

Meaningful Engagement

Amanda Nagl
Engagement Manager
Bang the Table



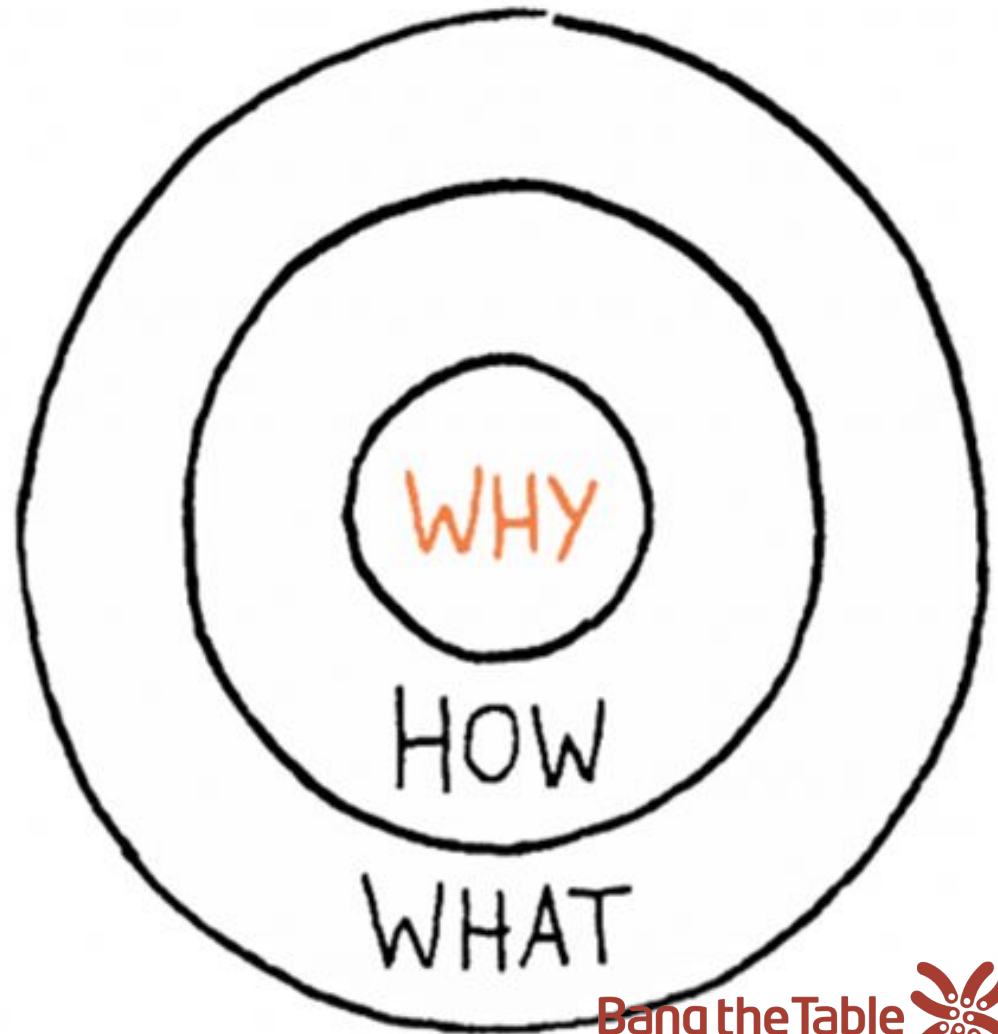
Why Engage?

- Evidence shows this will increase both trust and satisfaction
- You will make better decisions
- Community capacity and resilience will increase
- May be required by law, rule or expectation

The Golden Circle

- Every Organization on the planet knows WHAT they do. These are the products they sell or the services they provide.
- Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.
- Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. WHY is a purpose, cause or belief. It's the very reason your organization exists.
- Know WHY you are engaging and tell the public--start there.

Simon Sinek



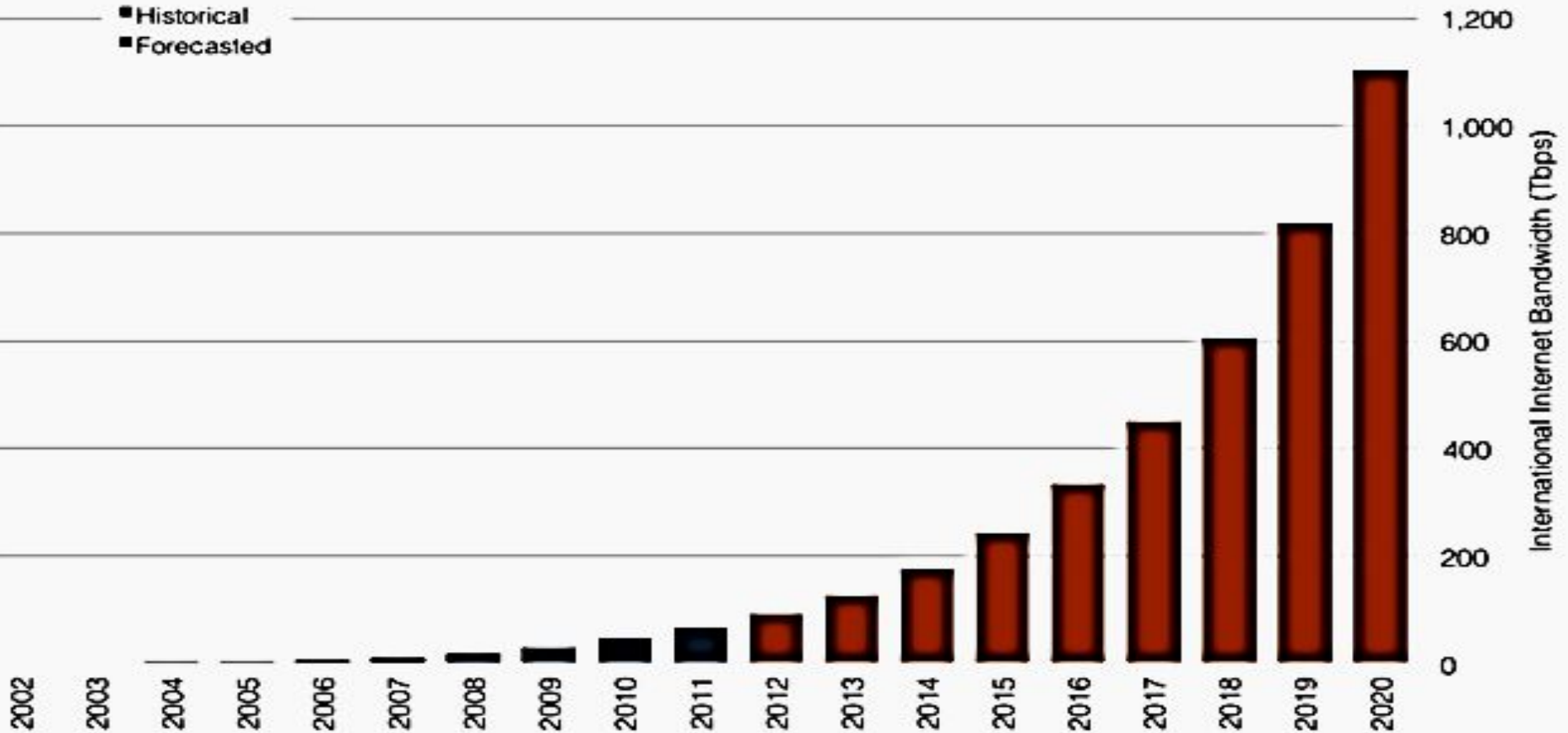
Why online?

- Broader reach
- Ideas and contributions judged on merit
- Deeper Understanding
- Building community capacity
- Public to Public
- Opp to Share Rich Media
- Litmus Test for In-Person

Where People Are...

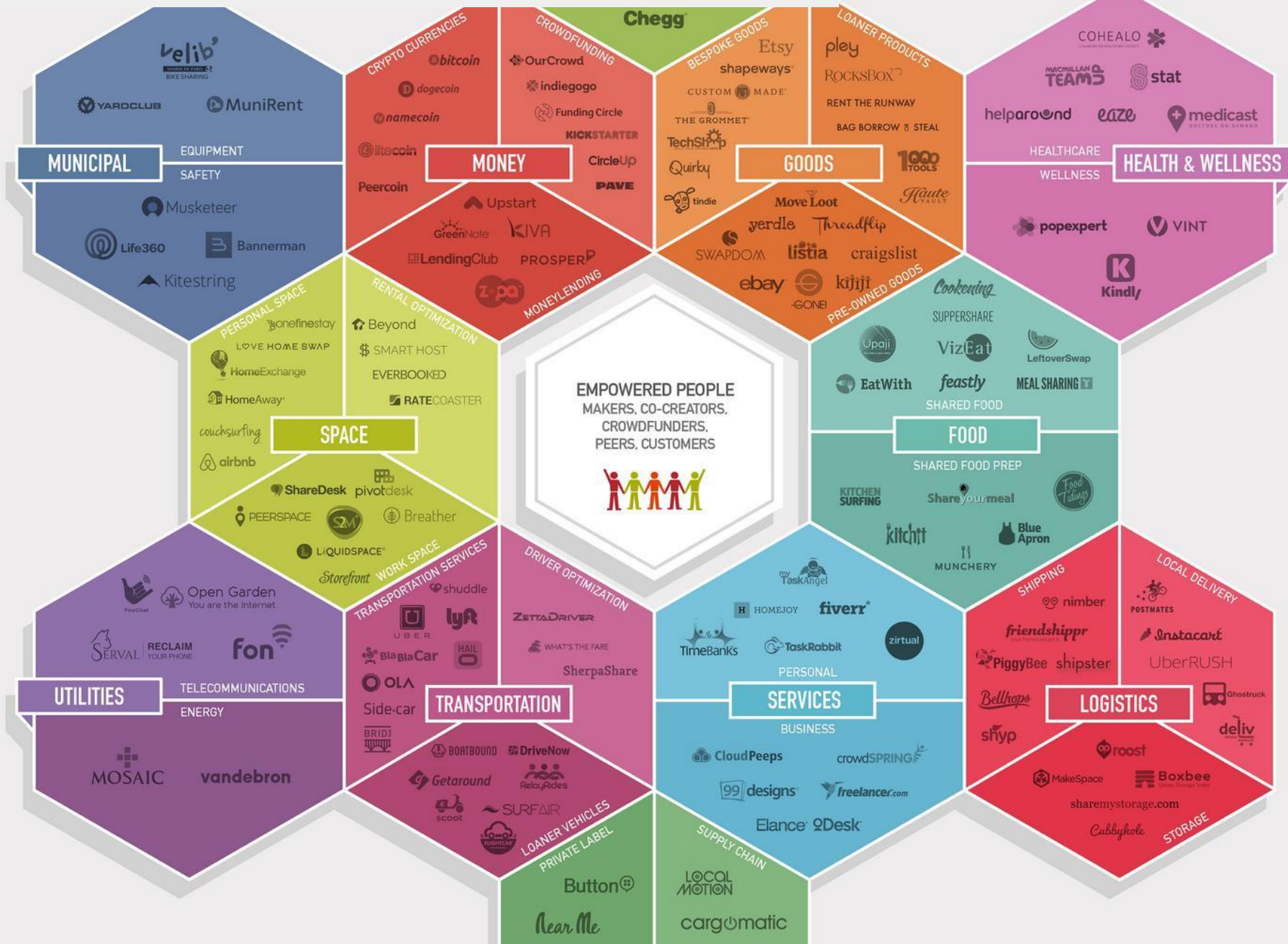
Used International Bandwidth, 2002-2020

■ Historical
■ Forecasted



Bandwidth

Business is Changing



Government is Changing too!

- Chief Data Scientist
- Director of Citizen Engagement
- Chief of Streets
- Director of Bicycles
- Chief Architecture Officer
- Chief Citizen Officer
- Chief Privacy Officer
- Chief Resiliency Officer





- Mobile Compatibility
- Language Accessibility
- WCAG 2.0 Certification
- Privacy Protection



Attract a Crowd

- There's safety in numbers
- If you don't attract a crowd you are just providing another space for the usual suspects
- The more people you have there the more moderate the views will be
- The crowd will self regulate to a point
- It's really hard to stack a busy engagement



How to attract a crowd


- Reaching more people is the whole point of online engagement
- Building audience is hard
- They won't just stumble upon your site because it's there
- Marketing and Communications drive people to a site
- Engaging content brings them back
- Fun helps: Contests, Incentives
- Those who succeed with online engagement are those who work on building audience--continuously



Fort Collins

- City in northern Colorado
- Purposeful, slow start to build internal structure
- Held Public Vote for Broadband project in November
- Hosted one webpage with one link to EHQ project page
- Received 800 pins in Places Tool over the weekend
- Sometimes, it is WHAT YOU ENGAGE on that matters
- Talk about the things that are important to your community

Tool Selection



- Why? Who? Context
- Not all engagement tools carry equal risk
- Surveys, polls, QA tool have no risk at all and are well suited to high octane issues
- Community stories are both safe and engaging when framed correctly
- It's hard to troll an ideas board or a map
- Integration, Scheduling and Reporting
- Discussion forums expose people to opposing views which can be valuable

EngagementHQ Tools Spectrum

Managing your project communications



Controlled environment

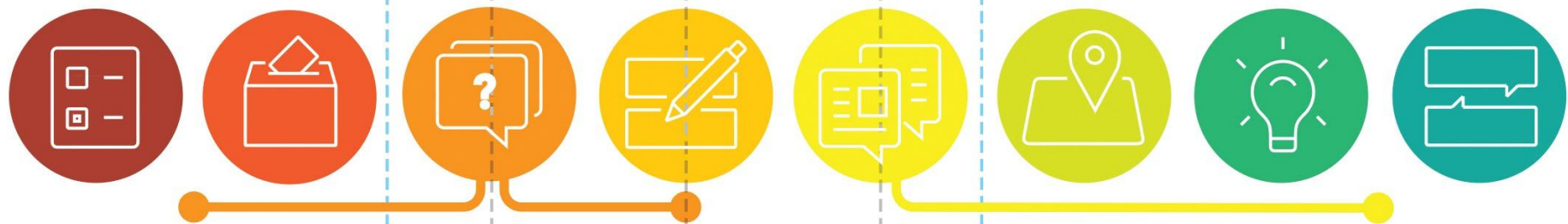
Participants cannot engage with each other. Data is stored in the back end and only accessible by admin.

Mixed environment

Participants can see other participants contributions. However, there is little peer-to-peer interaction. Some data may be visible to the public, other data is just accessible by admin.

Open environment

Participants can engage with each other. Comments and ideas are visible.



Surveys

The Surveys tool gives people an opportunity to voice their opinion in a convenient and guided way, which has historically shown higher response rates than other formats.

Polls

Polls encourage people to give a quick answer on one question, selecting from multiple choice answers. They are able to instantly see the Poll results, piquing their interest and giving you real time insight.

Questions

Questions is an issues management and communications risk mitigation tool. It is a managed space for your community to ask you questions and for you to respond either publicly or privately.

Guestbook

Guestbook keeps things simple; people are only able to upload comments, which are moderated to manage what appears publicly. No other interaction is enabled.

Stories

When we tell or hear a story, neuroscience tells us that we experience things on a higher and more resonant level. Stories helps your community better understand, empathize and relate to others as well as your project goals.

Places

Places is a simple way to gather community feedback and ideas directly on a map. Participants drop a "pin" in the area of concern, add photos and then fill in a quick survey.

Ideas

Ideas provides "virtual" post it notes for individuals to add their ideas to a collective board. People like the ideas that inspire them most, helping align your priorities with what matters most to the community.

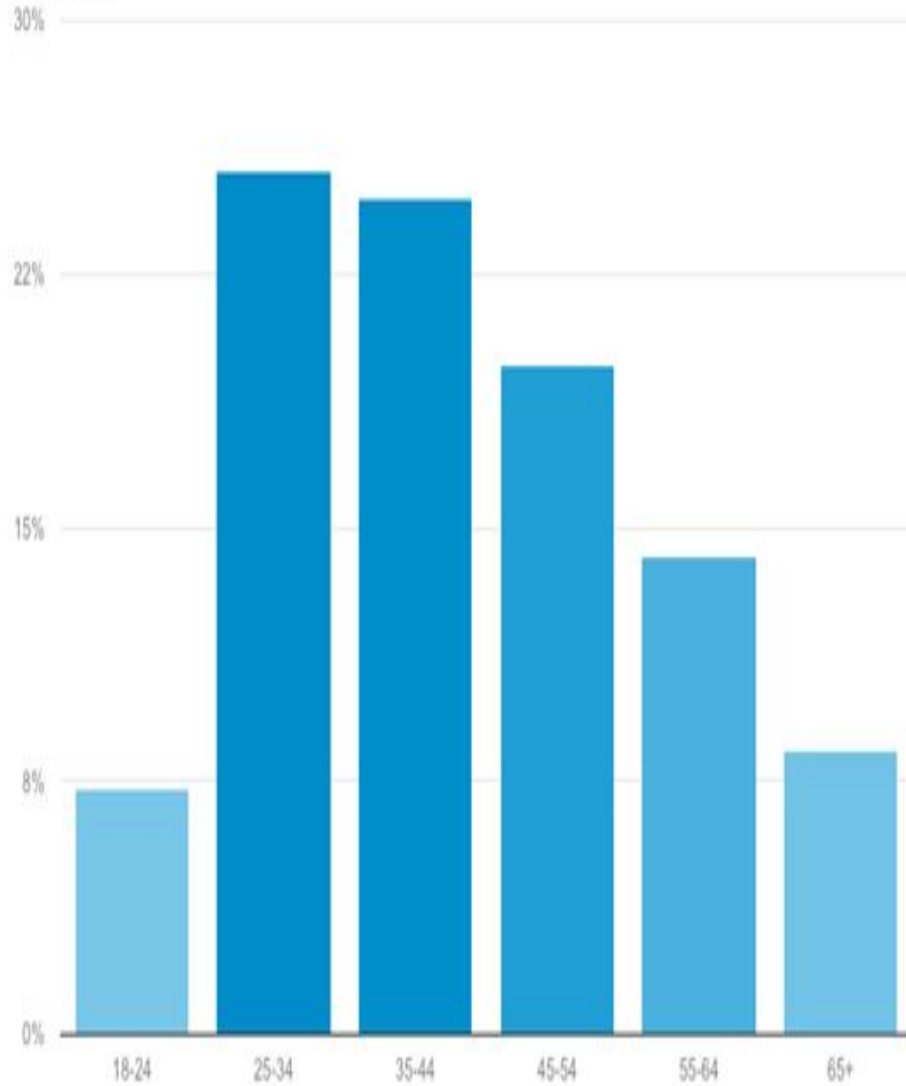
Forum

The Forums tool creates a space for discussion, dialogue and debate. People share their experiences with others, ask questions and have conversations in a safe and interactive environment.

Age

[View full report](#)

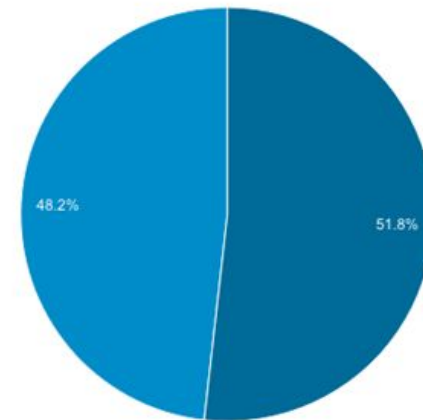
47.25% of Total users



Gender

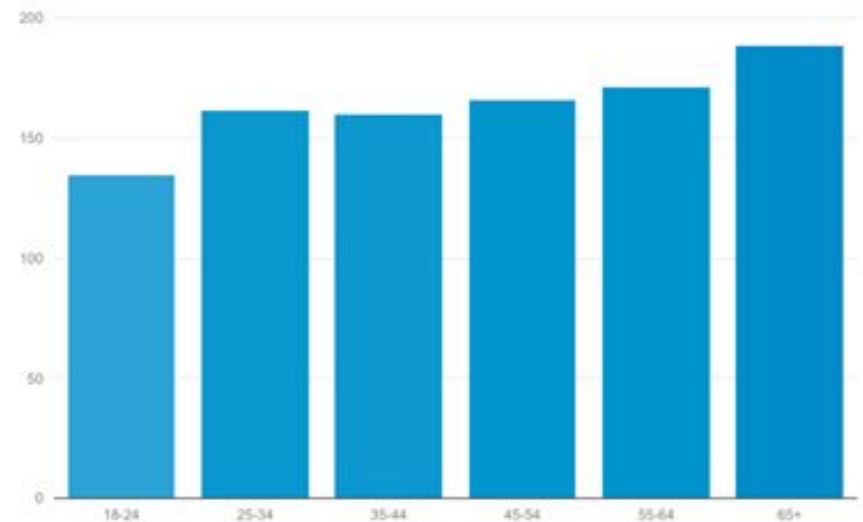
46.31% of Total users

■ female ■ male



Age

44.62% of Total session duration



Think of this as an open house

- You'll want to know what issues and information are of most interest and address accordingly.
- What questions are people asking?
- What are the demographic characteristics of those who are attending?
- Have options. Nobody serves only one item to eat
- Are they keen to comment or just happy to learn
- Divide the space between giving info and getting info--tow the line





Understanding the role of social media

- Use all the channels you can to get the word out
- Be clear where you are and are not listening
- Don't force your community to use a particular social media platform to talk to you.
- Not everybody is on Facebook, Twitter, Next Door or Instagram. New networks emerge all the time.
- Bring them back to a space where you can measure and listen effectively

Be Engaging Be Interesting Be Unique



- Getting them there isn't the end of the matter
- You have 7 seconds to grab their attention
- Make your site engaging – both in content and engagement tools
- Video, photos, infographics and rich media
- Break down long documents into salient points
- Easy navigation
- AND TALK ABOUT THE STUFF THEY ARE ACTUALLY INTERESTED IN!!




Adopt a platform rather than an ad hoc approach to engagement

- A platform allows you to grow and curate a community panel about whom you have insights.
- It allows for consistent engagement across multiple projects.
- It facilitates consistent reporting and comparison.
- Minimizes time and cost of training staff.

In online engagement measuring is listening



- Measuring all site activity is respectful of the community's time
- It's common to just measure the responses coming in but this risks missing the point completely
- It's important to have relevant participant information
- Google's Analytics don't cut it in citizen engagement



**With so much
going on how do
we measure
participation?**

AWARE

INFORMED

ENGAGED



Setting KPIs: unique targets for different project types

- Lots of participation always feels good
- But if you are engaging on a draft it's 'Informed' users you should be targeting
- If you are seeking ideas early in the process you are targeting a high engaged cohort
- Remember 90-9-1 and set realistic targets accordingly
- Set targets based on demographic groups and repeat visitation



Addressing perceived risks around online engagement

- There's an illogical fear about online engagement
- Public policy discussion is different to newspaper chat boards
- The riskiest thing is vacating the space and ceding it to others
- All risks associated with listening to your community online can be managed with careful planning and execution



The power of positive questions

- Focus on opportunities
- Ask about what perfection looks like
- Gather ideas, pictures, stories and suggestions
- Direct discussion to managing issues and solutions

Moderation and management

- Clear moderation rules and impartial round the clock moderation will help you to sleep nights
- Never edit contributions
- Try to let people post direct to the site
- Set the context – what are you doing with the inputs
- Trolls can be tamed
- Consider facilitation
- Limit the time forums are open



**Remember it's
not a ballot!**

- Don't run your online engagement like a ballot
- Online democracy is a flawed concept that excludes people
- We have democratic institutions or boards for decision making
- Online engagement should be framed to support those decision processes



How do we analyze all the comments?

- Qualitative Analysis:
Tagging & clustering
- Pre select your tags
- Allocate multiple tags
where needed
- Tag participants to track
history
- Quantifiable Information:
Charts and Graphs

•

A black and white photograph of a desk. In the foreground, a hand is drawing a diagram in a notebook. The diagram features a central bird-like shape with the word 'TWEET' written below it. Arrows point from the bird to the words 'Follow' and 'Share'. The word 'Chat' is also visible to the right. In the background, there is a potted plant with variegated leaves and a pair of glasses on the desk.

Getting the word out pt 1

- All your social media channels
- The traditional media is still top of the list
- Email groups
- Flyers at the train station if you have lots of commuters
- Schools and Universities
- Your own staff and families
- Libraries
- Use the thing that makes your community great/unique/accessible



Getting the word out pt 2

- Don't forget a prominent link from your main website
- Include in rates notice or bills
- Prize based engagement
- Community facilitators
- Pick a short catchy URL
- Identify then Utilize all available resources
- Ask community groups and businesses for help



What features should a platform have?

For this to work, it needs to be suitable right across the organization so at minimum:

- Multiple engagement tools that can be deployed depending on project needs
- Information sharing capacity
- Participant management features allowing you to sort and reach out to interest groups and target demographics
- Tailored on demand reporting
-
- Around the clock moderation and support
- Mobile friendly
- Accessible and compliant

Bang the Table

All about engagement



www.bangthetable.com

Amanda Nagl

Amanda@bangthetable.com

<https://www.linkedin.com/in/amandanagl>



APA Webcast **MEANINGFUL ENGAGEMENT**

JUNE 8, 2018



YOUR PRESENTER



Sandrine Thibault, AICP

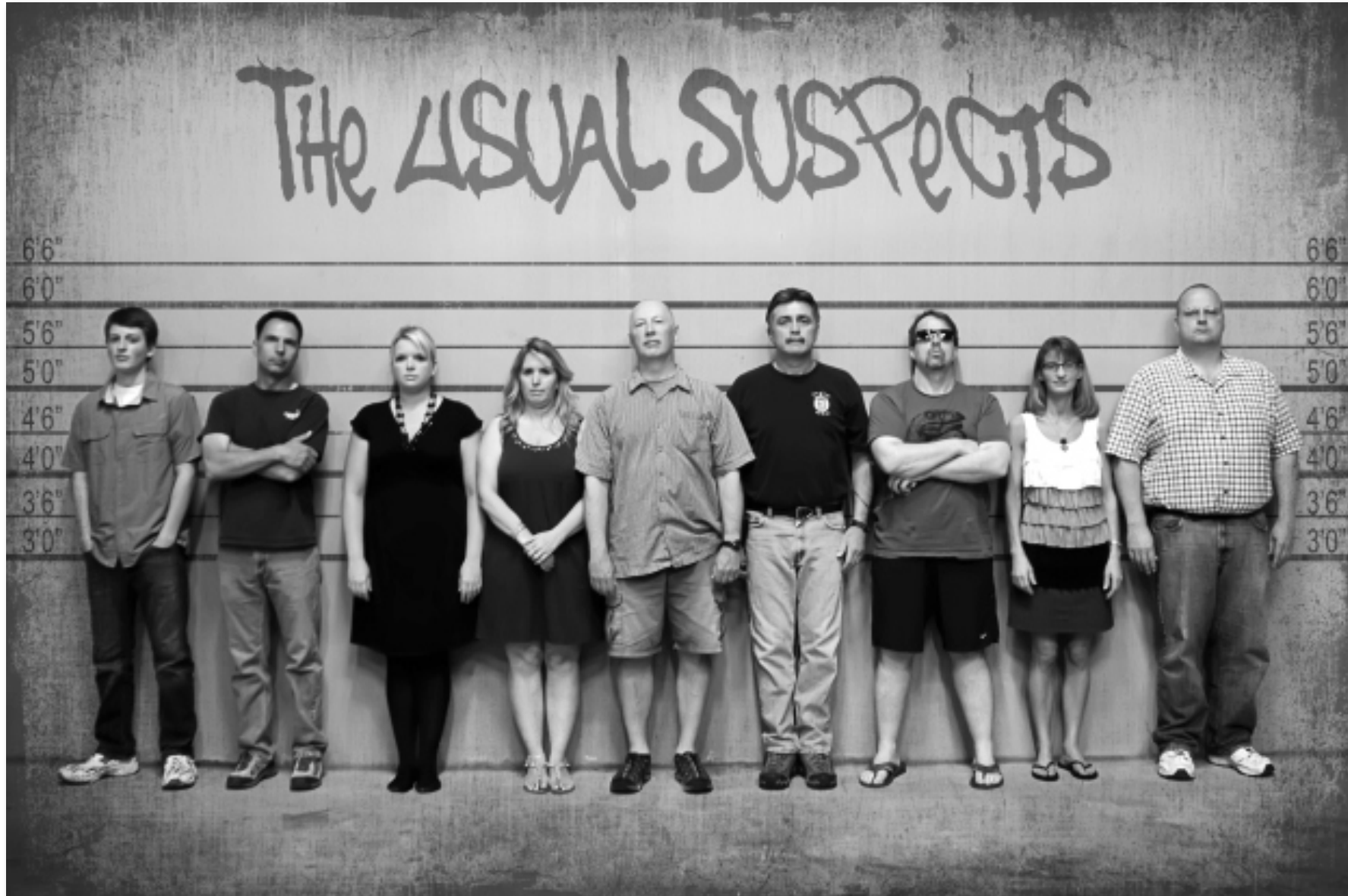
Director of Municipal Services - TPUDC

sandrine@tpudc.com



YOUR ENGAGEMENT PROCESS

THE USUAL SUSPECTS





COMBATTING **APATHY**



CAPTIVATE THEIR IMAGINATION



ENGAGEMENT THAT IS ACTUALLY **ENGAGING**



The TPUDC PLANAPALOOZA!™



ENGAGEMENT THAT IS ACTUALLY **ENGAGING**

AUGUST 22ND-24TH

COMMUNITY PLANNING WORKSHOP AND NEIGHBORHOOD COOKOUT

THRIVE BHM

PLANNING WORKSHOP:
AUG. 22ND-24TH
Open daily from 9:00am to 8:00pm

OPENING PRESENTATION & COOKOUT:
AUG. 22ND (10:00AM - 11:30AM)
Cookout for participants immediately after Opening Presentation

CLOSING PRESENTATION & DESSERT PARTY:
AUG. 24TH (6:00PM - 8:00PM)
Dessert during Closing Presentation

★ **TITUSVILLE** ★ **FIVE POINTS WEST** ★
★ **SMITHFIELD** ★ **WEST END** ★

BIRMINGHAM CROSSPLEX
2331 BESSEMER RD

FREE FOOD FOR WORKSHOP PARTICIPANTS WHILE SUPPLIES LAST!!!

FOOD TRUCKS FOR THE REST

PRESENTED BY: **BIRMINGHAM FORWARD** AND **RPCGB**

PLAN the PORT
ZONING UPDATE

Art contest

IS THERE AN ARTIST IN YOU?
IF SO, BRING OUT THAT ARTISTIC SIDE... AND SHARE WITH US WHAT YOU LIKE ABOUT PORT CHESTER!

EVERYONE IS INVITED TO PARTICIPATE AND WIN GREAT PRIZES.

THREE WAYS YOU CAN PARTICIPATE!

Take a PHOTO ... of your favorite building, park, or space in Port Chester.

DRAW or PAINT ... a picture of your vision for a future Port Chester.

*One entry per person per category will be allowed

The **WINNERS** will be decided by YOU!
All entries will be displayed in the Planapalooza Studio space (17 N. Main Street) and voting will open March 21, 2018 in-person and on FACEBOOK (@plantheport).
Winners will be announced on March 28, 2018 during the Planapalooza Closing Event.

HOW TO SUBMIT YOUR ENTRY?

Submit ONLINE
Upload your photo or scanned drawing at:
www.plantheport.com

Drop off or mail ENTRY with the online form to:
Planning & Economic Development Department
222 Grace Church St, Suite 202
Port Chester, NY 10573

DEADLINE FOR SUBMITTAL
MARCH 20TH 2018

CONTEST RULES
IN PERSON OR MAIL SUBMITTAL
To submit in person or mail please use the attached form.
Photos - 4x6 or 5x7 or 8x10 size limit
Drawing - 8.5 x 11 size limit

TPUDC **PLAN the PORT** **PLAN the PORT**

A PROJECT OF THE PORTSMOUTH PLANNING DEPARTMENT FUNDED BY THE NH COMMUNITY GRANT PROGRAM

PLAN PORTSMOUTH
USING A FORM-BASED ZONING CODE TO GUIDE DOWNTOWN DEVELOPMENT

WHAT'S THE RIGHT FIT?

100 ft
60 ft
45 ft
32 ft

Kick-Off Meeting
Thursday, May 2nd, 7:00 - 9:00 pm
City Hall Council Chambers

Opening Session
Thursday, June 9th, 6:00 - 8:30 pm
City Hall Council Chambers

Interim Pin-Up + Review
Saturday, June 8th, 6:00 - 7:30 pm
former Connie Bean Center, 143 Daniel St.

Closing Session
Monday, June 10th, 6:00 - 8:30 pm
Portsmouth Library, Levenson Room


Open Studio
Friday, June 7th - Monday, June 10th
former Connie Bean Center, 143 Daniel St.

What's a Charrette?
A Charrette is an intense, participatory design and public input process where all members of the community work directly with a multidisciplinary consulting team. The entire process is open to the public at all times. So please join us to "Plan Portsmouth" and help us craft improvements to the zoning code that will protect and enhance Downtown Portsmouth far into the future.

For more information see www.PlanPortsmouth.com

PUBLIC DESIGN CHARRETTE JUNE 6-10

OLD SCHOOL PRINT CAN WORK WELL TOO

A woman with long brown hair and black-rimmed glasses is sleeping with her head resting on a large stack of papers. Her hand is resting on the papers near her face. The background is slightly blurred, showing what appears to be an office or home workspace.

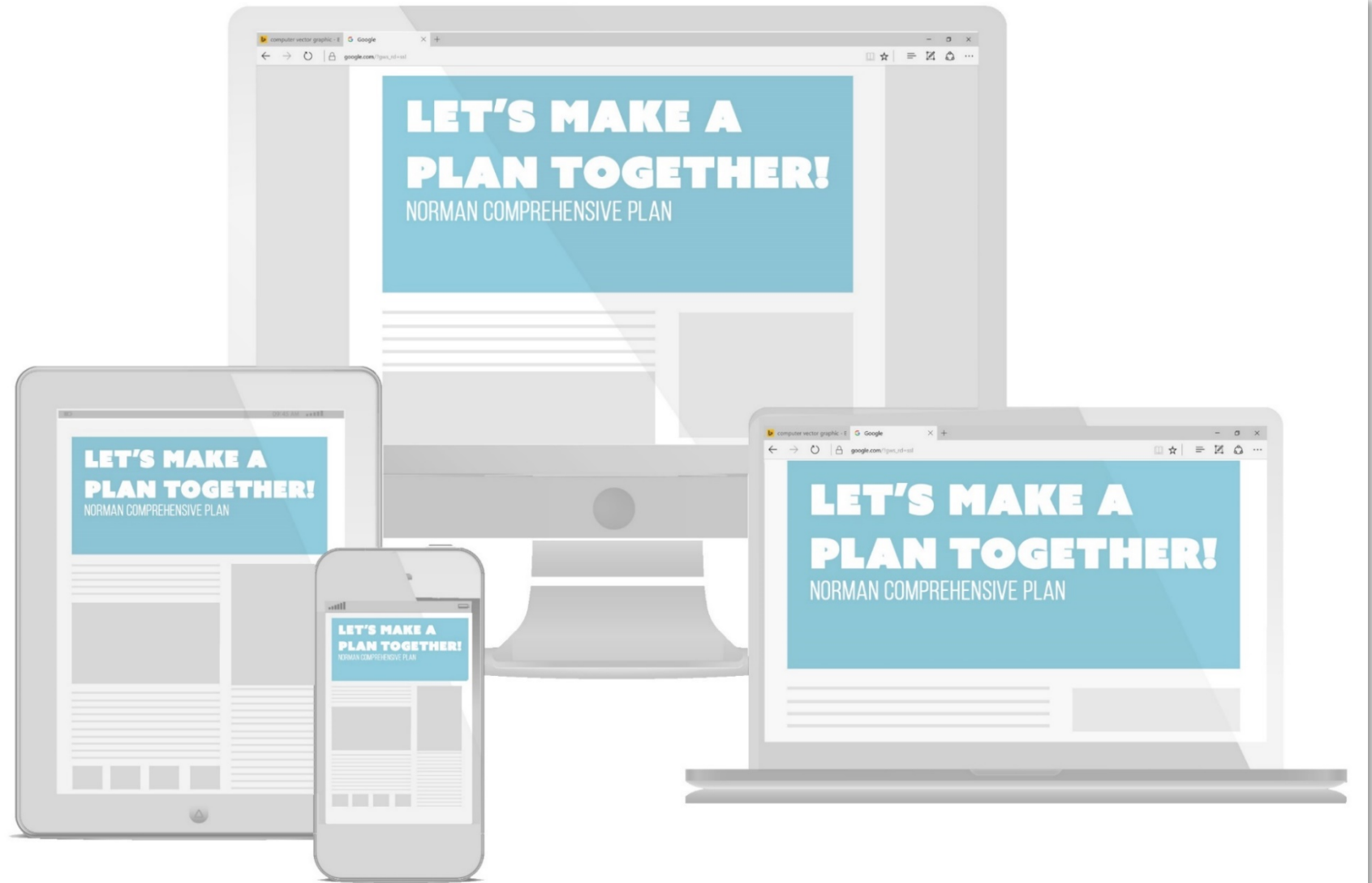
More than half of U.S.
adults will never attend
a public meeting.

50%



DISTRACTED LIVING

- 85% of adults are online, 95% of teens are online
- 72% of online adults are social network users, 80% of teens are social network users










MODERN STRATEGIES ARE A PIECE OF THE SOLUTION



BUILDING AWARENESS

-  MEDIA CAMPAIGNS
-  PRINT CAMPAIGNS
-  PROJECT BRANDING
-  UNDERSERVED POPULATION OUTREACH

GATHERING INPUT

-  **ONLINE TOOL**
-  SURVEYING
-  MEETING FACILITATION
-  MILESTONE CELEBRATIONS
-  OPEN STUDIO/HOUSE
-  PLANAPALOOZA
-  TACTICAL URBANISM

- Tools to TEACH
- Tools to INFORM
- Tools to COLLABORATE
- Tools to OBTAIN FEEDBACK
- Tools to CREATE BUY IN



ONLINE TOOLS - A BIG PART OF THE PICTURE

KEEP IT SIMPLE

**WHEN PEOPLE TALK TO YOU ABOUT
STUFF THAT
DOESN'T
INTEREST
YOU**



PEEK PEOPLE'S **INTEREST**



MAKE IT **FUN!**

10 COMMANDMENTS



Plan the Port





Page Inbox Notifications Insights Publishing Tools

Liked Following Share

Plan the Port
Published by Sandrine Thibault [?] · May 20 at 4:05pm ·

We had a wonderful time talking with so many market goers today about the Vision Plans!

Don't forget to join us for one of our two presentations tomorrow Monday May 21, 2018.
12:00pm at 17 North Main St
Or... See More

+6

37 people reached

Like Comment Share

See All

West Fargo 2.0 - Redefining Tomorrow


Page Inbox Notifications Insights Publishing Tools

Liked Following Share

West Fargo 2.0 - Redefining Tomorrow
Published by Sandrine Thibault [?] · May 30 at 9:39am ·

Did you know?
The West Fargo 2.0 Comprehensive Plan was adopted by the City Commission on May 21, 2018. Thanks to all who have landed your voice to the process. Now let's begin implementing our community vision together!

Here is a great article about the project!



WESTERNPLANNER.ORG
WEST FARGO 2.0: A NEW VISION
West Fargo leaders determined in 2016 that it was important for the...

125 people reached

Like Comment Share

Bryan Leininger

Write a comment...

West Fargo 2.0 - Redefining Tomorrow
Published by Sandrine Thibault [?] · March 7 ·

West Fargo 2.0 - Redefining Tomorrow

Page Inbox Notifications Insights Publishing Tools

Liked Following Share

West Fargo 2.0 - Redefining Tomorrow
Published by Sandrine Thibault [?] · February 14 ·

The DRAFT Comprehensive Plan is now available for your review. Visit our website to download the document or parts of it and provide your comments directly online as well.

We look forward to getting your feedback!
Click here: <https://www.wf2point0.com/comprehensive-plan-review>

REVITALIZE DOWNTOWN | CONSERVATION & GROWTH MAP | GUIDING PRINCIPLES | THE PROCESS



WEST FARGO'S VISION
URBAN IS BACK!
PRINCIPLES OF GOOD PLANNING AND DESIGN
creating "MUNICIPAL ADVANTAGE"

WEST FARGO 2.0 IS A COLLABORATION OF THE PEOPLE OF WEST FARGO, THE CITY OF WEST FARGO, WEST FARGO PARK DISTRICT, AND TOWN PLANNING & URBAN DESIGN COLLABORATIVE, LLC.

1. USE SOCIAL MEDIA WISELY

Home Moments Notifications Messages Search Twitter Tweet



West Fargo 2.0
@WF2point0

West Fargo 2.0 - Redefining Tomorrow is the update to the City's Comprehensive Plan. Join us in this community conversation! Follow us on Twitter for updates!

West Fargo, ND
Joined October 2016
16 Photos and videos

Tweets 45 Following 131 Followers 76 Likes 6 Lists 0 Moments 0 Edit profile

Tweets Tweets & replies Media

West Fargo 2.0 @WF2point0 · May 30
The West Fargo 2.0 Comprehensive Plan was adopted by the City Commission on May 21, 2018. Thanks to all who have landed your voice to the process. Now let's begin implementing our community vision together!



WEST FARGO 2.0: A NEW VISION
West Fargo leaders determined in 2016 that it was important for the community to develop a new comprehensive plan, to provide a vision for the com...
westernplanner.org

West Fargo 2.0 @WF2point0 · Mar 5
Get out in this beautiful snow and join us for the West Fargo 2.0 Open House

Who to follow · Refresh · View all

Followed by Amanda McDonald and others

John Legere @JohnLe...
Follow
Promoted

Morgan Mairs @mo_mairs
Follow


Tanner Olson @ImpactTa...
Follow

Find people you know

ions Messages Search Tw

Tweets 32 Following 24 Followers 7 Likes 4 Lists 0 Moments 0

Plan the Port @plantheport · May 16
Meet us at the Farmer's Market this Sunday between 10am and 2pm and come see the Final Plans for the future Port Chester Vision. We'll be on hand to chat and show you plans. #portchester #plantheport

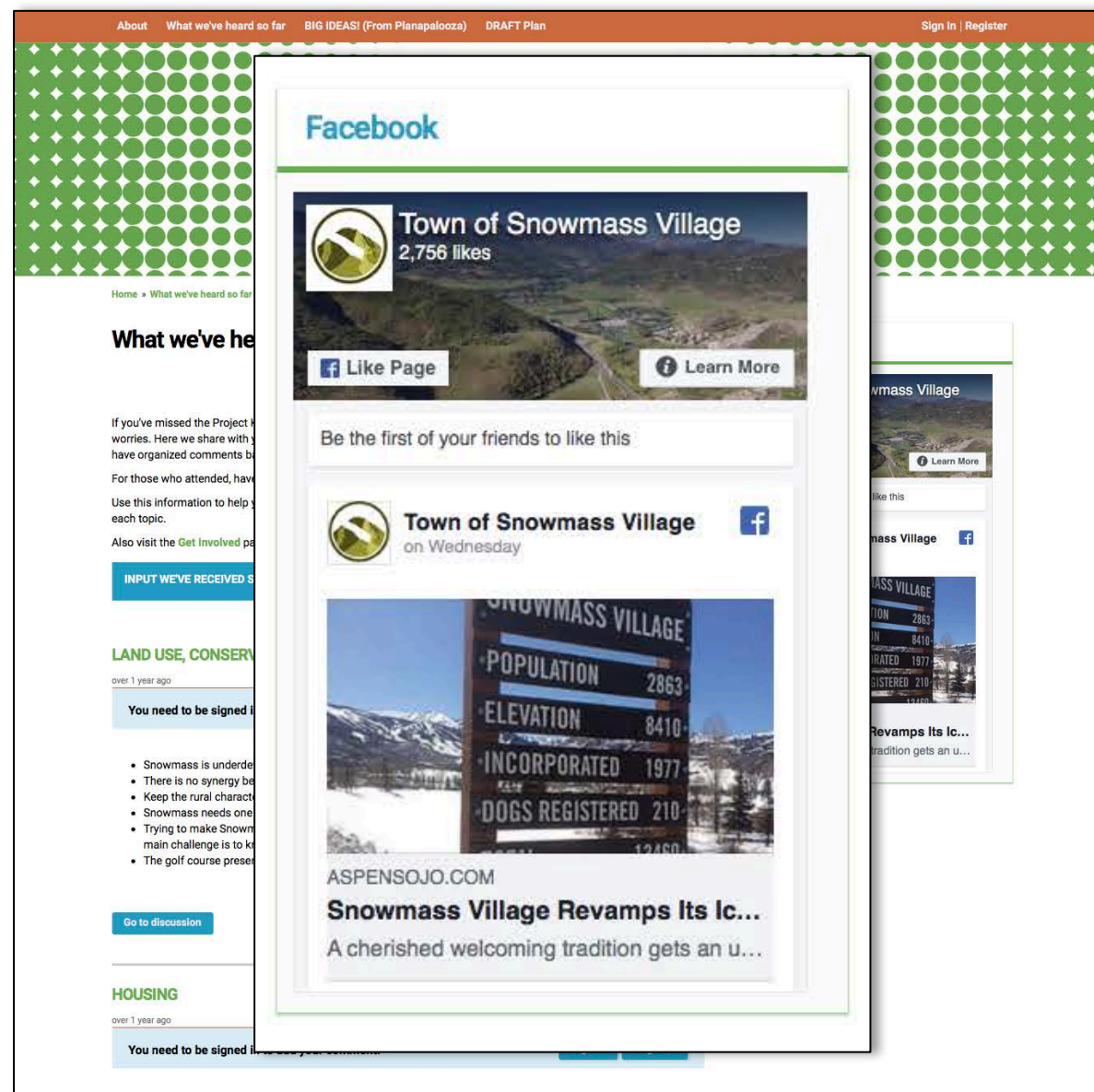


SCHEDULE OF EVENTS
SUNDAY, MAY 20th - PLAN THE PORT VISION TALKS
Stop by our booth to say hello & see the final plans!
10:00am - 2:00pm - Farmer's Market
Highland Street Parking Lot

Plan the Port @plantheport · May 7
¡Plan the Port vuelve a estar en acción del 20 al 21 de mayo! ¡Únete a nosotros para un evento para ver los planes de visión final que todos ustedes desarrollaron durante Planapalooza! Celebremos lo que Port Chester podría ser. #portchester #plantheport

Translate Tweet

1. USE SOCIAL MEDIA WISELY



1. USE SOCIAL MEDIA WISELY



In English, please!

2. USE LANGUAGE EVERYONE CAN UNDERSTAND

[Home](#)
[About](#)
[Sobre el Proyecto](#)
[Tell us what YOU think!](#)
[¡Dinos qué piensas!](#)
[Sign In](#)
[Register](#)



CHART THE COURSE
 PORT CHESTER, NY

Welcome to the "Plan the Port" website! Here you will find information on the process and you will be able to provide your input during various phases of the project. We look forward to engaging with you in a meaningful conversation about the future of Port Chester! ——— ¡Bienvenidos a la página web "Plan the Port"! Aquí encontrará información acerca del proceso y donde podrá proveer sus ideas y opiniones durante las diferentes fases del proyecto. Esperamos entablar una provechosa conversación con ustedes acerca de su visión sobre el futuro de Port Chester!

REGISTER
 to receive project updates

Key Dates

- Mar 28** Planapalooza Closing Presentation - 6:00PM
- May 20** Plan the Port at the Farmer's Market
- May 20** Plan the Port at the 150th Festival
- May 23** Plan the Port Celebrations
- May 21** Plan the Port Celebrations

Plan the Port Presentations

- Planapalooza Closing Presentation [\[2\] File](#)
- Planapalooza Mid-Week Presentation [\[2\] File](#)
- Planapalooza Opening Presentation [\[2\] File](#)
- SPANISH Community KickOff Presentation PDF [\[2\] File](#)
- Community KickOff Presentation PDF [\[2\] File](#)

Planapalooza Pictures




About the Project



Sobre el Proyecto



Tell us what YOU think!



¡Dinos qué piensas!



NEW! Vision Plans

Since early 2018, the Village, in conjunction with our consultants Town Planning and Urban Design Collaborative (TPUDC) has been involved in an innovative public engagement process surrounding the Plan the Port project. So far the process has included: a Community Kick-Off event, interviews with elected officials and stakeholders, an eight and a half day

[Review and comment today!](#)

2. USE LANGUAGE EVERYONE CAN UNDERSTAND

Proyecto
Tell us what YOU think!
¡Dinos qué piensas!

Community Survey

Community Survey

Welcome to the Plan the Port quick survey (4 minutes)!

No coding project is successful without your input. We ask that you please complete this survey to provide guidance as we create zoning improvements for the Village of Port Chester.

Get a chance to win a \$50 gift card!

Please check the circle that corresponds to how satisfied you are with the following topics in DOWNTOWN *

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Ability to manage traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to find parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amenities for pedestrian and cyclists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Proyecto
Tell us what YOU think!
¡Dinos qué piensas!

Encuesta de la Comunidad

Encuesta de la Comunidad

¡Bienvenido a la encuesta rápida Plan the Port (4 minutos)!

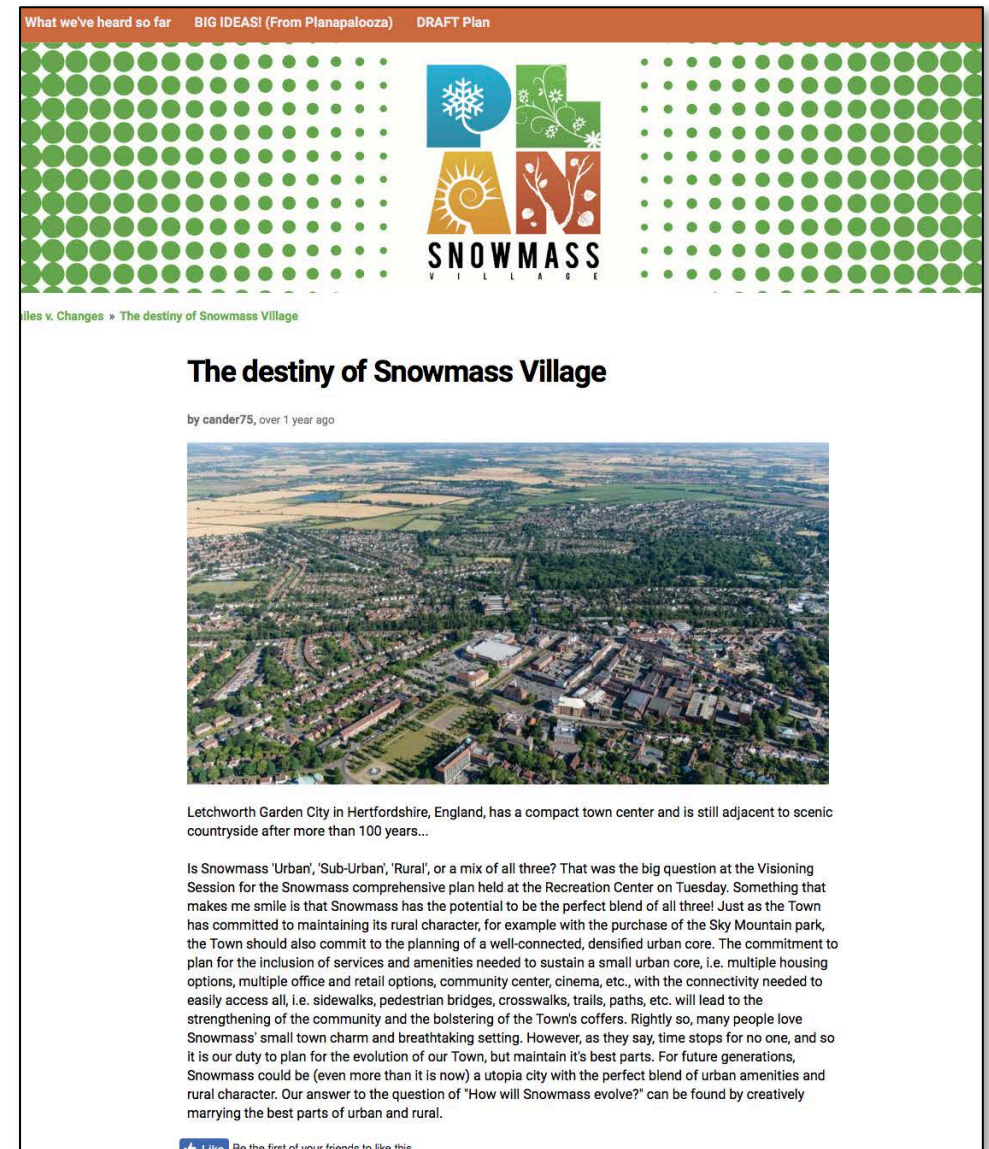
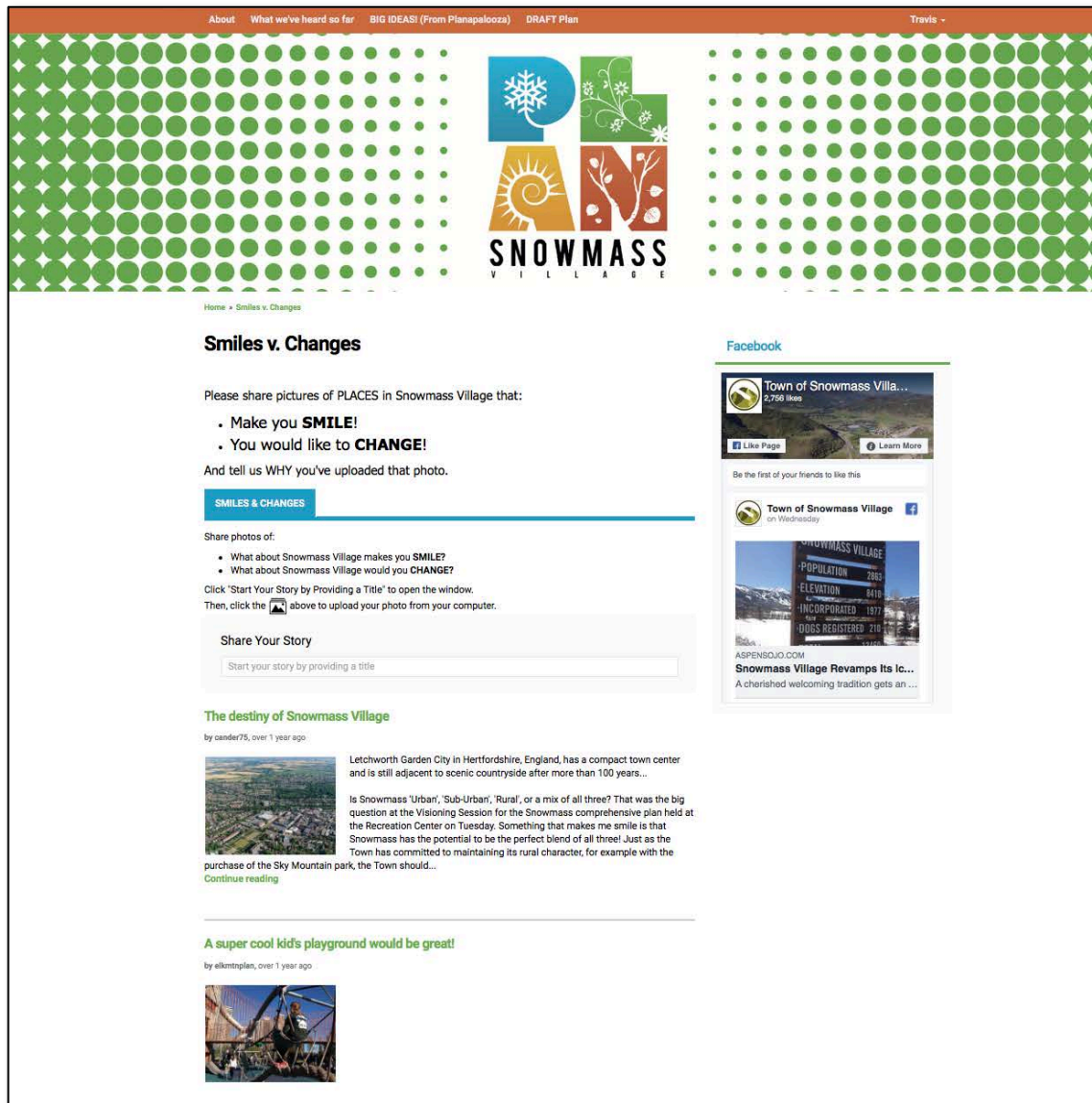
Ningún proyecto puede ser exitoso sin la participación de la comunidad. Por favor complete esta encuesta para guiarnos mientras trabajamos en las mejoras del Código de Port Chester.

¡Gana una tarjeta de regalo de \$ 50!

Por favor marque el círculo que corresponda a cuál es el nivel de satisfacción que Ud. tiene en DOWNTOWN: *

	Muy Insatisfecho	Insatisfecho	Nuetro	Satisfecho	Muy Satisfecho
Manejo de carga alta de tráfico	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilidad para encontrar estacionamiento	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. USE LANGUAGE EVERYONE CAN UNDERSTAND



3. PROVIDE OPTIONS FOR VISUAL FEEDBACK

PLAN BTV ART CONTEST

PRIZES



FOUR WAYS TO PARTICIPATE

- Take a **PHOTO**... of your favorite building, park, space in downtown and/or waterfront.
- DRAW or PAINT**... a picture... of your vision for a future downtown and/or waterfront.
- Make a **VIDEO**... of your favorite activity to do downtown.
- Write an **ESSAY**... about your favorite building, park, space in downtown or describing your vision for a future downtown and/or waterfront.

The **WINNERS** will be decided by YOU!
Voting will open January 1, 2012 and winners will be announced on January 24, 2012 during the Design Charrette kick-off.

Check the website and our FACEBOOK page (Burlington Downtown & Waterfront Plan) for details on voting. COMING SOON!

IS THERE AN ARTIST IN YOU?

IF SO, BRING OUT THAT ARTISTIC SIDE... AND SHARE WITH US WHAT YOU LIKE ABOUT DOWNTOWN BURLINGTON! EVERYONE IS INVITED TO PARTICIPATE AND WIN GREAT PRIZES.

Submit your **ENTRY ONLINE**
Upload your photo, drawing, video
HERE or email your essay (Max 250 words) to: sthibault.ci.burlington.vt.us
along with submittal form available on the website.

Drop off or mail **ENTRY** with the online form to:
Department of Planning & Zoning
City Hall, Second Floor
169 Church Street
Burlington, VT 05401

CONTEST RULES:

DEADLINE FOR SUBMITTAL: JAN 15 2012

ONLINE SUBMITTAL:
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IN PERSON OR MAIL SUBMITTAL:
To submit in person or mail please use the attached form.
Photo - 4x6 or 5x7 or 8x10 size limit
Drawing - 8.5 x 11 size limit

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Photo - 4x6 or 5x7 or 8x10 size limit
Drawing - 8.5 x 11 size limit

<http://www.burlington.gov/PlanBTVArtContest/>

PLAN the PORT

ZONING UPDATE

Art contest

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Take a **PHOTO**... of your favorite building, park, or space in Port Chester.

DRAW or PAINT... a picture of your vision for a future Port Chester.

*One entry per person per category will be allowed

The **WINNERS** will be decided by YOU!
All entries will be displayed in the Planapalooza Studio space (17 N. Main Street) and voting will open March 21, 2018 in-person and on FACEBOOK (@plantheport). Winners will be announced on March 28, 2018 during the Planapalooza Closing Event.

HOW TO SUBMIT YOUR ENTRY?

Submit ONLINE
Upload your photo or scanned drawing at:
www.plantheport.com

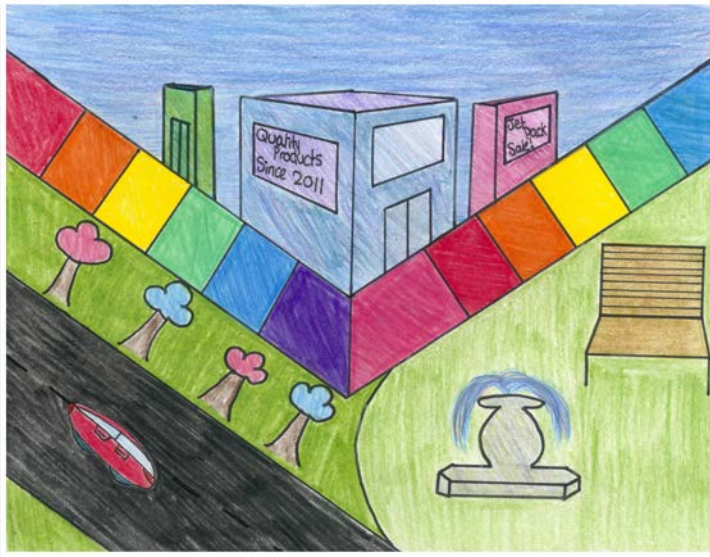
Drop off or mail ENTRY with the online form to:
Planning & Economic Development Department
222 Grace Church St., Suite 202
Port Chester, NY 10573

DEADLINE FOR SUBMITTAL: MARCH 20TH 2018

CONTEST RULES:
To submit in person or mail please use the attached form.
Photo - 4x6 or 5x7 or 8x10 size limit
Drawing - 8.5 x 11 size limit

TPUD PLAN the PORT

3. PROVIDE OPTIONS FOR VISUAL FEEDBACK



2

I love Burlington because it is what Burlingtonians value and support: healthy citizens, a clean environment, activity, the arts, intellectual challenge, creative energy, good food, local businesses and a strong, inclusive community. These values are evident throughout the city, and most especially at the Waterfront and the Church Street Marketplace.

Great, local food, raised in an environmentally sustainable way, baked, brewed, prepared and processed with care, then distributed through the local markets and served up in healthy meals at local restaurants is the foundation of Burlington's success.

At the Church Street Marketplace, in addition to great food (which includes chocolate and ice cream), there is live music and shopping. It's also a centerpiece of community events. The pretty lights when it's cold outside and outdoor dining when it warms up make taking a stroll in any season delightful. The First Friday of every month is the time for an Art Walk. The map of the world reminds us that we are citizens of the world.


The Waterfront is wonderful for walking, bicycling, roller blading and jogging along the path, grabbing a drink and a reasonably priced meal, enjoying the mountain view and sunsets, visiting the ECHO, listening to live music, or attending a festival. Having a boating center providing sailboats, kayaks, long boards provides an opportunity to be more involved with the lake. Watching the youth skateboarding and playing bicycle polo is a treat.

Plus, the city supports pedestrian and bicycle traffic making it easier to get to these gems.

3. PROVIDE OPTIONS FOR VISUAL FEEDBACK

[Home](#) [About](#) [Sobre el Proyecto](#) [Tell us what YOU think!](#) [¡Dinos qué piensas!](#) [Sandrine Thibeault](#) ▼

[Chart the Course](#)



PLAN
the
PORT
ZONING UPDATE

[Port Chester, New York](#)

[Home](#) > [Art Contest](#)

Art Contest

[!\[\]\(2f42b9711300b468f9d9acae351241ca_img.jpg\)](#) [!\[\]\(64b4186e25b65de13988b2ae966d2132_img.jpg\)](#) [!\[\]\(876a61cb6742f3d442ee37d28834a893_img.jpg\)](#) [!\[\]\(34cc8bac7607d8d239b3ed08dcf64975_img.jpg\)](#)

Is there an artist in you?

If so, bring out that artistic side... and share with us what you like about Port Chester!

Everyone is invited to participate and win great prizes.

Two ways you can participate!


- Take a PHOTO... of your favorite building/park/space in Port Chester.
- DRAW a picture... of your vision for a future Port Chester.

**ONLY one entry per person per category.*

The WINNERS will be decided by YOU!


All entries will be displayed in the Planapalooza Studio space (17 N. Main Street) and voting will open March 24, 2018 in-person and on FACEBOOK (@plan the port).

Winners will be announced on March 28, 2018 during the Planapalooza Closing Event.



REGISTER
to receive project updates


[Document Library](#)

 [Submittal Form \(71.7 KB\) \(pdf\)](#)

3. PROVIDE OPTIONS FOR **VISUAL FEEDBACK**

Port Chester is an immigrant community

by taringonzalez, 2 months ago




Respond to this story

0 comment

Port Chester High School

by Josephwill28, 3 months ago




My name is Joseph DeCarlo. I am 15 years old and a freelance photographer for the Westmore news in Port Chester and I do various activities in my school. I enjoy expressing my photography skills and quality of my work.
Thank you
Joseph DeCarlo

Respond to this story

2 comments

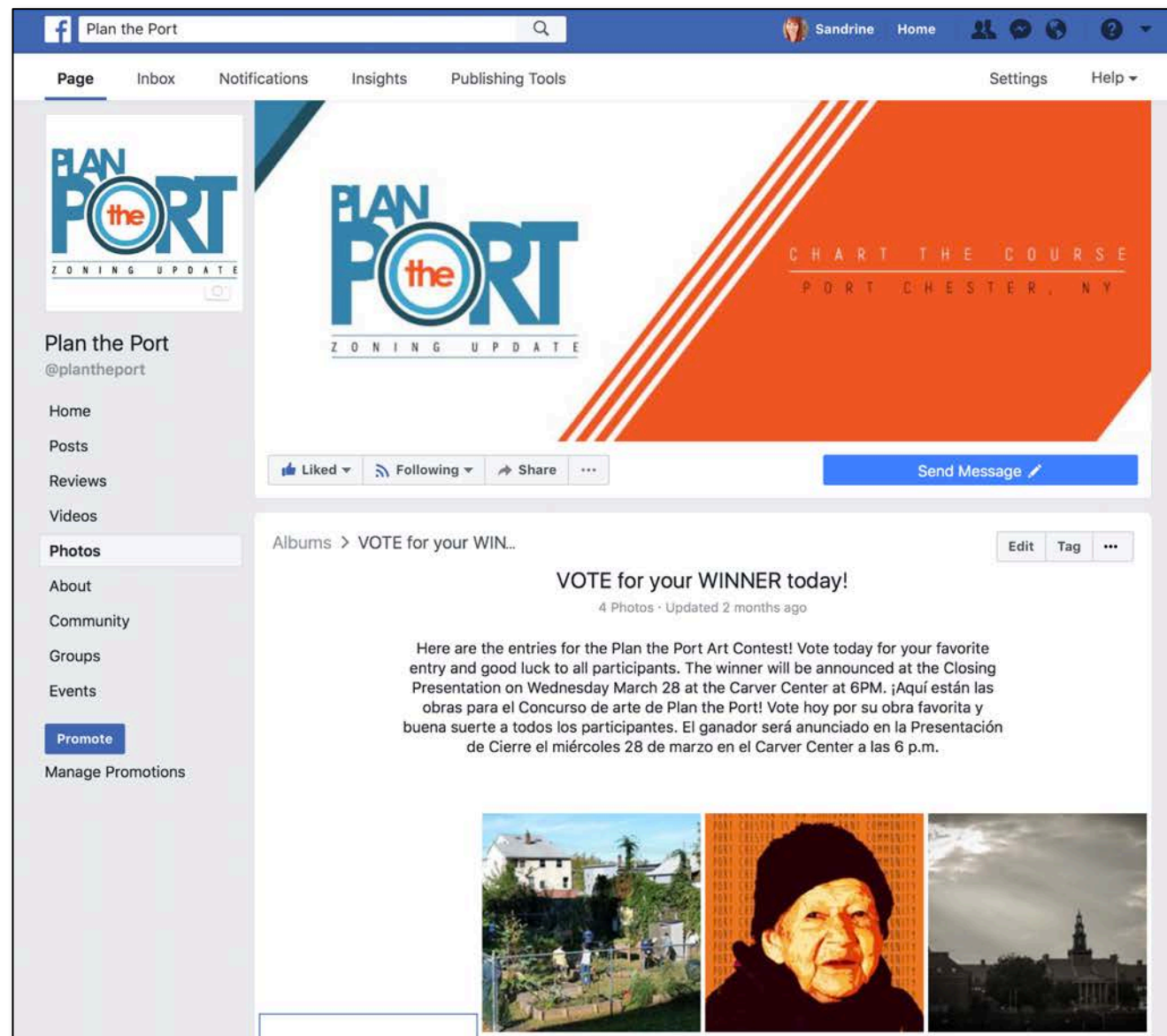
Weber Community Garden - Port Chester, NY 10573

by alexpayan, 3 months ago

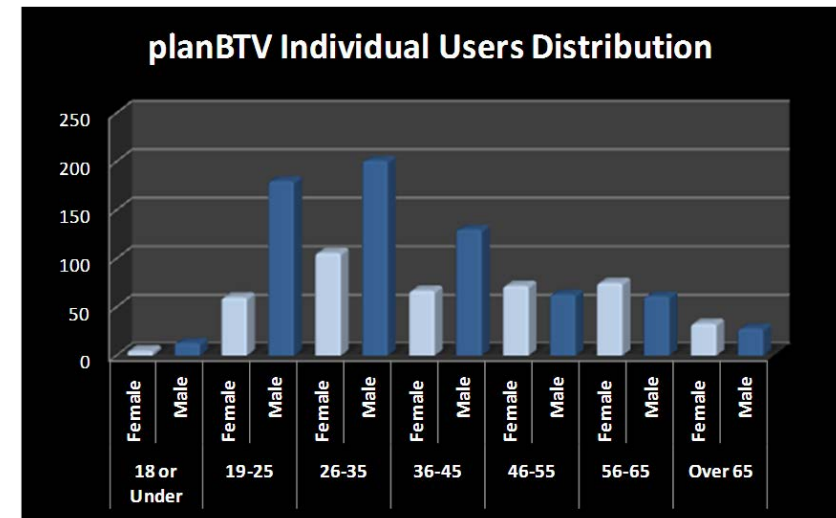
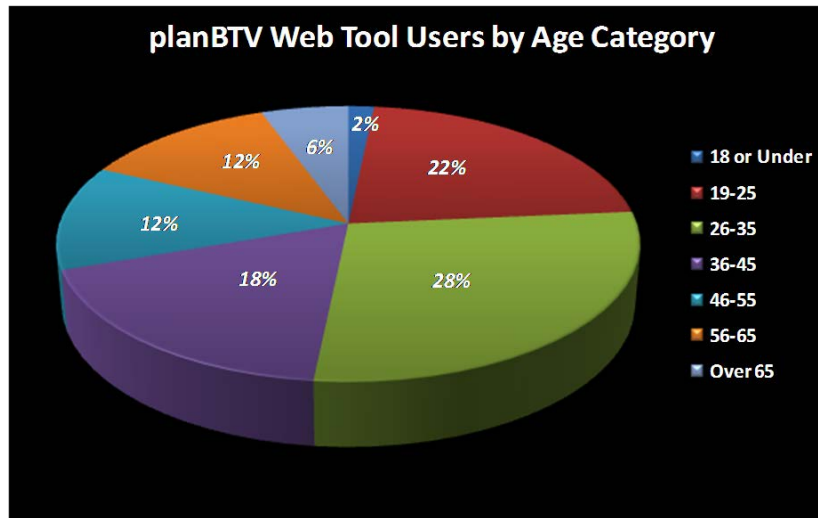
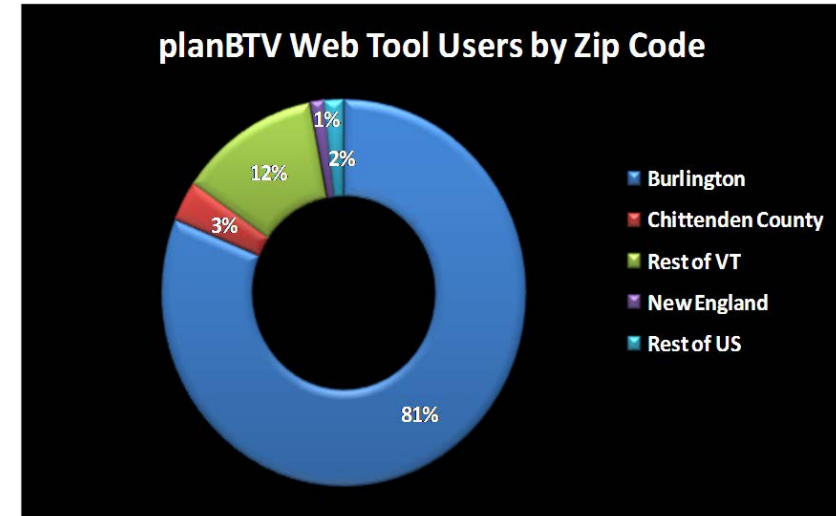
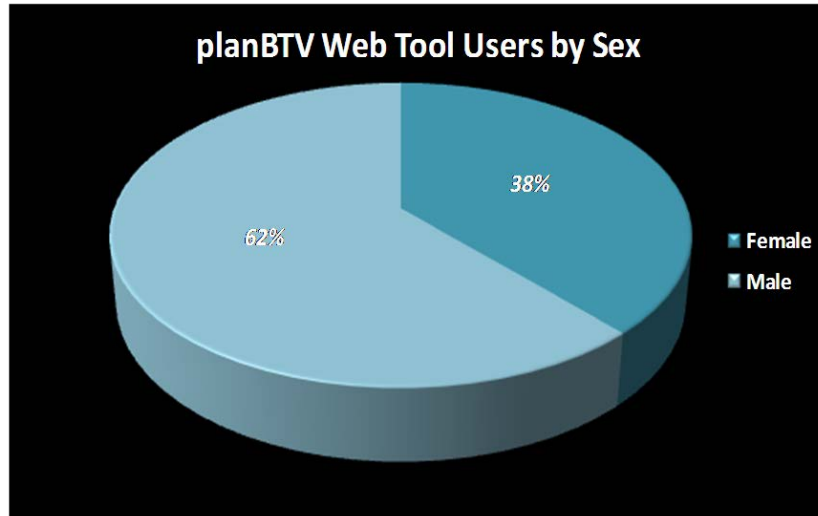


Alex Payan
apayan@fsw.org
18+

3. PROVIDE OPTIONS FOR **VISUAL FEEDBACK**



3. PROVIDE OPTIONS FOR **VISUAL FEEDBACK**

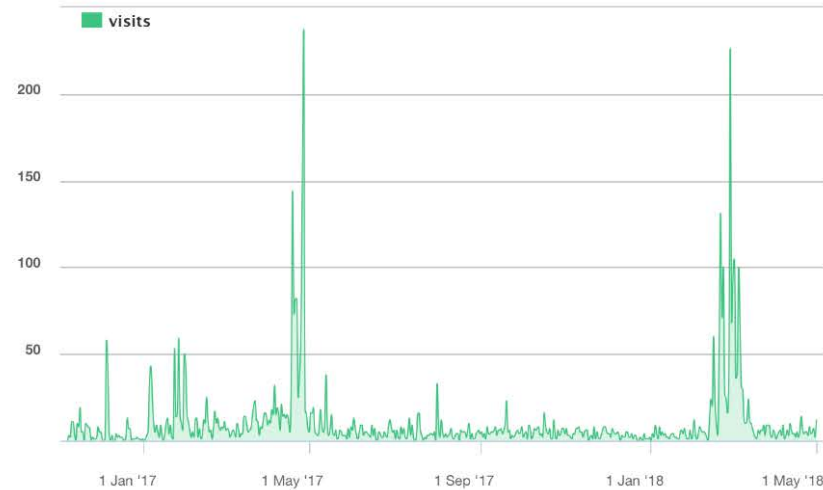


4. COLLECT DEMOGRAPHIC DATA

Dashboard

Quick Actions ▾

Live Activity

[All Time](#) | [Last 30 Days](#) | [Last 7 Days](#)

Announcements

[See All](#)

EHQ gets ISO accreditation for information security management

New

Having confidence your community's personal details and information are safe and secure has never been more important for consumers of online community engagement software. With an evermore...

12 days ago

Upgrade: Fixed Tool Tabs Order

New

As of mid March 2018, we are fixing the order of your tool tabs on project pages for better accessibility and general user experience. This update ensures that the tool you make your 'primary'...

about 1 month ago

Best Practices

[See All](#)

Practice News: The Survey Edition

New

Learn about survey fatigue and survey tips, information and security management and our upcoming Webinars! ...

6 days ago

Webinar: Planning for Engagement

New

Planning for engagement plays a significant factor in determining the success of your next project and by using some simple critical thinking techniques, you can greatly improve...

15 days ago

5,589

SITE VISITS
(All Time)

157

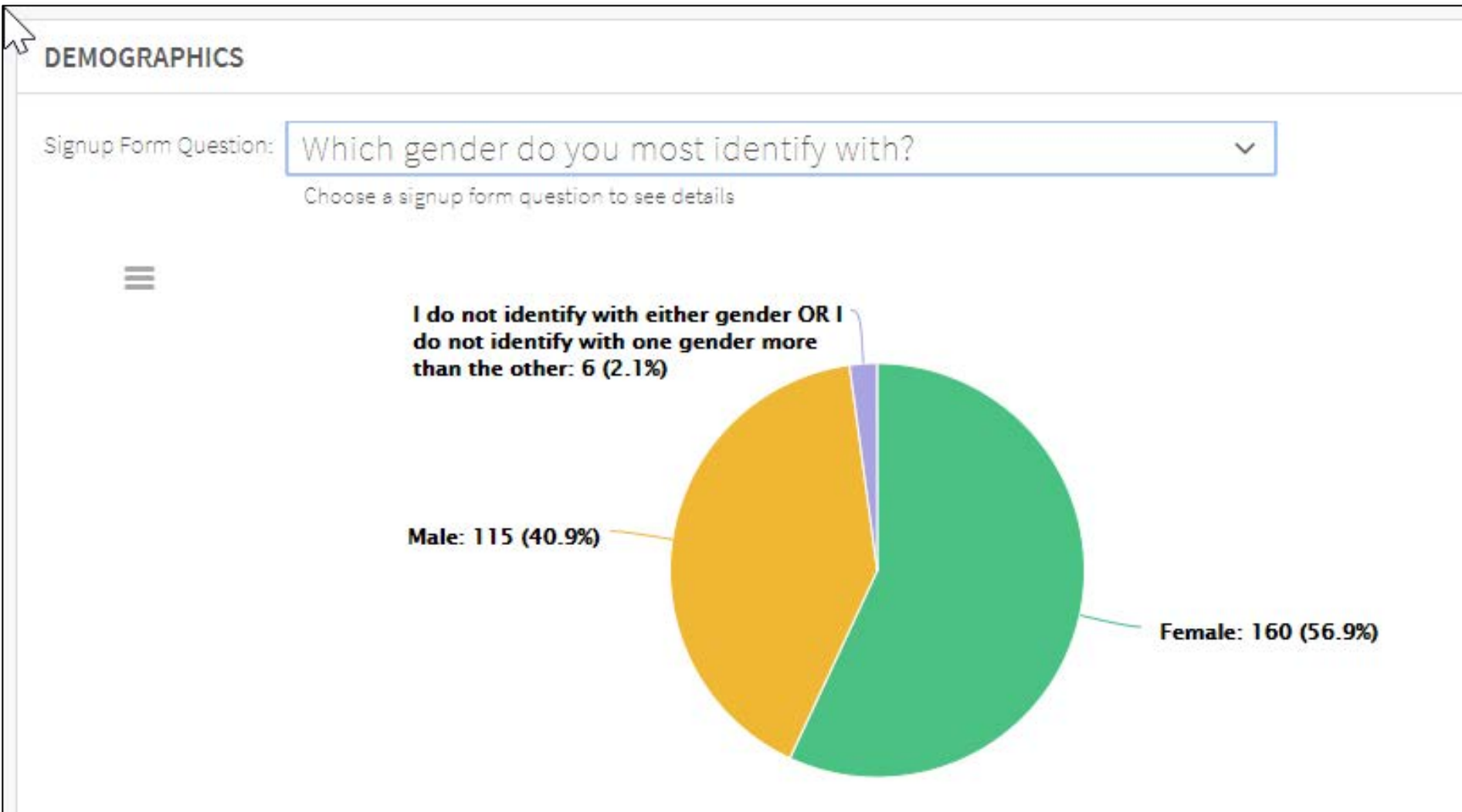
SITE REGISTRATIONS
(All Time)

152

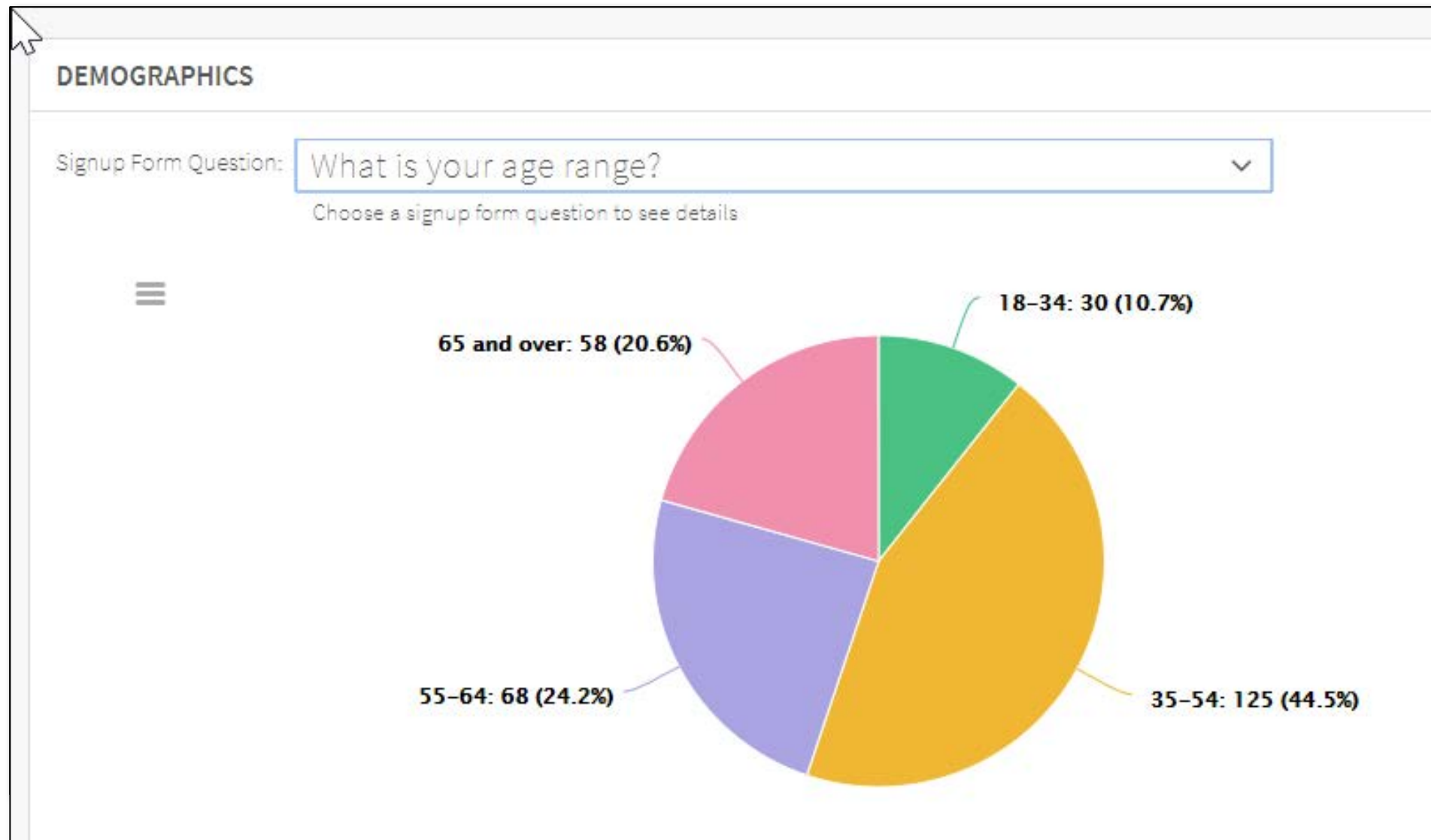
ACTIVATED PARTICIPANTS
(All Time)[View All Activity](#)

Project	Tool	Activity	Latest Activity
Contribute Your Feedback	What improvements/changes would you like to see in	51 comments	About 1 month ago

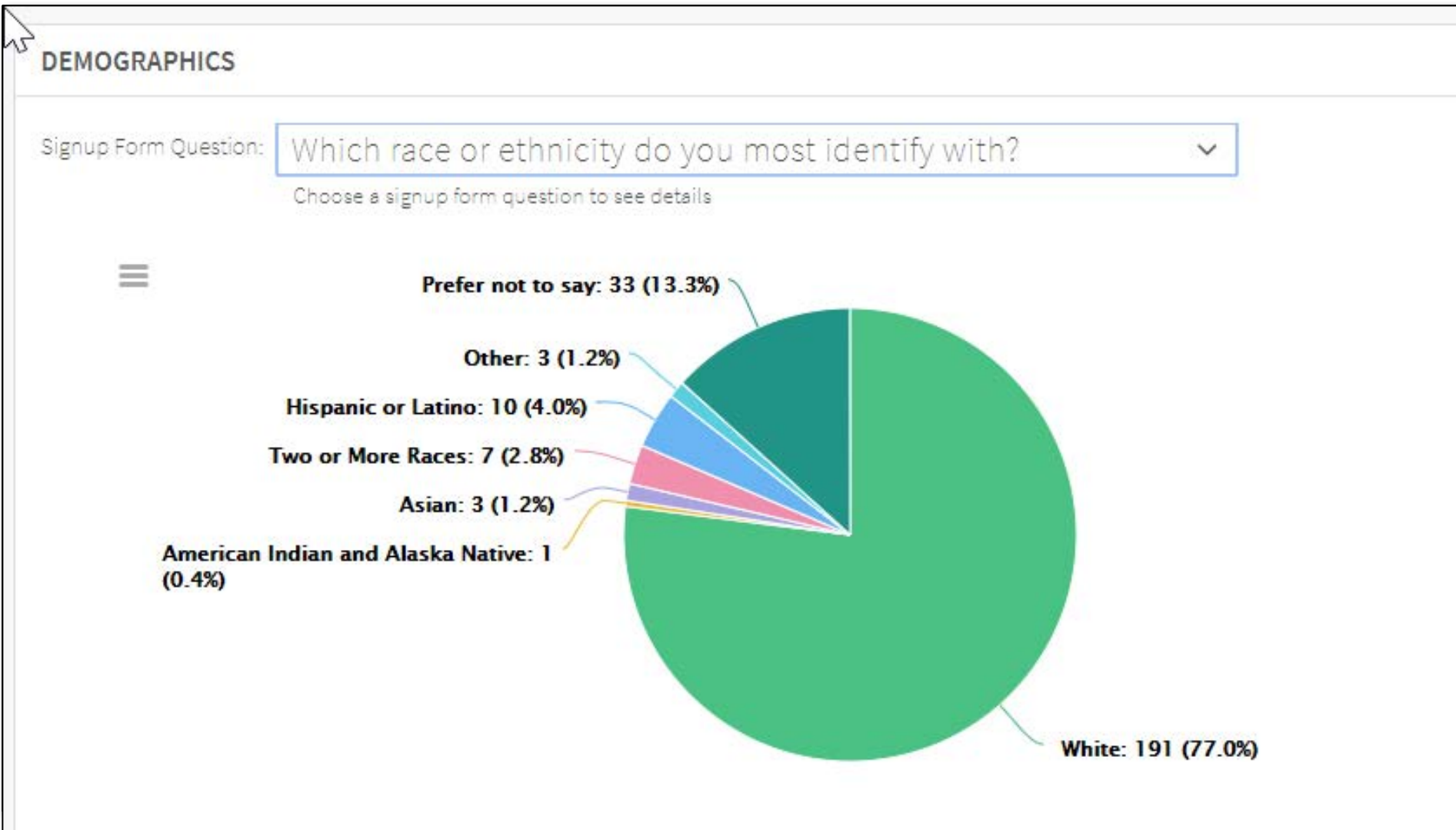
4. COLLECT DEMOGRAPHIC DATA



4. COLLECT DEMOGRAPHIC DATA



4. COLLECT DEMOGRAPHIC DATA



4. COLLECT DEMOGRAPHIC DATA



5. REMEMBER THE **MIRROR EFFECT**



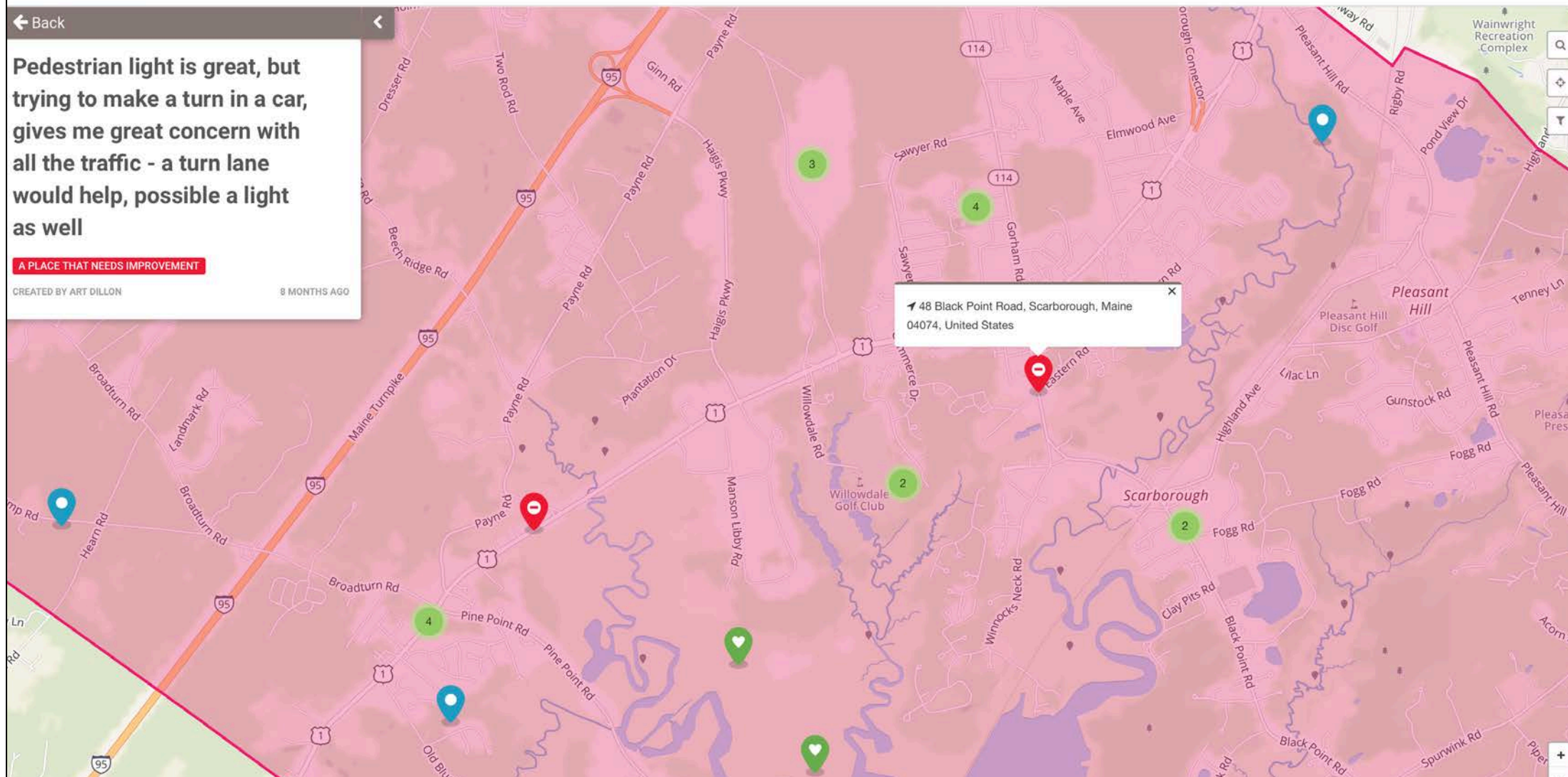
5. REMEMBER THE **MIRROR EFFECT**

Pedestrian light is great, but trying to make a turn in a car, gives me great concern with all the traffic - a turn lane would help, possible a light as well

A PLACE THAT NEEDS IMPROVEMENT

CREATED BY ART DILLON

8 MONTHS AGO



5. REMEMBER THE MIRROR EFFECT



Z O N I N G U P D A T E

CHART THE COURSE PORT CHESTER, NY

Home > Tell us what YOU think!

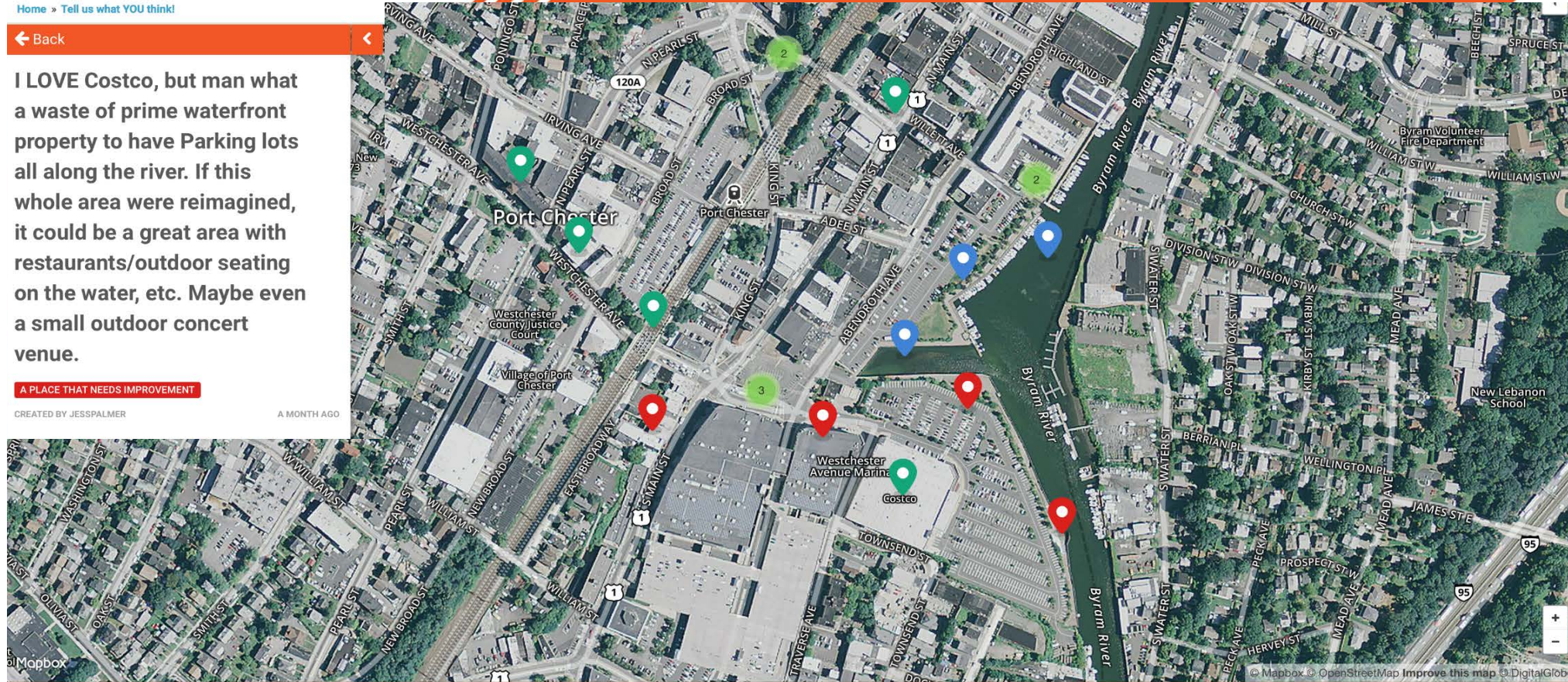
← Back

I LOVE Costco, but man what a waste of prime waterfront property to have Parking lots all along the river. If this whole area were reimaged, it could be a great area with restaurants/outdoor seating on the water, etc. Maybe even a small outdoor concert venue.

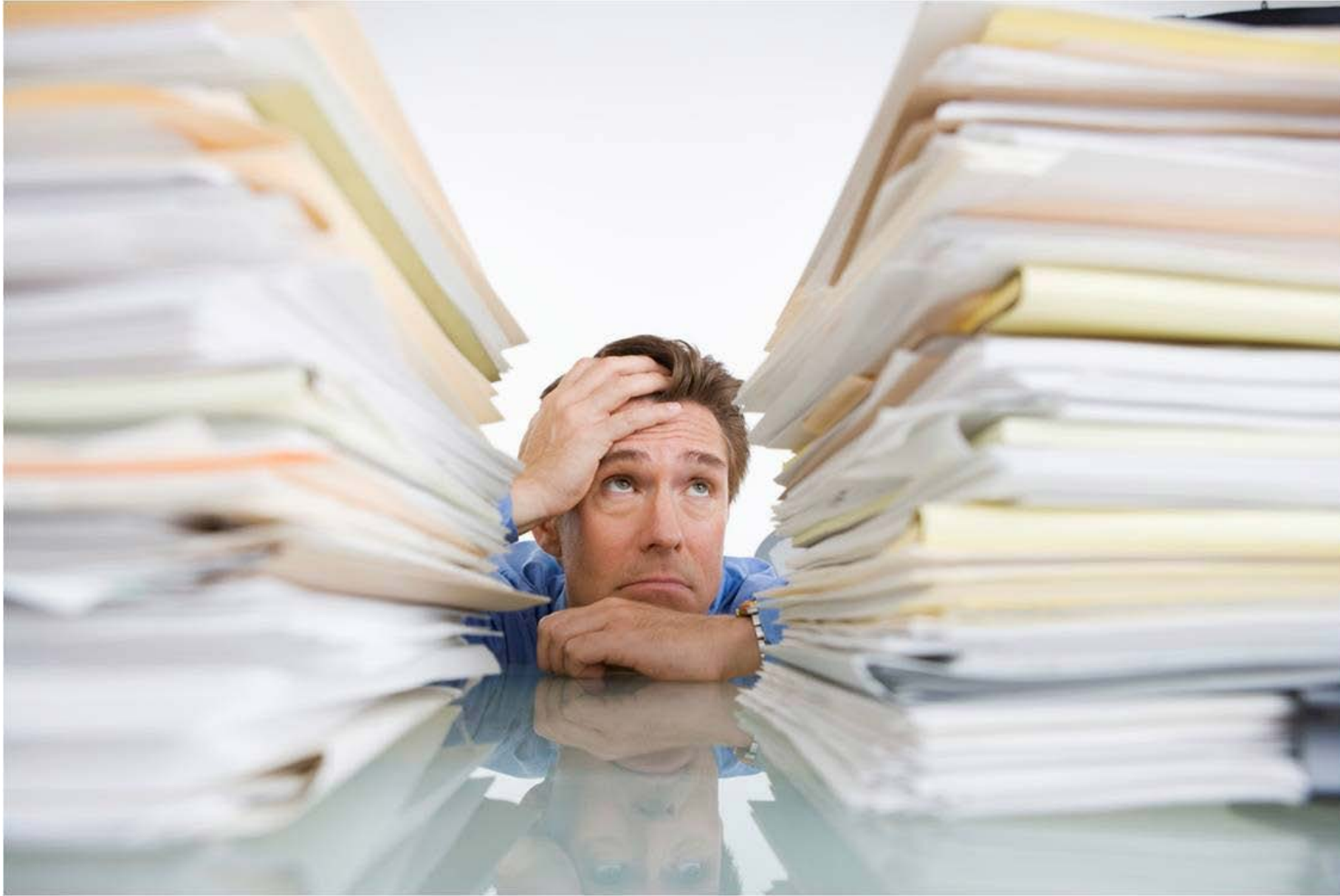
A PLACE THAT NEEDS IMPROVEMENT

CREATED BY JESSPALMER

A MONTH AGO



5. REMEMBER THE MIRROR EFFECT



6. WORK IN **BITE SIZE CHUNKS**



6. WORK IN **BITE SIZE CHUNKS**

Introduction

4 months ago

In 2016, City officials kicked off "West Fargo 2.0", a community-wide initiative to update the City's Comprehensive Plan. This Plan represents the official blueprint for long-term, responsible change in West Fargo, supported by grassroots initiative to include residents, business owners, property owners, local interest groups, and elected officials throughout the planning process.

Click here for the [INTRODUCTION](#)

[Go to discussion](#)
[Quick Reply](#)

The Process

4 months ago

The City of West Fargo led an open public engagement process unlike any other planning effort in the City. Over the course of 12 months, the City offered an array of engagement opportunities, using a number of creative techniques to try and reach a broad cross-section of West Fargo and spread the word about the West Fargo 2.0 project.

Click here to read more about the [PROCESS](#).

[Go to discussion](#)
[Quick Reply](#)

So You Think You Know West Fargo

4 months ago

This article presents some basic data about West Fargo. Do you know your city?

Read [SO YOU THINK YOU KNOW WEST FARGO](#)

[Go to discussion](#)
[Quick Reply](#)

BIG IDEAS

4 months ago

2 Responses

Here are a series of Articles about BIG IDEAS! Read through the articles that are of most interest to you and please indicate which one you refer to as you provide your comments below.

- GROW THE ECONOMY
- STRENGTHEN NEIGHBORHOODS AND EXPAND HOUSING CHOICES
- PROVIDE QUALITY PARKS AND RECREATION SERVICES
- PROMOTE TRANSPORTATION CHOICE AND MOBILITY
- PROVIDE RELIABLE SERVICES AND MUNICIPAL TRANSPARENCY
- PROTECT AND ENHANCE CULTURAL AND NATURAL RESOURCES
- INCREASE COMMUNITY RESILIENCY
- ESTABLISH DOWNTOWN AS A CULTURAL CENTER

[Go to discussion](#)
[Quick Reply](#)

Around the Plan

4 months ago

So You Think You Know West Fargo (4.52 MB) (pdf)

Big Idea - Grow the Economy (1.63 MB) (pdf)

Big Idea - Strengthen Neighborhoods and Expand Housing Choice (3.33 MB) (pdf)

Big Idea - Provide Quality Parks and Rec Services (2.59 MB) (pdf)

Big Idea - Promote Transportation Choice and Mobility (3.63 MB) (pdf)

Big Idea - Provide Reliable Services and Municipal Transparency (953 KB) (pdf)

Big Idea - Protect and Enhance Cultural and Natural Resources (4.6 MB) (pdf)

Big Idea - Increase Community Resiliency (729 KB) (pdf)

Big Idea - Establish Downtown as a Cultural Center for West Fargo (1.17 MB) (pdf)

Around the Plan - Plan Framework (15.3 MB) (pdf)

Around the Plan - Downtown (8.04 MB) (pdf)

Around the Plan - 32nd Ave W and Sheyenne St (11.7 MB) (pdf)

Around the Plan - The Wilds South (8.83 MB) (pdf)

Around the Plan - The Lagoons (16.9 MB) (pdf)

more...

Home » West Fargo 2.0 Public Draft » BIG IDEAS

BIG IDEAS

4 months ago

Here are a series of Articles about BIG IDEAS! Read through the articles that are of most interest to you and please indicate which one you refer to as you provide your comments below.

- GROW THE ECONOMY
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[Like](#) 2 people like this. Be the first of your friends.
 [f](#)
[t](#)
[in](#)
[m](#)

[Click to comment](#)

2 comments

Recently active | Posted first

A.M.Jung, 3 months ago

Working to repair/update current neighborhood parks would be a great place to start. Meadowridge could use some serious TLC. A walking track around the soccer field, patching the basketball asphalt, fixing the electrical issues on the outdated lighting, the dilapidated merry go round... As a native West Fargo citizen who returned to raise a family I thing these plans overall are on the right path to beautify and make our city on track for the next generations.

[Reply](#)
[Share](#)

Tholens, 4 months ago

The neighborhood parks in the new parts of town are beautiful but what about fixing up the parks in older established neighborhoods. I'm afraid to take my kids to our neighborhood parks. They aren't in good condition or age appropriate. It's really a shame since there are 2 just blocks away.

[Reply](#)
[Share](#)

6. WORK IN BITE SIZE CHUNKS

7. USE MAPPING TOOLS FOR SPATIAL SAKE

City of Burlington

PlanBTV Downtown & Waterfront Plan - Map Based Forum

Locations Topics

planBTV
Downtown & Waterfront

1 Bank Street
Bank Street

2 Bank Street Parking Garage
Bank Street Parking Garage

3 Battery Park
Battery Park

4 Battery Street
Battery Street

5 Bike Path
Bike Path

6 Buell Street
Buell Street

8 Cathedral Park between Pearl and Cherry
Cathedral Park between Pearl and Cherry

9 Cherry Street
Cherry Street

10 Church Street
Church Street

11 City Hall Park
City Hall Park

12 Cliff Street
Cliff Street

13 College Street
College Street

14 College/Battery intersection
College/Battery intersection

15 College/Church intersection
College/Church intersection

16 College/Hungerford Terrace area
College/Hungerford Terrace area

Battery Park

188	1	Views: keep view open/create view
228	12	Stairs to waterfront
71	48	Funicular down to waterfront
96	8	I love the idea of the bandshell and enjoy the concerts in during the summer. Consider winter time activities here as well

Map data ©2014 Google Terms of Use Report a map error

7. USE MAPPING TOOLS FOR SPATIAL SAKE

City of Burlington

PlanBTV Downtown & Waterfront Plan - Map Based Forum

Help

Locations Topics

Activities/Events

Agriculture

Architecture

Bicycles

Character of City

Community Space

Development

Environment

Farmer's Market

Green Buildings

Housing

Open Space

Parking

Pedestrians

Permitting Process

Public Art

Public Input in Planning

Public/Private Partnerships

Recreation

Renewable Energy

Retail/Business

Share your thoughts on broader regional topics

Housing

39 0

Baby boomers are going to be looking for affordable housing- moving into something less intense for maintenance and upkeep. Live somewhere walkable, affordable, things to do.

45 13

The current zoning has created college ghetto between downtown and UVM

45 15

Current zoning is discouraging families and anyone who isn't a college student from living near downtown

70 0

Housing is either 1) subsidized low-income 2) college students or 3) very expensive. Housing is needed for young families or young professionals!

53 3

Focus needed on affordable housing, should be a priority

15 12

Map property values

31 17

More single family housing needed for sale in city!

planBTV

Downtown & Waterfront

8. USE **A VARIETY OF TOOLS**; CHOSEN FOR DEFENSIBLE REASONS



9. PHASE THE PROJECT IN MEANINGFUL WAYS







PLAN the PORT

Z O N I N G U P D A T E

[Home](#) • [About the Project](#)

About the Project





Plan the Port is an economic development, community building and visioning project for the future of the Village. As we look to update the regulations that guide development and redevelopment in the Village, we want to engage with you all in a conversation about the future of Port Chester.

We invite you all to join us in this discussion about how we want Port Chester to evolve over time and what it means to have a thriving economy and great quality of life for all.

Here, you will find information on the process and you will be able to provide your input during various phases of the project. We look forward to engaging with you in a meaningful and exciting conversation about the future of Port Chester!


[REGISTER](#)
to receive project updates


Planapalooza Video




0:00 / 1:32 Speed: 1x Stopped


Project Timeline


**Let's get going!**
We are just beginning the project and looking forward to engaging with all of you.

**Let's see what needs to be fixed!**
Our consulting team, Town Planning & Urban Design Collaborative, is hard at work reviewing our current regulations and analyzing what needs to be improved.


**It's time to roll up our sleeves!**
We now enter the design and planning process, let's all come together as a community and create a vision for the future.


**It's drafting time!**
Now that we shared our vision with the team, they will get to work on modernizing our regulations so that we can the results we want as a community.


**Did we get it right?**
Now we get a chance to see what all our great work as equalled to and if the modernized regulations bring us to where we want to be. Let's re-engage in the process and make sure we got it right.


**Adoption time!**
All the great work is over and it's now time to put the modernize


Project Timeline

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**Adoption time!**
All the great work is over and it's now time to put the modernize regulation into place. Let's all

9. PHASE THE PROJECT IN MEANINGFUL WAYS



What is one wish you have for the future of our community?

10 months ago

[Like](#) Be the first of your friends to like this.

[Click to comment](#)

4 comments

[Recently active](#) | [Posted first](#)

Mary Courtney, 3 months ago

[Alert moderator](#)

I believe it is possible to maintain small town feel, no traffic lights and increase pedestrian safety. There are two areas that concern me greatly as my family walks quite a bit. As a mother of 3 in free mkt housing in Melton ranch where there are numerous second homeowners and year rounders, it would be nice to have sidewalks in place. Brush creek road by the blue roofs is extremely dangerous without any sidewalk or barrier from cars sometimes driving 40-50 mph up and down brush creek. As well, in our neighborhood we have many many kids walking to and from the bus stop with cars driving very fast down the hill. (Terrace dr) I understand peoples concern for keeping the Mtn feel but for me safety of my children is a greater concern. I also feel that sidewalks don't equate to a non Mtn feel. Sidewalks mean my children can walk to and from the bus stop without running to the sides of the street trying to avoid someone flying down the road. It is often dangerous and pedestrian safety needs to be a greater concern than a Mtn look. I would hate for one of the towns children to be injured because the town refused to update the roads and sidewalks out of a desire to keep things looking a certain way.

[Reply](#) [Do you agree?](#) [Share](#)

DS, 4 months ago

[Alert moderator](#)

Maintain small town, rural feeling. No traffic lights.


[Reply](#) [Do you agree?](#) [Share](#)

David Stern, 4 months ago

[Alert moderator](#)

Less development

[Reply](#) [Do you agree?](#) [Share](#)



Home » Tell us what YOU think!

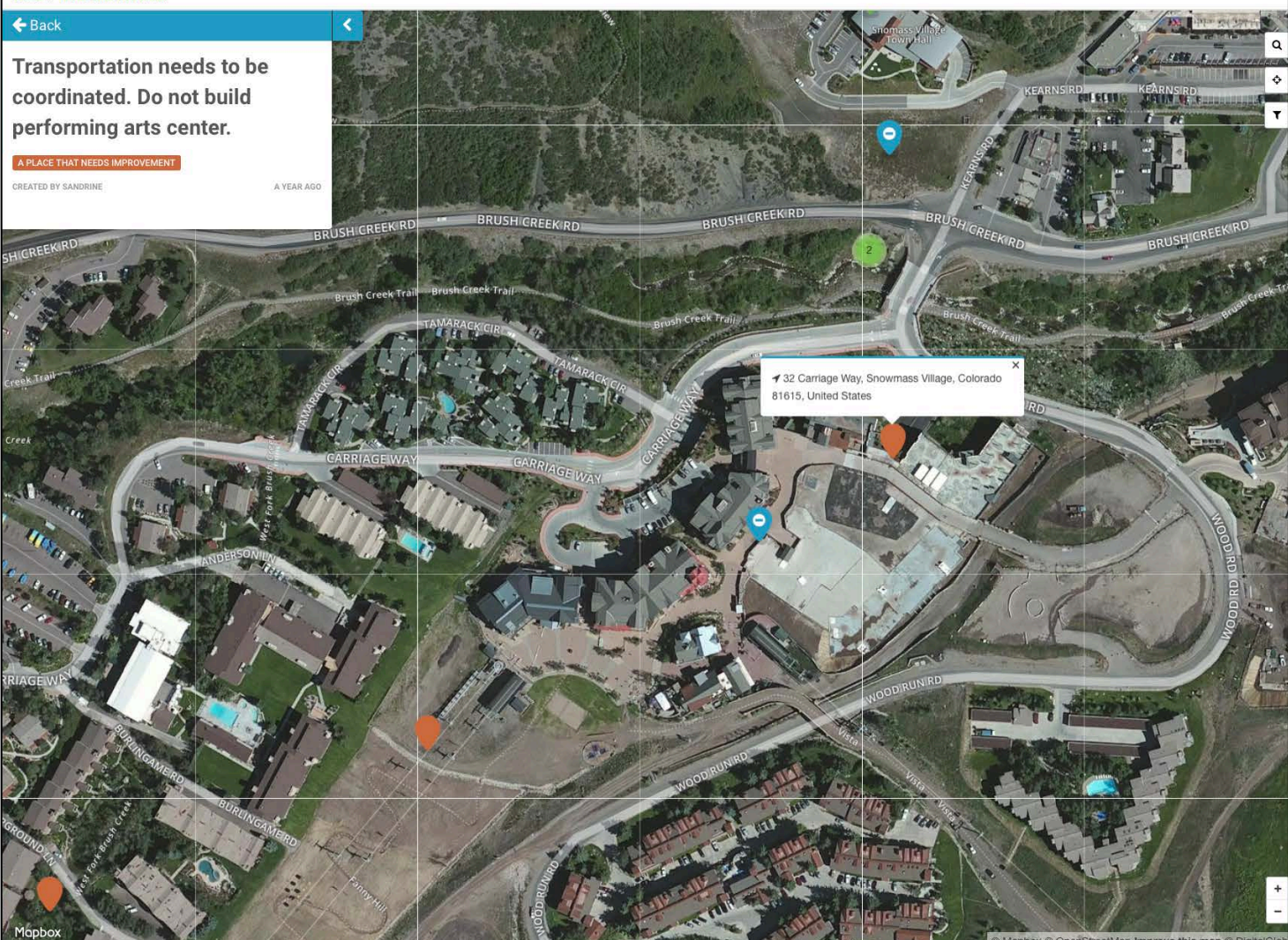
[Back](#)

Transportation needs to be coordinated. Do not build performing arts center.

A PLACE THAT NEEDS IMPROVEMENT

CREATED BY SANDRINE

A YEAR AGO



32 Carriage Way, Snowmass Village, Colorado
81615, United States

Mapbox

© Mapbox © OpenStreetMap Improve this map © DigitalGlobe

10. CLOSE THE FEEDBACK LOOP



[Home](#) > [What we've heard so far!](#)

What we've heard so far!



If you've missed the Project Kick-Off that took place in November, no worries. Here we share with you what we have heard so far from various stakeholders and members of the public. We have organized comments based on topics that will become part of the Comprehensive Plan document.

For those who attended the event, tells us if we missed anything.

Use this information to help you think about what you'd like to see, add your comments/additional ideas here under each topic.

Also visit the [Get Involved](#) page to broaden the discussion.

INPUT WE'VE HEARD SO FAR!

Discussions: [All \(10\)](#) [Open \(10\)](#)

LAND USE, GROWTH & CONSERVATION

1 Response

over 1 year ago

You need to be signed in to add your comment.

[Sign In](#)

[Register](#)

- We should acquire the older homes that back up to Main Ave and start putting land together for rebuilding along the street.
- Bring old part of the city along with the new part and tie those parts together.
- We need density but it needs to be done better – apartments are not done well and families don't want to be there. We should develop guidelines for smaller apartment developments.
- If you live on Sheyenne south of the highway you need to drive, services are too far. All the bars are closer to Fargo.
- We are running out of place...

[Continue reading](#)

[Go to discussion](#)

[Quick Reply](#)

HOUSING AND NEIGHBORHOODS

7 Responses

over 1 year ago

You need to be signed in to add your comment.

[Sign In](#)

[Register](#)

- There needs to be places to built tiny homes - 160 sq ft home in the community on a small lot.
- The high rise senior housing building on Sheyenne, will need more buildings like that.
- We continue to build out and out and out. Once we have no more land, we need to revitalize our older neighborhoods before the larger diversion opens up more land. We should leverage that time and update our older neighborhoods.
- School District is in 4 different communities. It would be nice to talk about housing development and think about where the school is going...

[Continue reading](#)

[Go to discussion](#)

[Quick Reply](#)

BUSINESS, TOURISM & ECONOMIC GROWTH

1 Response

over 1 year ago

You need to be signed in to add your comment.

[Sign In](#)

[Register](#)

- Dreaming big is great, but we should try not to get out of balance. Find ways to generate revenue. We should think about what businesses we want to attract. We don't want to disenfranchise the existing population.
- We want to be more commercial while keeping the small town feel.
- Hold more events to bring the community together.
- Bring the Farmers Market in the downtown to add more activity.

[Go to discussion](#)

[Quick Reply](#)

OPEN SPACE & RECREATION

5 Responses

over 1 year ago

You need to be signed in to add your comment.

[Sign In](#)

[Register](#)

- Western border of the Sheyenne Diversion presents great recreation opportunities, but there are issues with private properties. The future diversion should also bring opportunities.
- Parks/City should locate a piece of land for a city park and start planting trees now, they take a long time to grow.

[Go to discussion](#)

[Quick Reply](#)

NATURAL AND CULTURAL RESOURCES

over 1 year ago

You need to be signed in to add your comment.

[Sign In](#)

[Register](#)

- We need more trees.
- Use flood prone areas or areas along diversion for community gardens and urban agriculture.

WRAPPING IT UP



Bang the Table™

All about engagement

1. Use social media wisely.
2. Use language everyone can understand.
3. Provide options for visual feedback—images and videos.
4. Collect demographic data along with project feedback.
5. Remember the “mirror effect”.
6. Work in bite size, digestible chunks.
7. Use mapping tools for spatial sake and spatial sake alone.
8. Use a variety of tools; chosen for solid, defensible reasons.
9. Phase the project in meaningful ways and honor the phases.
10. Always close the feedback loop.

10 COMMANDMENTS



Sandrine Thibault, AICP

Director of Municipal Services - TPUDC

sandrine@tpudc.com

Amanda Nagl

Engagement Manager - Bang the Table

amanda@bangthetable.com

LET'S CHAT!