A team of community throughout Lafayette and the region. A team of community ambassadors were tasked with getting the word out about meetings, and organizing any additional outreach requested by churches Market in order to spread the word about the Horse Farm with throughout Lafayette and the region. A team of community anbassadors were tasked with detring the word out about in ambassadors were tasked with getting the word out about meetin and organizing any additional outreach requested by churches, community groups, and other organizations around town. The and organizing any additional outreach requested by churdnes, community groups, and other organizations around town. The passion and enthusiasm of this effort, as well as the direct Community groups, and other organizations around town. The passion and enthusiasm of this effort, as well as the direct incomoration of the feedback into the adonted name laid the feedback into the feedback into the adonted name laid the feedback into the feedback into the adonted name laid the feedback into the feedback into the adonted name laid the feedback into the adonted name laid the feedback into the feedback into the feedback into the feedback into the adonted name laid the feedback into the feed incorporation of the feedback into the adopted plan, laid the granning efforts. groundwork for a more engaged community in future planning efforts. passion and enthusiasm of this effort, as well as the direct incorporation of the feedback into the adopted plan, leid the aroundwork for a more encaned community in future planning Detail the problem that this design is meant to solve (<75 words)\* Because this project was born from a grassroots effort to save a pristine area from commercial development, it was a pristine area from commercial development, it was imperativer that every aspect was leadsteared through master planning. engagement. From park programming through master planning. Because this project was born from a grassroots ettor. A pristine area from commercial development, it was immerative, that every aenent was betterned through imperatives that every aspect was ledgleared through by public engagement. From park programming through master planning, the team reached out to citizens of Latavette in creative wave engagement. From park programming through master planning the learn reached out to citizens of Lafayette in creative ways. Events were held at the samere Farmers and Artisans the team reached out to citizens of Lafayette in creative ways. Events were held at the farmers Farmers and Antisans Events were held at the Park, churches, schools and community national the Park, churches, schools and community centers to collect ideas from a diverse audience and hands-on words)\* Here Market at the Park, churches, schools and community centers to collect ideas from a diverse audience and hands-on activities were used to actively engage citizens in park centers to collect ideas from a diverse audience and har activities were used to actively engage citizens in park naminn planning.

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The City of Wimberley relained Design Workshop and The City of Wimberley retained Design Workshop and their subconsultants, Black and Vermooy Urban Design and Amhitecture and Buckley and Buckley Inc. their subconsultants, Black and Vernooy Urban Vet and Architecture and Binkley and Barfield, Inc., o Architecture and Binkley and Aerosian a Master A and Architecture and Binkley and Barfield, Inc., to Ordust a Vision Chartette and develop a Master Plan Conduct a Vision Charrette and develop a Master Plan for Central Wimbertey - The Central Wimbertey Moster for central Wimbertey - The Central Wimbertey Advantage and an and a company of the second and a second and for Central Wimberley. The Central Wimberley Naster Plan summarizes the master planning and community management attent from New 2019, to August 2014 Plan summarizes the master planning and communi engagement effort from Nay 2013 to August 2014. The recommendations and maximum of units and engagement effort from May 2013 to August 2014. The recommendations and outcomes of this plan will be immensioned by the city of uninterference mentioned as The recommendations and outcomes of this pan will be implemented by the City of Wimberey members of the commission and the clanning and Zoning Commission be implemented by the City of Wimberley, members of City Council and the Planning and Zoning Commission City Council and the Planning and Zoning Commission and other leaders who remain committed to building on mission assess and the initial descenter of the assess to and other leaders who remain committed to building on Disting assets and the unique character of the area to the state of unique to the state of t 9/15/2014 1:01:55 PM 🔗 - Igaetano existing assets and the unique character of the area to create a vibrant and enduring future for the community. Wimberley is a small, rural town located in the heart Study Area Location Wimberley is a small, rural town located in the next of Central Texas Hill Country (as seen in Figure 1. of Central Teras Fill Country (as seen in Figure 1: Wimbertey Regional Map), Nestled in folling hills Instrumy Instrumon Can Antonin and Auroin the new Wimbertey Regional Mapi. Nested in rolling hills haltway between San Antonio and Austin, the postoral demonstrate and used an includence of Wimbertey and halfway between San Antonio and Austin, the pastoral atmosphere and rural surroundings of Wimberley serve atmosphere and rural auroundings of Wimberley ser of a relaxing location for residents to live, work and new new wall are a destination for visiting for a series of the s as a relaxing location for residents to live, work and play, as well as a destination for visitors from around the control and abroad The Central Windbertey Master Plan focuses on the The Central Numberley Master Plan to cuses on the Center of commerce and central and and and advanted to David David to rule kide David and David and David to David to David to David and David to Cuse Kide David and David and David and David to Cuse Kide David and D enter of commerce and adding and includes land adjacent to Ranch Road 12, Old Kyle Road, and Ranch and another address to be address to a commerce result country and abroad. Bolipeent to Ranch Road 12, Old Kyre Road, and Kanch Road 3237 and roadways between the Cypress Creek and Burners Bistory (an ensure in Ensure 7- Cypress reading Man) Road 3237 and foadways between the Cypress Creek and Blanco River (de seen in Figure 2 Stilling and This area contains many businesses, your an pure un-retailers and recreational attractions ours as pure un-Figure 1: Wimberley Region Trea Map)-This area contains many businesses, but the lased tratailers and recreational attractions, such as Blue Hole Rectional Park and Curness Creak Hat rea Trail Park retailers and recreational attractions, such as Blue HK Regional Park and Cypress Creek Nature Trail Park. 3 | Central Wimberley Master Plan Report

# **Review and Editing**

peratio	onal Signs	Typogr	aphical Signs
_m	Delete	(ital)	Set in Italic type
$\mathbb{C}$	Close up; delete space	rom	Set in roman type
S.	Delete and close up (use only when deleting letters within a word)	bf	Set in boldface type
let)	Let It stand	(c)	Set in lowercase
#	Make space between words equal;	caps	Set in capital letters
q#)	Make space between lines equal	SC	Set in small caps
nr#	Insert hair space	wf	Wrong font; set in correct type
(IS)	Letterspace	X	Check type image; remove blemish
P	Begin new paragraph	$\vee$	Insert here or make superscrip
	Indent type one em from left or right	$\wedge$	Insert here or make subscript
Г	Move right	Punctu	ation Marks
Г	Move left	ふ	Insert Comma
JĽ	Center	\$\$	Insert apostrophe or single qu tation marks
Г	Move up	5.0	Insert quotation marks
	Move down	Ō	Insert period
(fl)	Flush left (	set ?	Insert question mark
(fr)	Flush right	;	Insert semicolon
=	Straighten type; align horizontally	or :	Insert colon
	Align vertically	=	Insert hyphen
(tr)	Transpose	М	Insert em dash
(sp)	Spell out	N	Insert en dash
	€ }o	r()	Insert parentheses

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J.R. Thomas	flush right
J.R. Thomas	flush left
\$	insert comma
\$	insert apostrophe
~~ v>	insert quotation marks
$\otimes \odot$	insert period
=	hyphen
н	dash

### Central Wimberley Master Plan Comment Log

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**Purpose:** The goal of the comment log is to quickly communicate how Design Workshop and the consultant team works to address each comment or requested revision. The intent is to keep the client, client team, project team, stakeholders and others on the same page as to requested changes and/or revisions. Consistent use of a comment log to track and respond to comments during a project's duration helps to facilitate client communication and fosters the resolution of questions prior to document changes.

Date	Document Title/Version	Commenter	Page	Comment	DW Action	Status
5/20/2014	Meeting Record – Bi- Weekly Conference Call	City Administrator	39	Text of report should mention "subsequent meetings were held with parties that approached the City to express and discuss further community concerns".	DW added the following text to page 39: "Subsequent meetings were held with parties that approached the City to express and discuss further community concerns for Central Wimberley." Now on page 29.	Complete
5/20/2014	Meeting Record – Bi- Weekly Conference Call	City Administrator	61	Add note regarding addressing requests for additional creek crossings.	DW added the following text in recommendations chapter page 61: Connectivity Recommendations "Future trail connections and development may require improved creek crossings for pedestrians and cyclists. Requests for additional creek crossings should be carefully reviewed by the City to ensure connectivity needs within and beyond the Central Wimberley study area are being met." Now on page 51.	Complete
5/20/2014	Meeting Record – Bi- Weekly Conference Call	City Administrator		"City shall establish a buffering standard."	DW needs further clarification from Client regarding revision needed.	Pending

# **Best Practices: Review and Editing**

- □ Confirm who reviews and the purpose of the review
- Confirm how comments are consolidated

- Determine how to address conflicting comments
- Document when decisions are made (Decision Log)

# **Managing Change**

- Periodically review scope with the TOC checklist
- Provide solutions when discussing out-of-scope items
- □ Be forward thinking look ahead to the next deliverables
- Utilize a weekly to-do list and decision log
- □ Immediately address changes in decision-making team

# Writing Resources

- Technical Writing 101: A Real-World Guide to Planning and Writing Technical Content
- The Mayfield Handbook of Technical and Scientific Writing.
- A Writer's Reference. Fourth edition
- The Associated Press Stylebook and Briefing on Media Law
- The Transitive Vampire: A Handbook of Grammar for the Innocent, the Eager, and the Doomed
- A Writer's Coach: The Complete Guide to Writing Strategies that Work
- The Associated Press Guide to Internet Research and Reporting

**Contact Information:** 

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