FREE SPEECH & ZONING SIGNAGE
WHAT IS A SIGN?

The right idea will fly.

Wright Brothers

INNOVATION
Pass It On.
VALUES.COM THE FOUNDATION FOR A BETTER LIFE
WHAT IS A SIGN?
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Any device with the essential purpose to communicate, designed to communicate, or placed where context results in communication, and such communication is aimed at persons in a public right-of-way.
SIGN REGULATIONS MAY NOT BE “CONTENT BASED”

Five Forms of Content-based Distinctions

Message
Speaker
Subject Matter
Function or Purpose
Event-based
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EXCEPTION

Obscenity
GOVERNMENTAL INTERESTS
SAFETY & AESTHETICS
OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE GOOD
OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE BAD
OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE UGLY
RESIDENTIAL SIGNAGE
MURALS

Are murals a device that communicates?
WHAT TO DO ABOUT THIS SIGN?
TEMPORARY POLITICAL SIGNS

Your community is okay with…. but would like to avoid….
LARGE RESIDENTIAL SIGNS

Your community is okay with….

but would like to avoid….
TEMPORARY HOLIDAY SIGNS

Your community is okay with…. but would like to avoid…. 
Your community is okay with....

but would like to avoid....
WALL SIGNS

Your community is okay with....

but would like to avoid....
PERSON-ASSISTED SIGNS

Your community is okay with….

but would like to avoid….
LARGE SIGN AREA

Your community is okay with....

but would like to avoid....
ON-PREMISES V. OFF-PREMISES
NONCOMMERCIAL V. COMMERCIAL

“Stop moving to Los Angeles, it’s full.”

November 9
#TheGrinch
IN DOLBY CINEMA, REAL D 3D AND IMAX
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