

BEYOND THE CHURCH BASEMENT

RETHINKING THE TRADITIONAL PUBLIC MEETING



HOW DO YOU GET BARBERTON, OHIO EXCITED ABOUT BIKE INFRASTRUCTURE?



PLANNING BEGINS



MARCH 2014 TOWPATH BRIDGE GROUND BREAKING

**AFTER GROUNDBREAKING YOU
HAVE RIBBON CUTTINGS.**

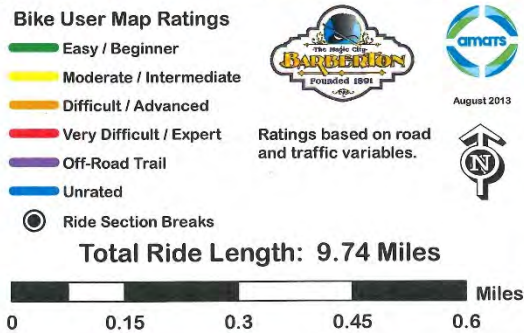


MAY 2014 TOWPATH BRIDGE COMPLETE



BIKE N' BRAINSTORM

Barberton Bike-N-Brainstorm



POLKA IN THE PARK APPROVED



A group of four people (three women and one man) are standing on a brick and concrete sidewalk, holding a large, square wooden sign. The sign has a large, stylized yellow flower cutout in the center. The people are smiling and looking at the camera. The background shows a street with parked cars, trees, and buildings under a clear sky.

If you plan it,
Debby will get it done.

CELEBRATE SUCCESS.



JUNE 2015 MAGIC MILE TRAILHEAD RIBBON CUTTING

HOW DO YOU GET A COMMUNITY OF 26,000 PEOPLE ENGAGED IN A COMPREHENSIVE PLAN?

PUBLIC ENGAGEMENT TIMELINE:

Interviews /
Focus Groups

ongoing

Survey

4.23.15

90 Days

7.24.15

Executive &
Steering
Committees

4.20.15
4.23.15

8.20.15

Public
Meetings

Rotary
5.28.15

11.5.15

Public
Workshops

Boat
6.18.15

Central
7.8.15

West
7.16.15

East
7.21.15

South
7.29.15

Down
town
8.12.15

Staff Retreat

11.30.15

PUBLIC ENGAGEMENT REACH:

Executive &
Steering
Committees

70 people

Survey

1,290 people

Boat Tour

165 people

One-on-One
Interviews

30 people

Neighborhood
Tours

130 people

Focus Groups

100 people

Downtown
Meeting

75 people

Rotary Club

150 people

2,010
PEOPLE
ENGAGED + **4,658**
VIDEO
VIEWS = **6,668**
TOTAL
REACH

26% of the
population
of Sandusky



STEERING COMMITTEE: SANDUSKY'S CHAMPIONS (4.23.2015)

I WANT TO SEE

A location for year round festivals

in downtown sandusky2018

I WANT TO SEE

-paddle boarding
-parasailing
-kayaking

on the waterfront sandusky2018

I WANT TO SEE

affordable entertainment

in downtown sandusky2018

I WANT TO SEE

A decent beach at Lin's Park and public accessibility to our waterfront
A tour (boat) org to see Sandusky's beautiful waterfront
Our jewel

on the waterfront sandusky2018

I WANT TO SEE

BOUTIQUE SHOPPING

in downtown sandusky2018

I WANT TO SEE

restaurants

on the waterfront sandusky2018

I WANT TO SEE

Robust transportation system

in my neighborhood sandusky2018

I WANT TO SEE

Less concrete + stone
more green! (like parks)
Non-power water rec.
- kids beach / wind park / Bayside

on the waterfront sandusky2018

I WANT TO SEE

in my neighborhood sandusky2018

I WANT TO SEE

Occupied and restored historic buildings.

in downtown sandusky2018

I WANT TO SEE

PUBLIC ACCESS

on the waterfront sandusky2018

I WANT TO SEE

A park
or just a walkable path to a park
South of the tracks
disconnected
neighborhood

in my neighborhood sandusky2018

I WANT TO SEE

more outdoor seating
+ more landscaping

in downtown sandusky2018

I WANT TO SEE

A RAVIVAL OF THE FERRY
SERVICE AND DRAWING ON THE BOATING HERITAGE

on the waterfront sandusky2018

I WANT TO SEE

OPEN PUBLIC AREAS AND
INTERCONNECTED TRAILS FROM OLD
CRANE TO GRIFFOV AIRPORT

on the waterfront sandusky2018

I WANT TO SEE

bike paths

in my neighborhood sandusky2018

I WANT TO SEE

OPEN WIFI

in my neighborhood sandusky2018

I WANT TO SEE

More Families

in my neighborhood sandusky2018

PUBLIC SURVEY:



Sandusky2018.com

Sandusky Bicentennial Vision Survey

The City of Sandusky is dedicated to serving its residents and making Sandusky a desirable community to live, work, play, and grow.

As Sandusky approaches its bicentennial, the City is working on a visioning process and we need your input. The following survey will only take about 10 minutes to complete.

Thank you for your time and contributing to the future of our great city.

PUBLIC RELEASE: 4.23.2015

CLOSED: 7.28.2015

1,127 RESIDENTS & 163 VISITORS

A photograph of a roller coaster with a blue track and white support structure. The train, which has red and white striped cars, is in the middle of a loop. The sky is clear blue, and some green trees are visible in the background.

INTERVIEWS (30) & FOCUS GROUPS (6)

PUBLIC MEETING: BUSINESS COMMUNITY + ROTARY (5.28.2015)



CALL TO ACTION VIDEO

SHARE YOUR VISION

LEARN HOW AT:

WWW.SANDUSKY2018.COM

WORKSHOPS ACTIVE PLANNING

**Waterfront Tour,
Goodtime (6.18.15)**

**Downtown,
State Theater (8.12.15)**

**West Neighborhoods,
Lions Park (7.16.15)**

**Central
Neighborhoods,
Library (7.8.15)**

**East Neighborhoods,
Star Lanes (7.21.15)**

**South Neighborhoods,
Churchwell Park
with Conestoga (7.29.15)**

WORKSHOP: WATERFRONT BOAT TOUR (6.18.15)



THE SANDUSKY 2018 BOAT TOUR, JUNE 18TH 2015

WELCOME ABOARD THE SANDUSKY 2018 BOAT TOUR!

STOP 1: What do you see, that you've never noticed before?
Landmarks along the waterfront
 What do you want to see from here in 5 years? 10 years?
A boardwalk and docking with waterfront restaurants and shops.

STOP 2: What do you see, that you've never noticed before?
How some parts of the waterfront are merged
 What do you want to see from here in 5 years? 10 years?
A boardwalk and docking with waterfront restaurants and shops.

STOP 3: What do you see, that you've never noticed before?
The bridge on the Lake Erie Boulevard
 What do you want to see from here in 5 years? 10 years?
A ferry line from Canal Boat to downtown Sandusky.

Station 1 - Waterfront Access & Connections:
 Where would you like to go by water from Sandusky?
Dinner cruises

Station 2 - Waterfront Use & Development:
 What would you like to see along Sandusky's waterfront?
*Murals
 more accent lighting of the shore line*

Station 3 - Waterfront Activities & Recreation:
 What would you like to do on Sandusky's waterfront?
Ferries/water taxis to

In 5-10 years what is different about Sandusky's waterfront?
Revive old buildings - DON'T TEND THEM DOWN!



What do you want to see on Sandusky's Waterfront?

WELCOME ABOARD THE SANDUSKY 2018 BOAT TOUR!

STOP 1: What do you see, that you've never noticed before?
Shoreline Park Really stands out
 What do you want to see from here in 5 years? 10 years?
Green shoreline town hugs the shoreline

STOP 2: What do you see, that you've never noticed before?
Where boats can pull up like Nantux in the ports
 What do you want to see from here in 5 years? 10 years?
Active park on boardwalk - wind surfing, kite surfing, kayaking

STOP 3: What do you see, that you've never noticed before?
Where boats can pull up like Nantux in the ports
 What do you want to see from here in 5 years? 10 years?
Active park on boardwalk - wind surfing, kite surfing, kayaking

STOP 4: What do you see, that you've never noticed before?
Where boats can pull up like Nantux in the ports
 What do you want to see from here in 5 years? 10 years?
Active park on boardwalk - wind surfing, kite surfing, kayaking

SPECIAL THANKS TO OUR SPONSORS:
 BOOTHING LAKE
 BRISLAND CRUISES



What do you want to do on Sandusky's Waterfront?

165 ATTENDEES

June 18, 2015

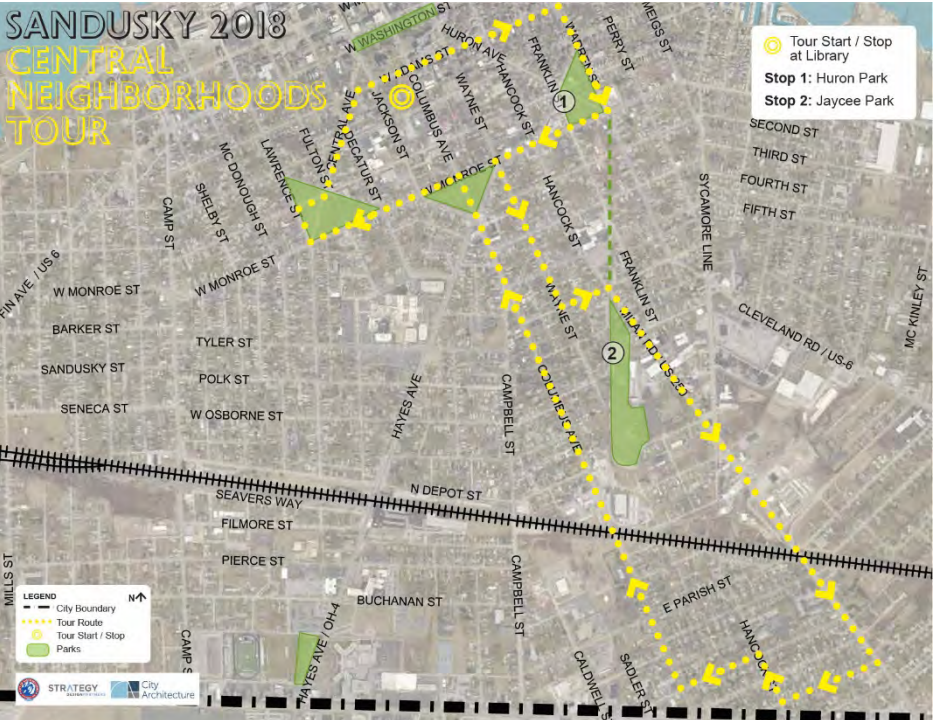


STRATEGY
DESIGN PARTNERS



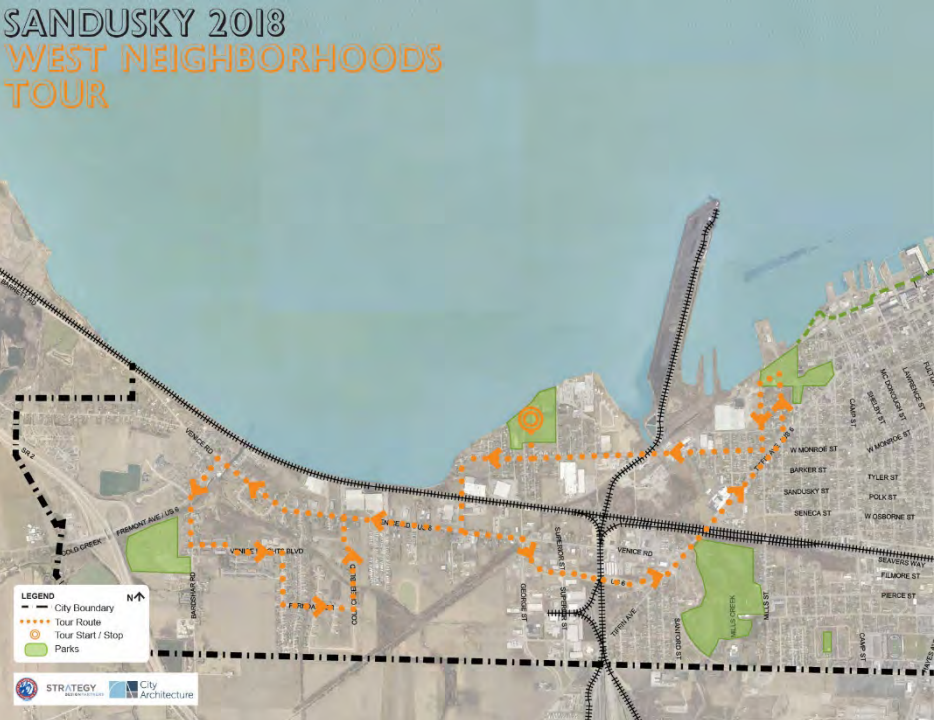
SANDUSKY 2018

CENTRAL NEIGHBORHOODS TOUR



SANDUSKY 2018

WEST NEIGHBORHOODS TOUR



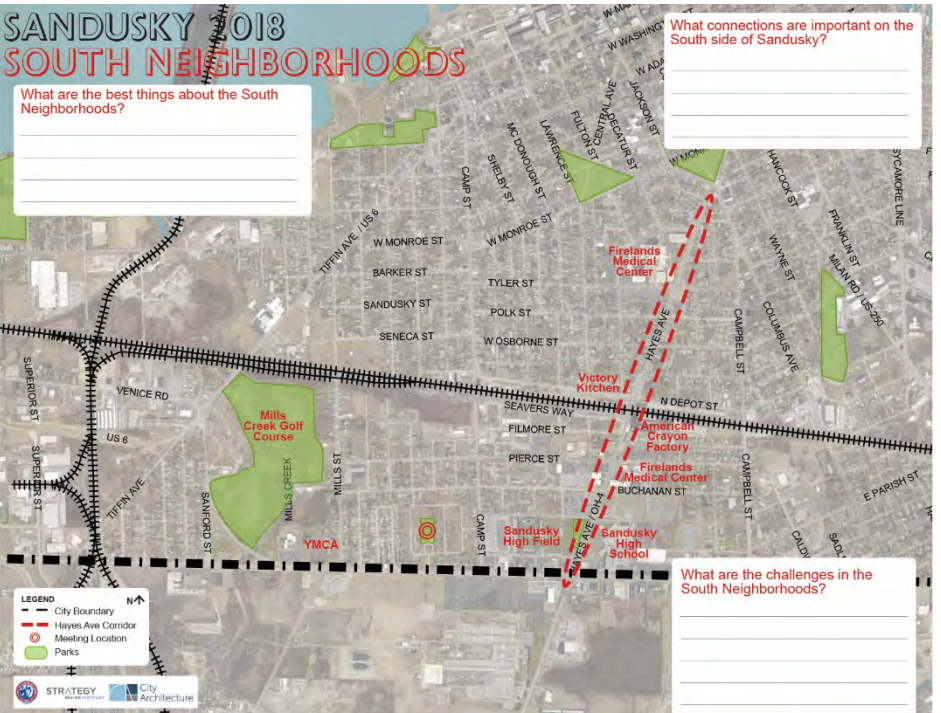
SANDUSKY 2018

EAST NEIGHBORHOODS TOUR



SANDUSKY 2018

SOUTH NEIGHBORHOODS



Central

- Walkable, intact neighborhoods
- Core neighborhoods
- Historic housing stock
- Neighborhood parks
- Opportunities for infill
- Commercial corridors have many vacant buildings / storefronts

West

- Quiet neighborhoods
- Feels separate from busy Downtown / tourist areas while still be connected to amenities
- Great parks - need continued maintenance, programming and planning
- Need bike paths and trails to connect to Downtown & neighborhoods
- Train crossings and safety are a top priority

East

- Many nice neighborhoods that are well maintained and walkable
- Cleveland Road is a significant corridor
- Many development opportunities along Cedar Point Dr / First St
- Pockets of vacant land
- Great park amenity (Big Island)
- Entry to Cedar Point / tourism centric
- Could be a great area to develop new housing types that can attract young families & professionals

South

- Lack of connectivity to other neighborhoods
- Need for greater handicapped accessibility
- Varied condition of housing stock - good areas & bad areas
- Pockets of abandonment & blight
- Not enough home ownership / too many rentals & landlords that don't maintain property
- Redevelopment of American Crayon as a public amenity (i.e. recreation center)
- Expanded social services & the Conestoga program including volunteer opportunities, job training, home maintenance, family services, and community interaction events (build pride)

SANDUSKY 2018:
NEIGHBORHOOD MEETINGS

July 8 - 29, 2015



STRATEGY
DESIGNPARTNERS



WORKSHOP: DOWNTOWN (8.12.15)



Share your Sandusky photos!

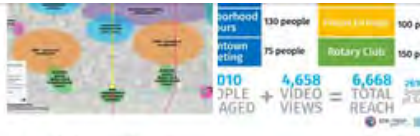


Instagram

#SANDUSKY2018

www.sandusky2018.com

#SANDUSKY2018



Strategic Planning @SPR_Onto · Aug 28
9 of 10 people think sandusky is on the right path. This is Huge! Thanks to all making it happen #sandusky2018



Andy Outlet @AndyOutlet · Aug 25
Survey says: Sandusky heading in the right direction sanduskyregister.com/news/governmen... @CityArch @kylerich #sandusky2018



Erio Wobser @erikwobser · Aug 23
This is exactly what we are learning in #sandusky2018. More surface land than built land bad for downtown. @CityArch



Erio Wobser @erikwobser · Aug 20
Over 2000 community members shared their vision for #sandusky2018. 77% believe Sandusky is on right track.



City Architecture @CityArch · Aug 16
Lots of great ideas for #sandusky2018 @erikwobser @GrowingSandusky pos.org/reference/10a...



GrowingSandusky @GrowingSandusky · Aug 12
Remember to head down to @Sandusky State at 6 PM to plan the future of #DowntownSandusky. #Sandusky2018 sandusky2018.com



Erio Wobser @erikwobser · Aug 11
Join us tomorrow evening at 6pm at the Sandusky State Theater to plan future of #DowntownSandusky. @CityArch @micheallogisham #sandusky2018

Sandusky Proud @SanduskyProud · Aug 5
Very exciting time to live, do business, and play in #SanduskyOn @sanduskymainst @erikwobser #sandusky2018

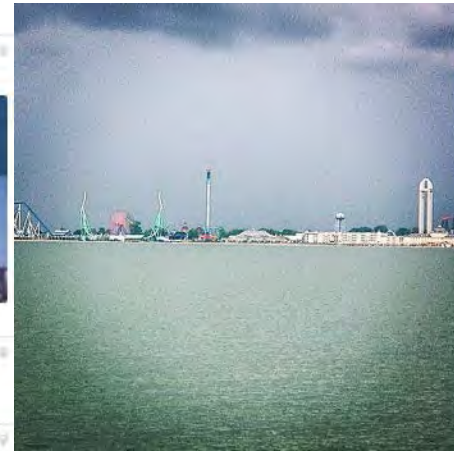


Andy Gundlach @gundlach_ag · Jul 22
Coverage of our East Side Tour #sandusky2018 @sanduskyregister @erikwobser @AndyOutlet sanduskyregister.com/news/governmen...

Andy Gundlach @gundlach_ag · Jul 21
Sharing our ideas for the future of the east side of town #sandusky2018 @erikwobser



Erio Wobser @erikwobser · Jul 21
East Side residents share their #sandusky2018 vision at Star Lanes-Great ideas being exchanged for east side.



brittaylor86 FOLLOW

taylor4, alex_bewerick, nick_dudenhoefer, rhodes821, andraamnniti, brandonneese, adriennemirehl and renee2016 like this

brittaylor86 So proud to be a resident of Sandusky! Great things to come. Share what makes Sandusky great or what you want to see in our town #Sandusky2018

Jordan Sternberg @jordansternberg · Jun 18
Sandusky is a magical place. Let's dream big to make #Sandusky2018 the best place 2B on Lake Erie! cc: @erikwobser



Goodwillsquad May 21 · 📍

Take a short survey to let Sandusky know what you want for your bicentennial and beyond. #sandusky2018 <http://sandusky2018.com/>

sandusky2018

The Bicentennial Vision for engage the entire community in developing a strategic plan and a comprehensive plan. These plans will position our city for long term growth and prosperity, setting priorities for economic

SANDUSKY2018.COM

RETWEETS 6 FAVORITES 8

3:56 PM - 18 Jun 2015 - Details

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