

Minutes

Board of Trustees Meeting
February 7, 2014 *in Columbus*

I. Introductions

II. Roll Call & Communications

Klavora called the meeting to order at 10:46 am.

Present: Brooker Scocco; Burrus; Davis; Etchie; Hopkins; Kennedy; Keough-Jurs; Kinskey; Klavora; Papsidero; Ray; Reger; Ronayne; Wagner; Wenger; Yin

Absent: Braverman; Edelman; Egan; Ezell; Moeller

Others Present: Dersi

III. Motion to Follow or Amend Agenda

A motion was made by Wenger and seconded by Kinskey to approve the agenda. Motion passed.

IV. Approval of Minutes from the December 13, 2013 Board Meeting

A motion was made by Reger and seconded by Ray to approve the minutes from the December 13, 2013 Board meeting with the addition of information on the gubernatorial event in Dersi's Executive Director Report. Motion passed.

V. Action and Discussion Agenda

President's Report

Klavora announced that the Board did approve Kyle Ezell to the APA Ohio Board as replacement for the Citizen Planner position held by Jennifer Evans Cowley.

Klavora announced that three (3) Ohio communities received national planning awards!

As a follow up from the December meeting, Klavora sent APA National the material for the gubernatorial event asking if APA Ohio could participate. APA National said it was fine. Dersi reported that she has not received any more information from event coordinators.

Klavora announced that Lavea Brachman has resigned from the Board. She did have some thoughts on potential replacements if we wanted to maintain the Greater Ohio Policy Center connection. Suggested replacements include Alison Goebel or Marianne Eppig.

Klavora also suggested the Board could go back to the slate from our last election – there were four (4) folks not elected.

Reger likes the Greater Ohio Policy Center connection and Ronayne agreed.

Burrus suggested an emeritus position to get people with “pull” on the Board.

Kinskey suggested formalizing a relationship with the County Planning Directors Association of Ohio – perhaps a standing position exists on the Board.

Ronayne suggested an ex officio or honorary position with County Commissioners Association and Ohio Townships Association.

Hopkins suggested an alliance meeting at our board retreat for example - agree on an annual meeting and agree on one thing to work on.

Etchie suggested the Farm Bureau may be a good connection, too.

Wagner has connections with the Ohio Township Association.

Reger mentioned that OARC might be a good connection.

Klavora will follow up to get more information on the two suggestions from the Greater Ohio Policy Center and get it out to the board for review.

Reger will get more info on the gubernatorial event.

Board Retreat

Hopkins and Papsidero recall an overnight in Columbus – the group met on a Friday night, had dinner and spent Saturday morning into afternoon. Perhaps a reception of sorts could be hosted to introduce the potential new partners.

Wenger suggests we pull from the strategic plan in terms of potential projects or routes of action.

Ronayne suggests it could potentially be in place of the June conference call.

Ronayne, Kinskey, Hopkins, Yin, and Reger are all interested in exploring a Board Retreat. Dersi will facilitate an initial conversation.

Treasurers Report

Ray reported there is a revised budget that includes the additional funds for the OKI reception in the Boardbook, along with account balances that include the new webcast series checking account, and normal accounts and transactions.

Ray reported she will look at additional webcast financing for next board meeting.

Ray reported she has begun the process of 2013 taxes, which are due in March.

Ray also began to prepare for FY 2015 – which will hopefully be adopted by the June meeting – committees should gather financial requests for the next meeting.

A motion was made by Papsidero and seconded by Yin to approve the report and updated budget.

Professional Development Officer Report

AICP exam takers: last exam was in November and nineteen (19) folks took it at a pass rate of 74%. The national pass rate was 67%. In May, eleven (11) folks took the test at a 64% pass rate (65% national).

APA National allows two (2) scholarships for each Chapter - reduced fee of \$135 vs \$495. Four (4) folks applied in January – three (3) of the four (4) did not have employer funding for the exam.

One of the four (4) was Dersi. Hopkins spoke with Klavora and put it to a Board vote to pay for Dersi's exam fee. A majority vote was pro the decision to pay, as her employer.

Burrus suggested it become official on paper, so as not to act frivolously on the allowance.

It was decided to amend the contract between APA Ohio and Dersi to include the AICP exam.

Hopkins suggested posting responses to survey on the APA Ohio website, for future test takers.

Yin suggested getting Jennifer Evans Cowley's CD as a resource that she prepared for Planetizen.

Yin will take the place of Hopkins at the PDO meeting in Atlanta.

APA Ohio has 307 AICP members and as of recently 73% had their 32 credits. Four (4) members had (0) credits. The grace period for Q4 2013 ends on April 30, 2014.

Executive Director Report

Dersi referred to the report in the boardbook and summarized the major activities related to the newsletter, section support, membership, website, board member/committee support, and workshop/conference assistance.

Dersi also updated the board on the APA Ohio website and her conversation with TCS Software, the original organization used for APA Ohio's website. TCS submitted a proposal for review.

A motion was made by Davis and seconded by Hopkins for Dersi to move forward with TCS.

Advertising/Sponsorship Discussion

Dersi passed out a spreadsheet of potential advertising options to go over with the Board.

It was determined that Option 1 is the best option at this time.

Papsidero suggested a higher fee schedule be used if choosing a package outside of it as an add-on to a section event.

Dersi also introduced a 3rd party program she heard about from the Colorado Chapter that provides ads that are in the realm of planning that provide extra ad income. The Board discussed and decided Dersi should get more information.

OKI Reception

The OKI Reception is being organized by the Indiana Chapter. The costs associated are higher than the last few years.

Klavora asked for a roll call of those attending Atlanta. The following members will be in attendance: Papsidero; Yin; Kinskey; Keough-Jurs; Ronayne; Klavora; Dersi

2013 State Conference Report

Wenger reported that the total revenue was \$26,564 – approximately \$10,000 to the Chapter and the rest to the Cleveland Section. \$1,625 is also due from the Chapter to the Section.

2014 OKI Conference Update

Keough-Jurs announced that the logo contest is extended until February 28th. Potential keynote speaker is Mitch Sliver. There are also talks about “mini” keynotes in association with the different tracts.

2015 State Conference Update

Etchie reported that Mother Nature postponed their first meeting as a committee, and it will be rescheduled in the next few weeks.

Final Committee Reports

Hopkins is stepping down as Chair of the Education Committee to stay on top of PDO priorities.

Ronayne suggests that Dersi initiate a call with the Outreach Committee to discuss the Great Places Initiative. Yin suggests corporate foundations to sponsor- and Ronayne agreed.

Yin suggested a future conversation about the difference between PDO, Young Professional and Scholarship, and Education committees. Klavora suggested a joint conference call in the near future.

Conference Policy Manual Update

Todd suggests item 7 & 8 be appendix so vote not required after each conference.

Proceeds from PDW ARE part of the conference - item C on page 38 will be edited.

A motion was made by Kinskey and seconded by Hopkins to approve the amended Conference Policy Manual.

Section Reports

Cincinnati

- P&Z Workshop was held last Friday that went well, 150 people in attendance. Keynote was head of Greater Cincinnati Port Authority.
- Sold out sponsorship and sold out event!

Central Ohio

- Met last week and prepared a gameplan for the year
- Brown bag lunches and after work events are on the agenda
- P&Z will be in late May or first week or two of June

Cleveland

- Offering up to 10 student scholarships for Atlanta
- In April/May the section will host a legal event
- May social networking event with Brian Zimmerman from Metroparks

Miami Valley

- Meeting again in march to start back up with organizing events and P&Z.

Northwest Ohio

- Getting ready for the 2015 State Conference!

VI. Other Business**VII. Adjournment**

A motion was made by Klavora at 2:17 pm to adjourn the meeting. Motion passed.