

# Minutes

Board of Trustees Meeting  
December 8, 2017 *Columbus*

## Summary of Action Items:

- C. Davis will add Ohio Great Places together on one webpage.
- Awards Committee will revisit Great Places in Ohio idea.
- Membership Committee will continue working on strategies to help Sections connect with students and new members.
- Chapter will advertise OKI Conference at Transportation Planning Conference
- Sections will work together to assemble simple instructions for applying for various credits (PE AIA ASLA etc). C. Davis will facilitate.
- Legislative Committee will update Policy Platform to reflect planning for the underserved.
- Legislative Committee will host webinar for membership to provide feedback on the Policy Platform.
- Legislative Committee will write article on Policy Platform for next OPN.
- Education Committee will discuss what to do with Planning Webcast Series revenue.
- C. Davis will get a proposal together for taking over Ben Frost's duties in helping with Planning Webcast Series.
- C. Davis will look into more interactive format for webcast videos.
- Ezell will send Board the summary of "Planning for and with the Underserved" Division Interest Group.
- Ezell will write an OPN article on the Planning for and with the Underserved concept.

## I. Introductions

## II. Roll Call & Communications

Lieber called the meeting to order at 10:04 AM.

### Present:

C. Anderson	K. Ezell	K. Lieber
E. Anderson	A. Golden	P. Logue
C. Auffrey	D. Kennedy	R. Ray
J. Braverman	K. Keough-Jurs	M. Schmidt
T. Davis	T. Kinsky	K. Scocco
P. Etchie	A. Klavora	

### Absent:

J. Egan	C. Ronayne	N. Reger
B. Nagy	J. Russell	

### Others Present:

Jeff Kaiser  
C. Davis

### III. Motion to Follow or Amend Agenda

Ezell requested a moment to make an announcement. A motion was made by Klavora and seconded by Braverman to approve the amended agenda. Motion passes.

### IV. Approval of Minutes from the September 28, 2017 Board Meeting

A motion was made by Keough-Jurs and seconded by Ray to approve the minutes. Motion passes.

### V. Action and Discussion Agenda

#### President's Report

See Boardbook for full report.

Wenger briefly highlighted a few items:

CONGRATULATIONS Cincinnati on making the list of Great Places for 2017! We have many great places, and it should be together in one place on our website.

C. Davis will take care of adding all the Great Places together on one webpage.

Klavora mentioned that the Awards Committee is going to revisit an Ohio Great Places program.

The membership committee will be continuing to work on strategies to help Sections connect with students and new members.

#### 2018 Meeting Schedule

Dates have been edited to reflect the best participation:

*February 23*

*May 11*

*June 22*

*September 14*

*November 30*

A motion was made by Klavora and seconded by C. Anderson to approve the meeting schedule. Motion passes.

#### Awards Committee

See Boardbook for full report.

C. Anderson and Keough-Jurs reported that the conference will take place October 3-5 at the Downtown Cincinnati Hilton. A contract is currently under review for the Hilton. A/V is still left to negotiate.

The conference theme is Planarama!

The logo competition ends December 22.

The reception locations have been chosen:

Wednesday Evening | 16-Bit Bar + Arcade

Thursday Evening | Rhinegeist Brewery

Sponsorship levels have been established and are being approved by the committee.

Etchie suggested we advertise at the Transportation Planning Conference in July. Perhaps we sponsor a booth to do so.

Klavora suggested we put together a one-page document on how to apply for various credits (PE AIA ASLA etc) and share with Sections.

The Committee continues to meet on the 4<sup>th</sup> Friday of each month.

C. Davis will send an Outlook invitation for the conference.

Schmidt asked if a keynote has been chosen. It has not.

Kinskey reported that the Cincinnati Section will do some sort of commissioner training the Friday of the conference.

#### 2017 State Conference Post Report

See Boardbook for full report.

It was a very successful conference! Thanks to all who worked so hard to make it a success!

#### 2019 State Conference Update

This will be the 100<sup>th</sup> anniversary of APA Ohio

The conference will take place October 2-4 2019 most likely at the Hilton Downtown.

The Hilton contract is in the Boardbook.

We must hit 80% of minimums which does not look like an issue.

A/V is a separate contract.

The Cleveland Section is foregoing a P&Z Workshop to help increase revenue for the Chapter. The Section is also going to monetarily sponsor the opening reception.

Braverman asked for clarification on the P&Z Workshop portion. Lieber reiterated that the Section will forego having the Workshop, which traditionally cuts into the profit of the conference.

A motion was made by Braverman and seconded by Kinskey to approve the Hilton agreement. Motion passes.

Klavora mentioned there is a history of the first 50 years of the organization in a book. Perhaps a graduate student could fill in the second 50 years?!

Braverman suggested we identify planning pioneers as well.

Lieber suggested we identify legacy plans to be recognized, too.

Braverman suggested session tracks on the legacy plans identified.

### Annual Report Finalization

The final report is on our website.

### Policy Platform Update

The Legislative Committee plans to host a webinar for membership to provide feedback on the policy platform. Advertisement is ready for the webinar, we just need to solidify a date.

A motion was made by Kinskey and seconded by C. Anderson to approve the Policy Platform. Motion passes.

Lieber suggested that a summary be included in the next OPN.

### Akron Section Decertification Discussion

Lieber reminded the Board that they voted at the September meeting to dissolve the Akron Section at the end of 2017 due to inactivity. A letter was drafted letting Akron Section members know that they have been re-assigned to the Cleveland Section. Lieber reached out to the Akron Section leadership to let them know of the letter. Section Leadership (aside from Chair Jerry Egan) was unaware of any issue with the Section. Section Treasurer/Secretary Jeff Kaiser communicated with Lieber on how to resolve the issues and return to working order.

Kaiser is in attendance at today's Board Meeting to discuss.

Kaiser reported that he and Patrice Theken (Assistant Director) were both unaware of any issues until mid-October. Leadership convened to discuss (6 total) to discuss whether the Section should attempt to continue or dissolve. It was determined that they would like to continue.

A survey was created and sent to membership. 50 responses came through out of 125 members. Respondents are interested in programming and in helping out in leadership rolls.

The goal is to have one (1) event per quarter. Kaiser reported he'd also like to coordinate events with the Cleveland Section.

Kaiser requested that the Board give the Section six (6) months to turn things around, gain new leadership, and create a plan for the future.

C. Anderson asked if 6 months is enough time.

Klavora suggested it is plenty of time. Kinskey agrees.

Klavora suggested that someone from the Section should be at each of the upcoming Board Meetings.

C. Anderson suggested Kaiser reach out to University of Akron and Kent State for support.

Echie suggested reaching out to area consultants for support.

A motion was made by C. Anderson and seconded by Scocco to delay de-certification until our June 2018 conference call. Motion passes.

### Treasurer's Report

See Boardbook for full report.

The 2018 budget is included in the report.

A motion was made by Keough-Jurs and seconded by Klavora to accept the Treasurer's Report. Motion passes.

### Executive Director's Report

See Boardbook for full report.

C. Davis briefly reviewed highlights of her report.

What should be done with the \$20,000 revenue? An Education Committee conference call to discuss will be set up.

Perhaps monetarily support cool initiatives – almost like a TEDx type idea.

C. Anderson suggested it should be under our wing.

C. Davis will get a proposal together for taking over Ben Frost's duties.

Golden suggested a more interactive format to search for previous video. C. Davis will look into this with her guidance.

### Ezell Update

Ezell reported that he is teaching a studio course revolving around adults with autism – planning communities with the interests of special needs people in mind.

A proposal was sent to the Divisions Council of APA to create an interest group revolving around planning for the underserved – special needs, ex-convicts, etc. The interest group was approved by the Divisions Council and is called "Planning For and With the Underserved".

Ezell will send the summary that was sent to the Divisions Council.

C. Davis will follow up to get an article together for the OPN.

Kinskey suggested we amend the Policy Platform to include this language.

A motion was made by Kinskey and seconded by Klavora to amend the Policy Platform as stated above. Motion passes.

### Section Updates

#### *Cincinnati (Keough-Jurs)*

- Keough-Jurs has been recently appointed as the new Planning Director for the City of Cincinnati!!!
- October brown bag lunch – "hipster planning" – went well with over 30 participants
- In November the Section participated in World Town Planning Day
- Annual December holiday party with APA KY is tonight

- Working on OKI 2018!

*Central Ohio (Golden)*

- AIA and APA joined forces in October for a racial equity institute training
- Planning for the 2018 P&Z Workshop
- Continuing to participate in the quarterly joint association happy hour
- Working on state conference wrap up!

*Cleveland (Schmidt)*

- Last happy hour for 2017 took place in October
- P&Z Workshop took place in November with almost 400 attendees
- Committee is working on 2018 events
- We Plan CLE 2018 theme is related to equity and environmental justice and public health
- Committee plans on working with the Akron section on events
- Volunteer recognition event recently took place

*Miami Valley (T. Davis)*

- P&Z Workshop took place recently with just over 350 attendees
- Planning a social event at the newly renovated public library downtown

*Northwest Ohio (Etchie)*

- NW Ohio P&Z Workshop took place November 17 at Bowling Green State University with almost 70 in attendance
- Looking to schedule a volunteer thank you lunch in January
- Planning a social event in February

**VI. Other Business**

The 2024 National Planning Conference location has been selected. Cincinnati was in the running, but Minneapolis was the final selection.

Numbers and facts really did favor Minneapolis over Cincinnati. Particularly the number of flights in and out on a daily basis.

Kinskey suggested we invite Jim Drinan to the OKI Conference.

**VII. Adjournment**

A motion was made at 12:11 PM by Lieber. Motion passes.