# Introduction to Content Engagement

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Chris Haller CEO & Founder <u>challer@konveio.com</u> 877-405-9142 Kelly Hickler, AICP Communications Manager <u>khickler@konveio.com</u>

# Why do we need content engagement?

# Times are changing







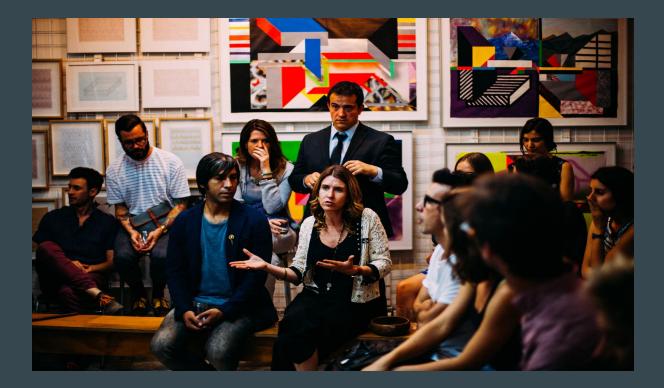
### We are all trying to solve complex & difficult challenges







### Our plans require buy-in to become a reality



# How do we get buy-in?

# Understanding



# Informed Feedback & Feeling Heard



# Content engagement to the rescue!

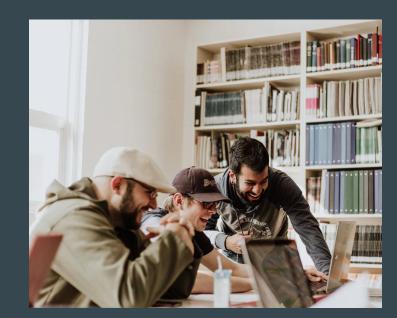


# What do we mean by content engagement?

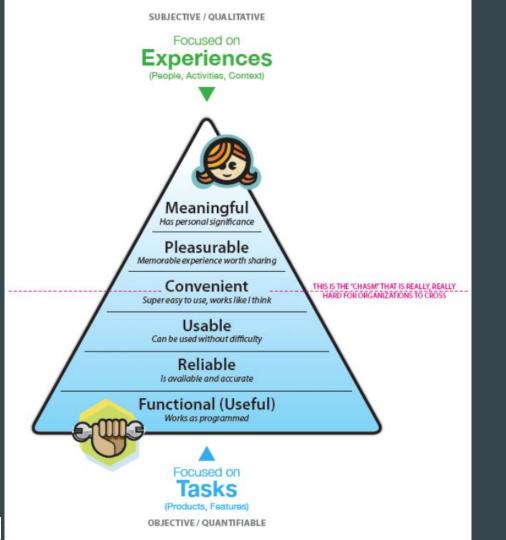
#### simply... how viewers engage with your content











Stephen Anderson, \_\_\_\_\_\_

# Considerations for content engagement

# Considerations

- 1. How do we present information so it is engaging and easy to understand?
- 2. How do we collect informed feedback in a constructive way that does not overwhelm us?
- 3. How do we keep the momentum going and ensure our plan gets implemented?

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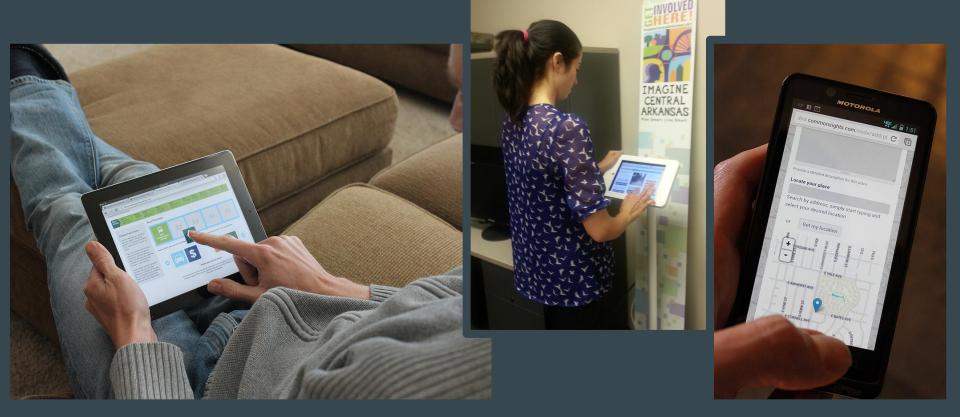
# **Depends on context**

### Audience



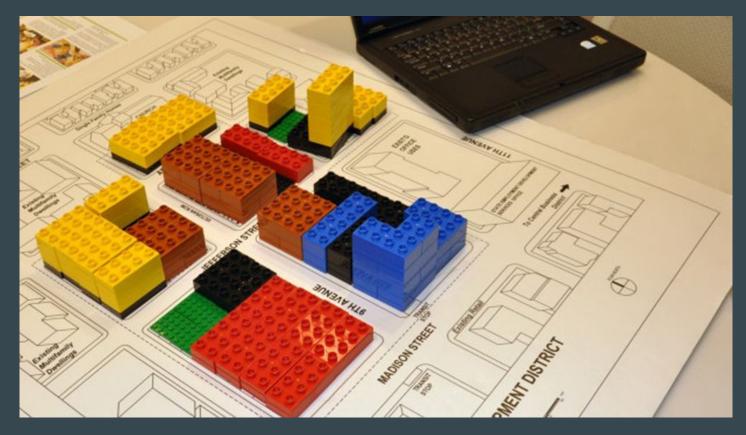


# Devices



# Ideas & Inspiration

# Low-tech is great!



# 1. HowTo: make your content engaging and easier to understand



# "How am I supposed to understand this?"

 $\bullet \bullet \bullet$ 

Fostering Understanding

#### Basis for Alternative Streetscape Images Development : Form-based Code Application

- · Based on Casper's Old Yellowstone District Form Based Code
- Zone 1: This zone is the most intensive development area and is most appropriate for multi-story mixed-use buildings with
  ground floor offices and commercial. Building types include podium tower, perimeter block, stacked flats, icon structures and
  parking buildings.
- Street Banners
  - Although street banners are not mentioned specifically in either the lighting or sign sections of the code, examples of street banners are shown in the lighting section, which we interpreted that they may not be regulated, but an acceptable form of signage.
  - Lighting Objective: To ensure quality lighting design through glare reduction, minimum overspill and the use of fixtures that promote the existing character.
- · Freestanding/Monument Sign
  - The maximum number of free-standing signs is one (1) per street frontage.
  - All free standing signs shall be monument-type (solid base). Pole and pylon signs are prohibited.
  - Monument signs may be internally illuminated, however, the sign copy should be the only portion of the sign face that is illuminated. The sign background or field should be opaque with a non-gloss, non-reflective finish.
  - Monument signs shall be placed perpendicular to the street, and so they do not obstruct sight lines at driveways or intersections.
  - Monument signs shall incorporate landscaping at their base, in accordance with the landscaping regulations found in the Appendix of the Old Yellowstone District and South Poplar Street Corridor Form-Based Code.
  - Monument signs shall conform with the following: Max height-8', Max Area 50 sq.ft.
- Building Wrap

This sign type has not been specified or regulated within the model code but does follow the dards subsection.

Mural

shall not project from the surface upon which they are attached and "ghost" signs painted directly on a structure are acotal wall signage per façade shall not excee is to be located. In no case shall total wall s

### Commentary, instructions, glossaries, help...

Building

height,

≽

 $\approx$ 

maximum

Integrated Development Ordinance (IDO) × Setbacks for Accessory Buildings Accessory buildings may be in some setback areas pursuant to IDO Subsection 14-16-5-11(C)(3). Accessory buildings that are less than 10 feet from a primary building must meet the noncombustible construction standards in the International Building Code. other allowable UC-MS-PT: R-1C:50 ft. home space Townhouse or use: 22 ft. ft. other allowable Multi-family: 23 IL. IIII R-1B, R-1C, 10 π. use: 22 ft. 50 ft. R-1D:70 ft. R-1D: 15 ft. See Subsection 14-16-5-1(C)(2) N/A Efficiency or 1 BR: **Building Height** 200 sq. ft. / unit 400 sq. ft. / 2 BR:250 sq. ft. / unit N/A manufactured N/A ≥3 BR: 300 sg. ft. / unit home space UC-MS-PT: 50% reduction -1A · 10 ft 15 ft. Setback The shortest distance between a -1B. R-1C: 15 ft. 10 ft. 15 ft. 15 ft. structure and a lot line. In the case of a UC-MS-PT: N/A R-1D: 20 ft. setback from an Irrigation Facility, the None measurement is taken from the toe of UC-MS-PT: N/A the slope to the structure or from the lot 10 ft. along 70% of primary line to the structure, whichever is street frontage greater. [1] Residential development that qualifies for funding through Article 14-17 of ROA 1994 (Fam development incentives specified in that Article. [2] In the R-MC zone district, setback standards apply to the entire project site, not to individu [3] Unless specified otherwise in the SIDO, minimum lot size and width apply to the lot, not to [4] For lots in the R-MH zone district that do not meet this minimum lot size requirement, dev 16-6-8(E)(1)(c).

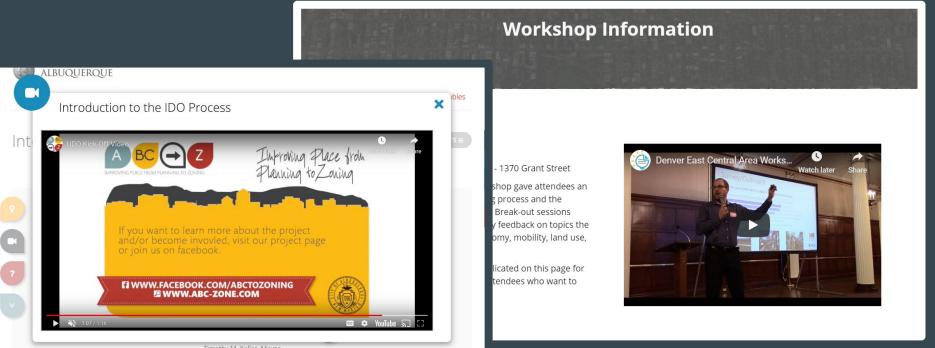
[5] Usable open space requirements for R-ML and R-MH are for multi-family development on types require usable open space pursuant to Subsections 14-16-4-3(B)(3)(i) (Dwelling, Cottage (Dwelling, Townhouse).

[6] At corners and junctions with driveways or alleys, additional requirements related to clear

E 1/C//2) Contoutual Desidential Douglanment in

#### Video

Personalized welcome, introductions, meeting videos, etc.

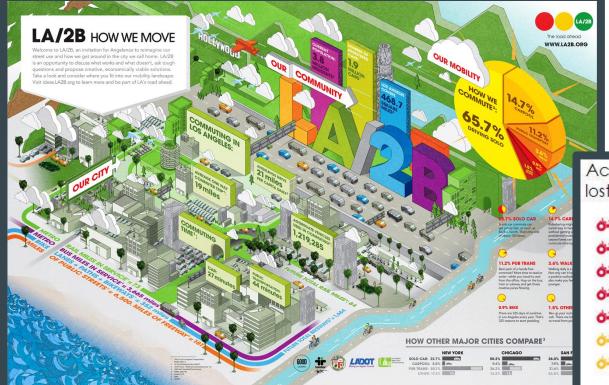


Sarita Nair, Chief Administrative Officer Sunalei Stewart, Chief Operating Officer

Your Experience of Wind Turbines

## **Rich, interactive graphics**

Foster Visual Discovery & Exploration





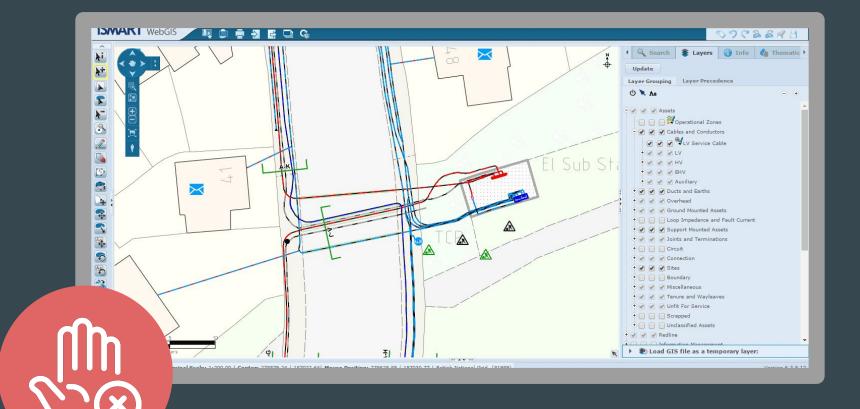
Have you ever lived near wind turbines? \*

O Yes 🔿 No

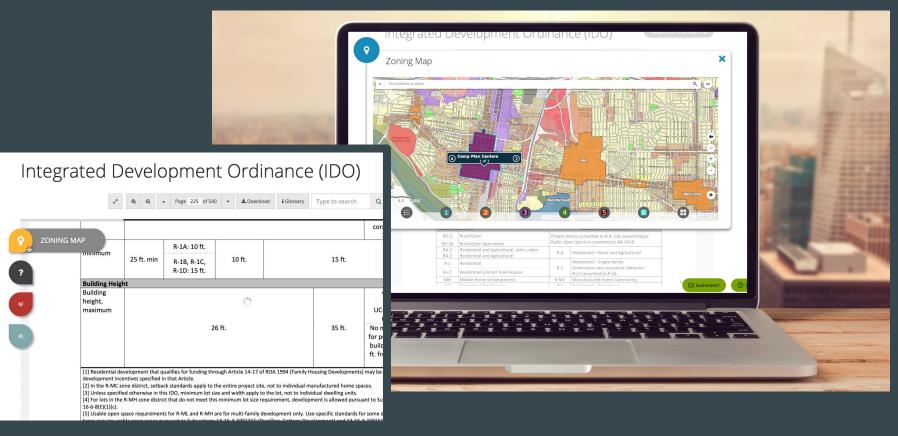
Describe your experience of living near the turbines. Was noise an issue your experienced?

#### Acres of working farmland lost to development

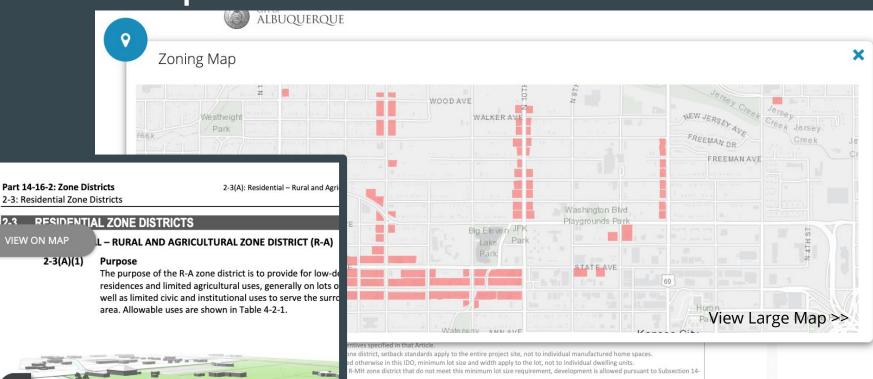
☆☆ ☆☆ ☆☆ ☆☆ ☆☆ Trend: ☆☆ ☆☆ ☆☆ ☆☆ ☆☆ 14,250 ☆☆ ☆☆ ☆☆ ☆☆ ☆☆ acres ☆☆ ☆☆ ☆☆ ☆☆ ☆☆ acres ☆☆ ☆☆ ☆☆ ☆☆ ☆☆ Preferred: ☆☆ ☆☆ ☆☆ ☆☆ ☆☆ 8,380 acres



## Integrated Maps



# **Contextual Maps**

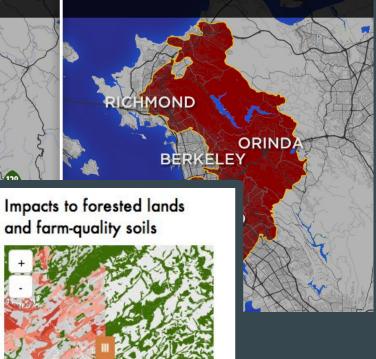


bace requirements for R-ML and R-MH are for multi-family development only. Use-specific standards for some development ale open space pursuant to Subsections 14-16-4-3(B)(3)(i) (Dwelling: Cottage Development) and 14-16-4-3(B)(5)(a)

# **Comparison Maps**

KINCADE FIRE 77,758 ACRES BURNED - 70% CONTAINED UPDATED: 11-4-2019 7:36 PM | FIRECA.GOV

#### SIZE COMPARISON





? Trend

Preferred

15.30 Density/Dimensions

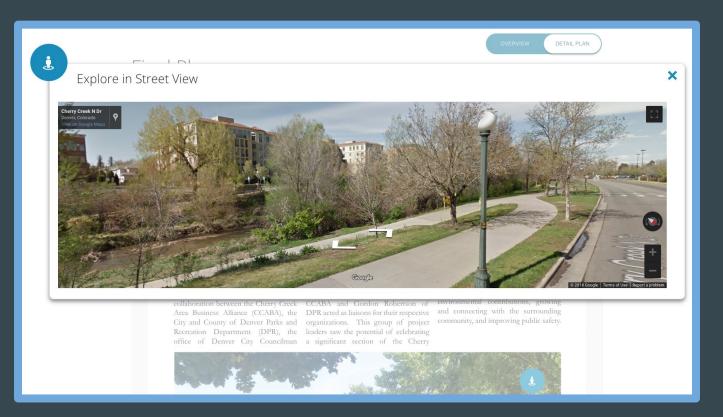
SHARE SHARE

#### Density/Dimensions Table – Low Density Residential Zones (RS, RSX, RSA, WDII, PLA 3C, PLA 6C, PLA 6E, PLA 16)

Refer to KZC 15.20, Permitted Uses	Table, to determine if a use is allowed in the zone; see also KZC	15.40, Development Standards Table)

		Minimum Lot Size	REQUIRED YARDs1 (See Ch. 115)			Maximum Lot	Maximum Height of Structure ABE = Average Building
Use			Front	Side	Rear	Coverage	Elevation
15.30.010	Attached Dwelling Units		20'5	<sup>d</sup> 10 <sup>r2</sup>	10**	50%	25' above ABE.
15.30.020	Church	RS, RSX, RSA: <sup>Z</sup> PLA 3C: 12,500 sq. ft. PLA 6C: 8,500 sq. ft. PLA 6E: 7,200 sq. ft. PLA 16: 35,000 sq. ft.	20'	20'	20'	70% RSA: 70% <sup>\$</sup> PLA 3C: 50%	RS, PLA 3C, PLA 6C, PLA 6E 25' above ABE. RSX, RSA, PLA 16: 30' above ABE.
7	Commercial Equestrian Facility	3 acres	20'	20'	20'	80%	<u>8a</u>
h	mmercial eation Area and	1 acre	20'	20'	20'	80%	38' above ABE. <sup>88, 6</sup>

## **Google Street Views**



# **3D Viewers**





# Experience it - AR and VR



212.2



# "How do I find what I'm looking for?"

 $\bullet \bullet \bullet$ 

Approachability



how we generate, use, and distribute energy. The plan (CEP) 🕒 is a long-term vision for transforming how we generate, use, and distribute energy. The plan was unanimously adopted by the board in 2013. Residents and businesses can expect a variety of benefits as we work to realize this long-term plan:

1. Reducing energy costs that will save residents and businesses money,

2. Generating energy locally with the use of renewables and other technologies,

3. And reaching our goal of a 75% lower carbon footprint by 2050.

Read the full Community Energy Plan here 🖄, or find a specific chapter from the links below:

- Chapter 1: Context for the Plan
- Chapter 2: Current Conditions
- Chapter 3: Approach
- Chapter 4: Goals and Policies
- Glossary

#### 2018 Update

County staff are currently leading a five-year review and update to the Community Energy Plan.



#### Subscribe to AIRE Energy Tips & Events

Email

Submit

#### **Quick Links**

Home Energy Rebates

### **Summary Pages**



### Cherry<sup>®</sup>Creek Area Greenway Implementation Plan



### About the Project

All communities need a vision and plan for parks and recreation. Through public dialog and collaboration between community leaders, the Cherry Creek Area Implementation Plan (CCAIP) was developed. These groups and individuals envision the potential to celebrate a of the Cherry Creek Greenway by maximizing the recreational opportunities, enhance environmental contributions, Tables ety while growing and connecting with the surrounding community.

Read the Final Plan



Dimensional standards and other regulations that set the bar for high-quality development.

Development Standards



Administration & Enforcement

Processes for review and approval of development projects and enforcement of IDO regulations.







#### Step-by-Step Guides

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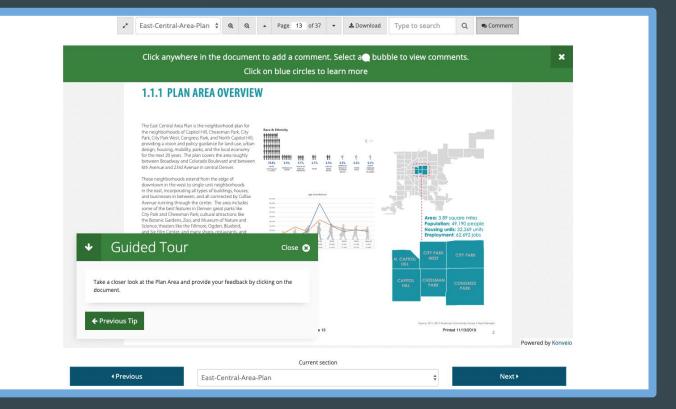
Looking for answers in the IDO? We understand that finding answers in the IDO might not always be easy, especially if you're new to it.

In order to help guide you, we've put together this step-by-step workbook that will walk you through finding key pieces of information for your property or the land use you are interested in and then direct you to the parts of the ID0 that provide answers. These step-by-step guides do not cover everything, but they are intended to provide a window into the ID0 document so that you can find the information you need as guickly as possible.

These guides will help direct you to where you can find answers to any of these four questions:

### **Guided Tours**

Choose your own path, explore freely



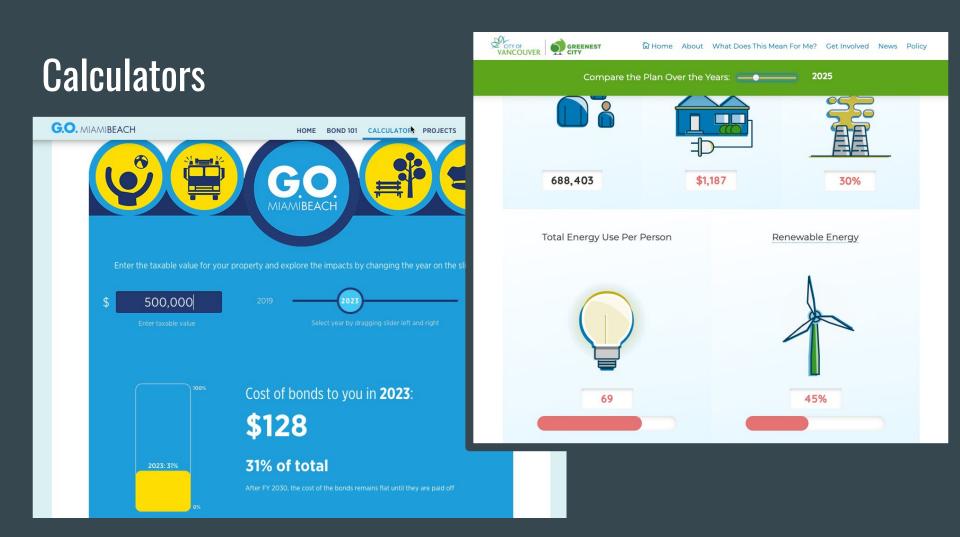


# "How does this affect me? Or my neighborhood?"

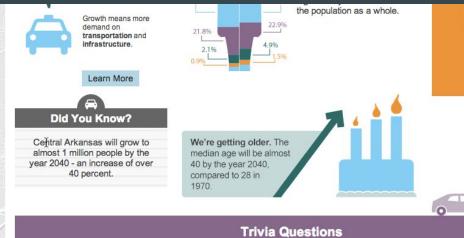
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Relevance

nter Numbers into the <u>"Expected Units"</u> n the Corresponding Yellow Column	Trip Generation Rates from the 8th Edition ITE Trip Generation Report         NA: Not Available       KSF <sup>2:</sup> Units of 1,000 square feet         DU: Dwelling Unit       Fuel Position: # of vehicles that could be fueled simultaneously         Occ.Room:       Occupied Room							
Description / ITE Code	Units	Rate Weekday Daily Traffic	PM Peak Period Rate	% PM In	% PM Out	Expected Units (independent variable)	Calculated Daily Trips	PM Peak Trips - Tota
/aterport/Marine Terminal 010	Berths	171.52	NA	NA	NA		0	N
ommercial Airport 021	Employees	13.40	0.80	54%	46%		0	
ommercial Airport 021	Avg Flights/Day	104.73	5.75	56%	44%		0	
ommercial Airport 021	Com. Flights/Day	122.21	6.88	54%	46%		0	
eneral Aviation Airport 022	Employees	14.24	1.03	45%	55%		0	
eneral Aviation Airport 022	Avg. Flights/Day	1.97	NA	NA	NA		0	N
eneral Aviation Airport 022	Based Aircraft	5.00	0.37	45%	55%		0	
ruck Terminal 030	Acres	81.90	6.55	43%	57%		0	
ark&Ride w/ Bus Service 090	Parking Spaces	4.50	0.62	22%	78%		0	
ark&Ride w/ Bus Service 090	Occ. Spaces	9.62	0.81	28%	72%		0	1
ight Rail Station w/ Park 093	Parking Space	2.51	1.24	58%	42%		0	
ight Rail Station w/ Park 093	Occ. Spaces	3.91	1.33	58%	42%		0	
eneral Light Industrial 110	KSF <sup>2</sup>	6.97	0.97	12%	88%		0	
eneral Light Industrial 110	Employees	3.02	0.42	21%	79%		0	
eneral Heavy Industrial 120	KSF <sup>2</sup>	1.50	0.68	NA	NA		0	
eneral Heavy Industrial 120	Employees	0.82	0.88	NA	NA		0	
dustrial Park 130	KSF <sup>2</sup>	6.96	0.86	21%	79%		0	
dustrial Park 130	Employees	3.34	0.46	20%	80%		0	
	KSF <sup>2</sup>	3.82	0.74	36%	64%		0	
lanufacturing 140		2.13	0.74	36%	56%		0	5.
lanufacturing 140	Employees KSF <sup>2</sup>	0						
/arehousing 150		3.56	0.32	25%	75%		0	
/arehousing 150	Employees	3.89	0.59	35%	65%		0	
lini Warehouse 151	KSF <sup>2</sup>	2.50	0.26	51%	49%		0	
Warehouse 151	Storage Units	0.25	0.02	NA	NA		0	
house 151	Employees	61.90	6.04	52%	48%		0	
shouse 152	KSF <sup>2</sup>	1.44	0.10	33%	67%		0	
use 152	Employees	NA	0.66	35%	65%		0	
	KSF <sup>2</sup>	NA	0.76	45%	55%		0	
	Employees	NA	0.76	90%	10%		0	
10	DU	9.57	1.01	63%	37%		0	
0	Vehicles	6.02	0.67	66%	34%		0	
	DU	6.65	0.62	65%	35%		0	
	Persons	3.31	0.40	NA	NA		0	
	Vehicles	5.10	0.60	NA	NA		0	
	Occ.DU DU	6.59 4.20	0.58	65% 61%	35%		0	



### Guess what...



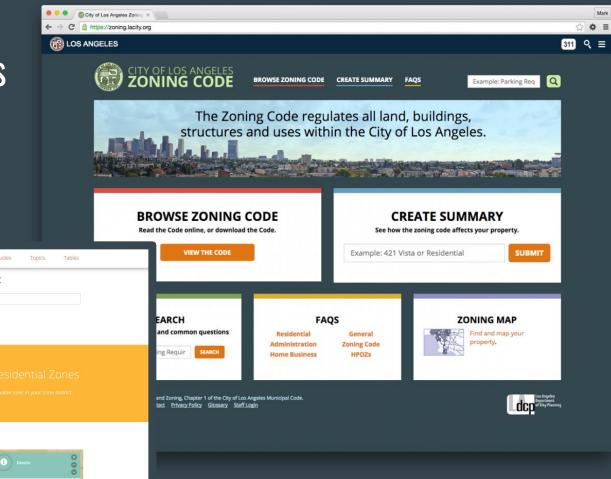
### The population of Central Arkansas is closest to:

**△450,000 ○600,000 ○700,000 ○915,000** 



What is the place featured in this photo? Benton High School Conway High School Cabot High School

### **Personalized Guides**



To get started, enter the address of the property:

1234 High Street NE, Albuquerque, NM

ALBUQUERQUE

(a)

b.

Enter the full address, e.g.: 1234 High Street NE, Albuquerque, NM. This location will update all maps below.

1. Find Your Zone District and Any Surrounding Residential Zones

Home

Resources

Click on your property to see a pop-up box with more information, including a link to a PDF with all allowable uses in your zone district.



Questions?

# 2. HowTo: collect informed feedback

# Content-based Feedback & Engagement

 $\bullet \bullet \bullet$ 

Structure & Context



# **Inline Comments**



#### Comments

#### Commenting is closed for this document. MillenialsandMoreinCupertino Apr 28 2018 at 3:25AM Question

Putting a palm tree (which is an unacceptable non-native)

Agree. They should plant more native trees that don't

blocks the tower it is concealing and damages your

fic Plan- Charrette One Summary Memo | April 2018

or.

### iting a Gateway

View from Va

eight - Plan 1B for more park aller buildings sited along oad, with te separation e North Blaney prhood.

ements would h as a gateway, lace-making.

tical forest' t for buildings vide high green space for



credibility. What do you think?

sunflower-seed May 13 2018 at 3:46PM



Close 🙁

🖌 East Central Area Plan P 🗘 🔍 🔍 🔺 Page 19 of 23 🔹

Denver residents value diversity, inclusiveness and opportunity for all. These values are threatened by involuntary displacement, which occurs when residents or businesses can no longer afford to stay in an area due to increasing property values and rents. This can also include displacement caused by a loss of culture, family, and other factors. Vulnerability to Displacement is measured by several factors shown on the previous page that have been linked to involuntary displacement, which occurs when residents or businesses can no longer afford to stay in an area due to increasing property values and rents. According to the percent of renters, portions of every neighborhood in East Central are vulnerable. According to median household income, portions of every neighborhood except City Park are vulnerable. Considering the spread of Vulnerability to Displacement across the entire East Central area, it is important to focus on this issue to meet citywide equity goals.

Several policies and strategies in this plan, which are explained in greater detail in their respective chapters, can reduce vulnerability to displacement:

- Policy L3. Strategy A: Consistent with citywide policies in Blueprint Denver, develop a robust incentive system near major transit corridors through a community process
- that provides additional height in exchange for 2 ficant community benefits. 4 Affordable (income-restricted) housing should been primary community benefit achieved.
- Policy E3: Partner with Denver Public Schools, the Downtown Denver Partnership, and other major area employers/projects in connecting East Central residents to job opportunities.
- Policy E7: Support and develop new community-minded ownership models that have a goal of maintaining East Cental's variety of small, local businesse
- · Policy E8: Stabilize residents at risk of involuntary displacement
- Policy E9: Preserve existing affordability and housing guality

Previous

· Policy E10: Create new affordable housing with access to transit and am

6 Policy E11: Expand diversity of housing types and affordability to suppor of different sizes, ages, and incomes in all neighborhoods

East Central Area Plan Publ

#### Comments ->

🕹 Download

Nancy Stephenson and Georganne Bley Ian 25 2020 at 5:03PM Suggestion

Type to search

This could be a good solution. However, height restrictions/limits should be in place. Would hate for Colfax to start looking like Cherry Creek North. Income restricted housing should also take into consideration close accessibility to health care, grocery stores, schools, etc. reply 02 Q3

#### zach Mar 10 2020 at 4:17PM

Height restrictions lead to lower density which means increased housing costs and forcing people to live further from amenities. You can't have your cake and eat it too.

-	ply	00	no	1
e	Diy	00	~~ ~	

5.	Your name	
enities rt households	E-mail	
	Reply to Comment	
Current se		1
ic Review Dr.	I have read and agree to the Terms & Conditions and Privacy Policy.	

Close 🙁

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ECONO

### T ARE VOLID SOLUTIONS FOR HOUSING AFFORDARILITY?

WHAT ARE YOUR TOP THREE IDEAS FOR ADVANCING HOUSING AFFORDABILITY?

ing rentals and for-sale housing increasingly unaffordable for too many.

#### "AFFORDABLE" HOUSING?

TERS..

ecent affordable

### Fast Central Area Wide Community Workshop

### What are your top three ideas for advancing housing affordability?

#### What ideas should we explore for housing affordability in East Central? Pick your top three choices below.

- Encourage more ADUs (accessory dwelling units), such as garage conversions or backyard cottages
- Allow single-unit homes to add rentable rooms or to convert to multi-unit Encourage more duplexes and triplexes
- Encourage more apartment buildings with affordable housing near transit
- Create more supportive housing with integrated services to help individuals and families transition from homelessness
- Preserve existing private and publicly-supported affordable housing
- Provide rental assistance (such as programs for qualifying fixed income households)
- Provide homeownership assistance (such as property tax abatements or Community Land Trusts)
- Provide more on-site services in buildings, such as job training, literacy programs, and childcare
- Develop partnerships with major employers (such as hospitals and schools) in creating affordable units for their workers
- Provide housing for a variety of household types (such as shared living, family-sized units, or multigenerational housing)



#### reCAPTCHA Privacy - Terms

#### Submit

2

#### WHO DOES THIS PROBLEM AFFECT?



ng >50% for verely cost ed"	MEDIAN GROSS RENT FOR EA CENTRAL NEIGHBORHOOD	
	Copriscipii	
7	Chemanian Park	
	City Awa	
	City Park Word	
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	LOXOWIV 34 St 11,111	
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	Source Connay, Root Philoy Research	
in Witnands for Wedan sylfacons. The Indend screenet and Witto methics digital by for disk flowlang programs, and Insels an Joanne Insel screen family. Income Venill Danel da Income elements	SUBSIDIZED UNITS IN THI EAST CENTRAL AREA	Ε
n.	199.41	-

#### MENU OF OPTIONS TO ADVANCE HOUSING AFFORDABILITY What ideas should we explore for housing affordability in East Central? Place 3 dots next to your top priorities or add a new one or Encourage more ADUs (accessory dwelling units), such as parage conversions or backyard cottages Allow single-unit homes to add rentable rooms or to convert to multi-unit Encourage more dupleters and tripleters Encourage mare apartment buildings with affordable bousing near transit (mate many supportive housing with integrated services to help individuals and families transition from homelessness Preserve existing private and publicly-supported affordable housing Preside westal assistance (such as programs for qualifying faed income households) Provide homeownership assistance lisuch as property tax abatements of Community Land Tourstal Provide more an-site services in buildings. such as job training. It sears programs and childcare Develop partnerships with major employers



# Mapping



Home » Heritage review

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9

ip Bay

#### What's heritage to you?

Tell us about the places, buildings and sites in Randwick City that have heritage value to you. Perhaps you know a bit about some local history, or maybe you think something should be preserved for future generations. We'd love you to share your views with us. We'll use your feedback to help inform a comprehensive heritage study.

To help you, we've created this interactive map showing existing Heritage Items and Heritage Conservation Areas in Randwick City. We'd also welcome your feedback on existing items too.

Tap or click on 'Add Pin' to get started!

( July	Long	
2 4 1	H_TYPE	Item - General
	H_NAME	Long Bay Goal Complex, begun 1898
PAR LON	SIG	State
		BILGACR



Comment Box

PIE

Current Zoning

Your Name \*

Your Email \*





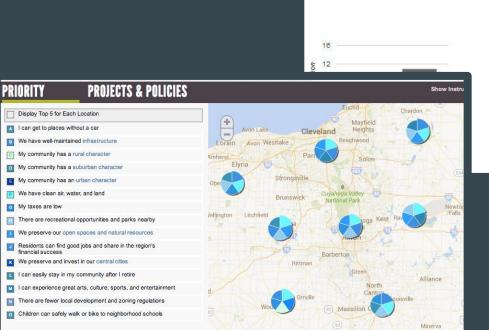
2209 Woody Dr, Billings, MT 59102, USA

Learn more about each district

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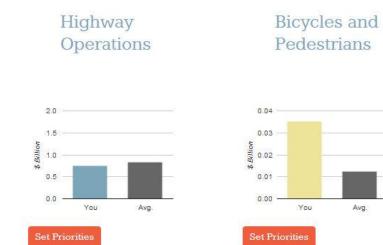


## **Shared Results**



Expanded Road

Network



# Virtual Public Workshop

 $\bullet \bullet \bullet$ 

Reach



### **Poster Board Stations**

Meres



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· Q Q · Page S of S ·

▲ Download Type to search

Comments

02

P.U.H.A.

Commenting is closed for this document. have any any of a form of the second of the second of the BRT will be a huge change, allow for quick changes in Mor 21 2019 at 10:09Pb

Schie Nor

CENTRAL Primate ( the belief of the be

The BRF will be a nuge change, and for quick changes in this plan or codes to accommodate unforeseen changes in this plan or codes to accommodate unnorestern charges in the future once BRT is in. Waiting 20 years to update a plan

NEIGHBORHOOD MOBILITY HUBS

How Can We Better Connect Your Ne

EAST CENTRAL AREA PL

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## **Inline Surveys**

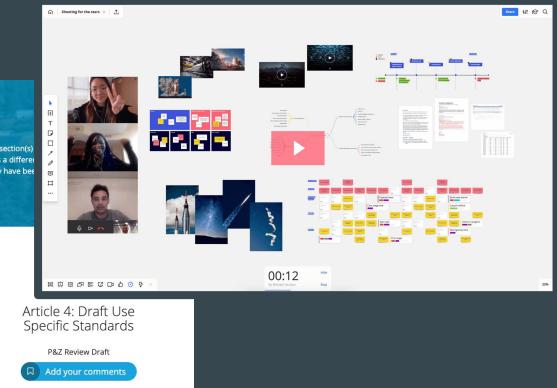
Pose questions, replicate in-person feedback like dot voting



### East Central Area Wide Community Workshop

af	fordability?	
wŀ	at ideas should we explore for housing affordability in East Central? Pick your top three choices below.	
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	Preserve existing private and publicly-supported affordable housing	
	Provide rental assistance (such as programs for qualifying fixed income households)	
	Provide homeownership assistance (such as property tax abatements or Community Land Trusts)	
0	Provide more on-site services in buildings, such as job training, literacy programs, and childcare	
	Develop partnerships with major employers (such as hospitals and schools) in creating affordable units for their workers	
	Provide housing for a variety of household types (such as shared living, family-sized units, or multigenerational housing)	
[	I'm not a robot	
	ubmit	
	the quality of the here can approvide that toxing all ordability is a critical scale for many residence. We can be all the second the cubic se	

## **Collaboration & Workspaces for Stakeholders**



P&Z Members Editing Workspace

Welcome to the Dolores LUC Update P&Z Commission draft review portal. The current draft section(s) month, between the P&Z meeting where they were introduced and the next meeting – unless a differer Older sections will remain here for reference but will be closed to additional review once they have bee you have questions or comments, please reach out to the Town Manager.

### Current Documents for Review

Article 3: Draft Zone Districts Draft Short-Term Rental Regulations

P&7 Review Draft

Add your comments



# 3. HowTo: keep the momentum going and implement your plan

# Living Documents

 $\bullet \bullet \bullet$ 

Dashboards, RSVPs, Subscriptions...

## **Report Progress**

### https://longmontindicators.com/

Increa energy 1% and throug efficie measu

Increase electric energy savings to 1% annually through energy efficiency measures by 2020

#### **Energy Savings:**

- Percentage annual energy savings
- Annual energy (MWh) savings through Efficiency Works (Residential, Commercial, Total)

#### **Related Indicators:**

· Air Quality

**Energy Consumption:** Energy consumption by sector (MWh)

#### **Related Indicators:**

Air Quality



Click to enlarge

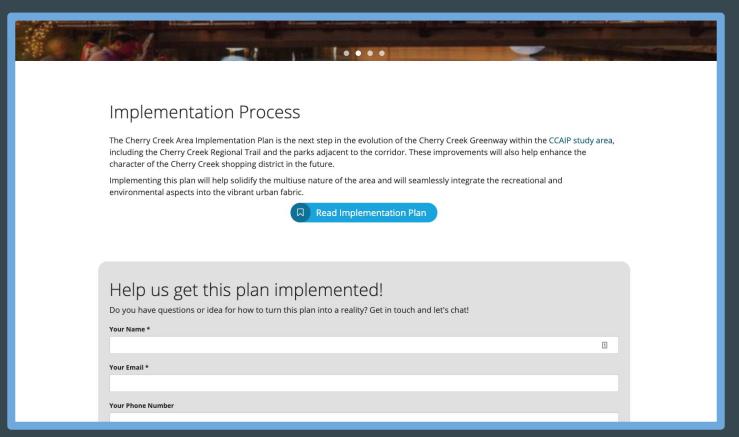


### Social Media

Share updates in real time, encourage sharing

	Лауог			
Tim Keller @tk44 Mayor Keller, Sta workers. pscp.tv	bq and ®cabq leaders give an update on local response to coronavirus, specifically governmer	It finances and safety nets for		
			Mar 27, 2020	
Mayor Tim K @MayorKeller Replying to @N				
Keller #AllTog	live at 12:30pm tomorrow on 0 or YouTube.com/user/govtv160 getherNM	coa.#OneAl	Tim	
Keller	or YouTube.com/user/govtv160 getherNM One Albuquerque Media GOV-TV 16	coa.#OneAl	Tim	
Keller #AllTog	Contraction of the second seco	coa.#OneAl	Tim.	

### Ask for Help



# Take the Challenge

The City appointed a Structural Financial Task Force to explore various options to eliminate the budget imbalance.

The Task Force issued 29 recommendations in January. saying that to maintain quality services and create a sustainable Denver, we must permanently eliminate the budget gap.

Mayor Hancock studied the recommendations and is seeking your input to help deliver Denver's future for generations to come.

1. Using the interactive tool below, provide Mayor Hancock with your preferred combination of cost-saving and revenue enhancing measures to balance the budget and close the gap.

2. Watch the impact your choices have on Denver's budget in the red tab on the right side of the screen.

3. Click on the "Learn More" tab to understand what those in favor and those opposed are saying about each option.

4. After you have selected a solution or a combination of solutions that reflect your preferences and values, click submit

Increase Employees' Contribution to their Pensions:

No	Incr	ease

1% point increase

2% point increase

The city and employees are currently required to contribute 16.5% toward pensions for non-uniform employees. The city contributes 10.25% and employees contribute 6.25%. Learn More

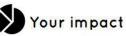
Reduce the Number of Health Care Options for City Employees:

IMPACT

Yes No

This action would reduce the number of health care options to employees. Currently, the City provides medical benefits to more than 10,000 employees and families through plans offered by 3





Reduce The Length of My Showers By: ⑦ 15 Minutes None

Turn the Water Off While Brushing My Teeth:

VYes

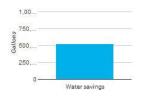
Plug the Sink While Shaving or Rinsing Razor:



Gap: \$94,000,000



If all students at MSU did the same. we would conserve:



(500 million gallons = 757 olympic-size swimming pools)

Your personal savings per year:

\$63.13

health care vendors. Learn More

### Questions? What did we miss?

**FREE Konveio Sites** 

Get a complimentary Konveio Site to move your canceled public meetings online

https://konve.io/landing-coronavirus-free

Chris Haller CEO & Founder <u>challer@konveio.com</u> 877-405-9142

### **FREE Office Hour**

Konveio staff is available to help you during our weekly Office Hours.

officehour@konveio.com

Kelly Hickler, AICP Communications Manager <u>khickler@konveio.com</u>