

# Minutes

Board of Trustees Meeting June 26, 2020

## Summary of Action Items:

- Be sure to follow APA Ohio on LinkedIn!
- The 2020 GPO awards call has been extended
- All Committees are working on fulfilling 2020 work plan items

## I. Introductions

## II. Roll Call & Communications

Anderson called the meeting to order at 10:05 AM.

### Present:

C. Anderson

E. Anderson

C. Auffrey

J. Braverman

T. Breidenstein

K. Burton

T. Davis

P. Etchie

T. Kinskey

T. Hilde

L. Hollstein

K. Keough-Jurs

M. Kim

P. Logue

N. Martin

R. Ray

C. Ronayne

M. Schmidt

K. Scocco

M. Sinha

### Absent:

A. Klavora

K. Lieber

A. Lococo

## III. Motion to Follow or Amend Agenda

C. Anderson requested to postpone the discussion on succession planning. A motion was made by Braverman and seconded by Ronayne to approve the agenda. Motion passes.

## IV. Approval of Minutes from the April 17 Board Meeting

A motion was made by Braverman and seconded by Ronayne to approve the minutes. Motion passes.

## V. Action and Discussion Agenda

### President's Report (C. Anderson)

See boardbook for details.

Due to C. Davis' temporary leave in October, the October board meeting will move to September 18.

OKI has been cancelled for 2020. The schedule will shift to APA Kentucky in 2022. Ohio will host OKI next in 2024.

Kinskey reported that Ann Schenking is retiring at the end of July. C. Davis reported that Ann is planning to remain involved with P&Z planning and she will be featured in the next edition of the Ohio Planners News.

C. Anderson suggested the Membership Committee look at some form of recognition for retiring planners.

C. Anderson reported that there is an open board seat due to Beth Nagy's citizen planner resignation this past December. Our election ballot has two (2) citizen candidate seats. Chris Auffrey (currently on board) and Geoff Milz. C. Anderson suggests we appoint Milz to fill Nagy's seat for the remainder of 2020. A motion was made by Braverman and seconded by Kinskey to approve this appointment. Motion passes.

APA Ohio received a letter from Sean Suder regarding in-person attendance to commission meetings as it relates to COVID. See boardbook for more information on the letter and C. Anderson's response.

Braverman suggests we support the CDC and State of Ohio directives. She suggests the board should not be making these decisions. She also said we should support making accommodations to those that require them.

Sinha agrees that alternate accommodations should be made for those that require them.

Kinskey suggests this is not an appropriate request. However, this could be taken on as a legislative matter – "21st century public hearing" (breaking down barriers of inequity)

Logue asked if Suder has reached out to other organizations, particularly legal professions, for their stance on this request.

### APA Ohio Diversity Equity and Inclusion (DEI) Task Force Update (C. Anderson/Sinha)

C. Anderson reported that although our committees are listed in the bylaws, we are able to create committees and or task forces without amendments to the bylaws.

Sinha has agreed to step up as the chair of this task force.

So far, volunteers to this committee include:

Kim

Braverman

Logue

Burton

Keough-Jurs

Schmidt

C. Davis will send a follow up email to the board requesting any additional volunteers to the DEI Task Force.

Kinskey reported that only 4% of our APA Ohio membership is of color.

Ronayne suggested we begin with the planning schools to increase the percentage of diversity. It begins at the entry point: school.

Auffrey reported that schools are aware of the barrier to entry. UC has begun engaging students at local high schools. They just haven't been successful. They're struggling. UC eliminated standardized tests among several other things to remove barriers to entry.

Kim suggested that the equity piece is also important. Communities are interested in building equity within their communities. How can we foster that?

#### OKI Conference Update (Martin)

Martin reported that OKI 2020 has been cancelled. No digital conference will take place at this point. We can share resources among the three chapters.

Omni has not been appropriate in their options to cancel. More to follow in the coming weeks.

#### SPC21/2021 Programming (C. Davis)

We are looking at a hybrid approach. Some digital and some in-person, at a safe level. IE: mobile workshops or outdoor social event

Martin urges that SPC21 be a chapter level initiative and we extend the Central Ohio section hosting to 2023.

Sinha suggested we perhaps used the in-person portion of the conference to coincide with P&Z workshops.

Schmidt summarized the 2020 WePlanCLE and their new approach due to COVID. Check out the webpage: [www.ohioplanning.org/weplancl](http://www.ohioplanning.org/weplancl).

A motion was made by Martin and seconded by Sinha to postpone Central Ohio hosting SPC until 2023. Motion passes.

#### Governance Committee Report (Braverman/Kim)

See boardbook for details.

#### Awards Committee Report (Schmidt)

See boardbook for details.

Great Places in Ohio awards call end next week. We will extend the deadline.

Kinskey asked if those that submit for APA National Great Places could also nominate at the State level. C. Davis reported that yes submitters can submit to both.

Legislative Committee Report (Kinskey)

See boardbook for details.

Next meeting is to identify things for the committee to work on. Big recent item was updating policy platform.

Sinha invited board members to a virtual town hall regarding APAs Climate Action plan.

Communications Committee Report (E. Anderson)

See Boardbook for details.

E. Anderson reported that the new membership database is live. Be sure to update your profile so you are included in the search. More messaging will be sent out to membership in the next few weeks to remind folks to update their profile and utilize the search function.

Committee established a summary “messaging” that can be used to communication to members and all constituents that we establish.

Ray suggested frequency breeds familiarity so we must use those messages!

Our audience:

Professional Planners

Citizen Planners

Local decision makers

Sinha suggests public officials be included with local decision makers.

E. Anderson would like to discuss whether we need an official vote to empower the Executive Director to have power to be able to make statements on behalf of APA Ohio, based on the Policy Platform and or key messaging already established.

A motion was made by Ray and seconded by Braverman to allow the Executive Director, specifically Christine Dersi Davis, to speak on behalf of the Chapter.

C. Davis reported that Klavora asked whether we should remove our presence on Facebook because of all the negative messaging and poor censorship.

C. Anderson, Schmidt and Kinskey agree that we continue to utilize our three platforms (Facebook, Instagram, Twitter) with the same frequency.

Treasurer’s Report (P. Logue)

See Boardbook for details.

Logue reported that the FY 2021 budget is looking at a \$23,350 deficit when removing Planners4Health funds that have been rolling over year to year.

Logue suggests we separate the Planners4Health funds so we can get a better picture of our status. Perhaps we create a separate checking account to house these items.

Logue reported that he has not created a line item for the DEI Task Force but funds could come from our emergency fund if needed.

C. Anderson is concerned that because it takes so long to close conference profits, we cannot get a real snapshot of a current budget.

A motion was made by Ray and seconded by Kinskey to accept the Treasurer's Report, the FY2021 Budget, and the request to move Planners4Health funds into a separate checking account. Motion passes.

Executive Director's Report (C. Davis)

See Boardbook for details.

## **VI. Adjournment**

The meeting was adjourned at 12:30 PM.