

Minutes

Board of Trustees Meeting
September 23, 2016 *Columbus*

I. Introductions

II. Roll Call & Communications

Kinskey called the meeting to order at 10:10 am.

Present: Anderson; Braverman; Davis; Etchie; Ezell; Gawronski; Keough-Jurs; Kinskey; Klavora; Logue; Nagy (C); Ray; Reger; Russell (C); Schmidt; Scocco; Wenger

Absent: Edelman(3); Egan(1); Hopkins (2); Kennedy (2); Ronayne (3)

Others Present: Dersi Davis

III. Motion to Follow or Amend Agenda

A motion was made by Wenger and seconded by Braverman to approve the agenda. Motion passes.

IV. Approval of Minutes from the May 13, 2016 Board Meeting

Adjustments to minutes:

1. Kinskey was not present to make introductory remarks.
2. Gawronski was not in attendance.

A motion was made by Ezell and seconded by Keough-Jurs to approve the minutes pending above adjustments. Motion passes.

V. Action and Discussion Agenda

President's Report

See Boardbook for report.

Kinskey reported that there are several items from the CPC leadership meetings in DC this past weekend. A lot happened in DC. Meetings were very good and less repetitive than in the past.

- PAS reports are going to be included with membership. To offset the cost, national dues will increase by \$10.
- A lot of discussion about the AICP Pilot Candidate program. It will be introduced in the summer of 2017 for the fall 2017 schoolyear. The member comment period has ended – with results of general agreement with some changes. Kinskey thinks it will be rolled out as is, without changes.
- Student and New Member Task force – everyone is in full support. Scheduled for summer 2017.
- A new AICP exam will begin May 2017
- Retired members are asking for a lower age bracket. You can be considered “unemployed” for a lower rate. They are keeping the age requirement 65 because the fiscal analysis was too large an impact
- Previous Chapter Presidents can now sit on current CPC committees.
- Kinskey attended a social media session and summarized the session by saying the value of putting money towards social media is great.

An offshoot of Plan4Health, “Planners for Health” is a \$40,000 grant available to Chapters. Kinskey reported that based on leadership meetings, if the Chapter puts together an application, we should receive the funding. October 16 is deadline. Stipulations include needing a planning consultant/project manager and a public health official. Wenger chimed in that it’s a short time period February – July (6 months). The topic is wide open and you can pick any public health topic. The first portion is an assessment (May @ national conference) and then beyond that is some kind of input process and then output is just a plan – no implementation portion. Statewide and broad. Project topics were suggested:

- Etchie mentioned the heroin epidemic – and not screening people for drugs because they need a workforce.
- Braverman mentioned marijuana laws and their effect.
- Wenger suggested APA put together a presentation on health that could be utilized at P&Z workshops.
- Reger mentioned the aging population. Assess which health districts/counties/state are doing now and put it all together.

C. Davis agreed to act as planning consultant/project manager. Many suggested Scott Ulrich at Columbus Public Health to act as the public health consultant.

Ray asked if the fiscal portion would be run the same way as Plan4Health and Kinskey responded, yes. Reger mentioned toolbox for our website and doing it at workshops.

Ray says the opportunity would be good for survey results.

Reger will talk to Ulrich to gauge his interest.

Board members interested in acting as a temporary committee include:

- Reger
- Wenger
- Klavora
- Kinskey
- Ray

The Great Places Award is coming back to Ohio. Kentucky and Indiana are also receiving awards.

OKI Conference Update

Anderson says that currently, expenses are higher than income. Registration numbers are around 248 and sponsorships are very low. The budget calls for between 300-350 registrants.

There are some good mobile workshops which is exciting.

Braverman mentioned that several years ago Ohio wanted to update the OKI conference agreement.

Kinskey mentioned that there is currently a bad strategy for how to solicit sponsors.

C. Davis will put an agenda item on the December meeting to look at the conference agreement.

Planning will begin soon for Cincinnati OKI in 2018!

Membership Committee

Wenger reported that 142 members responded to the membership survey. She reported it was a “chicken and egg” with social media value. She said it was a good idea to include section specific sections. She mentioned that folks like local events and workshops.

Klavora mentioned the listserv – perhaps make a moderated topic each month.

C. Davis suggested we do a social media class via national, as a board.

Reger mentioned that MORPC does a social media class once a year.

Gawronski mentioned it was interesting that mobile workshops were rated low.

Ray suggested we let members know what the results were.

Communications Committee

Klavora reported that a draft of the annual report is in the boardbook. She said the executive summary of the annual report is on the first page (to be added). The areas highlighted in yellow need to be completed. Klavora wants it done and out to membership in the next week.

A motion was made by Braverman and seconded by Reger to accept the 2015 Annual Report.

Nominating Committee

Braverman reported that the election results are in the boardbook. 141 members participated in the election. A bylaw change also passed which detailed APA Ohio following the APA national election cycle.

A question was raised about whether our election rules must sync with the national election rules. Particularly around campaigning. C.Davis will inquire.

Governance Committee

Ray reported that at our last meeting in May a draft of the Chapter-Section Relationship Policy was discussed. Since then, Ray has received comments back from the Sections.

Keough-Jurs asked how section boundaries are defined. It is up to each Section to set their own boundaries within their bylaws.

Keough-Jurs asked about registrations for local events that do not require payment, and whether the APA system must be utilized (versus a Monkey Survey type forum).

Ray responded that this would be determined on a case by case basis. She continued that part of the objective is to make sure there is a streamlined oversight process, with appropriate branding, etc.

Klavora mentioned that it drives people to website.

Ray agreed to change the language to reflect “administer and determined by” – giving opportunity for alternate registration methods.

Ray is also editing the policy to reflect “Event promotional materials shall include the APA Ohio and/or section logo as appropriate”. Along with this, it should be made sure that the Executive Director is aware of all events and programming.

A motion was made by Klavora and seconded by Wenger to approve the Chapter-Section Relationship Policy, with amendments detailed above. Motion passes.

Conference Committee

Logue reported that both the venue and hotel are booked and deposits have been made. The next step is to assemble a committee and schedule a meeting.

Legislative Committee

Kinsky reported that the committee had a conference call to go over the results of the survey completed by Ezell’s student at OSU.

Kinsky reported that APA National has hired Jeff Bates to work on state legislative issues. He recently conducted a survey of all States to gauge needs and concerns.

CPC Grant

C.Davis showed a draft of the BWP video to the Board.

PDO Report

An updated exam will be unveiled in May 2017.

Ezell reported that he’d like to advance the PDO position – take advantage of student chapters and formulate something more formal

Wenger suggested that one board meeting a year presidents from student chapters can join in the meeting. All agreed.

Treasurer’s Report

See boardbook for report.

A motion was made by Klavora and seconded by Gawronski to accept the Treasurer’s Report. Motion passes.

A motion was made by Klavora and seconded by Wenger to accept the 2017 budget revision. Motion passes.

Executive Director’s Report

See Boardbook for report.

C.Davis highlighted some initiatives and goings-on. She reiterated the need for regional reporters to step up and contribute to the Ohio Planners News.

Kinskey suggested a member spotlight and student spotlight might be a worthwhile column in the Ohio Planners News. All agreed.

Wenger suggested the oldest standing member of APA Ohio might be a good starting point for a member spotlight. C.Davis looked into the system to determine the member – who has been active since 1952!

Section Reports

Akron – N/A

Cincinnati – 2 events held this past summer: Reds baseball game in June and a joint association mixer. Section officer elections also took place. Eric Anderson is going to be the next board rep. The section is now putting together program activities for 2017. A streetcar tour is first on the docket.

Central Ohio – Amanda Golden will step up in 2017 as Section Chair. A hard hat tour is scheduled for October.

Cleveland – The Section is preparing for their 28th Annual P&Z Workshop to be held on November 8 in Mayfield Village. The Section also completed a very successful inaugural WePlanCLE event series. They also held local elections. For more information on the WePlanCLE event series, visit www.ohioplanning.org/WePlanCLE.

Miami Valley – The Section is preparing for their 30th Annual P&Z Workshop to be held December 2 in downtown Dayton.

Northwest Ohio – The Section is preparing for their local P&Z Workshop to be held November 18 at 5/3 Field in downtown Toledo.

VI. Other Business

N/A

VII. Adjournment

A motion was made at 1:00 PM by Kinskey to adjourn the meeting. Motion passes.