



APA Transportation Planning Division

2018 State of Transportation Planning Webinar

July 20, 2018

How LA is using technology to deliver urban mobility

APA Transport

State of Transportation Planning 2018 Webinar

July 20, 2018



Presenters



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A TRANSPORTATION TECHNOLOGY STRATEGY FOR LOS ANGELES

Urban MOBILITY in a Digital Age



LADOT Technology Strategy Framework

1
Build a solid
data foundation.

2
Leverage
technology
+ design for a
better
transportation
experience.

3
Create
partnerships
for more shared
services.

4
Support
continuous
improvement
through feedback.

5
Prepare for an
automated future.

POLICY + IMPLEMENTATION + PILOTS

PLATFORM FOR MOBILITY INNOVATION

DATA AS A SERVICE + MOBILITY AS A SERVICE + INFRASTRUCTURE AS A SERVICE

Implementing LA's Transportation Technology Strategy

1
Build a solid
data foundation.



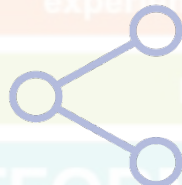
Integrate technology
+ design for a
better
transportation
experience.

Collected trip data from housing & mixed use sites in our City

3
Create
partnerships
for more shared
services.

4
Support
continuous
improvement
through feedback.

5
Prepare for an
automated future.



Updated Travel Demand
Forecasting (TDF) Model

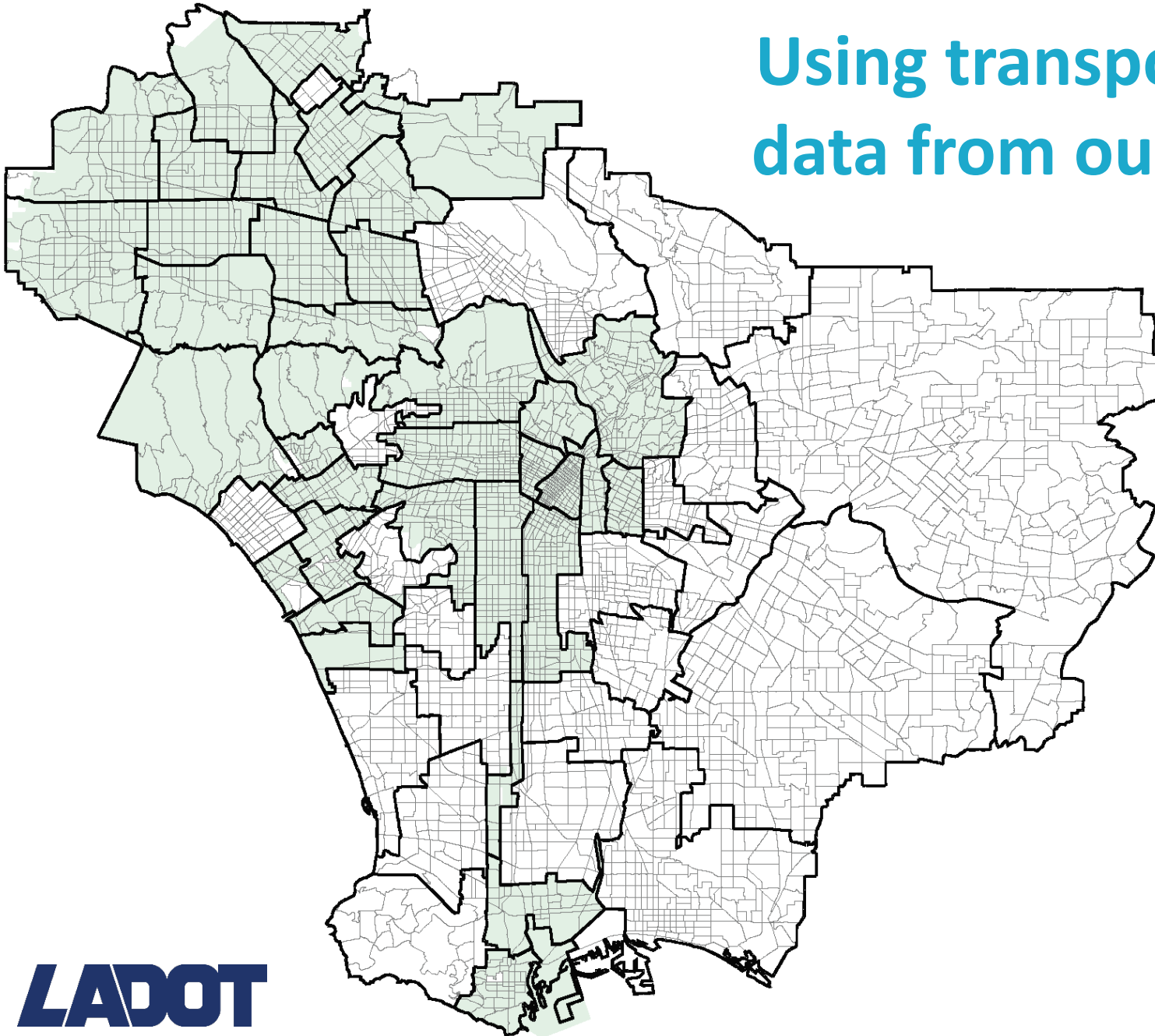
PLATFORM FOR MOBILITY INNOVATION

DATA AS A SERVICE + MOBILITY AS A SERVICE + INFRASTRUCTURE AS A SERVICE



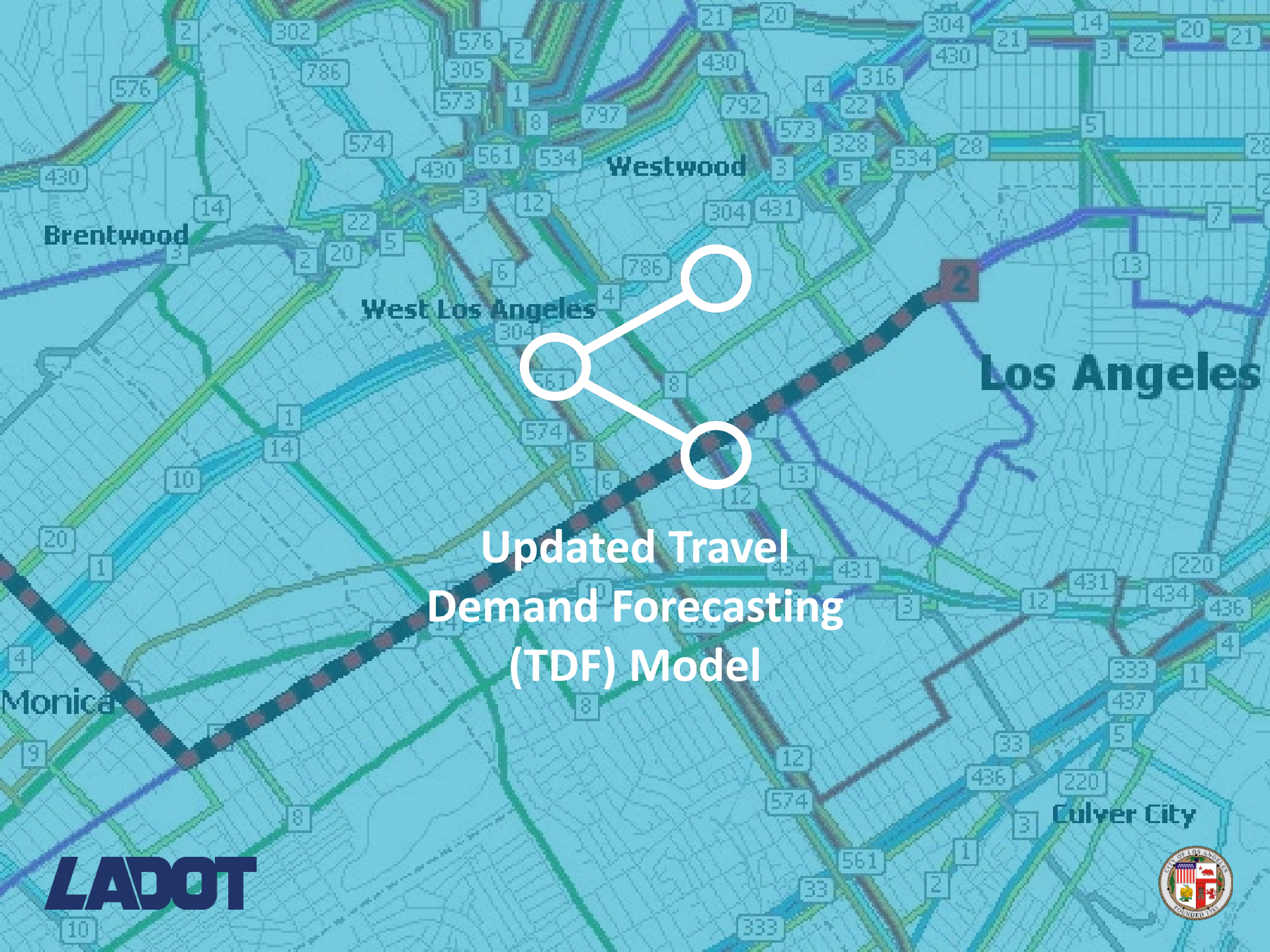
Defined localized trip generation rates & vehicle miles traveled (VMT) estimates

Using transportation
data from our region





Trip data from
housing & mixed
use sites in our City



Updated Travel Demand Forecasting (TDF) Model



Localized trip generation rates & VMT

Status of LA's Transportation Technology Strategy Implementation

1
Build a solid data foundation.

2
Leverage technology + design for a better transportation experience.

3
Create partnerships for more shared services.

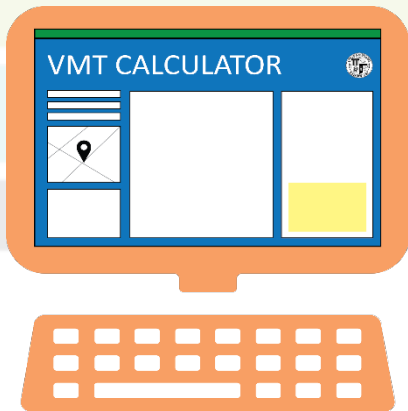
4
Support continuous improvement through feedback.

5
Prepare for an automated future.

POLICY + IMPLEMENTATION + PILOTS

FORM FOR MOBILITY INNOVATION

Built a customized VMT Calculator




Emphasis on **local vehicle delay** has encouraged development far away from frequented destinations

68.5%

of all Angelenos
drive alone to work

Source: U.S. Census Bureau

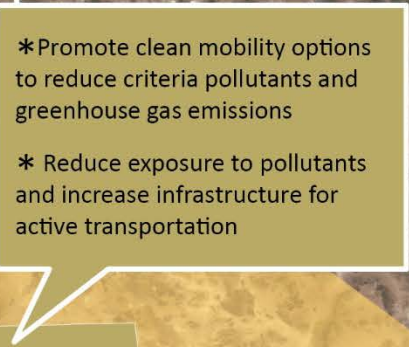
Creating tools to support sustainable transportation outcomes

A map of California is shown with a yellow overlay. A red star is located in the central part of the state. Two callout boxes are present: one in the upper left and one in the lower right. The upper left box has a yellow flag icon and contains three bullet points. The lower right box has a yellow flag icon and contains two bullet points. The map is set against a background of a satellite image of California.

- *Reduce transportation sector-related greenhouse gas emissions

- *Make smart mobility decisions that improve the environment

- *Build communities, not sprawl

A callout box with a yellow flag icon pointing to a shaded region in the southern part of California. The box contains two bullet points.

- *Promote clean mobility options to reduce criteria pollutants and greenhouse gas emissions

- * Reduce exposure to pollutants and increase infrastructure for active transportation



California
Assembly Bill 32



California
Senate Bill 375



California
Senate Bill 743



Caltrans Strategic
Management Plan

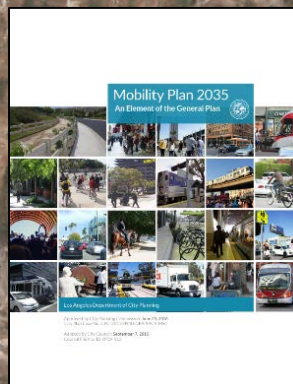


Caltrans Bicycle &
Pedestrian Plan



LA Metro Countywide
Sustainability
Planning Policy

Creating tools to support sustainable transportation outcomes

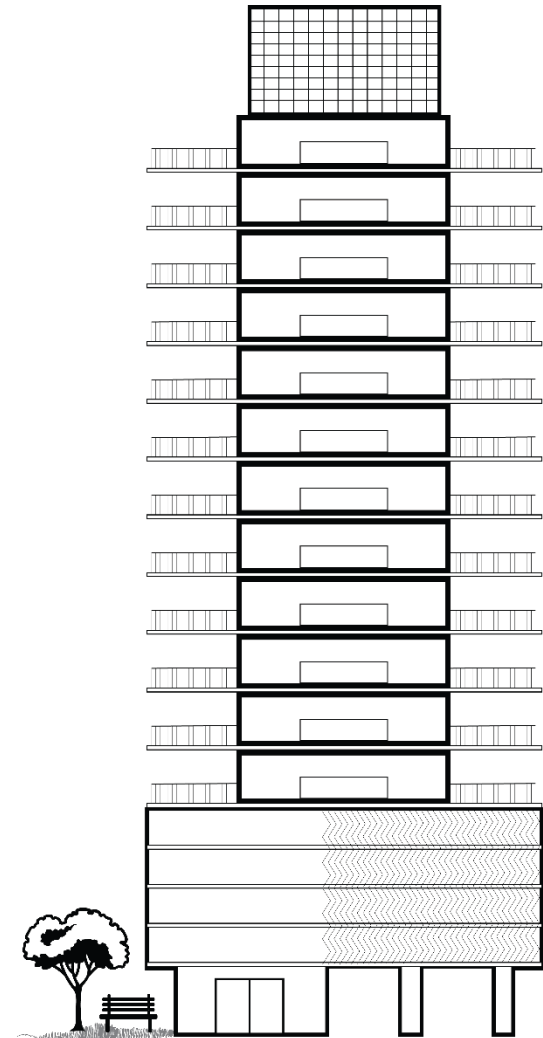
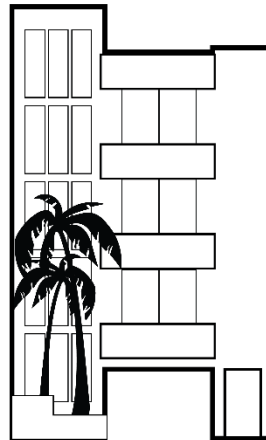
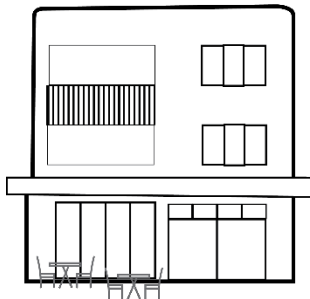


- * Promote clean mobility options to reduce criteria pollutants and greenhouse gas emissions
- * Deliver options and inform choices for more sustainable travel
- * Provide clean environments & healthy communities

LA' Planned Project Review Process

Step 1

Project Screening Criteria will describe the types of projects that are not required to submit a technical analysis



LA' Planned Project Review Process

Step 1

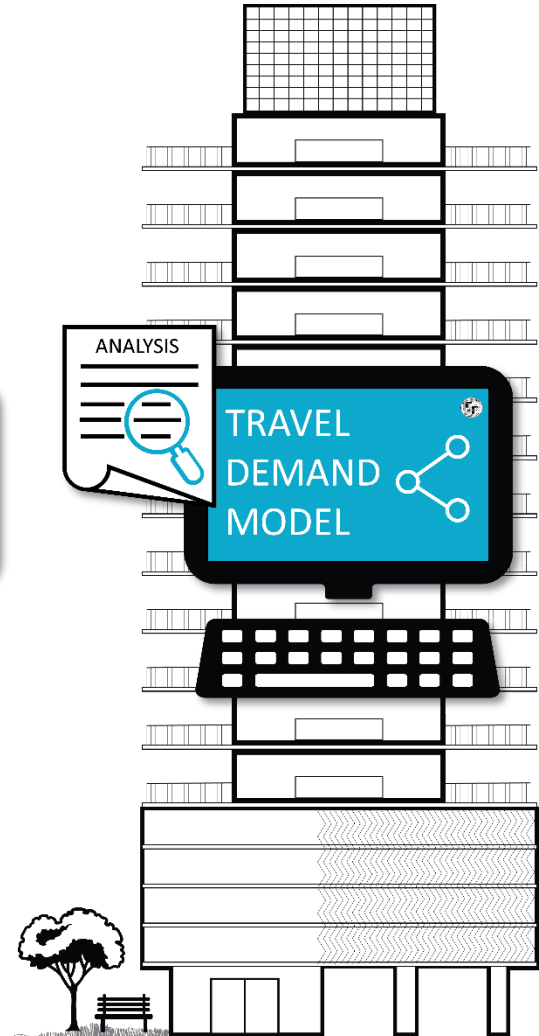
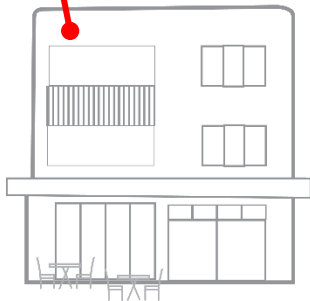
Project Screening Criteria

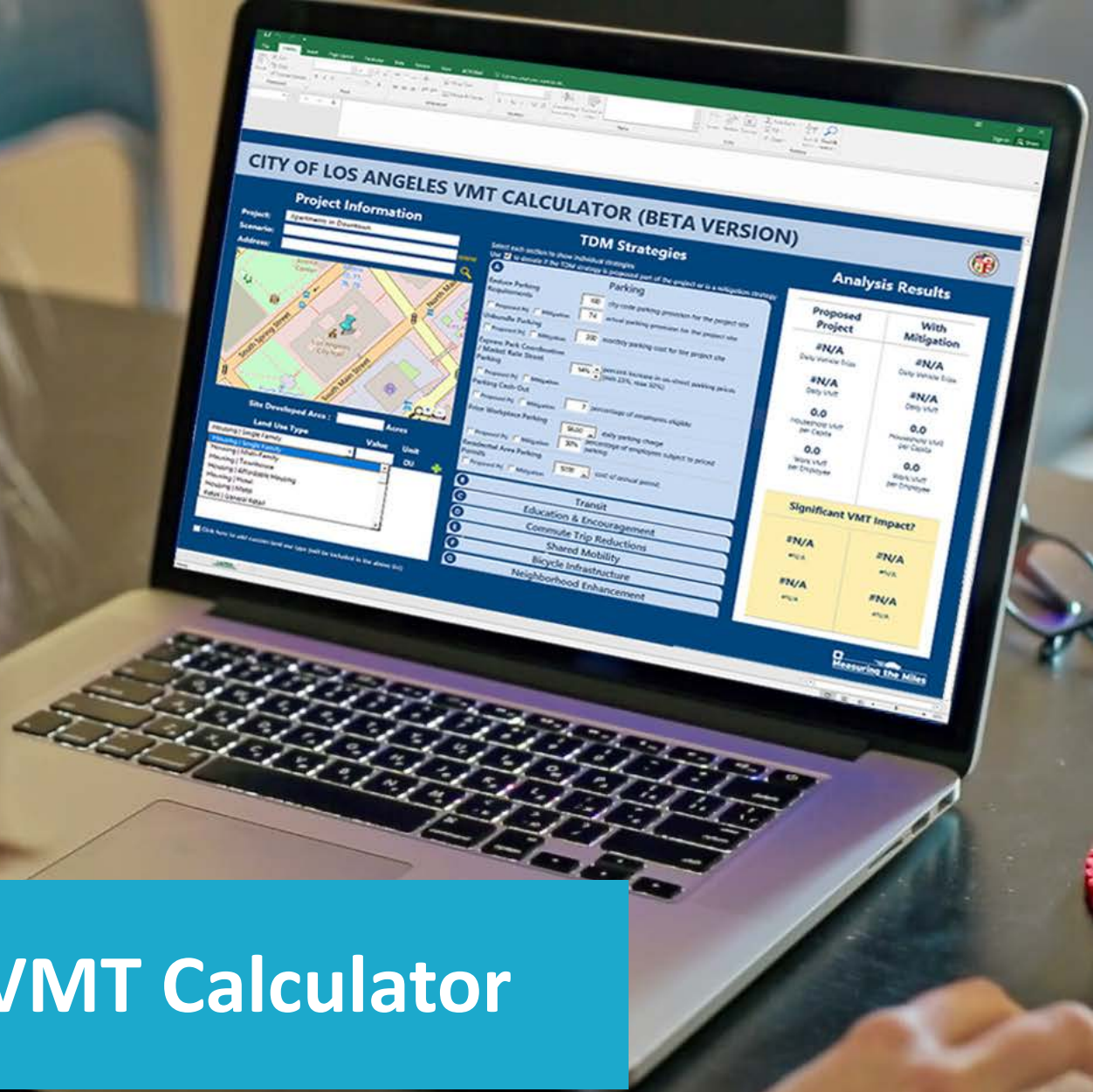
Step 2

Prepare a VMT Impact Analysis

Does **not** meet project screening criteria

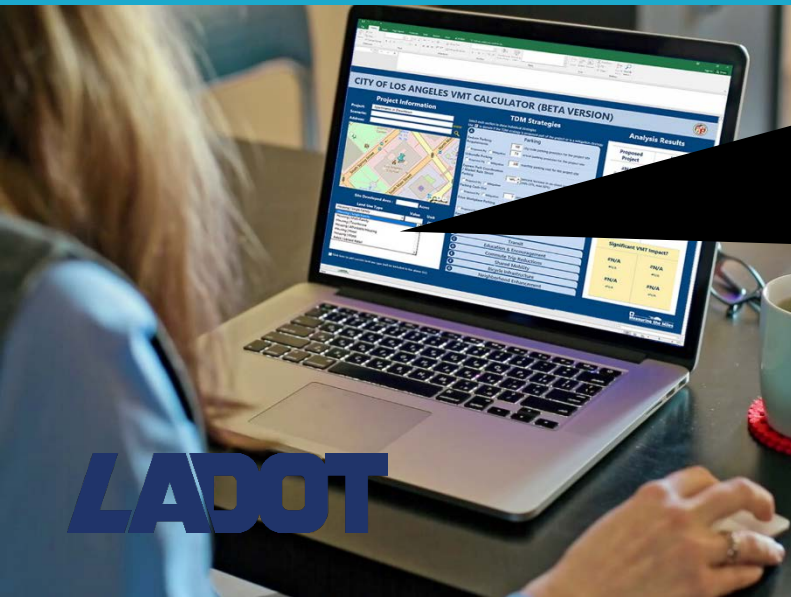
LADOT





Customized VMT Calculator

VMT Calculator requires a project description




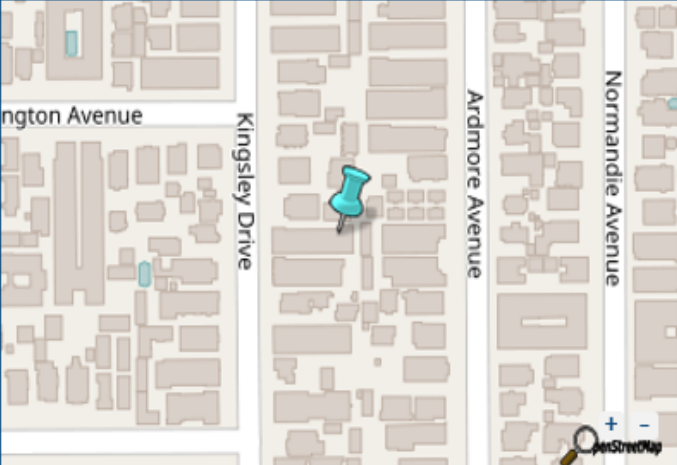
LADOT

Project Information


Project: 3900 Figueroa Street v2

Scenario: Scenario 12 [www](#)

Address: 34.092794, -118.301990 



Site Developed Area : 6.477 Acres

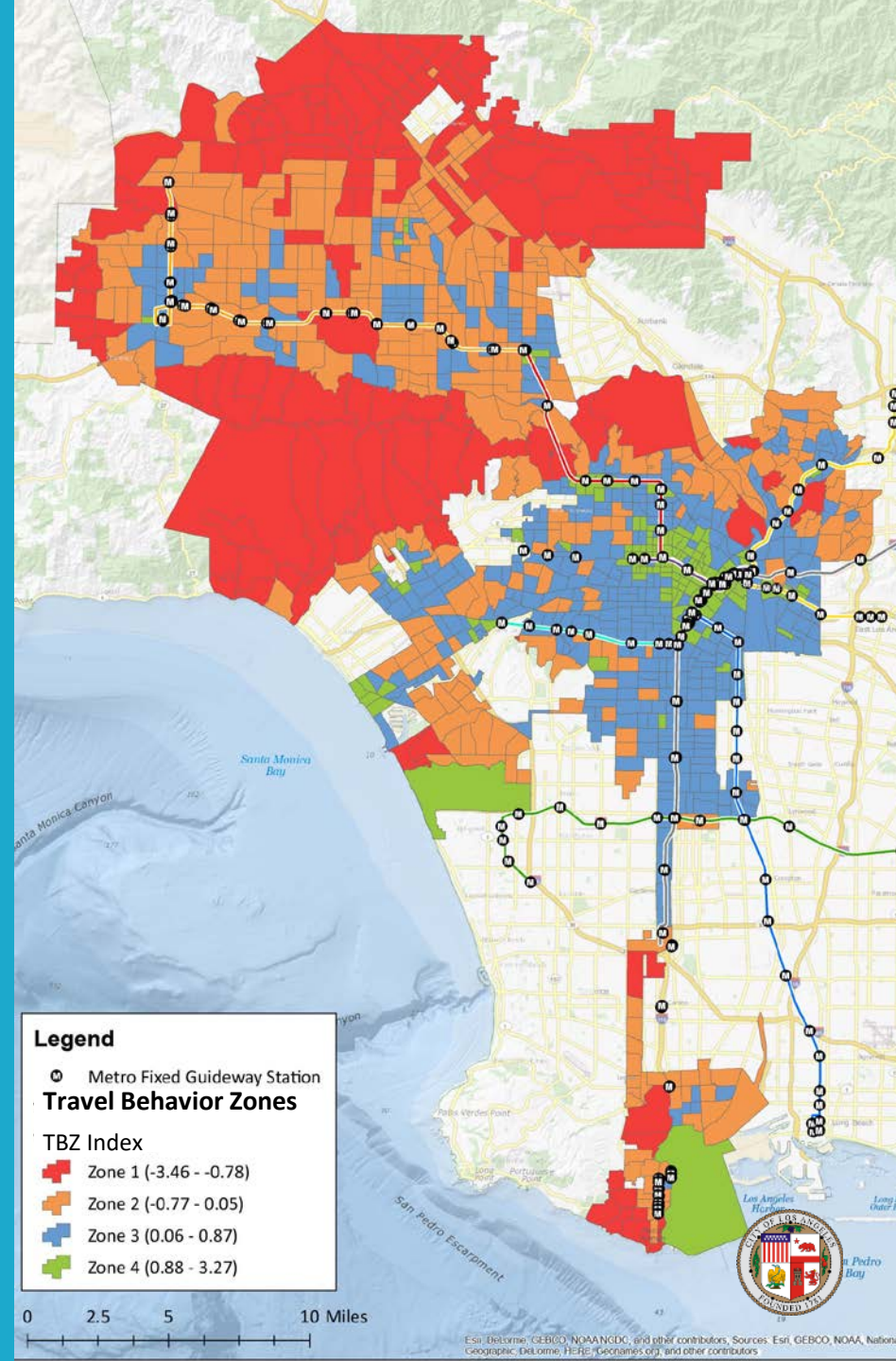
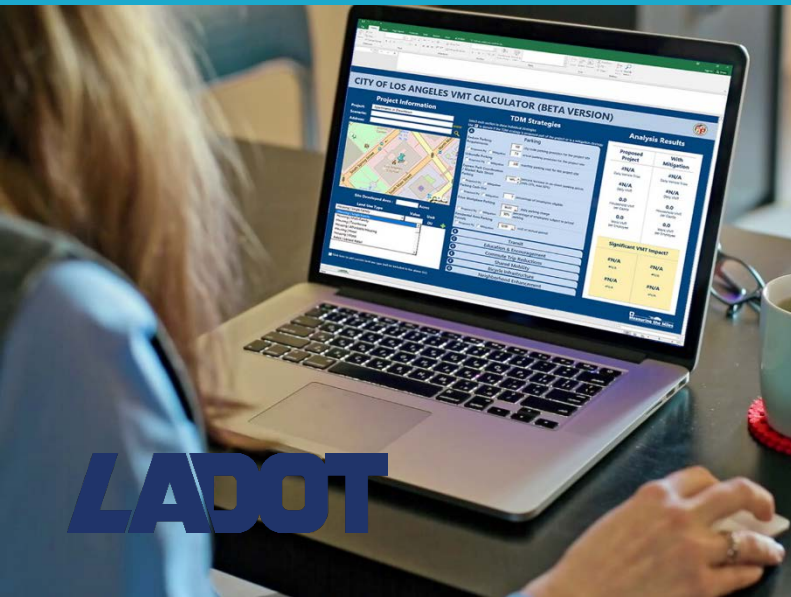
Land Use Type	Value	Unit	
Housing Single Family		DU	
Housing Multi-Family	408	DU	
Housing Hotel	160	Rooms	
Housing Motel	138	Rooms	
Retail General Retail	37	ksf	
Retail High-Turnover Sit-Down Restaurant	11.6	ksf	
Retail Quality Restaurant	10.8	ksf	
Office General Office	20.4	ksf	

☐ Click here to add custom land use type (will be included in the above list)



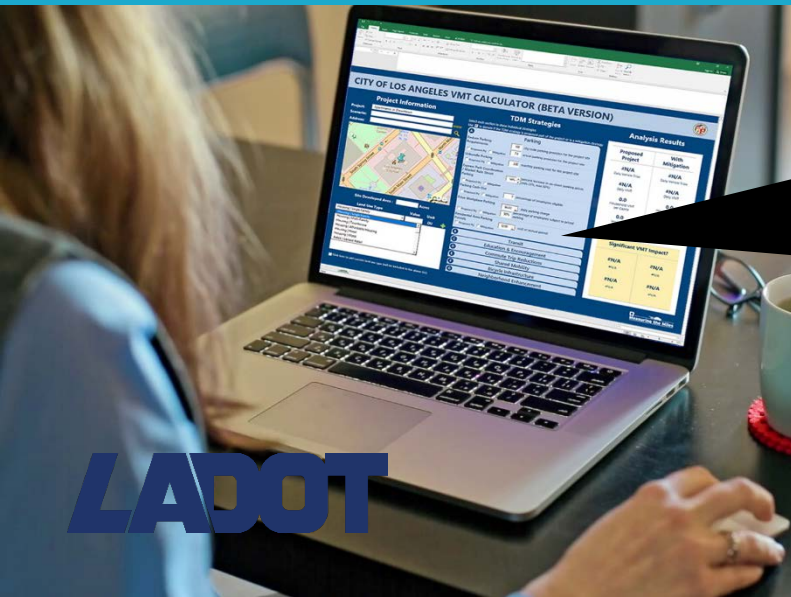
VMT Calculator

estimates effectiveness
of VMT reduction
strategies based on place



VMT Calculator

provides many VMT reduction strategies to choose from



LADOT

TDM Strategies

Select each section to show individual strategies

Use ☒ to denote if the TDM strategy is proposed part of the project or is a mitigation strategy

A

Parking

Reduce Parking Requirements

40

city code parking provision for the project site

30

actual parking provision for the project site

☐ Proposed Prj ☐ Mitigation

Unbundle Parking

300

monthly parking cost for the project site

☐ Proposed Prj ☐ Mitigation

Express Park Coordination

/ Market Rate Street

Parking

14%

percent increase in on-street parking prices
(min 25%, max 50%)

☐ Proposed Prj ☐ Mitigation

Parking Cash-Out

7

percentage of employees eligible

☐ Proposed Prj ☐ Mitigation

Price Workplace Parking

\$6.00

daily parking charge

50%

percentage of employees subject to priced parking

☐ Proposed Prj ☐ Mitigation

Residential Area Parking

Permits

\$200

cost of annual permit

☐ Proposed Prj ☐ Mitigation

B

Transit

C

Education & Encouragement

D

Commute Trip Reductions (CTR)

E

Shared Mobility

F

Bicycle Infrastructure

G

Neighborhood Enhancement



Apply TDM Measures to Reduce VMT



**Parking
management**



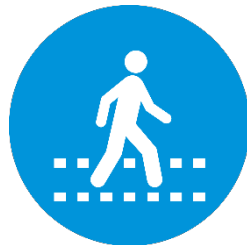
**Transit
incentives**



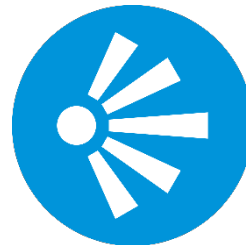
**Education +
marketing**



**Commute trip
sharing**



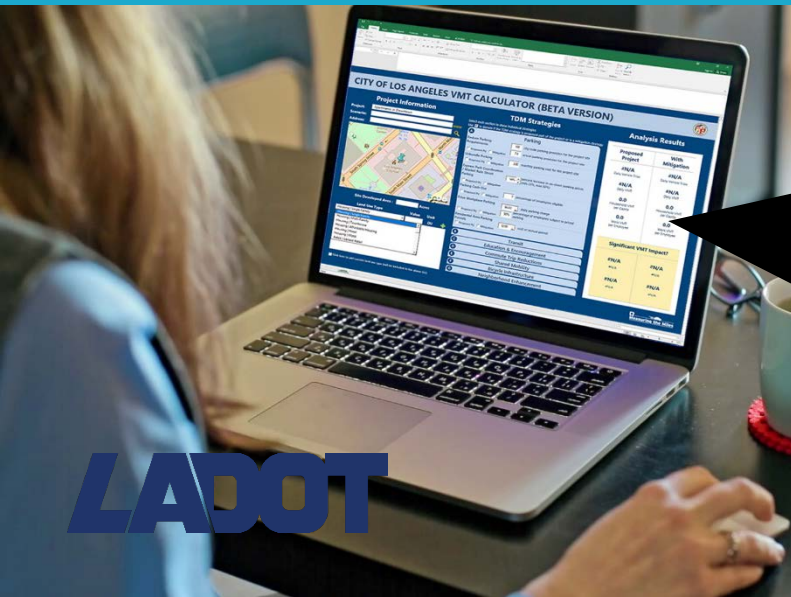
**Neighborhood
connectivity**



**Shared mobility
services**

VMT Calculator

estimates proposed
project VMT impact



LADOT

Analysis Results

Proposed Project	With Mitigation
6,042 Daily Vehicle Trips	3,891 Daily Vehicle Trips
44,799 Daily VMT	28,845 Daily VMT
7.4 Household (HH) VMT per Capita	4.8 Household (HH) VMT per Capita
11.3 Work VMT per Employee	7.2 Work VMT per Employee
20,796 Retail VMT	13,390 Retail VMT

Significant VMT Impact?

HH: Yes

Threshold = 6.2
15% Below APC

Work: No

Threshold = 11.8
15% Below APC

HH: No

Threshold = 6.2
15% Below APC

Work: No

Threshold = 11.8
15% Below APC



LA' Planned Project Review Process

Step 1

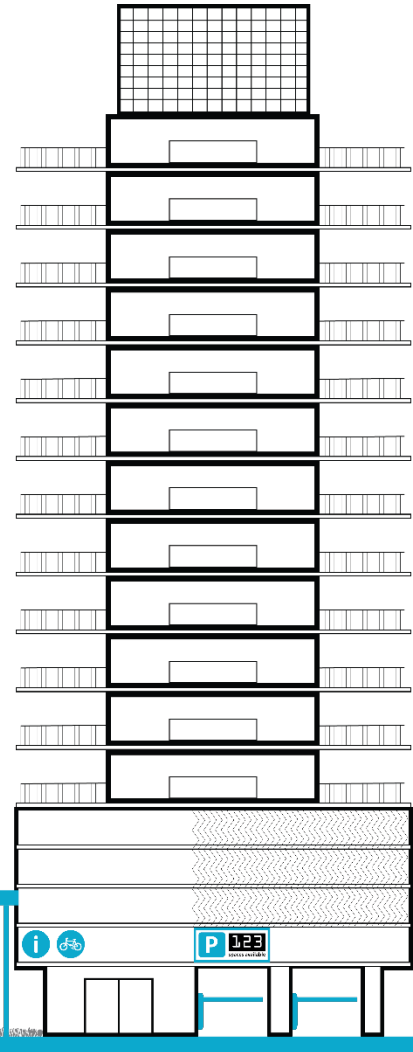
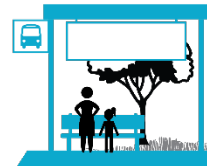
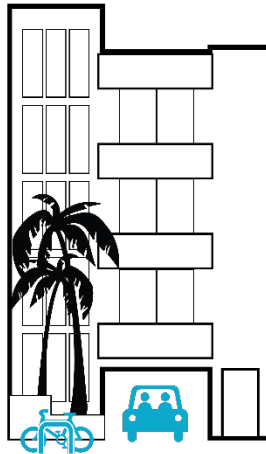
Project Screening Criteria

Step 2

VMT Impact Analysis

Step 3

Project implements TDM and reduces vehicle miles traveled





HEPATITIS

Outcomes Angelenos care about

LADOT



New
Transportation
Study Procedures

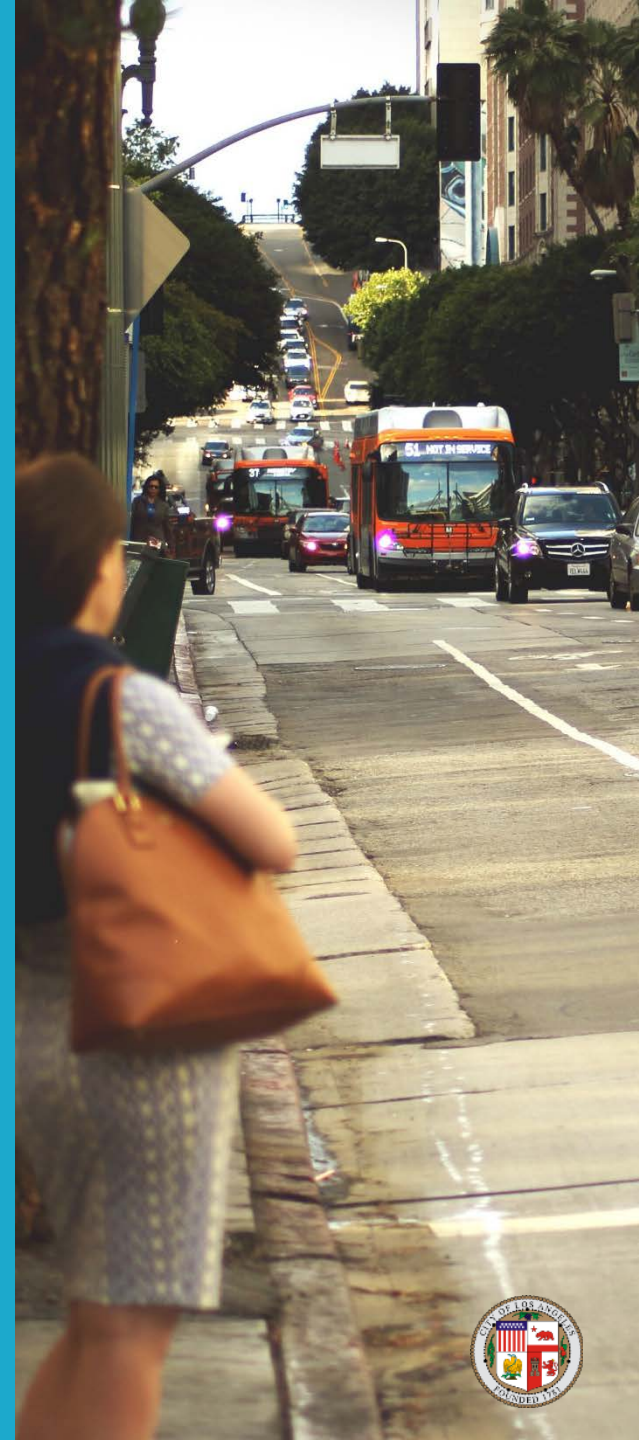
Affordable Housing
& Mixed Use Vehicle
Trip Adjustments

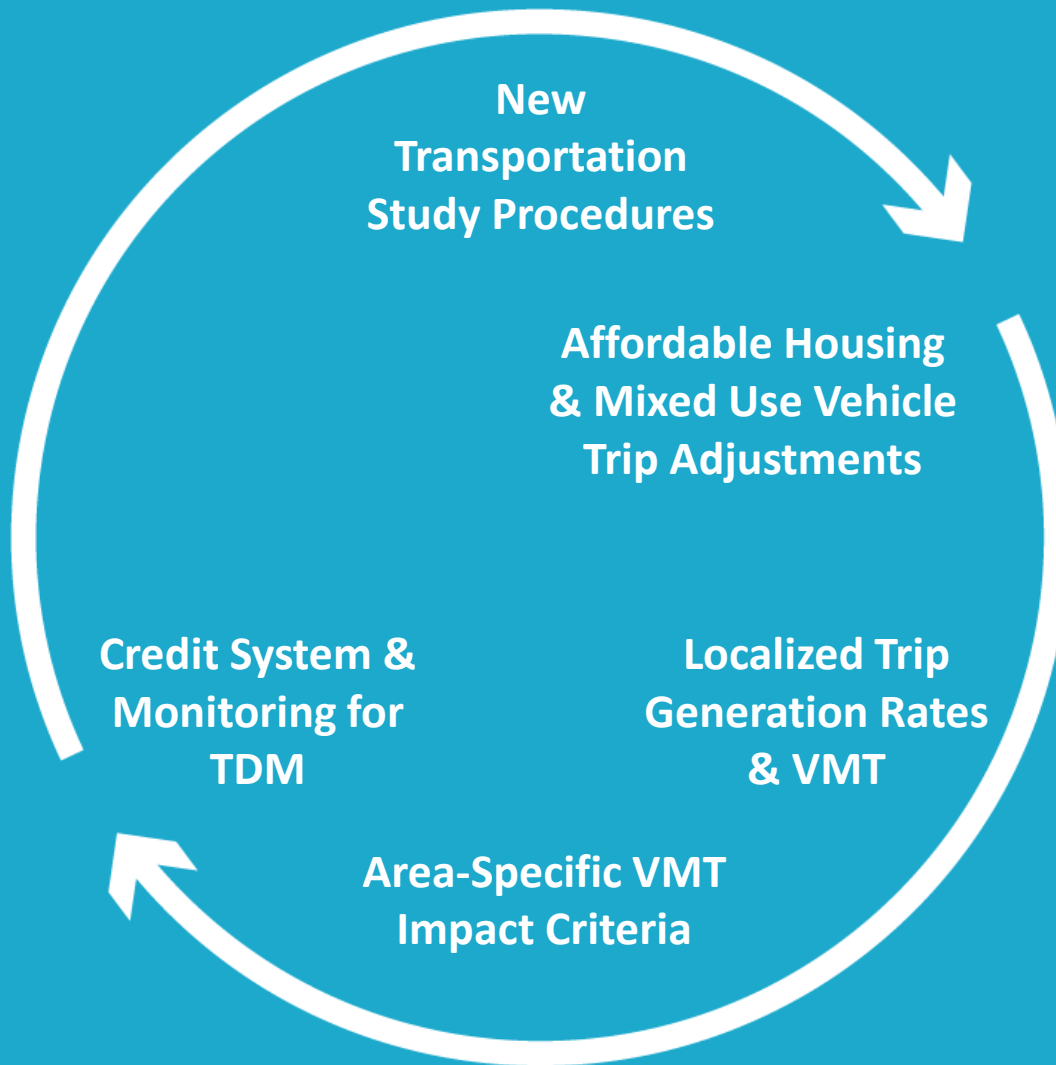
Localized Trip
Generation Rates
& VMT

Area-Specific VMT
Impact Criteria

New Evaluation Process

LADOT

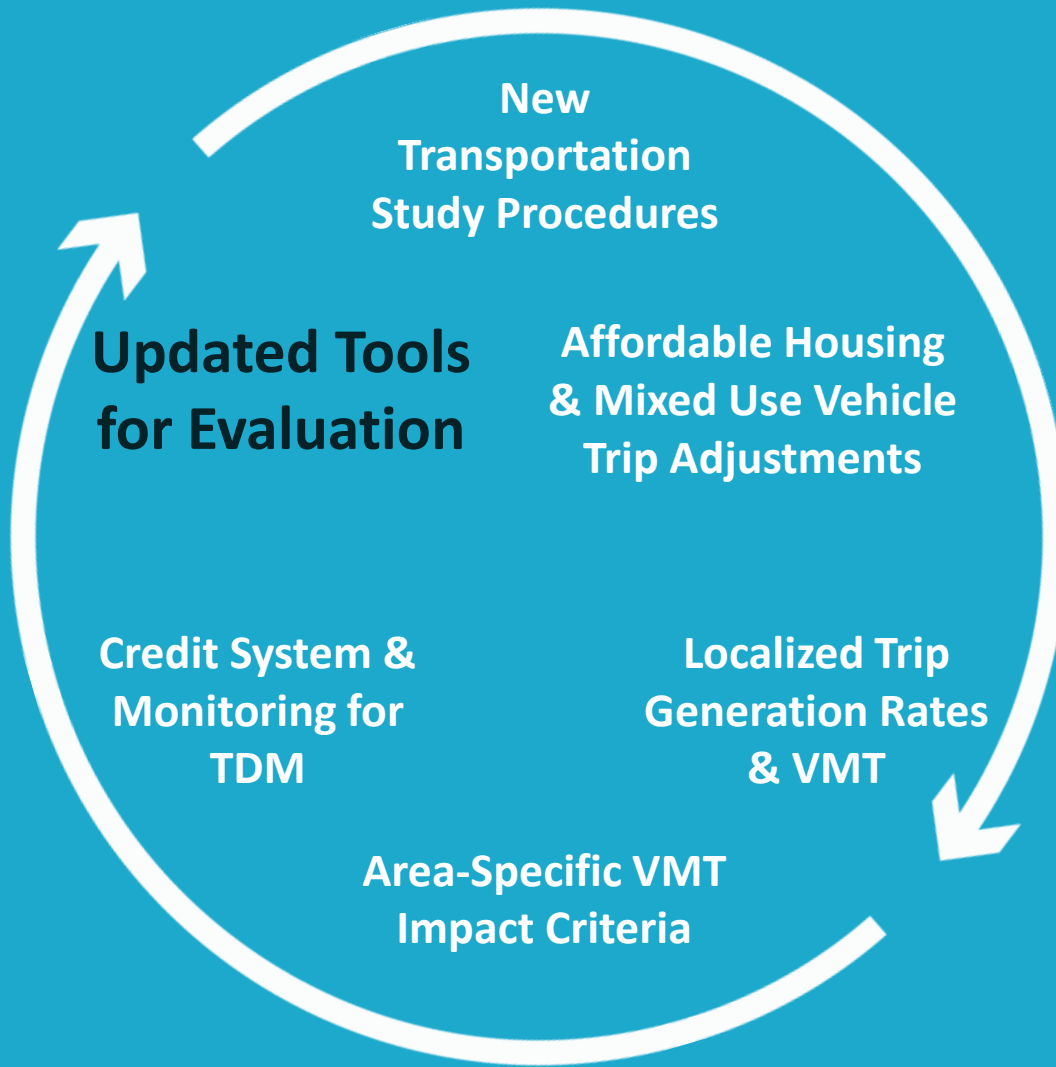




New Evaluation Process

LADOT





New Evaluation Process

LADOT



PLANNING FOR AUTONOMOUS VEHICLES

Distilling Reality from Fantasy

State of Transportation Planning 2018
July 20, 2018

David Heller, AICP/PP
Program Manager-Systems Performance and Subregional Programs
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**South Jersey
Transportation
Planning Organization**



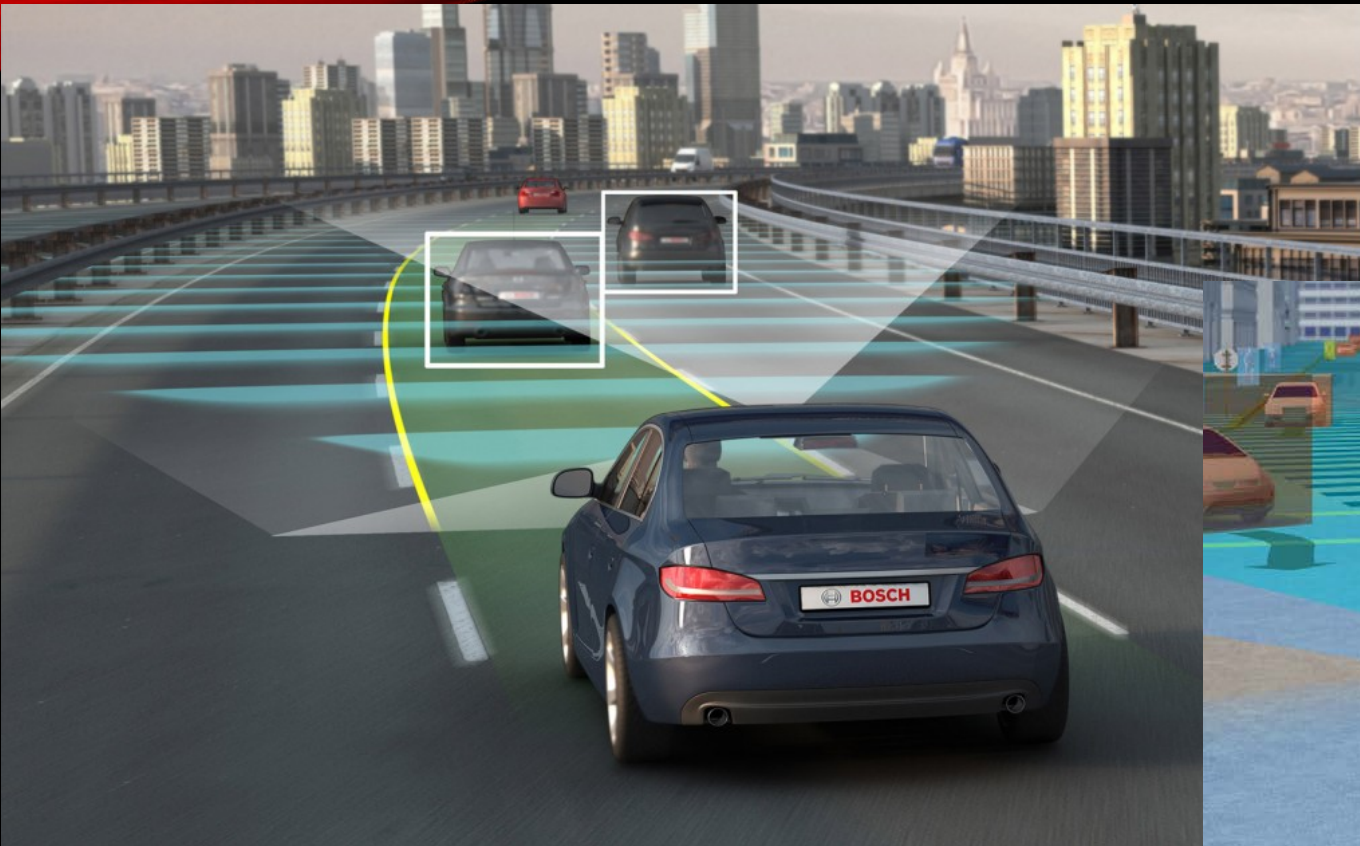
American Planning Association

Making Great Communities Happen.

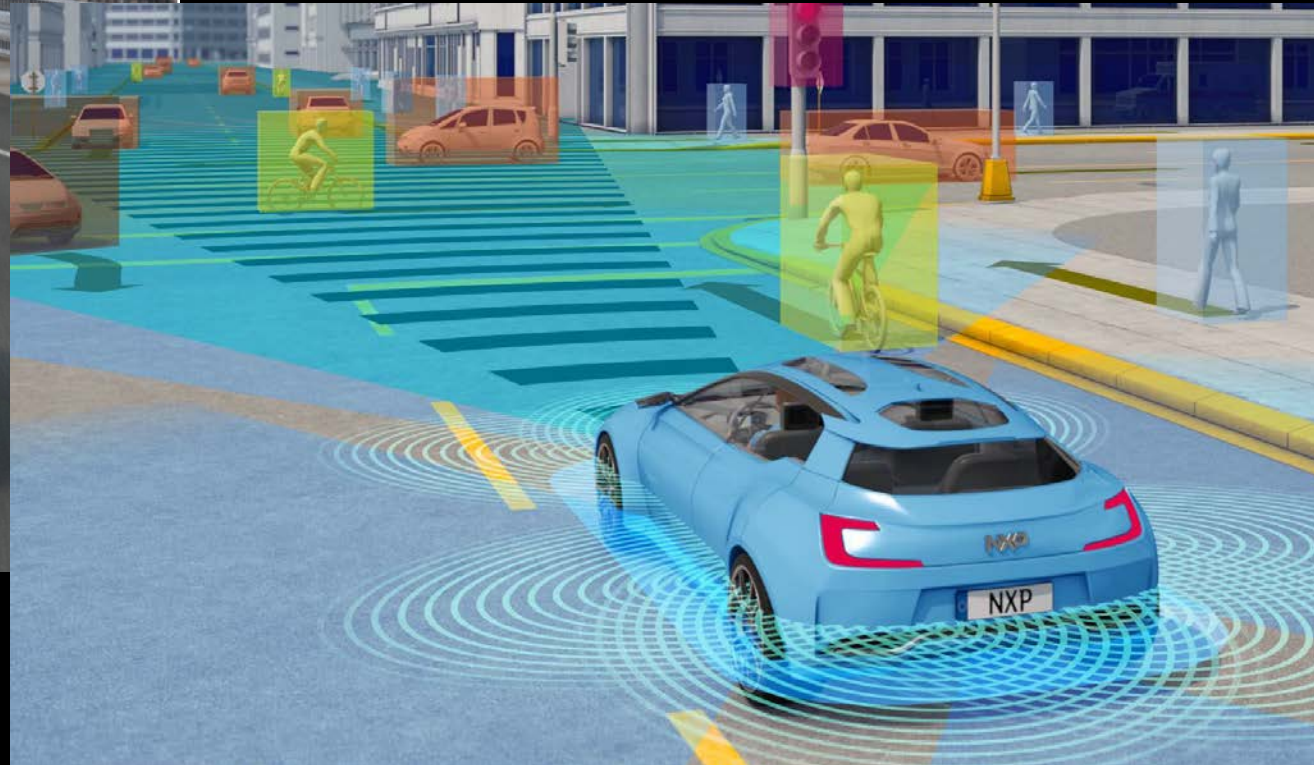
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WHAT IS AN AUTONOMOUS VEHICLE?



<https://www.geospatialworld.net/news/elon-musk-wont-use-lidar-in-upcoming-tesla-autopilot-update/>.



<https://www.geospatialworld.net/videos/peter-hawkins-shares-recent-innovations-of-here-technologies/>

WHO'S DEVELOPING THEM?

- TESLA Model S
- Ford Fusion
- Google Waymo
- GM Cruise LV
- Daimler-Bosch



LEVELS OF AUTOMATION

SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) AUTOMATION LEVELS

Full Automation



0

No Automation

Zero autonomy; the driver performs all driving tasks.

1

Driver Assistance

Vehicle is controlled by the driver, but some driving assist features may be included in the vehicle design.

2

Partial Automation

Vehicle has combined automated functions, like acceleration and steering, but the driver must remain engaged with the driving task and monitor the environment at all times.

3

Conditional Automation

Driver is a necessity, but is not required to monitor the environment. The driver must be ready to take control of the vehicle at all times with notice.

4

High Automation

The vehicle is capable of performing all driving functions under certain conditions. The driver may have the option to control the vehicle.

5

Full Automation

The vehicle is capable of performing all driving functions under all conditions. The driver may have the option to control the vehicle.

CHALLENGES

- Combining heavy equipment plus complex software difficult
- Liability
- Cost
- Full benefits may not be realized for a while
- Limited Market Penetration initially
- Economic impacts

WHAT IS BEING DONE NOW



<http://www.businessinsider.com/university-of-michigan-builds-city-for-self-driving-cars-2015-7>.



Full-Scale Research Facilities at the Thomas D. Larson Pennsylvania Transportation Institute

<http://larson.psu.edu/about/test-track.aspx>

AV IMPACTS OVER TIME

Impact	Functional Requirements	Planning Impacts	Time Period
Become legal	Demonstrated functionality and safety	Define performance, testing and data collection requirements for automated driving on public roads.	2015-25
Increase traffic density by vehicle coordination	Road lanes dedicated to vehicles with coordinated platooning capability	Evaluate impacts. Define requirements. Identify lanes to be dedicated to vehicles capable of coordinated operation.	2020-40
Independent mobility for non-drivers	Fully autonomous vehicles available for sale	Allows affluent non-drivers to enjoy independent mobility.	2020-30s
Automated carsharing/taxi	Moderate price premium. Successful business model.	May provide demand response services in affluent areas. Supports carsharing.	2030-40s
Independent mobility for lower-income	Affordable autonomous vehicles for sale	Reduced need for conventional public transit services in some areas.	2040-50s
Reduced parking demand	Major share of vehicles are autonomous	Reduced parking requirements.	2040-50s
Reduced traffic congestion	Major share of urban peak vehicle travel is autonomous.	Reduced road supply.	2050-60s
Increased safety	Major share of vehicle travel is autonomous	Reduced traffic risk. Possibly increased walking and cycling activity.	2040-60s
Energy conservation and emission reductions	Major share of vehicle travel is autonomous. Walking and cycling become safer.	Supports energy conservation and emission reduction efforts.	2040-60s
Improved vehicle control	Most or all vehicles are autonomous	Allows narrower lanes and interactive traffic controls.	2050-70s
Need to plan for mixed traffic	Major share of vehicles are autonomous.	More complex traffic. May justify restrictions on human-driven vehicles.	2040-60s
Mandated autonomous vehicles	Most vehicles are autonomous and large benefits are proven.	Allows advanced traffic management.	2060-80s

SOURCE: Todd Litman. "Autonomous Vehicle Implementation Predictions." Victoria Transport Policy Institute. 8 September 2017.

CONSIDERATIONS FOR PLANNERS

1. Increase public investment in research and development in technology
2. Paradigm shift: “Mobility as a Service”
3. Continue incentivizing alternative modes; especially ride-sharing
4. Trade-offs between reduced parking and increased congestion.
5. Cultural shift in travel behavior.

CONSIDERATIONS FOR PLANNERS (continued)

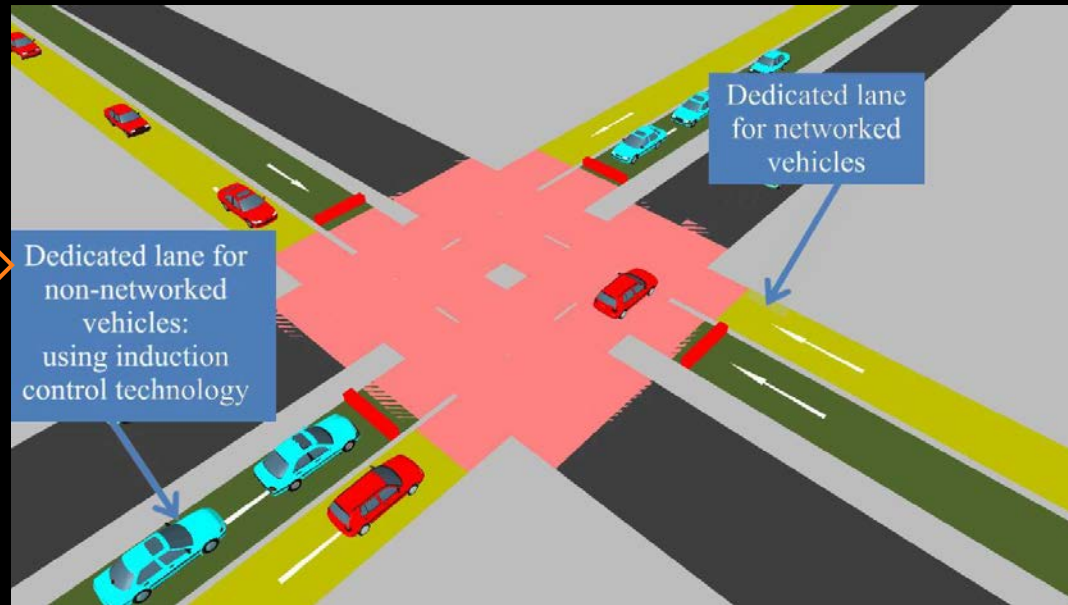
6. Land Use Strategies to accommodate AV operation

7. Legal Issues

8. Plan for mixed traffic



9. Time to begin planning is
NOW!



<https://www.youtube.com/watch?v=sB3vXYr4kL4>

10. Planning must account for uncertainty.

QUESTIONS

- For Further Information, contact

David Heller, PP/AICP

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**South Jersey
Transportation
Planning Organization**



American Planning Association

Making Great Communities Happen

State of Transportation Planning

Advances in Automated Bicycle & Pedestrian Counting

Nathan Hicks, AICP

07/20/2018

**CDM
Smith**

Advances in Automated Bicycle & Pedestrian Counting

- What is most often used now?
 - Infrared (Passive and Active)
 - Pneumatic Tubing
 - Manual Methods
- Pros and Cons?
 - Cheap/easy to install
 - Difficulties with data

Advances in Automated Bicycle & Pedestrian Counting

- CDM Smith completed a non-motorized transportation data collection study for the Florida Department of Transportation.
 - We utilized the most common methods for counting bicyclists and pedestrians, but found there were limitations.
 - Nature and the built environment can influence the data.

Advances in Automated Bicycle & Pedestrian Counting

- Where is the field progressing?
 - Significant research in the field of “Computer Vision”. This is influencing not only autonomous vehicles, but is opening doors in other fields as well.

Advances in Automated Bicycle & Pedestrian Counting

- What can “Computer Vision” allow?
 - The ability to count bicyclists and pedestrians in different environments.
 - Not only is it important that bicyclists and pedestrians are counted, but these advances could allow for additional types of analyses.

Advances in Automated Bicycle & Pedestrian Counting

- What can “Computer Vision” allow?
 - It can also determine direction, speed, classification, helmet usage and potential conflicts between users.
 - Safety analyses at intersections are one example, furthering the goal of “Vision Zero”.
 - Behavior analyses is another potential use.

Advances in Automated Bicycle & Pedestrian Counting

- There is ongoing and future research!
 - Robotics Institute at Carnegie Mellon University.
 - UBC Bureau of Intelligent Transportation Systems and Freight Security.
- Both organizations have completed research using Computer Vision and counting bicyclists and pedestrians.
 - Accuracy of bicyclists and pedestrian counting ranged from 90.1% to 95.1%.

Advances in Automated Bicycle & Pedestrian Counting

- What can be expected in the coming years?
 - Additional research and refinement is needed. Accuracy is good, but needs to be improved.
 - As new modes come into play, models will need to be adjusted (Dockless scooters).

Transportation Agencies Adopt a Scenario Planning Approach for the Uncertain Road Ahead

Summary Presentation

Presented by: Tim Storer (ICF)

July 20, 2018



Driving Change

■ Los Angeles

- 1920s: one of the worlds largest transit systems and busiest pedestrian crossings
- Decades of auto-centric actions contributed to reversing this trend
- Today: routinely ranks among the most traffic congested cities in the world (INRIX)

■ Portland

- Similar decision making trajectory; by 1970s, much of downtown devoted to parking
- 1980s: forward-thinking policies directed growth towards key corridors, facilitated density, and helped revitalize the economy
- Today: Routinely ranks as one of the best cities in the US for bicycling, walking and transit



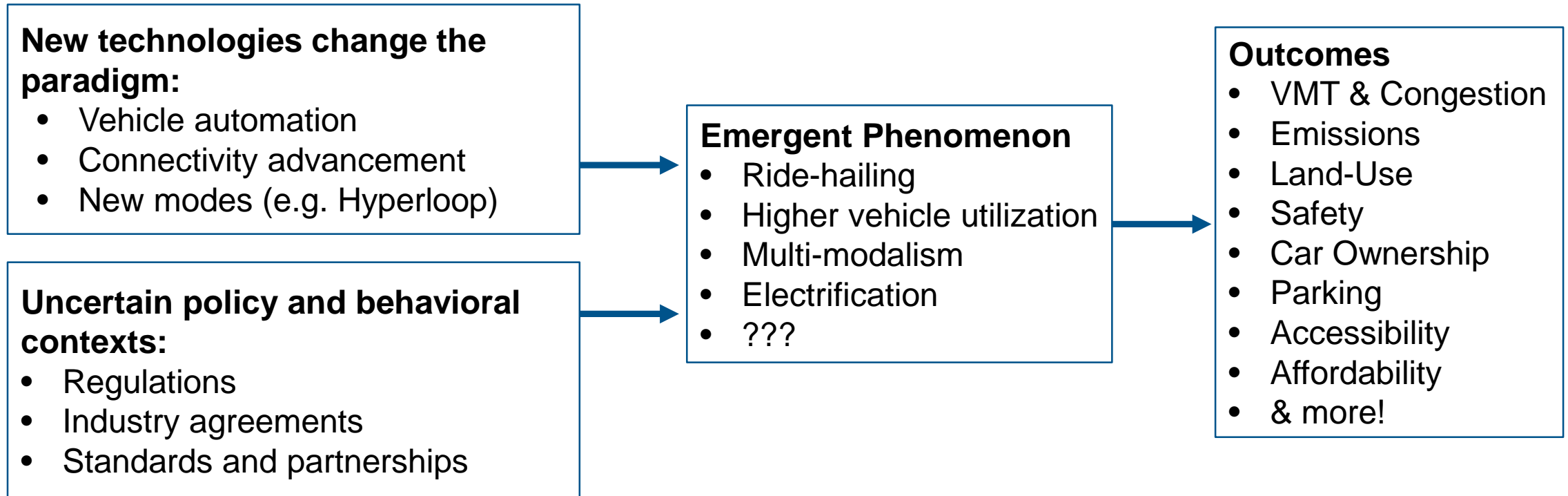
*Downtown Los Angeles in 1920s
(Source: KCET)*



*Downtown Portland in 1970s
(Source: Portland Architecture)*

Setting the Stage: A Changing Landscape

The role, function, and behavior of automobile travel has been reasonably stable established pattern in prior decades... but that is changing rapidly.



Planning for Uncertainty

- **Scenario planning offers a systematic approach to:**
 - Survey past and present transportation developments
 - Explore possible trajectories of change and their underlying drivers
 - Assess opportunities and risks associated these trajectories
- **State of Technology Readiness Planning**
 - National League of Cities (2015): 6% of agencies incorporated AVs
 - National League of Cities (2018): 36% of cities planning for AVs
 - Early adopters include Jacksonville Transportation Authority, Maryland DOT, Washington State DOT

Jacksonville Transportation Authority

Literature Review

Analyze Plans

- Future population distribution/composition
- Planned/programmed investments

Workshop (2017)

- Convene peer agencies
 - Form scenarios

Determine Goals

1. Promote itself in the community.
2. Improve service
3. Pursue tech and partnerships
4. Identify tech-enabled efficiency improvements
5. Be involved with land development process



*Conceptual Rendering of Jacksonville's Ultimate Urban Circulator
(Source: JTA)*

FHWA's Scenario Planning for CVs and AVs: Project Goals

Purpose:

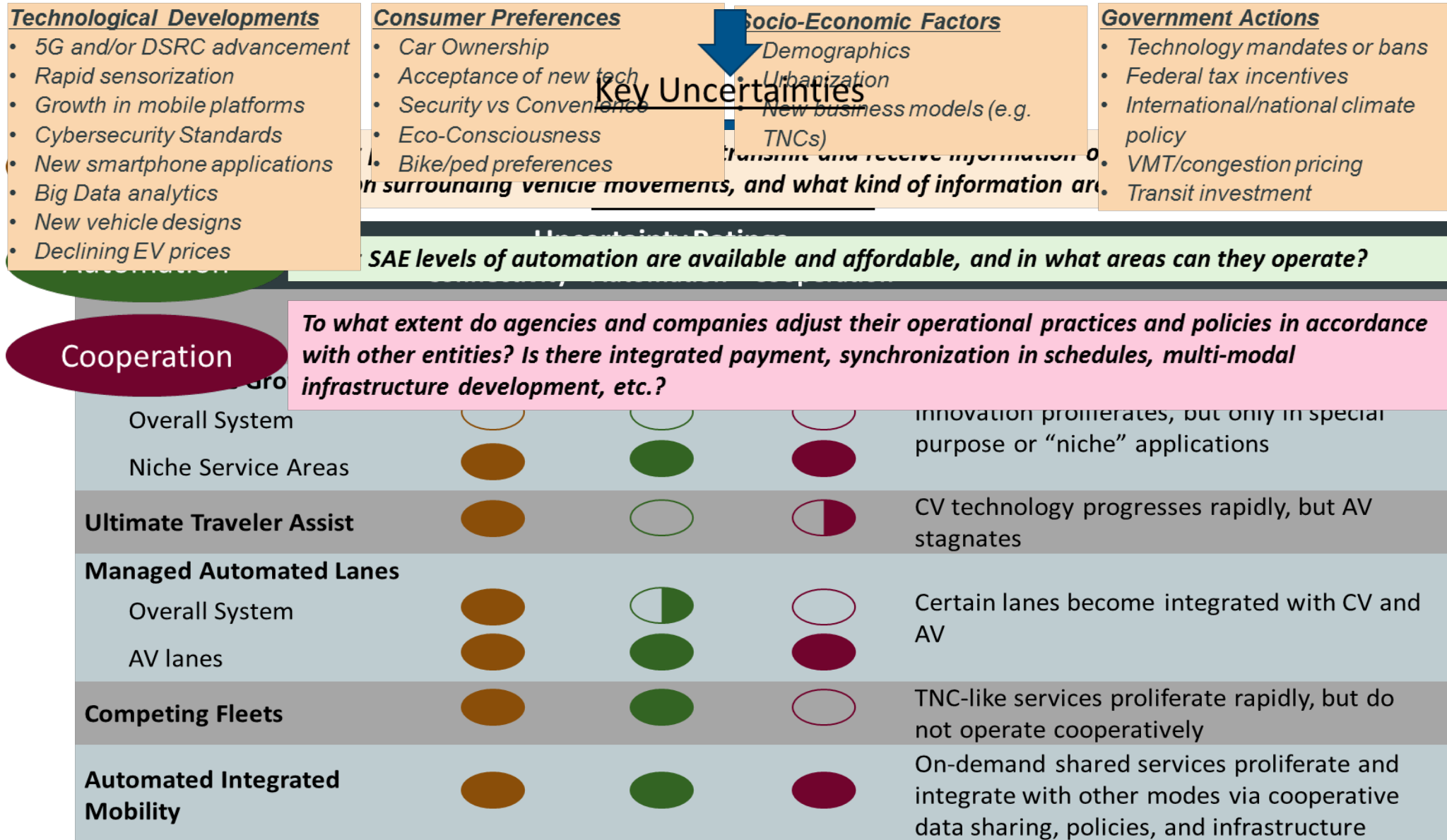
- Equip agencies to deal with uncertainty
- Reduce burden on state and local agencies in addressing CV/AV risks and opportunities

Project Outcomes and Deliverables

- Develop **5-6 descriptive scenarios** of potential futures related to CV/AV deployment, adoption, use and likely impacts through a collaborative approach with FHWA, invited stakeholders and subject matter experts
- Conduct **2 workshops** to validate, refine, and test the descriptive scenarios
- **Final report** including (1) Methodology for creating the scenarios and (2) high-level qualitative assessments of scenario impacts to planners and to society
- **Practitioner Guidance** document to serve as a stand-alone resource for planners to conduct their own scenario planning exercises

Scenario Development Process

Drivers and Levers



2035 CV/AV Scenarios

Enhanced Driving Experience

Managed Automated Lanes

AV lane networks

AV travel is consolidated to a large-scale lane network with significant consumer adoption

Ultimate Traveler Assist

Ultra-Connectivity

AV adoption stalls, CV becomes ubiquitous

Baseline

Baseline

Minimal Plausible Change

Accounts for advances in safety technology, TSMO and mobility services

Driver Becomes Mobility Consumer

Niche Service Growth

High AV/CV in certain cases

Niche applications for CV/AV dominate the landscape

Competing Fleets

Automated TNC fleets compete

Level-4 AV is safe for most trips, travel is dominated by competing fleets

Integrated Automated Mobility

Automated mobility-as-a-service

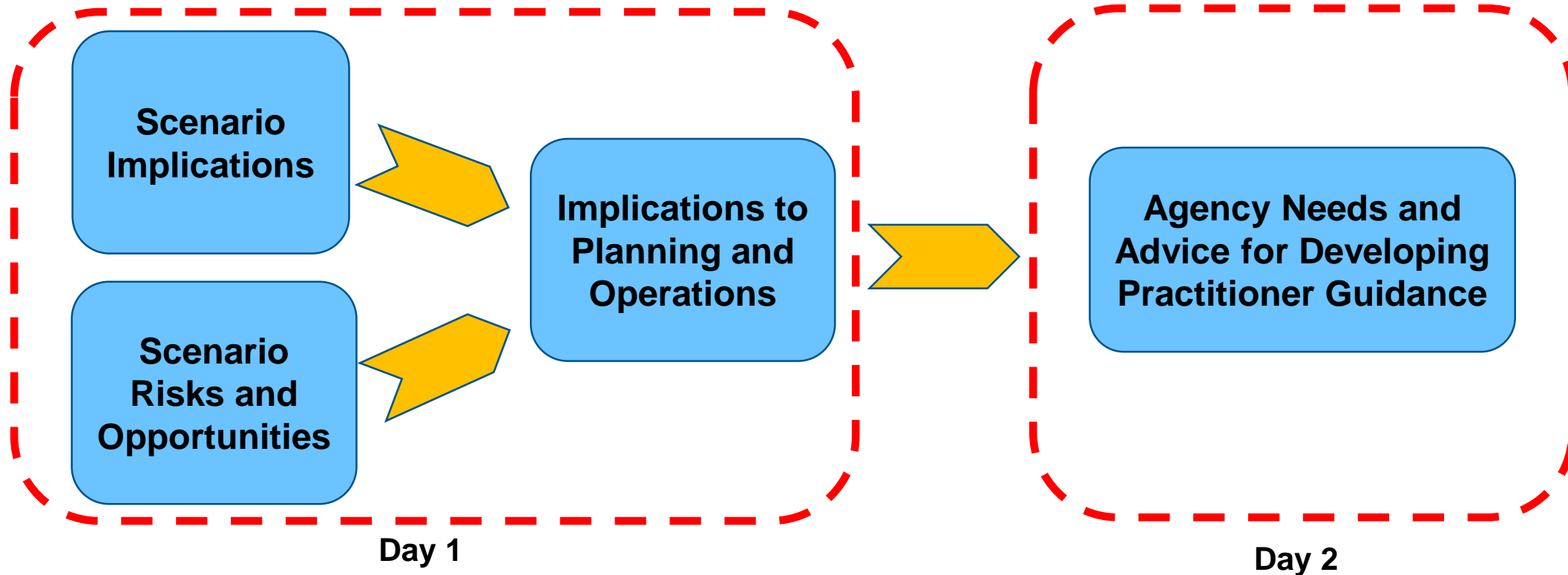
Strong public-private partnership for system optimization

Trajectories towards CV/AV Advancements

TODAY (circa 2017)

How do we maximize usefulness of the scenarios?

Scenario Planning Workshop (Nov, 2017)

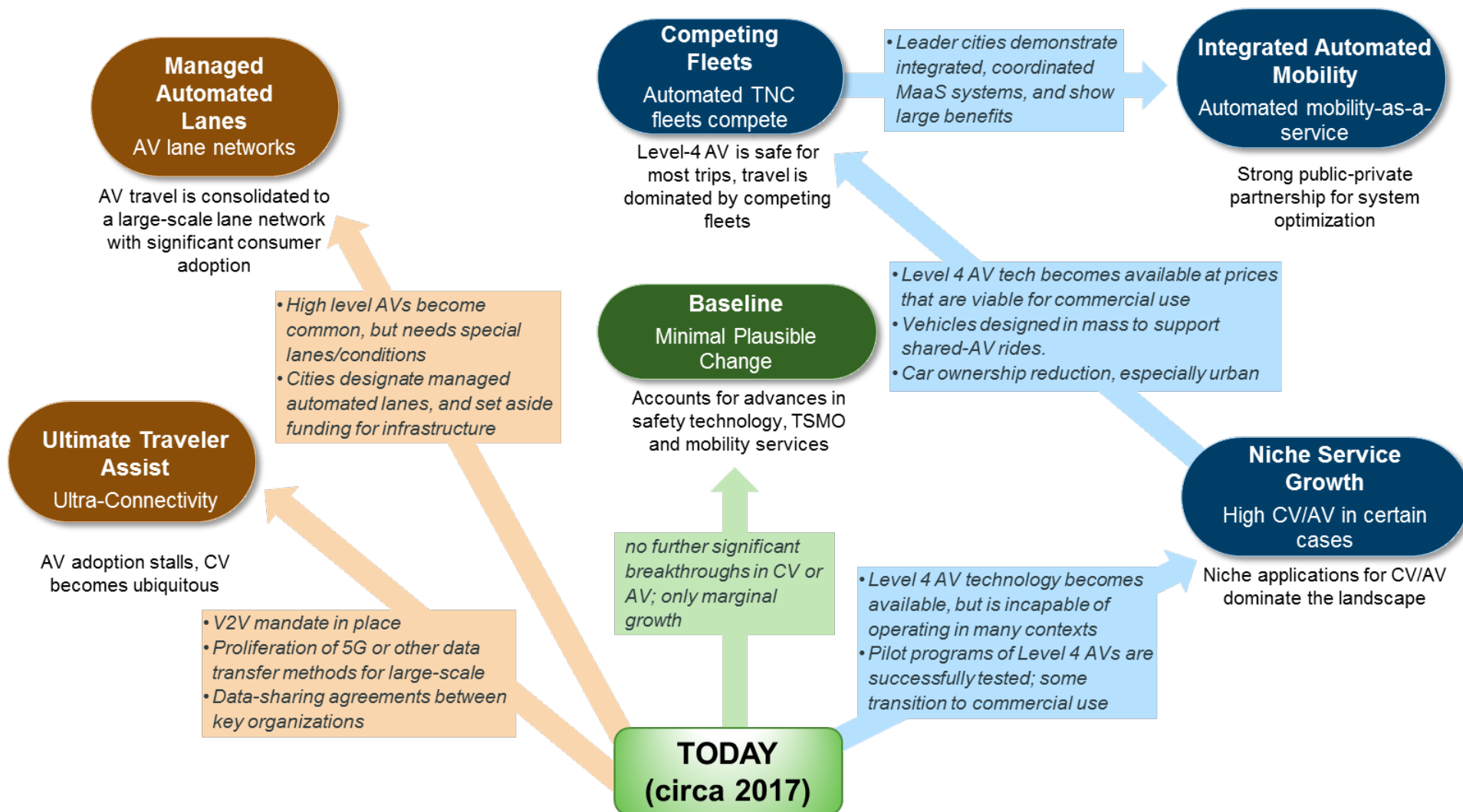


Common Risks in the Scenarios

Common Risks (Sample)	Relevant Scenarios					
	Slow Roll	Niche Service Growth	Ultimate traveler assist	Managed Automated Lanes	Competing Fleets	Automated Integrated Mobility
Decreased value of roadway capacity expansion			X	X	X	X
Equity - benefits felt only by certain groups	X	X	X	X	X	X
Inadequate EV charging					X	X

Commonly Valuable Agency Actions (Sample)	Relevant Scenarios					
	Slow Roll	Niche Service Growth	Ultimate Traveler Assist	Managed Automated Lanes	Competing Fleets	Automated Integrated Mobility
Begin piloting and testing V2I systems	X	X	X	X	X	X
Digitize road signage, speeds, markings	X	X	X	X	X	X
Incentives for CV retrofits	X	X	X	X	X	X

Causal Relationships and Tipping Points of the Scenarios



Practitioner Guidance Components

1. Define and Understand
CV/AV

2. Determine goals and
stakeholders in your
planning process

3. Understand Driving
Forces and Scenario Origins

4. Frame and Tailor the
Scenarios

5. Incorporate Scenario
Results into Decision-
Making

6. Monitor industry and
policy developments

Done iteratively

Conclusions

- **Scenario planning has been and will continue to be a valuable tool for state and local planners**
- **There is no one-size-fits-all approach to scenario planning**
 - Different contexts, resources, goals, and perspectives
 - Normative and exploratory



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Report

<https://www.planning.org/divisions/transportation/report/>