

CENTRAL OHIO P&Z WORKSHOP
MAY 2016

FUNDING PLEASE!

**PUBLIC AND PRIVATE PERSPECTIVES
ON GRANT AWARDS
AND GRANT-WRITING**

GRANT WRITING BASICS

Know Your Program



GRANT WRITING BASICS

Listen to Your Consultant or
Trusted Advisor



GRANT WRITING BASICS

Know Where Your Matching
Funds are Coming From!!!





USDOT GRANTS

Tracey Nixon



Consultant for 6 winning TIGER grant applications,
totaling \$83 million in awards

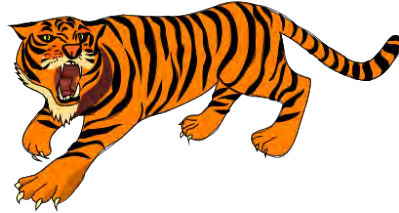
New Grant Programs



FAST ACT -

- Authorizes grant programs for five years (FY16-FY20)
- Nationally Significant Freight and Highway Projects
 - FASTLANE grants: Fostering Advancements in Shipping and Transportation for the Long-term Achievement of National Efficiencies
 - \$800m in 2016, \$4.5 billion overall includes highway and other freight modes
- Advanced Transportation & Congestion Management Technologies Deployment Program
 - \$60 million for innovative ideas to improve safety & efficiency
- Buses and Bus Facilities Competitive Grants (Section 5339)
 - \$268 million this year, \$1.5 billion overall

History:



TIGER Began in 2009 as part of the American Recovery Reinvestment Act (ARRA)



- Two main goals:
 - Job creation: Get people back to work as soon as possible
 - Infrastructure investment - build something that will benefit the US economy for the long term

Additional benefit: Replaced “earmarking”

What makes the TIGER Program Different?

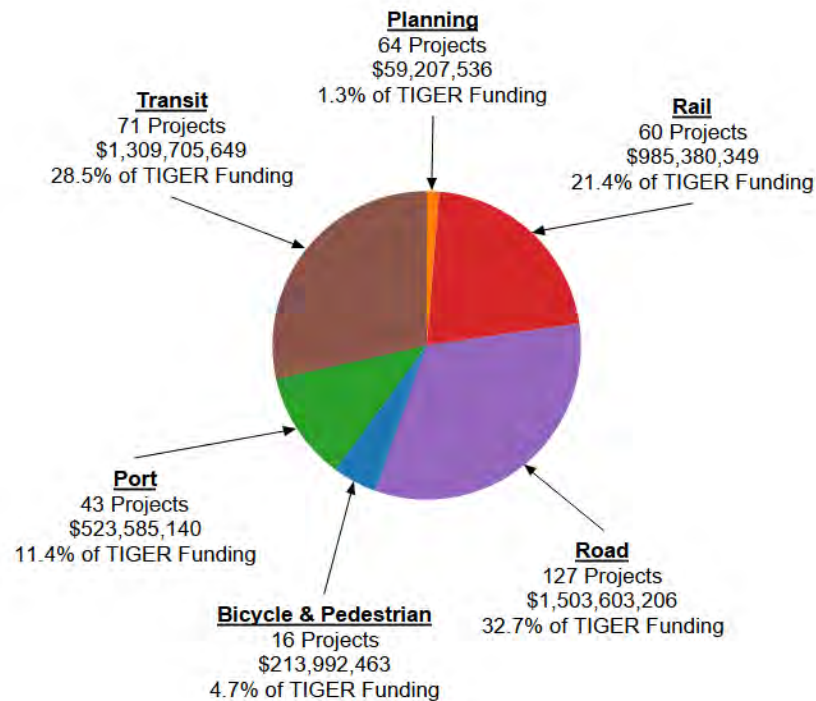


- Lots of money
- Highly competitive

Fiscal Year	Total Awards (in \$millions)	Applications Received	Projects Funded	Chance
2009	\$1,500	1,400	51	4%
2010	\$600	1,700	75	4%
2011	\$510	848	46	5%
2012	\$500	703	47	7%
2013	\$474	585	52	9%
2014	\$600	797	72	9%
2015	\$500	627	39	6%
2016	\$500	??	??	??

What makes the TIGER Program Different?

- Multi-Modal



What makes the TIGER Program Different?

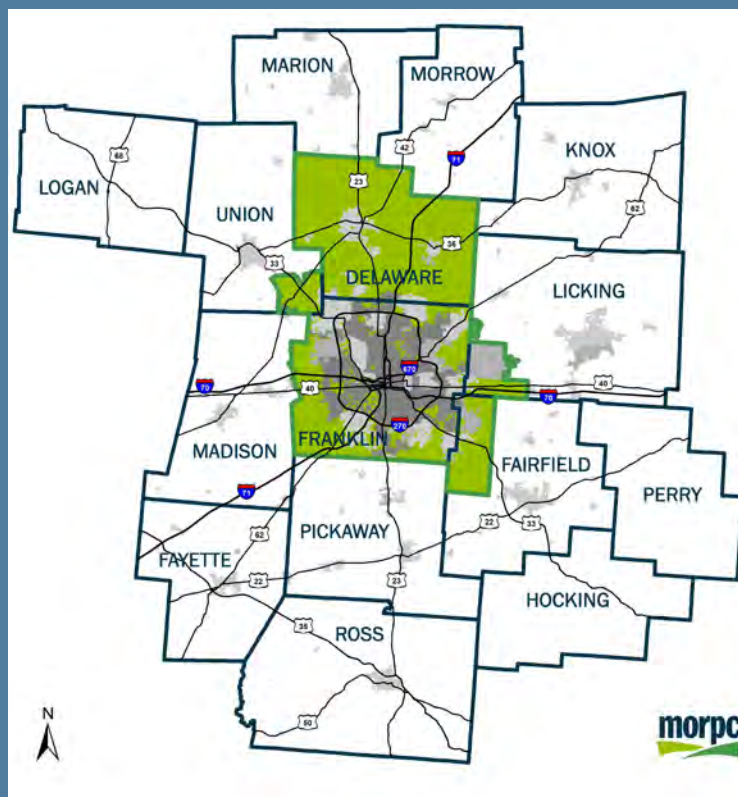


- Benefit Cost Analysis
 - Looks at benefits from a national perspective, including:
 - Travel time savings
 - Safety improvements
 - Environmental (reduced emissions)
 - Reduced fuel use
 - Must follow a rigorous methodology
 - Consultant?

TIGER & FASTLANE TIPS:

- **Start early**
 - Heavy data requirements
 - Consultant staff availability
- **Follow the requirements**
 - Set up your outline to match the NOFA criteria
 - Find a winning application example from a past year
- **Build support**
 - Support letters - diversity helps
 - Funding partners to PROVE support
 - Politics are built into TIGER review process - make sure your Senators & Representative are aware of your application
- **If at first you don't succeed try, try again**
 - TIGER staff will provide feedback upon request

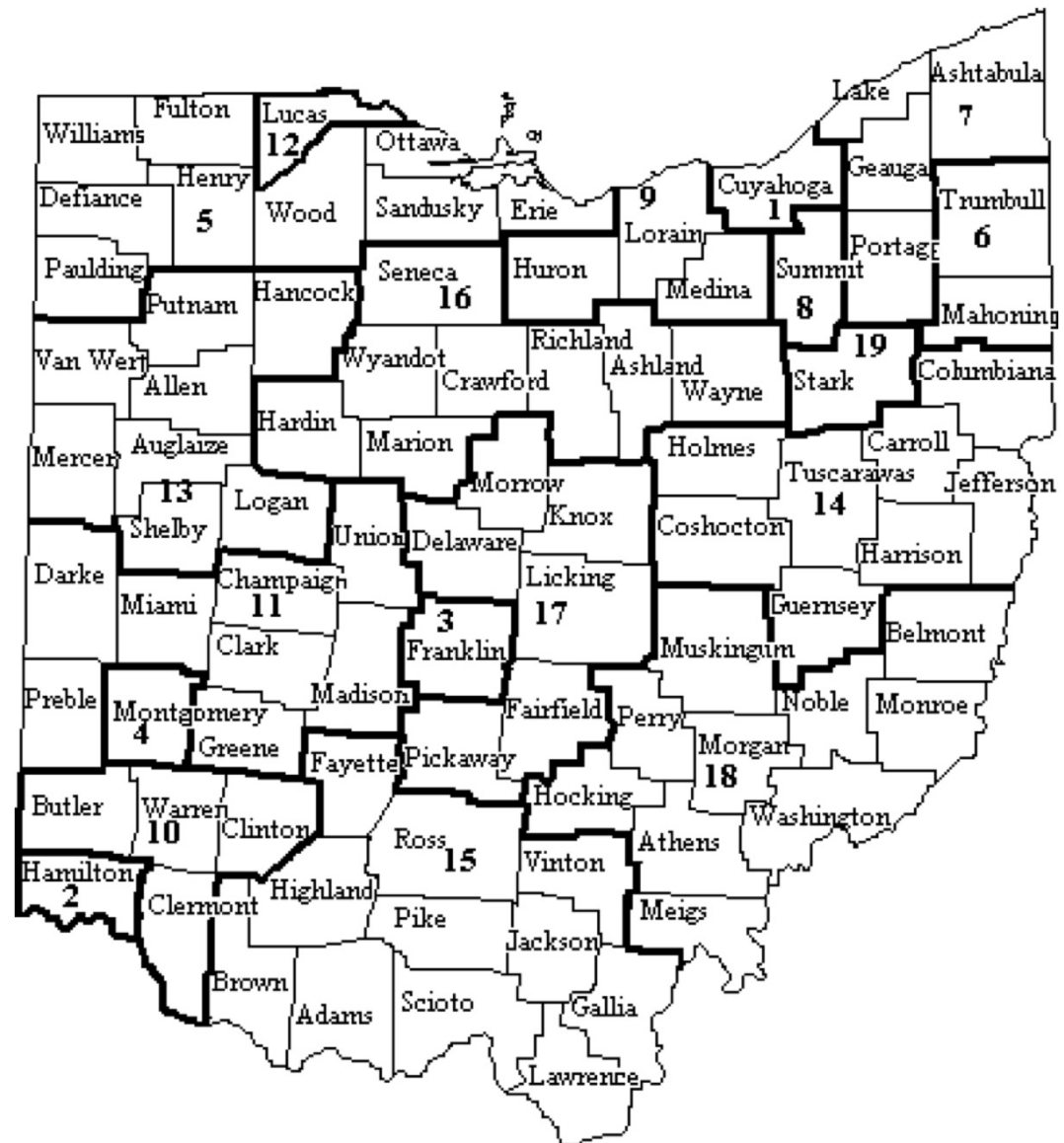
Need a Grant? Need Grant Match Funding? *Consider your Regional Partner...*



Thea Walsh, MORPC Director of Transportation Systems & Funding

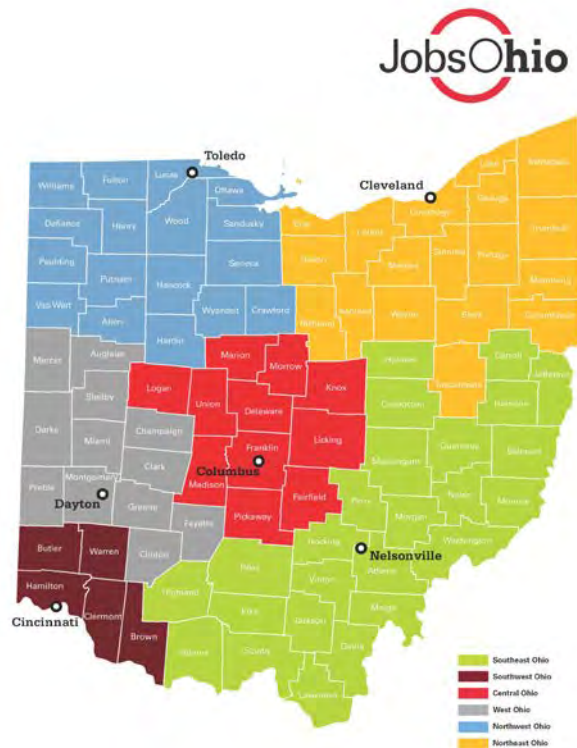
Resources

- **Ohio Public Works Commission**
- Very near term
- 3-1 years depending on your district



Other Considerations

- **Jobs?**
- JobsOhio Network
- ODOT Jobs & Commerce
- 3-6 Months



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Need a Grant? Need Grant Match Funding?

Start today!!!!

*Maintain an accurate
Capital Improvement Report*

Results Driven Partnership

Case Studies in Delivering Funding

Daniel G. Haake, AICP, CMILT

2016 Central Ohio Planning & Zoning Workshop



2008 @ Rickenbacker

- Trifecta of Logistics
 - Cargo Airport
 - Highway Access
 - New Intermodal Yard
- 10,000 Jobs
- Rural -> Congestion





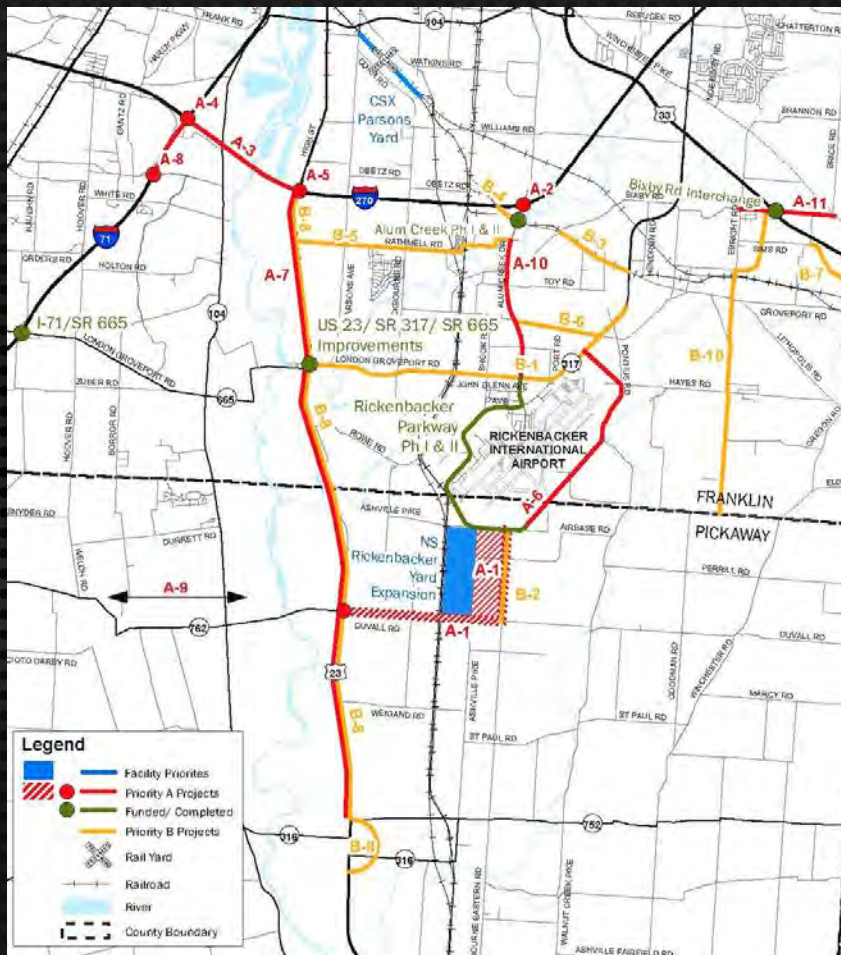
- 1 Rickenbacker Parkway
\$36 million
- 2 East-West Connector
\$31.4 million
- 3 Alum Creek/
Groveport Road/I-270
\$20.8 million
- 4 SR-317/SR-665 Realignment
\$4.4 million

Columbus Region Logistics Council

- Four Committees
 - Infrastructure, Business Environment, Technology, Workforce
- Freight Advisory Council
- Coordinated the Private Sector



Rickenbacker Infrastructure Coordinating Committee (RICC)



- MORPC led
- Road Assessment
- Multijurisdictional Partnership
- Coordinate and Prioritize Projects
- Coordinated the Public Sector

CASE STUDY 1: ALUM CREEK DRIVE

Case Study 1: Alum Creek

- Rickenbacker's Front Door
 - 20 Minute Delay during Logistics Peak
 - Summer 2009
 - 1,600 jobs lost to congestion



Proactive Partnership

- Regional Partnership
 - Columbus Chamber, Columbus Region Logistics Council, CRAA, Franklin County Engineer's Office, MORPC, Obetz, and ODOT
- Forgivable \$7 Million Loan
 - Franklin County Engineer
- Private Sector Advocacy and Match



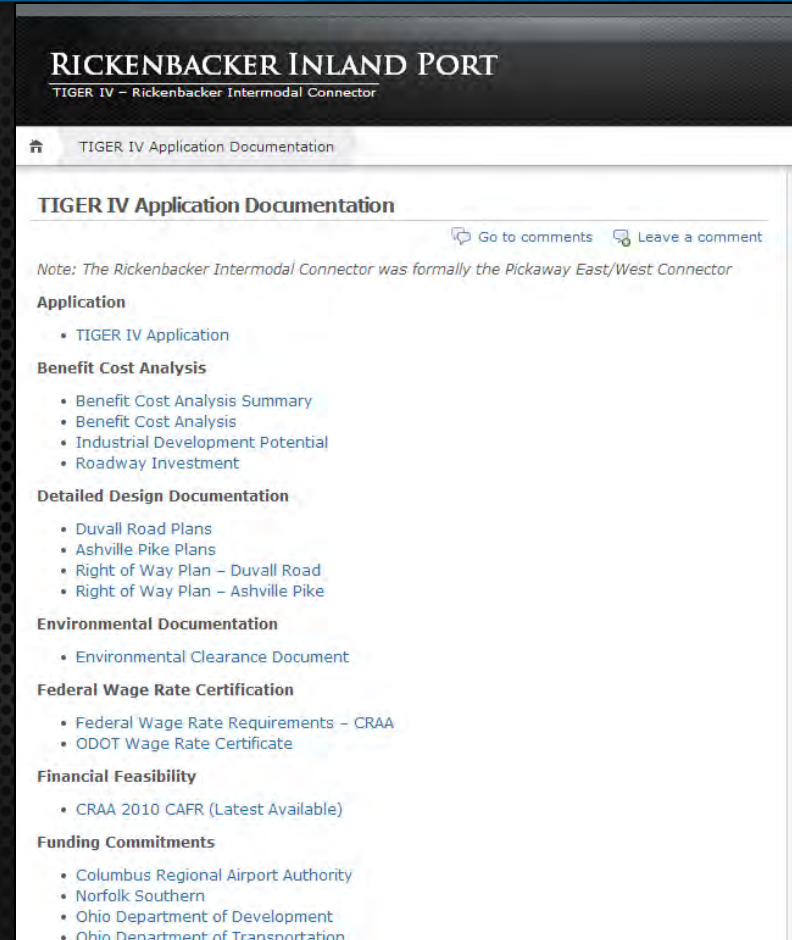




CASE STUDY 2: TIGER AND THE E/W CONNECTOR

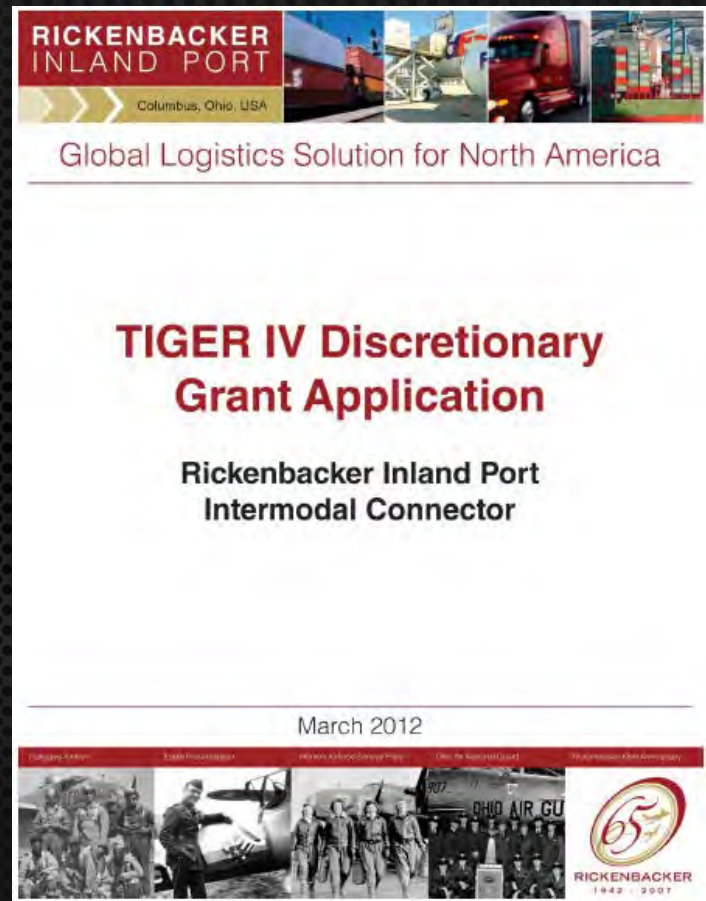
It's Not Easy

- Four Attempts
- Staff Transitions
- Leadership Changes
- Technology Issues
- Wrong Assumptions
- Benefit/Cost
- Politics



Telling the Story

- Think Globally, Act Locally
- Last piece in a global puzzle
 - Over \$500 public investment, just needed this last piece
- Division of labor
 - Everyone had a role



“Skin in the Game”

Source	Amount (\$)	% Total
Columbus Regional Airport Authority	\$ 1,250,000	4.9%
Ohio Department of Development	\$ 1,000,000	3.9%
Federal Appropriation	\$ 2,000,000	7.8%
Ohio Department of Transportation	\$ 4,700,000	18.3%
NS Rail (10% of Grade Structure) ⁶	\$ 455,364	1.8%
CSX Rail (5% of Grade Structure)	\$ 227,682	.9%
Tiger IV Grant Fund Request*	\$ 16,082,435	62.5%
Total Project Cost (with inflation)	\$ 25,715,481	100%
*Our request leverages \$.5 billion of public and private investment.		

Official Support



Virginia Port Authority
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Norfolk, Virginia 23510-1679
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U.S. Department of Transportation
1200 New Jersey Avenue, SE
Washington, DC 20590

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ISO Certified: 9001
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14001 Environmental
Management System

March 13, 2012

Sincerely,

Steve Stivers
Member of Congress

Patrick J. Tiberi
Member of Congress

Steve Austria
Member of Congress

Bob Gibbs
Member of Congress

Bill Johnson
Member of Congress

Asymmetrical Grant Diplomacy

- The Rickenbacker Story
- Advocacy on the Hill
- Rep. Stivers and Senator Brown
- Fly-in to visit Secretary LaHood
- Power of the story today



Thank you!

Daniel G. Haake, AICP, CMILT

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QUESTIONS



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