LOGO CONTEST
2018 OKI REGIONAL PLANNING CONFERENCE

WIN A FREE REGISTRATION TO THE OKI CONFERENCE AND A $100 AMAZON GIFT CARD!

CALLING ALL STUDENTS AND INSPIRED DESIGNERS!

In 2018, Cincinnati will host the OKI Regional Planning Conference on October 3–5, 2018. The conference is expected to convene close to 500 planners from around Ohio, Kentucky and Indiana.

In the spirit of evolution towards a strong 2018 OKI Conference, the Cincinnati Host Committee is looking for a visual identity and needs your help. If you are good at designing a creative, innovative and professional logo, please submit your proposal.

WHAT WE'RE LOOKING FOR:

Theme: Logo must promote the conference theme of Planarama (think Homearama!).

Color: There are no limitations on color. However, logo must look good in color and black and white.

Design: We will work with the selected winner to finalize design if any size or content edits need to be made. Preference will be given to submissions that can be converted into multiple formats, such as logo and banner for Facebook and the conference website.

Format: After the final selection, the winning logo has to be submitted in vector format (e.g., AI, EPS, SVG) and be editable for implementation on the website, calls for papers and other mediums (stationary, pamphlets, t-shirts, etc).

Submission: Entries should be in PDF format, emailed to eric.anderson@kzf.com.

Submission deadline: December 22, 2017 by 5:00 pm