

Minutes

Board of Trustees Meeting September 24, 2015 in Toledo

I. Introductions

II. Roll Call & Communications

Kinskey called the meeting to order at 3:00 pm.

Present: Anderson; Braverman; Brooker Scocco; Egan; Etchie; Ezell; Hopkins; Keough-Jurs; Kinskey; Klavora; Logue; Moeller; Ray; Reger; Ronayne; Schmidt; Wenger

Absent: Davis; Edelman; Kennedy

Others Present: Eric Anderson; Christine Dersi Davis; James Drinan; Kjirsten Frank Hoppe

III. Motion to Follow or Amend Agenda

A motion was made by Wenger and seconded by Braverman to approve the agenda. Motion passes.

IV. Approval of Minutes from the May 8, 2015 Board Meeting

Ray reported that a page of the 2015-2016 budget was not included. A motion was made by Moeller and seconded by Anderson to approve the minutes as amended. Motion passes.

V. Action and Discussion Agenda

President's Report

Kinskey referred to his report in the boardbook.

Kinskey reported that he participated in a conference call with National to discuss young members – both student and new professional. The greatest area of growth for the organization is in young members.

Kinskey reported that Plan4Health Grant submissions for the second round of funding took place recently. Two (2) communities from Ohio participated.

Frank-Hoppe asked if there is another round of funding.

Drinan answered that National was given up to three (3) years and \$9 Million. The CDC is concerned however about upcoming congressional fund distributions.

Kinskey reported that on behalf of the Chapter, he wrote a letter of support for the Essence of Athens project, which is being submitted for a 2016 National Planning Award.

Kinskey reported that the fall CPC meeting is this weekend in Washington DC. At the last fall leadership meeting, there was a restructuring of committees which will continue to be discussed at this meeting.

State Issue 3

This issue on the ballot is in regards to marijuana legalization in Ohio. Some members of APA Ohio have asked if the Board would take a position.

The proposed amendment is located on page 38 of the boardbook.

Klavora suggests we post this onto our website and in newsletter.

Dersi Davis suggests we should have an attorney outline the implications of planning.

Ronayne agrees with Dersi Davis on weighing in on the implications. He suggested:

Kevin Murphy, Cleveland
MGM, Cleveland

Moeller and Reger mentioned issue of a monopoly as there will be 10 pre-selected sites.

Dersi Davis will look into this further and report back.

Planners Advocacy Network Legislative Liaison

Kinskey reported that we need to identify a chairperson that would be a liaison at the national level from our state.

Drinan reported that this initiative just launched. It is budgeted to add a full-time new staff position to help with state legislative issues. Further, he reported that it is the beginning of a "pyramid process". APA asks that each state nominate a member. This member will be the initial point of contact rather than President or Executive Director of the Chapter.

Braverman asked that this topic go to the Legislative Committee for further discussion.

Kinskey reported that Chris Gawronski was the previous legislative person for APA Ohio.

Apple vs. BZA Case

There are two state conference sessions related to the case. The first is conducted by students from OSU who have been working on the project in Ezell's graduate program class. The second is an overview by Hartt, Hopkins, and Hunt on the case itself.

OSU Graduate Student Shannon Fergus (who has previously worked on this project and made presentations to the Board and at the above mentioned session) will craft a few working definitions for comprehensive plans.

CPC Grant Update

Dersi Davis reported that a committee was formed to review the application that Dersi Davis put together. It was then submitted for consideration from the CPC. Those receiving grants will be notified anytime.

FAICP Nominations

Braverman reported that the nominating committee reviewed everyone eligible. APA National suggests fifteen (15) years for eligibility while our Chapter suggests twenty (20) years because we have so many eligible.

Braverman reported that four (4) members were chosen, however one (1) just dropped out.

Nominations due in early November. The nominees are:

Kris Hopkins, AICP

Jaimie Greene, AICP

Terry Schwarz, AICP

New Board Member Selection

Braverman suggested the most recent election be reviewed, and those candidates that did not get chosen have the opportunity to step up.

Kinskey reported that he reviewed the Bylaws which state it is at the President's discretion and appointment mid-cycle.

Reger mentioned Chris Gawronski as a potential new member. Reger will contact him.

Kinskey asked that if he agreed, to invite him to the December meeting.

Wenger is going to contact CSU to find a potential replacement for Yin. Wenger also mentioned Jim Kastelic from the Cleveland area and instructor at CSU.

Treasurer's Report

Ray requested a motion to approve the Treasurer's Report. A motion was made by Wenger and seconded by Reger to approve the Treasurer's Report. Motion passes.

Ray presented the Fiscal Year 2015 Annual Report. She explained that as a non-profit organization, APA Ohio relies on two primary sources for operating income—Chapter dues and conference income. She said Total Chapter revenue (including "pass-through" income rebated to Sections and Plan4Health Grant coalitions) was \$60,388.64; expenses totaled \$70,713.78; overall total of -\$10,325.14. Ray requested a motion to approve the Fiscal Year 2015 Annual Report. A motion was made by Anderson and seconded by Klavora to approve the Report. Motion passes.

Ray presented the Amended Budget for Fiscal Year 2016. She explained that additional expenditures are requested for the Membership, Awards, and Education Committees. With the proposed budget amendment, The Chapter's Expenses increase to -\$72,139.30. Projected Income remains \$88,110.00. Net Income decreases to \$15,970.70. Ray requested a motion to approve the Amended 2016 Budget. A motion was made by Kinskey and seconded by Braverman to approve the Budget. Motion passes.

Ray summarized the updates in the Treasurers Report. She reminded the Board members that the Chapter dues increase is effective October 1st. She noted that she and Dersi-Davis are still working on a recommended investment strategy for the CD/Savings Account funds, as well as a scholarship fund replenishment strategy. She is also working on finalizing the Chapter Financial Management Guide, which is a follow up to the Chapter Audit completed last September.

Investment Update

Dersi Davis has met again with the advisor with JP Morgan Chase in Fairlawn and will be preparing a recommendation memo to Ray for her review. Once an agreement is made, Ray will present the recommendation to the Board for approval.

Chapter/Section Relationship

Ray reported that Dersi Davis was at an Executive Director's meeting in Chicago and learned that the majority of Chapters have some control or oversight of their sections. It was advised by National that the Ohio Chapter consider this.

Brooker Scocco from Central Ohio agreed with the idea as a Section Director.

Wenger from Cleveland agreed with the idea as a Section Director.

Hopkins asked how the sections can get a guarantee against the Chapter removing funds.

Kinskey said to remember that we are one organization and not separate; with one (1) submission on our federal income tax and one (1) tax ID number.

Wenger asked if there is an officer policy on our insurance.

Dersi Davis was unaware that officers were covered. Ray will look into it.

Kjirsten Frank-Hoppe, Miami Valley Section Treasurer, would like to make three (3) points:

1. She is in agreement that the Board should be backed by insurance.
2. She is proud of her Section's self-sufficiency and would like the Miami Valley Section to be left alone.
3. There's a process for changing signatures on bank accounts and she feels it would be too complicated to engage the Chapter on the signature card.

Wenger replied that we must act as one organization.

Hopkins asked how state conference accounts are working.

Dersi Davis said she is asking that from this point forward, there be a stand-alone account for conferences that remains open, and switches signatures from conference to conference.

Kinskey asked that input be received from stakeholders and the board will then utilize authority to make a decision.

Drinan suggested insurance for board members.

Drinan reported that ultimately the APA Chapter has control, and there must be respect between the Chapter and Sections, but that the Chapter needs to be the final decision.

Anderson asked what the next step is to this process.

Ray reported that she and Dersi Davis will set up conference calls to speak with each Section and then propose a policy. She said the goal is to have the policy suggested by the December meeting.

Minimum Performance Standards for Sections

Kinskey asked if the Board should consider minimum performance requirements for sections.

Braverman does not think it is necessary.

Schmidt asks what happens if a Section is not performing well?

Klavora agreed that it is not necessary at this time. However, what about future sections or restructured sections. There isn't anything on the books.

Hopkins suggests listing the benefits that each Section receives.

Kjirsten Frank-Hoppe, Miami Valley Section Treasurer, said that input is necessary from the Sections.

Moeller asked that this topic be referred to the Governance Committee. A recommendation will be made by the December meeting.

City of Euclid Request

Dersi Davis referred to the boardbook for a copy of a letter request.

Ray asked for more background information and details.

Dersi Davis will follow up and get more information for the December meeting.

Executive Director's Report

Dersi Davis referred to the boardbook for her report.

[Time running out; Dersi Davis asked board to review her report and email or call with questions.]

VI. Other Business

N/A

VII. Adjournment

A motion was made at 4:15 PM by Kinskey and Keough-Jurs to adjourn the meeting. Motion passes.