



American Planning Association
Ohio Chapter
Cleveland Section

2016 Planning & Zoning Workshop

November 4, 2016 | Hilton Garden Inn, Mayfield Village OH

Call for Sessions

Submit session proposals at www.ohioplanning.org by June 24th.

APA Cleveland invites you to submit a session proposal for the 28th annual Planning & Zoning Workshop. Conference attendees include a broad audience of citizen and professional planners, community officials, zoning administrators, attorneys and others with an interest in planning and zoning-related topics. Session proposals are encouraged to cover a variety of planning topics and to appeal to attendees across the diverse spectrum of planning expertise.

Session Guidelines:

- All sessions and presentations should emphasize useful takeaways for participants. Sessions should focus on issues and programs that have reached some level of maturation, so that the lessons to be learned will have valuable application for attendees. Sessions should offer multiple points of view so that participants will be able to critically consider the topic and reach their own conclusions.
- Formats other than traditional presentations are highly encouraged, including panel discussions, attendee participation, moderated debate, hands-on workshops, short and sweet presentations, peer group roundtables and others.
- Full sessions are typically 90 minutes in length. Proposals for short and sweet talks (7 minutes), single topics (20 minutes) and full sessions (90 minutes) will be accepted. The Committee will group approved short and sweet talks and single topics on similar themes into full sessions. The number of presenters for full sessions is limited to three. At least one speaker per session must be an APA or APA Ohio member.

Submit Your Topics! APA Cleveland is always looking for speakers on rural and small town topics as well as sessions satisfying AICP CM requirements for **Law** and **Ethics**. Additional session ideas include:

- **Housing and economic development:** JEDDs | vacancy toolkit | fair housing | planning for broadband | planning for aging populations | brownfield redevelopment
- **Board basics and zoning tools:** effective meeting management | open meetings | site plan review | design guidelines | overlay districts | regulating signs
- **Environment and development:** landscape design | wildlife encroachment and wildlife corridors | storm water management | Sewer District updates | parks and connectivity
- **Professional development:** effective communications | presenting like a pro | grant writing | what developers wish planners knew
- **Hot topics:** wineries, breweries and agritourism | self-driving automobiles | new planning apps | planning for healthy communities

- Sessions shall be educational in nature and shall not be a promotion of any product, service or organization.
- The Section intends to offer AICP CM credits for all sessions, so organizers are required to structure their sessions to be consistent with CM eligibility requirements.
- In order to provide the most value for workshop attendees, a PowerPoint presentation and handouts are required for each session unless an alternate session format is approved. Handouts shall be provided by the presenter based upon anticipated session attendance.

Speaker Expectations:

- Speakers are offered free registration. All speakers **MUST** register for the workshop. This applies whether you will attend only your session or the full conference.
- Speakers are responsible for their own hotel accommodations and travel, if any.
- An audio-visual request form will be sent to the organizer for each session. Organizers are responsible for coordinating the audio-visual and room set up needs for their sessions. The facility will provide the following A/V equipment: laptops, projectors, screens, podiums and microphones. Special requests will be considered but not guaranteed.

By June 24, 2016, submit the online proposal form. The following information is required:

- Session name (brief, catchy, and descriptive).
- Paragraph describing the topic and proposed track. Provide sufficient detail in the description so that the committee can make the best possible selection (175-word maximum).
- Description of up to three learning objectives that attendees will be able to achieve by the conclusion of the session.
- Content level (basics, intermediate, advanced).
- Organizer's name, email and telephone number.
- Proposed speaker(s), speaker emails and speaker bios.

Organizers of sessions will be notified whether their proposal has been accepted by the Workshop Committee by July 15, 2016.

Questions? Please contact Kim Wenger with questions regarding your proposal, topic ideas, or speaker recommendations at wengerk@north-olmsted.com, 440.716.4118.