

Minutes

Board of Trustees Meeting

May 9, 2014 *via Conference Call*

I. Introductions

II. Roll Call & Communications

Kinskey called the meeting to order at 10:06 am.

Present: Braverman; Davis; Edelman; Egan; Ezell; Kennedy; Keough-Jurs; Kinskey; Ray; Wenger; Yin

Absent: Brooker Scocco; Burrus; Etchie; Hopkins; Klavora; Moeller; Papsidero; Reger; Ronayne; Wagner

Others Present: Dersi

III. Motion to Follow or Amend Agenda

A motion was made by Wenger and seconded by Edelman to approve the agenda. Motion passed.

IV. Approval of Minutes from the February 07, 2014 Board Meeting

A motion was made by Edelman and seconded by Keough-Jurs to approve the minutes from the December 13, 2013 Board meeting with the addition of information on the gubernatorial event in Dersi's Executive Director Report. Motion passed.

V. Action and Discussion Agenda

President's Report

Please see the Boardbook.

Treasurer's Report

Ray reported that the usual tables are located in the Boardbook. She stated the Budget will need to be approved at the June 20th conference call. She will get a draft to the Board in advance of the June call.

If any committees have budget requests, Ray asked that they be sent to her by Friday June 13.

Ray reported that an internal audit process has begun. Ray, Dersi, and Klavora met in April to hash out the preliminary details.

Ray reported that taxes are being filed with an extension until August.

A motion was made by Kennedy and seconded by Davis to approve the report. Motion passed.

CD Closure

Dersi reported that the CD is housed with Union Savings Bank, located in the Cincinnati area. It has become difficult to monitor and perform functions with the CD as Dersi is located in the Cleveland/Akron area.

Dersi reported that an Executive Committee vote approved the closure of the CD with Union Savings to re-open it with Key Bank.

Dersi will research what type of CD/savings the money should go into and will report back to the Board.

Moeller will close the CD in June, as that is the next maturing cycle.

National Conference PDO Exchange Recap

Yin reported that the Exchange was uneventful for the most part. Leadership gave an overview of the AICP exam pass rates. Leadership mentioned a new "early bird retake" program. Leadership also reported that the specialty exam is starting to pick up speed. Leadership also unveiled a new AICP study prep – 3.0 – which will be \$250 and available in June.

Nominating Committee Report

Braverman reported there are seven (7) spots open for elections, one (1) of them being a citizen planner. A motion was made by Davis and seconded by Kennedy to accept the slate as shown in the Boardbook. Motion passed.

Outreach Committee Report RE: Great Places Initiative

Dersi reported on behalf of Ronayne that a conference call was held in March to get the ball rolling. A summary was developed which can be found in the Boardbook.

Dersi summarized the conversation and stated the program should be about citizen nominations, not planner nominations. The program is about getting the planning word out to the public.

Braverman stated that with the National Great Places awards, they sometimes send a representative to recognize a winner at a press conference.

Kinsky suggested the committee create a protocol to be sure the awards are made "a big deal".

Egan suggested looking into the Knight Foundation for monetary support.

Dersi reported that the committee will apply in the next round of CPC Grants (August), announce the program in 2015, and award the first round in 2016. A tighter timeline would push the program to be announced at the end of 2014 and award the first round in 2015.

Board Retreat Update

Dersi mentioned page ten (10) of the Boardbook has a draft agenda for the retreat. Thursday, June 26 is reserved for a social hour/dinner and Friday, June 27 is reserved for in depth discussions.

Dersi reported that the purpose of this retreat is to further refine and advance the four (4) objectives outlined in the Strategic Plan. Klavora and Dersi have solicited assistance from a few Board Members to facilitate the four (4) discussions.

Due to various events and costs, the Hampton Inn at Easton was selected as the location for the retreat. Dersi asked if anyone had issue with the location, of which no one had.

The Thursday social event will take place at either Northstar Café or Flipside at Easton. APA will pay a portion of each hotel room for anyone staying overnight on Thursday.

Dersi reported that Klavora will work up a budget, and more details will be distributed on location, reservations, etc. in the next few weeks.

ISA Sign Code Workshop

Dersi reminded the Board of an email vote that occurred to pursue a joint workshop with ISA and APA Ohio.

Dersi reported that she is in preliminary talks with ISA to get the ball rolling. The workshop is tentatively scheduled for Friday, September 5 and will be held in Columbus. Details to follow.

2014 OKI Conference Update

Keough-Jurs reported that things are moving along for the conference. It will be held October 1-3 at the Hyatt in downtown Lexington KY.

Mitch Silver will be the keynote speaker. Both Louisville and Lexington Mayors will have introductory remarks.

Receptions will be held at the Grand Reserve and Toasted Barrel.

Keough-Jurs reported a request for proposals will be released in the next few weeks.

Dersi asked that any marketing material floating around be sent to her so she can market the event to Ohio members.

2015 State Conference Update

Dersi reported that Etchie sent an email update, as he was unable to attend the call. She read the following:

“The NW Ohio Section has formalized a 2015 State Conference Organizing Committee (18 members), and we have held our original meeting to begin planning for the event.

- We are currently working on a Conference Theme and hope to have this in the next week or so;

- Preliminary contact has been made with the Toledo Walleye Hockey and Toledo Mud Hens Teams to see if they have an event we could hold an after conference social gathering at;
- Preliminary contact has also been made with the Toledo Convention Center/Hotel and we will be scheduling second meeting to discuss potential Wed-Fri dates in Fall 2015;
- We anticipate holding a committee meeting in a couple weeks to assign tasks to committee members to begin planning;
- Ann Klavora has offered to meet with our committee to provide guidance, and we will be setting this up once we establish some dates and a Theme.”

Webcast Consortium Update

Dersi reported that since the Consortium began, all sessions had been approved for CM credit under Ohio. This has always gone against the CM procedure which states that whichever entity is conducting the session must be the entity that submits the session for CM credit. The Consortiums way of submitting credits has been allowed until recently, when National informed the Consortium that they must stop immediately, with no time for transition.

Dersi reported that through a series of emails, conference calls, and personal calls, some feathers and voices had been raised. The Consortium feels that APA National did not handle the transition appropriately, which leaves the Consortium to deal with the aftermath.

Dersi concluded that the Consortium is now following the official submittal protocol, and is continuing to pick up the wreckage that ensued shortly after the discussions with National. 😊

Executive Director’s Report

Dersi referred to the Boardbook for her Report and summarized her day to day activities, section support, special projects, and items “on the horizon”.

Section Reports

Cincinnati

- Elections will be held this summer
- There will be a happy hour in June
- The yearly P&Z Workshop will be held the last Friday in January
- Another AICP exam prep will be scheduled sometime soon

Central Ohio

- Prepping continues for the P&Z being held June 6 at the Westin Great Southern

Cleveland

- Submissions for the yearly Student Scholarship just ended
- A social happy hour event is scheduled for May 15 in Cleveland
- The 8th Annual Boat Cruise will occur on June 13
- A law seminar will take place sometime in July
- The NEO P&Z Workshop will take place on June 6 at Geneva on the Lake
- Historic Preservation in Americas Legacy Cities Conference takes place June 5-7 and APA is a sponsor of this event

Miami Valley

- The yearly P&Z Workshop will be held on December 5.

Northwest Ohio

- Getting ready for the 2015 State Conference!

VI. Other Business

VII. Adjournment

A motion was made by Kinskey at 11:09 am to adjourn the meeting. Motion passed.