



2019 APA OHIO PLANNING CONFERENCE

# SPONSORSHIP

**October 2-4, 2019 | Cleveland, OH**

Please consider supporting this important celebration of 100 years of Planning in Ohio.

Our organization of over 1,500 members is the oldest association of citizen and professional planners in the country. Our history goes back to 1919 with the establishment of the Ohio Planning Conference, a group of interested planning officials who understood the value of planning in our communities.



The final deadline for sponsorship is **August 26, 2019**. Register for sponsorship before **July 12, 2019** to have your logo included in our registration confirmation email sent to all registrants!

To sign up for a sponsorship, please visit [ohioplanning.org/conference](http://ohioplanning.org/conference).

For more information or to customize a sponsorship, please contact Jessica Trivisonno by phone at **330-322-2284** or by email at [jess.trivisonno@gmail.com](mailto:jess.trivisonno@gmail.com).

## SPONSORSHIP PACKAGES

### PLATINUM | \$5,000

- ~~First choice exhibitor space for Thursday and Friday~~
- Four (4) full conference registrations
- Four (4) additional tickets to the Wednesday opening reception and awards ceremony
- Four (4) additional tickets to the Thursday main reception
- Logo on Thursday award ceremony photo backdrop
- Four (4) additional tickets to and reserved seating at the Friday Keynote luncheon

### GOLD | \$3,000

- ~~Exhibitor space for Thursday and Friday~~
- Two (2) full conference registrations
- Two (2) additional tickets to the Wednesday opening reception
- Two (2) additional tickets to the Thursday main reception and awards ceremony

### SILVER | \$1,500

- ~~Exhibitor space for Thursday and Friday~~
- Two (2) full conference registrations

### BRONZE | \$1,000

- ~~Exhibitor space for Thursday and Friday~~
- One (1) full conference registration

All sponsorships include social media mentions and logo placement on conference materials tiered to the level of giving. Sponsors who register early will receive more exposure. Sponsorships are non-exclusive unless otherwise noted.

**Final deadline for sponsorship Monday, August 26, 2019**  
register online at [www.ohioplanning.org/conference](http://www.ohioplanning.org/conference)



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## EVENT SPONSORSHIPS

### KEYNOTE | \$2,000

- Four (4) tickets and reserved seating at the Friday keynote luncheon
- Recognition on table-toppers (at all tables)
- Recognition on splash screen behind keynote speaker
- Opportunity to make short introductory remarks

### BIRTHDAY BASH RECEPTION + AWARDS CEREMONY | \$1,500

- Four (4) tickets to Thursday's main reception
- Recognition sign at the reception entrance
- Logo on awards ceremony photo backdrop

### WIFI SPONSOR | \$4,000

- Exclusive opportunity
- WiFi password set to sponsor's preferred password (i.e. company name)
- Signage throughout conference

## ADDITIONAL OPPORTUNITIES

### EXHIBITORS

Exhibitors must be present on both Thursday and Friday. Individuals who staff an exhibit table may attend conference sessions and special events only with the purchase of full conference registration. Exhibitor tables are integrated throughout the conference space.

- For-Profit Exhibit Table | \$500
- Non-Profit Exhibit Table | \$300

**All payments are due within thirty (30) days from the date of registration for the sponsorship.**

Payments must be made by check to **APA Ohio** and sent to **P.O. Box 4085, Copley, OH 44321**

### WELCOME RECEPTION | \$500

- Two (2) tickets to Wednesday's opening reception
- Recognition sign at the reception entrance

### OPENING PLENARY | \$500

- Recognition on plenary signage
- Opportunity to make short introductory remarks

### PROFESSIONAL DEVELOPMENT WORKSHOP | \$300

- Sponsorship announcement during the Professional Development Workshop
- Two (2) tickets to the Wednesday opening reception

**Additional opportunities, including sponsorship of mobile workshops, special events and placemaking may become available at a later date.**

### IN-KIND SPONSORSHIP

In-kind contributions such as raffle prizes, birthday presents, lanyards and water bottles are welcome, and we are open to your additional ideas.

- In-kind sponsors will receive logo placement on conference materials.

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