



David J. Allor Planning & Zoning Workshop

Presented by: Cincinnati Section of the American Planning Association, Ohio Chapter

January 22, 2016

Anderson Center, 7850 Five Mile Rd., Cincinnati, OH 45230

7:30 AM Registration and Continental Breakfast

8:00 AM Keynote Address by Mark Fenton



Creating Healthy Communities with Stickier Designs: Health promoters have realized that simply telling people to exercise more has been ineffective. But we can build communities where functional physical activities such as walking, bicycling, and transit use are a more routine part of daily life. This thought provoking presentation will connect policy and environmental approaches such as updated zoning ordinances and Complete Streets policies with the triple bottom line benefits of economic vibrancy, environmental sustainability, and public health.

Mark Fenton is a transportation, planning, and public health consultant, author, PBS television host, and active transportation advocate. An adjunct associate professor at Tufts University's Friedman School of Nutrition Science and Policy, he combines a public health perspective with engineering expertise to provide innovative community level program, design, and policy solutions to create more walkable, bicycle- and transit-friendly settings.

9:00 AM Break

9:15 AM CONCURRENT SESSIONS

The New American Dream - From Picket Fences to Craft Breweries: This session will focus on how changing demographic and economic forces are reshaping our communities. It will explore how those changes have dramatic implications for future housing stock, commercial development, and employment environments. It will include discussion of local planning and zoning implications for local government.

Speakers: C. Gregory Dale, FAICP - McBride Dale Clarion
Todd Kinskey, AICP - Hamilton County Planning + Development

Mark Fenton Deep Dive Workshop: Okay, the stage has been set, and the benefits of functional community design, resulting in wide ranging benefits of economic vibrancy, environmental sustainability, and public health, have been presented. However, where do we go from here? Learn more from Mark on the potential tools to implement these practices in our communities, and be set to share your experiences, success stories, concerns and questions during this interactive dive deep workshop."

Speaker: Mark Fenton

What Developers Wish Planners Knew: In the development process, collaboration and understanding are necessary between the professional planning staff and the private developers, planners, surveyors, structural and landscape architects, and engineers on a project team. This session will focus on what the developer's project team would like for the professional planners to know about the analyses undertaken, assumptions made, and obstacles dealt with in the development process. Professional planners will learn about the market and economic analyses done by project teams; the unintended consequences of well-meaning government intervention; and the adverse impacts that environmental regulations are having on projects.

Speakers: Michael Copfer – Hills Communities
Ben Taylor - The Drees Company
Jose Castrejon – McGill Smith Punshon

Zoning for Overcrowding in Uncrowded Urban Spaces: Overcrowding is at the core of many universally applied zoning regulations, but in uncrowded places these regulations often create barriers to development where investment is needed most. Removing unnecessary regulations can result in re-population. You will never think about zoning the same way again.

Speaker: Sean Suder, Esq. - Graydon Land Use Strategies LLC/Graydon Head & Ritchey LLP

10:30 AM Break

10:45 AM CONCURRENT SESSIONS

"Trees in Trouble": The greatest environmental crisis facing our region is the decline of our urban tree canopy. "Trees in Trouble", a film by the award winning documentary film maker Andrea Torrice provides a unique insight to the problems facing us all and what you, as planners, can do to help mitigate the decline. Immediately following the movie will be a discussion on tree ordinances.

Speakers: Bill MacErlaine, Retired Building Official
Wendy Van Buren, Regional Urban Forester - ODNR

Understanding Landscape Zoning Guidelines, Plan Reviews and Inspections: Maximizing the effectiveness of your landscape and screening regulations means you must fully understand details about the the material selection, installation, maintenance and plan review of landscape and hardscape elements. This hands-on session will feature a landscape architect, city planning administrator and zoning attorney providing staff planners and citizen planners with a solid understanding of the fundamental landscape and hardscape materials, design, inspection and plan review basics from multiple speaker perspectives.

Speakers: Lynne Nischwitz, RLA - The Kleingers Group
Brian Lazor, AICP - City of Mason
Jay Stewart, Esq., AICP - The Kleingers Group

The Mill Creek Watershed: Ohio's Urban Regional Watershed Management Model: The Mill Creek Watershed Council of Communities (Council) is one of Ohio's first Regional Watershed Assistance Centers (RWAC), which serves as a model for regional watershed management. The RWAC enables the Council to coordinate decision-making among jurisdictions while providing services to assist communities in identifying, prioritizing, funding, and implementing watershed improvement projects.

Speakers: Matt Latham, ASLA, Project Manager - MCWCC
Kara Scheerhorn, Program and Outreach Director - MCWCC
Jennifer Eismeier, Executive Director - MCWCC

Reflections on AIA Urban Design Charrette Activity: Community design engagement—in visualizing our shared future and structuring changes in the public realm—is a fun, demanding, and evolving process. AIA Cincinnati's urban design committee advocates for awareness and talent, holds open bi-monthly conversations, continues to take on design charrettes from time to time, and learns from them. Appropriate forms of public input, at the right point in each of six projects, is where this panel starts a review and dialogue about what works in practice.

Speakers: Frank Russell, Director - University of Cincinnati Niehoff Urban Studio
Robin Corathers, Executive Director - Groundwork Cincinnati-Millcreek
John Kornbluh, Co-Chair - AIA Cincinnati Urban Design Committee

12:00 PM Buffet Lunch (McHale's Events & Catering)

1:30 PM CONCURRENT SESSIONS

Bikes and Birds: Visioning for Wasson Way and Burnet Woods: Planning & Zoning Edition: This presentation will review work done by multi-disciplinary teams of students and faculty in the University of Cincinnati Niehoff Urban Studio for the Wasson Way LRT/Bikeway Corridor and Burnet Woods in 2013-15. Comprehensive development strategies for each project will be presented through student work highlighting complementary urban design/development applications around and outside specific project areas. This includes natural corridor concepts, transit oriented development, and catalytic redevelopment opportunities that are central to the overall project but often exist at the fringe of the project site.

Speaker: Frank Russell, Director - University of Cincinnati Niehoff Urban Studio

Zoning & Land Use Legal Update: This session will focus on updates on zoning and land use related case law and legislation at both the state and federal level. Attendees will learn of new legal developments in areas such as signage litigation, conditional use permitting, annexation, and vested rights/non-conforming use status.

Speaker: Scott D. Phillips, Esq. - Frost Brown Todd LLC

Ethics for Planners: This session will be an interactive dialogue about ethical principles and guidelines that professional planners face. It will cover the AICP Code of Ethics and will apply the Code to APA's 2014-15 Ethics Case of the Year.

Speakers: C. Gregory Dale, FAICP -- McBride Dale Clarion
Todd Kinskey, AICP -- Hamilton County Planning + Development

Transformative Effects of Collaborative Transportation and Land Use Planning: This session will focus on the 20+ year history of planning efforts and partnerships between public entities and private businesses that are transforming Beechmont Ave from a congested, transportation-oriented corridor to the economic and civic center of Anderson Township.

Speakers: Steve Sievers, AICP, Assistant Administrator - Anderson Township
Paul Drury, AICP, Director of Planning & Zoning - Anderson Township
Jon Wiley, PE, Director of Transportation & Municipal Group - KZF Design
Eric Anderson, AICP, Community Planner - KZF Design

3:00 PM **Break**

3:15 PM **CONCURRENT SESSIONS**

Activating Spaces, Creative Placemaking on a Budget: This session will explore a variety of pop-up installations and tactical urbanism techniques as developed and executed in Covington, Kentucky. From an underpass Zen Garden installation to a pop-up performance park, public murals to a model pop-up retail program, we'll provide a series of examples of real projects and the specific strategies used to plan, fundraise, execute, and program newly activated spaces. The presentation will be from the perspective of two Renaissance Covington Design Committee members and the Main Street Manager and will explore the realities of the practitioner, including challenges and results.

Speakers: Katie Meyer, Renaissance Manager - Covington, KY
Jim Guthrie - Hub + Weber Architects
Juliana Silveira - MKSK
Austin Dunbar - DB&Co.

Planning for New Urbanism: This session will provide an account of the year long review process for Union Village, a PUD located two miles west of Lebanon, Ohio. Upon completion, the PUD will include over 4,000 dwelling units and up to 1 million square feet of commercial space. The session will use graphics, maps, and illustrations submitted during the review process to provide a glimpse into the designer's mind as this project was meticulously assembled and funding for the project's infrastructure was determined. Over the course of the review process, county agencies were slowly persuaded of the many merits of new urbanist design.

Speaker: Daniel Geroni, Planner II – Warren County Regional Planning Commission

Elements of an Effective Local Comprehensive Plan: This session will provide attendees with an introduction to the revised “Elements of an Effective Local Comprehensive Plan” document, particularly the three new planning elements included: Public Health, Energy, and Community Character. This document is provided as a resource to elevate the quality and effectiveness of comprehensive planning efforts in the OKI Region, and general conformance with the planning elements listed will continue to form a component of the scoring criteria for transportation projects funded through OKI. The session will also touch upon other actions OKI undertakes in support of local planning efforts and conclude with an open discussion about other support or resources needed to further local planning efforts.

Speaker: Andy Meyer, AICP – Senior Planner, OKI Regional Council of Governments

Health Impact Assessment Tool Overview: This session will provide an overview of the HIA process and how this tool is being used worldwide to place health issues before decision-makers. The HIA tool creates recommendations to mitigate adverse health impacts. Collaboration between health and planning/zoning sectors offers the potential to positively impact health outcomes.

Speakers: LiAnne Howard, Senior Administrative Specialist - Cincinnati Health Department
Jacquelyn McCray, PhD, AICP, Senior Manager - Management Partners Inc.

4:30 PM -- 6:30 PM After Hours Reception (On-site)
