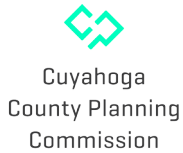



SPONSORS

Reach our audience in a variety of ways...sponsor packages, exhibit space, and print advertising are available! Opportunities are described in more detail at ohioplanning.org/Cleveland.

Sponsorship registration is open through October 9. To become a sponsor, please contact Michelle Johnson at mjohnson@envdesigngroup.com for details.



CONTINUING EDUCATION

 AICP CM credit has been requested for most sessions; approved credit-earning opportunities will be listed in the day-of brochure. More information on the CM program can be found at planning.org/cm.

CLE legal education credit has also been requested; the workshop has qualified in the past. You must pre-register for CLE registration in order to obtain a certificate.

LEED AP & PDH certificates will be available for self-reporting.

Register online at ohioplanning.org/Cleveland



c/o Matt Schmidt
The Trust for Public Land
Ohio Office
1621 Euclid Avenue
Suite 1600
Cleveland, OH 44115
www.ohioplanning.org



APA CLEVELAND'S 27TH ANNUAL PLANNING AND ZONING WORKSHOP

Friday, November 13, 2015
La Centre Conference
& Banquet Facility
25777 Detroit Road
Westlake, Ohio

OHIOPLANNING.ORG/CLEVELAND

WORKSHOP INFORMATION

The 2015 Planning & Zoning Workshop, hosted by APA Cleveland, will once again offer valuable information on the basics of planning and zoning and also cover current topics of interest. Sessions are designed for local officials, zoning board and planning commission members, planners, community development professionals, attorneys, architects, and other interested citizens.

Please join us on **Friday, November 13** for a day of professional education and networking! This year, we return to **LaCentre Conference Facility in Westlake, Ohio. Free parking!**

REGISTRATION

Registration opens on September 21!
To register, visit ohioplanning.org/Cleveland.

REGISTRATION OPTIONS	EARLY BIRD <i>(available until Oct. 9)</i>	REGULAR <i>(available until Oct. 30)</i>
APA Ohio Members	\$95	\$125
Non-Members	\$120	\$150
Students	\$50	\$50

Attorney CLE registration add \$25 to the appropriate category above.

All registration levels include continental breakfast, lunch, and afternoon reception. Credit card (VISA & MC) and check payments will be accepted.

A limited number of scholarships covering registration fees are available. For more information visit ohioplanning.org/Cleveland.

If you require assistance, please contact Ann Klavora at ann.klavora@shakeronline.com.

MORNING SCHEDULE

REGISTRATION & BREAKFAST | 7:15 – 8:30 AM

SESSION 1 | 8:30 – 10:00 AM

A. Planning Ethics

An interactive review and discussion of the ethical obligations we have as planners and/or public officials.

B. Still Waters Run Deep

A practical guide to running a smooth zoning meeting and an analysis of the complex issues that exist between planning principles and zoning law.

C. Wheels of Progress: Downtown Revitalization

Two distinct approaches to downtown revitalization using two very different, but similarly historic and unique, Northeast Ohio communities as case studies.

D. Web-Based GIS Tools for Planners

GIS and planning professionals from Cuyahoga and Summit counties will demonstrate new web-based GIS tools for use by planners and other officials.

SESSION 2 | 10:15 – 11:45 AM

A. Varying the Variance

An explanation of what zoning variances are, how they are used and why they are needed, at times, to meet city zoning requirements.

B. Zoning & Comprehensive Plans: Apple v. Granger Township

What does "zoning in accordance with a comprehensive plan" mean? Understand the outcome and impacts of this 2015 Ohio Supreme Court case.

C. Planning in Land-Locked Suburbs

This session will present best practices from two land-locked suburbs of Cleveland and how recent planning processes have strategically positioned them for success.

D. Beyond the Church Basement

Rethinking the traditional public meeting...learn how to successfully engage the community using social media and other tools for this generation of planners.

AFTERNOON SCHEDULE

LUNCH | 11:45 – 1:00 PM

SESSION 3 | 1:15 – 2:45 PM

A. Vacant Property Identification & Acquisition

Speakers from Western Reserve Land Conservancy and Cuyahoga County Land Bank will discuss identifying and acquiring vacant/distressed properties.

B. Reed v. Town of Gilbert: New Sign Rules

How does the 2015 U.S. Supreme Court decision impact your sign regulations? Experts will discuss impacts of the case and provide guidance.

C. Active Transportation: Changing How We Move

Best practices in creating a non-motorized transportation network to get to and enjoy our parks and natural resources, in addition to facilitating alternative modes of commuting.

D. Township Zoning Enforcement

A discussion and examples of how zoning enforcement in township and rural settings preserves the character and heritage of places, while meeting planning directives.

SESSION 4 | 3:00 – 4:15 PM

A. ED Tools for Local Government

How tax abatement, TIF, grants, loans and other economic development incentives can be used by local governments.

B. Zoning & Agriculture

Discuss how Ohio's statutory "agricultural exemption" affects when and how a community may use zoning to regulate agricultural land uses.

C. Deer Management: What Can You Do?

City of Mentor and Cleveland Metroparks staff will offer insights and practical advice on ways to address emerging this issue.

D. Designing Local: Creativity & Competitiveness

Using creativity to make places more competitive, within regulatory frameworks such as zoning.

NETWORKING RECEPTION | 4:15 – 5:00 PM