

Minutes

Board of Trustees Meeting

May 13, 2016 *Columbus*

I. Introductions

II. Roll Call & Communications

Kinskey called the meeting to order at 10:13 am.

Present: Anderson; Braverman(c); Davis; Etchie; Ezell; Keough-Jurs; Klavora(c); Logue; Ray; Schmidt; Scocco; Wenger

Absent: Edelman; Egan; Ezell; Hopkins; Keating; Kinskey; Reger; Russell

Others Present: Dersi Davis

III. Motion to Follow or Amend Agenda

A motion was made by Scocco and seconded by Ray to approve the agenda. Motion passes.

IV. Approval of Minutes from the February 12, 2016 Board Meeting

A motion was made by Ray and seconded by Kennedy to approve the minutes. Motion passes.

V. Action and Discussion Agenda

President's Report

See Boardbook for report.

Ray mentioned the national communications audit was released and the approval of requiring percentage based dues at the national level (which we already do).

Wenger appreciated the communications audit findings; especially that there are issues with transparency and tangible benefits.

Schmidt asked how the amnesty initiative will work in terms of how APA Ohio will advertise and get ahold of the lapsed members.

Region IV Report

See Boardbook for report.

OKI Conference Update

Anderson participated in his first meeting with the conference planning committee (one Ohio and one Kentucky board member are on the planning committee).

Anderson reported that it was difficult to follow the conference call since he's been out of the loop up until then. All of the tasks are underway, yet some are well behind schedule.

- The preliminary budget is projecting \$24,000 in profit (Anderson passed out a draft budget).

- The conference rates have not been determined yet and there is a motion by Indiana to not have a member rate, just one flat rate. The tri state agreement does say that all three states must agree on rates.

Anderson asked the Board for mobile workshop ideas.

- Schmidt brought up a bike ride of the cultural trail.
- Kennedy mentioned a tour of the Inglenook Neighborhood.

Communications Committee

Klavora reported the committee met via conference call at the end of March.

- Chapter website – If you're on the APA Ohio website, please let Dersi Davis know if things need to be changed or updated.
- Newsletter regional reporters – each section has a regional reporter to generate good and timely information for the newsletter. This is working out well for half the Sections; Central Ohio, Akron, and Northwest Ohio are not well represented.
- Annual report –the Board previously voted to have an annual report that follows the fiscal year (July 1 – June 30). Members will then receive the report in September. The Committee has also talked about having a summary page at the beginning of the report and then a link to this page on the Chapter website. Kennedy has volunteered to work with everyone to pull information together.

Membership Committee

Wenger reported on the membership survey –

- The membership survey is being drafted.
- Each Section was asked to submit specific questions; Cincinnati is the only Section who has submitted thus far.
- The goal is to get survey out to membership in June for reporting out at the September Board meeting.
- Keough-Jurs asked that Sections can see what other Sections have for questions in case something may be interesting to them. Wenger agreed.

Keough-Jurs asked about the ongoing membership dues renewal issues. Dersi Davis reported that National will be providing a list of folks affected so we can contact them to renew (National will also contact them).

Anderson reported that his CM credits dropped from Thursday during the 2015 State conference. Dersi Davis will look into the issue and report back.

Nominating/Teller Committee

A motion was made by Kennedy and seconded by Keough-Jurs to approve the election timeline. Motion passes.

A motion was made by Kennedy and seconded by Keough-Jurs to accept the proposed slate of candidates. Motion passes.

2017 State Conference Committee

Logue reported on the planning process –

- Logue passed out costs for Thursday and Friday, hotel rates, and the professional development workshop (PDW).
- The convention bureau will provide a shuttle between the conference and hotel.
- The PDW will be at the hotel to cut costs.
- The convention bureau is thinking of mobile workshops.

Ezell mentioned GoBus from Cincinnati and Cleveland to Athens.

Governance Committee

Ray reported that the Committee had a conference call a few weeks ago and first spoke with Moeller who was the previous Chair.

The bylaw changes are based on National's request that Chapter and National elections are in sync. This will be effective by September. A motion was made by Anderson and seconded by Schmidt to accept bylaw amendments. Motion passes.

Moeller drafted a Chapter/Section relationship policy which is also in line with the Chapter/Section financial responsibility policy. Ray has since updated the policy and reported it to the Committee.

- There is ongoing discussion of a member vs nonmember rate at APA Ohio events – in an effort to provide a tangible member benefit.
- The drafted policy suggests a member and nonmember rate as mandatory to be able to use CM through APA Ohio.
- The drafted policy also suggests an annual report to the Chapter detailing Section performance.
- The Committee requests that Board Members review the policy as recommended by the Governance Committee. Section Directors should take this back to their leadership and discuss.
- Adoption is proposed at the September or December Board meeting.

CPC Grant Update

Dersi Davis reported that the 2 minute marketing video is in the works with the draft completed. A draft video should be reported at the September Board meeting.

PDO Report

Ezell reported that he attended a 3 hour workshop in Phoenix at the National conference for those wanting to take the AICP exam.

Ezell also attended the PDO Exchange –

- PDO Exchange was mostly educating PDOs about the PDO Commission and newly released amnesty program.
- CM credits are also now available for pro bono work.
- The Code of Ethics procedures have been updated.
- APA is asking for input on an AICP Candidate Pilot Program which is like badges towards an Eagle Award or Gold Award in Scouting. This process is still in planning stages and is somewhat confusing. The whole point is to keep students in APA after graduation.

Treasurer's Report

A motion was made by Scocco and seconded by Logue to accept the Treasurer's Report.

The Draft budget for 2017 attached. Ray reported that the proposed dues budget for next year is a little conservative and it also includes \$500 grants for each Section. 5% of conference profits will "seed" the scholarship fund. The budget will be adopted at the June conference call.

Ray reported that taxes are being completed.

Ray reported that the investment strategy is moving along.

Ray reported that the Executive Committee is discussing Dersi Davis's compensation during maternity leave.

Executive Director's Report

See Boardbook for report. Dersi Davis highlighted some initiatives.

Section Reports

Akron – N/A

Cincinnati –

- Joint association mixer in April
- Great American Ballpark outing in June
- Joint association mixer in June
- CSU summer program coming to Cincinnati and Section will be working with them – called "planning summer in the city"

Central Ohio –

- May 20 will be the annual P&Z Workshop. There are 174 registrants so far. The Mayor of Columbus is speaking as the keynote during lunch.
- Joint association happy hour in May.
- Section sponsored the OSU end of the year planning awards.

Cleveland –

- Biannual Greater Cleveland Trails and Greenway Conference is coming up and the Section is sponsoring.
- Annual Goodtime III boat cruise is in June.
- Northeast Ohio P&Z Workshop is scheduled for June 10 in Concord.
- Cleveland P&Z Workshop is scheduled for November 4 in Mayfield Village. A call for sessions going out next week.
- Euclid v ambler dedication event is on June 9. Both the Section and Chapter are sponsors.

Miami Valley –

- Planning for 30th annual P&Z Workshop scheduled for December 2 in Dayton.
- Part of joint association happy hour initiated by USGBC.

Northwest Ohio –

- Finalized 2015 State Conference report in March.
- Social meetings started in April.
- P&Z Workshop scheduled for November 18 in Toledo at the Mudhens Stadium.

VI. Other Business

N/A

VII. Adjournment

A motion was made at 1:00 PM by Wenger to adjourn the meeting. Motion passes.