

BEYOND THE CHURCH BASEMENT

RETHINKING THE TRADITIONAL PUBLIC MEETING



HOW DO YOU GET BARBERTON, OHIO EXCITED ABOUT BIKE INFRASTRUCTURE?



PLANNING BEGINS



MARCH 2014 TOWPATH BRIDGE GROUND BREAKING

**AFTER GROUNDBREAKING YOU
HAVE RIBBON CUTTINGS.**



MAY 2014 TOWPATH BRIDGE COMPLETE



BIKE N' BRAINSTORM

Barberton Bike-N-Brainstorm

Bike User Map Ratings

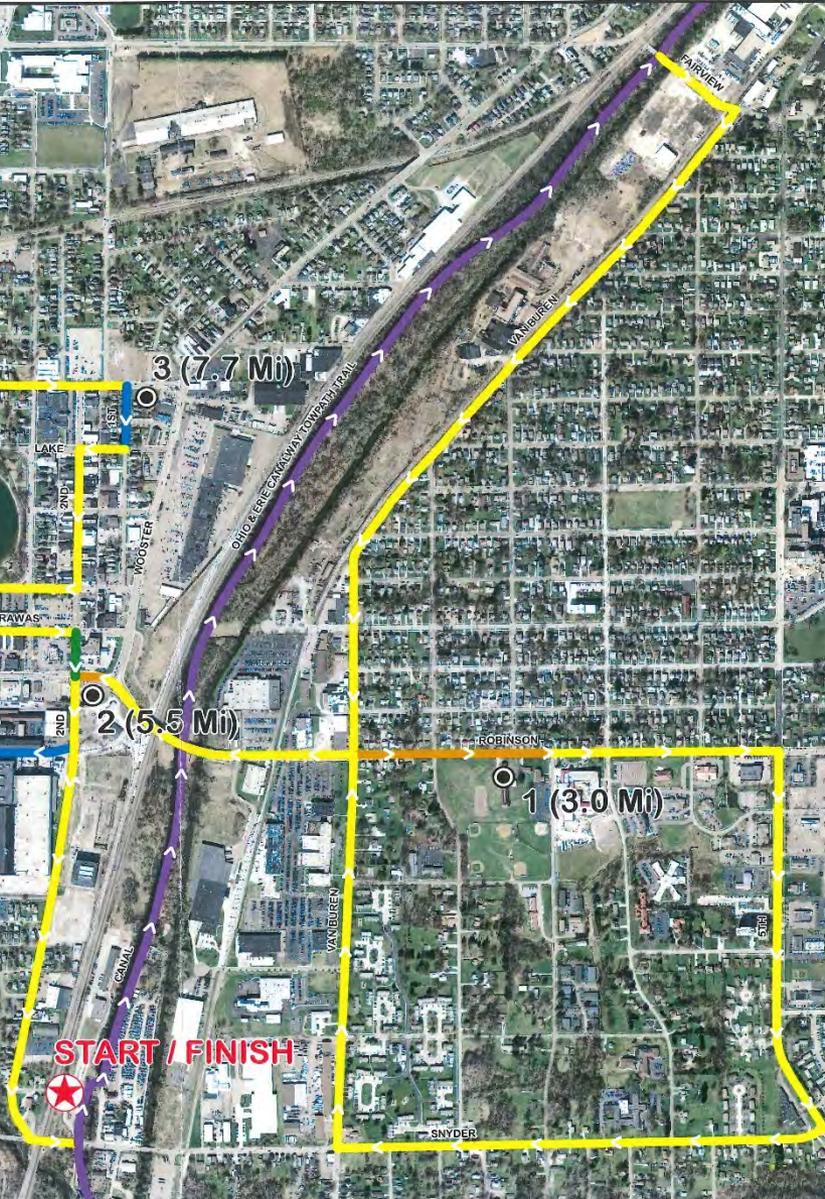
- Easy / Beginner
- Moderate / Intermediate
- Difficult / Advanced
- Very Difficult / Expert
- Off-Road Trail
- Unrated

Ratings based on road and traffic variables.

● Ride Section Breaks

Total Ride Length: 9.74 Miles

0 0.15 0.3 0.45 0.6 Miles



POLKA IN THE PARK APPROVED



A group of four people (three women and one man) are standing on a brick and concrete sidewalk. They are holding a large, rectangular wooden board that has a large, yellow biohazard symbol cutout in the center. The symbol is a stylized, glowing yellow biohazard symbol. The people are smiling and looking towards the camera. The background shows a street with parked cars, trees, and buildings under a clear sky.

**If you plan it,
Debby will get it done.**

CELEBRATE SUCCESS.



JUNE 2015 MAGIC MILE TRAILHEAD RIBBON CUTTING

HOW DO YOU GET A COMMUNITY OF 26,000 PEOPLE ENGAGED IN A COMPREHENSIVE PLAN?



PUBLIC ENGAGEMENT TIMELINE:

Interviews /
Focus Groups

ongoing

Survey

4.23.15

90 Days

7.24.15

Executive &
Steering
Committees

4.20.15

4.23.15

8.20.15

Public
Meetings

Rotary
5.28.15

11.5.15

Public
Workshops

Boat
6.18.15

Central
7.8.15

West
7.16.15

East
7.21.15

South
7.29.15

Down
town
8.12.15

Staff Retreat

11.30.15

PUBLIC ENGAGEMENT REACH:

Executive & Steering Committees

70 people

Survey

1,290 people

Boat Tour

165 people

One-on-One Interviews

30 people

Neighborhood Tours

130 people

Focus Groups

100 people

Downtown Meeting

75 people

Rotary Club

150 people

2,010
PEOPLE
ENGAGED

+

4,658
VIDEO
VIEWS

=

6,668
TOTAL
REACH

26% of the
population
of Sandusky

STEERING COMMITTEE: SANDUSKY'S CHAMPIONS

(4.23.2015)



I WANT TO SEE

A location for year round festivals

in downtown sandusky2018

I WANT TO SEE

- paddle boarding
- parasailing
- kayaking

on the waterfront sandusky2018

I WANT TO SEE

Affordable entertainment

in downtown sandusky2018

I WANT TO SEE

A decent beach at Lin's Park and public accessibility to our waterfront

A tour (boat) org to see Sandusky's beautiful waterfront. Our jewel

on the waterfront sandusky2018

I WANT TO SEE

BOUTIQUE SHOPPING

in downtown sandusky2018

I WANT TO SEE

restaurants

on the waterfront sandusky2018

I WANT TO SEE

Robust transportation system

in my neighborhood sandusky2018

I WANT TO SEE

Less concrete + stone more green! (see signs)

Non-power water rec. - kite beach / wind park / kayak

on the waterfront sandusky2018

I WANT TO SEE

in my neighborhood sandusky2018

I WANT TO SEE

Occupied and restored historic buildings.

in downtown sandusky2018

I WANT TO SEE

PUBLIC ACCESS

on the waterfront sandusky2018

I WANT TO SEE

A park or just a walkable path to a park

South of the tracks disconnection

in my neighborhood sandusky2018

I WANT TO SEE

more outdoor seating + more landscaping

in downtown sandusky2018

I WANT TO SEE

A REVIVAL OF THE FERRY SERVICE AND DRAWING ON THE BOATING HERITAGE

on the waterfront sandusky2018

I WANT TO SEE

OPEN PUBLIC ACCESS AND INTERCONNECTED TRAILS FROM OLD CREEK TO GRIPPER AIRPORT

on the waterfront sandusky2018

I WANT TO SEE

bike paths

in my neighborhood sandusky2018

I WANT TO SEE

OPEN WIFI

in my neighborhood sandusky2018

I WANT TO SEE

More Families

in my neighborhood sandusky2018

PUBLIC SURVEY:



Sandusky2018.com

Sandusky Bicentennial Vision Survey

The City of Sandusky is dedicated to serving its residents and making Sandusky a desirable community to live, work, play, and grow.

As Sandusky approaches its bicentennial, the City is working on a visioning process and we need your input. The following survey will only take about 10 minutes to complete.

Thank you for your time and contributing to the future of our great city.

PUBLIC RELEASE: 4.23.2015

CLOSED: 7.28.2015

1,127 RESIDENTS & 163 VISITORS



**INTERVIEWS (30) &
FOCUS GROUPS (6)**

PUBLIC MEETING: BUSINESS COMMUNITY + ROTARY (5.28.2015)



CALL TO ACTION VIDEO

SHARE YOUR VISION

LEARN HOW AT:

WWW.SANDUSKY2018.COM

WORKSHOPS

ACTIVE PLANNING

Waterfront Tour,
Goodtime (6.18.15)

Downtown,
State Theater (8.12.15)

West Neighborhoods,
Lions Park (7.16.15)

Central
Neighborhoods,
Library (7.8.15)

East Neighborhoods,
Star Lanes (7.21.15)

South Neighborhoods,
Churchwell Park
with Conestoga (7.29.15)

WORKSHOP: WATERFRONT BOAT TOUR (6.18.15)

GOODTIME I

8
7

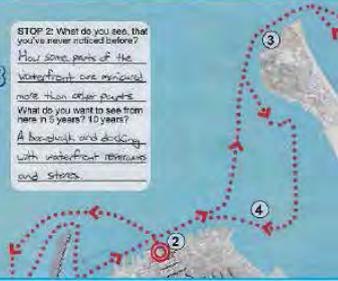
THE SANDUSKY 2018 BOAT TOUR, JUNE 18TH 2015

WELCOME ABOARD THE SANDUSKY 2018 BOAT TOUR!

STOP 1: What do you see, that you've never noticed before?
*Lambert's was before built on the Western Side of the Sandusky Pier Right. What do you want to see from here in 5 years? 10 years?
 Wood cleanup across the East side and downtown*

STOP 2: What do you see, that you've never noticed before?
*How some parts of the waterfront are physical not than other parts. What do you want to see from here in 5 years? 10 years?
 A beach and dock with waterfront recreation and shops.*

STOP 3: What do you see, that you've never noticed before?
*The building on the Lake Pier Bar/Bistro. What do you want to see from here in 5 years? 10 years?
 A ferry line from Lake Pier to downtown Sandusky.*



Station 1 - Waterfront Access & Connections:
 Where would you like to go by water from Sandusky?

Dinner cruises

Station 2 - Waterfront Use & Development:
 What would you like to see along Sandusky's waterfront?

*Murals
 More accent lighting of the shore line*

Station 3 - Waterfront Activities & Recreation:
 What would you like to do on Sandusky's waterfront?

Ferris/water taxis to

In 5-10 years what is different about Sandusky's waterfront?

Revive old buildings - Don't Tear Them Down!



What do you want to see on Sandusky's Waterfront?

WELCOME ABOARD THE SANDUSKY 2018 BOAT TOUR!

*How's Pier
 Lambert's*

STOP 1: What do you see, that you've never noticed before?
*Green structure
 Train hugs the shoreline*

STOP 2: What do you see, that you've never noticed before?
*Shoreline Park
 Really stands out*

What do you want to see from here in 5 years? 10 years?
*Active park w/ Access on board - dock - wind surfing
 water skiing
 kayaking*

STOP 3: What do you see, that you've never noticed before?
Pretty big buildings

What do you want to see from here in 5 years? 10 years?
*?? in 5 years??
 with Culture being?*

STOP 4: What do you see, that you've never noticed before?
Make this Court in Amherst Area

What do you want to see from here in 5 years? 10 years?
*Concert Area
 Concert Area!*

SPECIAL THANKS TO OUR SPONSORS:
 SHOOTING LAKE
 BRITAIN ISLAND CRUISES
 STRATEGY CITY TECHNOLOGY



What do you want to do on Sandusky's Waterfront?

165 ATTENDEES

June 18, 2015

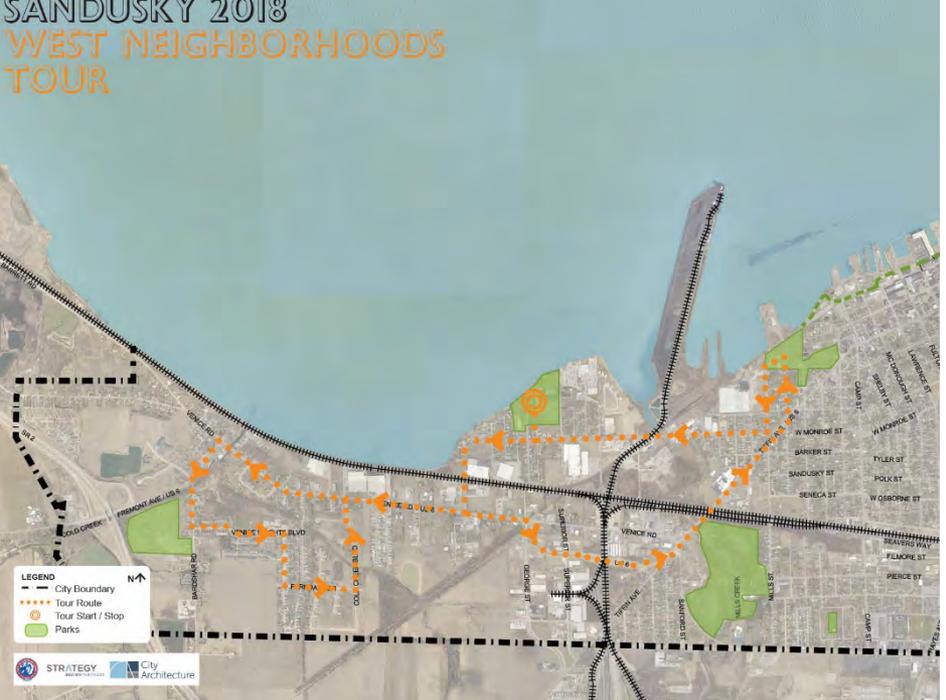


SANDUSKY 2018 CENTRAL NEIGHBORHOODS TOUR



● Tour Start / Stop at Library
Stop 1: Huron Park
Stop 2: Jaycee Park

SANDUSKY 2018 WEST NEIGHBORHOODS TOUR



SANDUSKY 2018 EAST NEIGHBORHOODS TOUR



● Tour Start / Stop at Star Lanes
1: Former Sandusky Airport
2: Boys & Girls Club
3: Big Island Preserve
4: "The House on Third Street" / energy efficient house / energy district

SANDUSKY 2018 SOUTH NEIGHBORHOODS



What are the best things about the South Neighborhoods?

What connections are important on the South side of Sandusky?

What are the challenges in the South Neighborhoods?

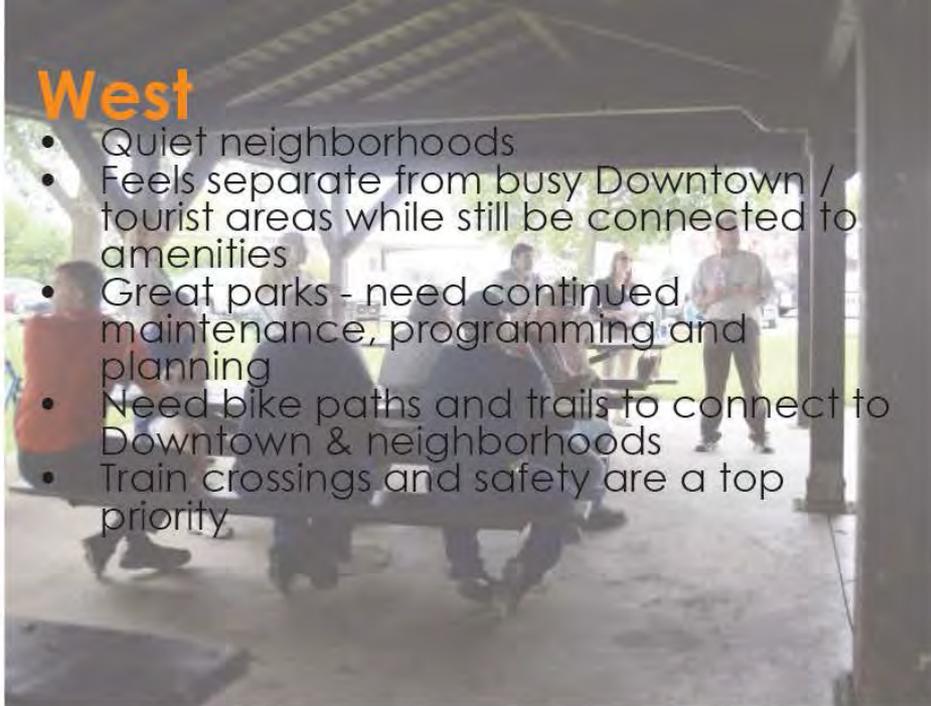
Central

- Walkable, intact neighborhoods
- Core neighborhoods
- Historic housing stock
- Neighborhood parks
- Opportunities for infill
- Commercial corridors have many vacant buildings / storefronts



West

- Quiet neighborhoods
- Feels separate from busy Downtown / tourist areas while still be connected to amenities
- Great parks - need continued maintenance, programming and planning
- Need bike paths and trails to connect to Downtown & neighborhoods
- Train crossings and safety are a top priority



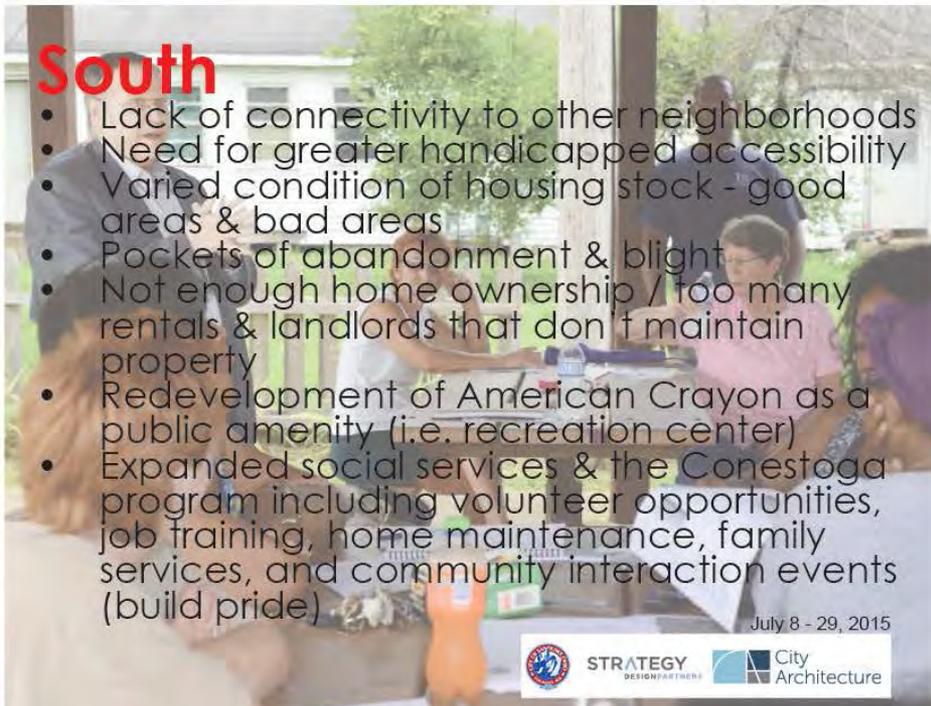
East

- Many nice neighborhoods that are well maintained and walkable
- Cleveland Road is a significant corridor
- Many development opportunities along Cedar Point Dr / First St
- Pockets of vacant land
- Great park amenity (Big Island)
- Entry to Cedar Point / tourism centric
- Could be a great area to develop new housing types that can attract young families & professionals



South

- Lack of connectivity to other neighborhoods
- Need for greater handicapped accessibility
- Varied condition of housing stock - good areas & bad areas
- Pockets of abandonment & blight
- Not enough home ownership / too many rentals & landlords that don't maintain property
- Redevelopment of American Crayon as a public amenity (i.e. recreation center)
- Expanded social services & the Conestoga program including volunteer opportunities, job training, home maintenance, family services, and community interaction events (build pride)



July 8 - 29, 2015



STRATEGY
DESIGN PARTNERS



City
Architecture

SANDUSKY 2018:
NEIGHBORHOOD MEETINGS

WORKSHOP: DOWNTOWN (8.12.15)



Share your Sandusky photos!

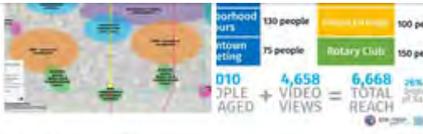


Instagram

#SANDUSKY2018

www.sandusky2018.com

#SANDUSKY2018



Strategic Planning @SPFL_Ohio · Aug 25
8 of 10 people think sandusky is on the right path. This is Huge! Thanks to all making it happen #sandusky2018



Andy Outlet @AndyOutlet · Aug 25
Survey says: Sandusky heading in the right direction
sanduskyregister.com/news/governmen... @CityArch @kylerion
#sandusky2018



Erio Wobser @eriowobser · Aug 23
This is exactly what we are learning in #sandusky2018. More surface land than built land led for downtown. @CityArch



Erio Wobser @eriowobser · Aug 20
Over 2000 community members shared their vision for #sandusky2018. 77% believe Sandusky is on right track



City Architecture @CityArch · Aug 16
Lots of great ideas for #sandusky2018 @eriowobser @GrowingSandusky
post.org/reference/1/Ga...



Growing Sandusky @GrowingSandusky · Aug 13
Remember to head down to @Sandusky State at 6 PM to plan the future of #DowntownSandusky. #Sandusky2018 sandusky2018.com



Erio Wobser @eriowobser · Aug 11
Join us tomorrow evening at 6pm at the Sandusky State Theatre to plan future of #DowntownSandusky. @CityArch @michelelogisham #Sandusky2018

Sandusky Proud @SanduskyProud · Aug 5
Very exciting time to live, do business, and play in #Sandusky Oh
@sanduskymainst @eriowobser #sandusky2018



Andy Gundlach @gumny_ag · Jul 22
Coverage of our East Side Tour #sandusky2018 @sanduskyregister
@eriowobser @AndyOutlet sanduskyregister.com/news/governmen...

Andy Gundlach @gumny_ag · Jul 21
Sharing our ideas for the future of the east side of town #sandusky2018 @eriowobser



Erio Wobser @eriowobser · Jul 21
East Side residents share their #sandusky2018 vision at Star Lanes-Great ideas being exchanged for east side.



brittaylor86 FOLLOW

taylor4 alex_bewerick, nick_studenhofer, rhodes821, andraamanni, brandonneese, adriennemirehl and reece2016 like this

brittaylor86 So proud to be a resident of Sandusky! Great things to come. Share what makes Sandusky great or what you want to see in our town #Sandusky2018

Jordan Sternberg @jordansternberg · Jun 18
Sandusky is a magical place. Let's dream big to make #Sandusky2018 the best place 2B on Lake Eriel cc: @eriowobser



Goodwillsquad May 21 · 📍

Take a short survey to let Sandusky know what you bicentennial and beyond. #sandusky2018
<http://sandusky2018.com/>

sandusky2018

The Bicentennial Vision for engage the entire communi strategic plan and a compri plan. These plans will position our city for long term growth and prosperity, setting priorities for economic

SANDUSKY2018.COM

RETWEETS 6 FAVORITES 8

3:56 PM - 18 Jun 2015 - Details

Unlike · Comment · Share · 1