

APA

Sustain



Planning
Communities

APA

Tech

Webinar

Enhancing Social Engagement to Achieve Sustainability in Transportation Planning



Background Photo:

Great Allegheny Passage, Pittsburgh, PA

(Source: Mehri Mohebbi's PhD Research Archive)

January 19, 2018

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SCD Contact Information



Website: planning.org/divisions/sustainable

Blog: www.sustainableplanning.net

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Facebook/Twitter: APASCD

Matt Bucchin, Division Chair: APASCD@gmail.com

Today's Event

Enhancing Social Engagement to Achieve Sustainability in Transportation Planning

APA

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Mehri Mohebbi (Mehrsta)

Planning Communities
University of Cincinnati

Twitter: @mohebbmi

“Religious Social Capital
to Promote Religious
Minorities’ Engagement in
Planning Practices”

Jana Lynott

AARP
Public Policy Institute

Twitter: @JanaLynott

“Transportation Planning:
A Tool to link Social
Engagement & Health”

Angela van der Kloof

Mobycon
Radboud University

Twitter: @AngelavdKloof

“Social Power of Bicycle
Projects for Refugees and
Immigrants in the
Netherlands”

Prof. Nader Afzalan

University of Redlands
APA Tech Division

Twitter: @naderafzalan

“Does Digital Divide Still
Matter? Equity
Considerations of Using
Participatory Tools In
Transportation Planning”

Religious Social Capital to Promote Religious Minorities' Engagement in Planning Practices

Mehri Mohebbi (Mehrsa), APA Webinar, January 19, 2018

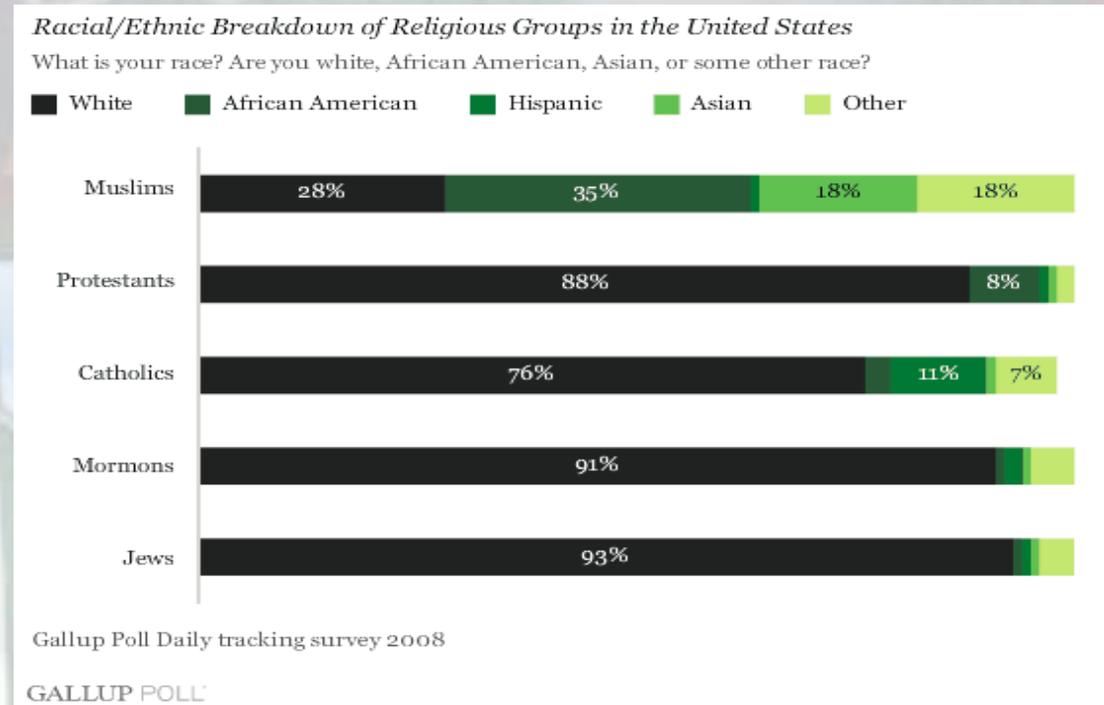
Background Photo: Flags related to Holy month of Muharram rituals in Dearborn, Michigan (PhD Dissertation Archive)



Planning
Communities



Planners' / Researcher's Unfamiliarity to Communicate with Muslims' Core values →
Understanding Religious Values → Ease of **Access** to Muslim Community
Understanding Diversity → Promoting **Quality** of Contact



Considering Quality of Contact → Overcoming Group-Based Issues

Hispanic → Immigration status is a big issue (they are not counted, considered, and studied)

~ *“No es importante lo que decimos, hacen lo que quieren hacer”*

Muslims → Surveillance and Tight Security + Public Eyes’ Misconception

~ Alia, a 21 years old woman, from Dearborn expressed her concern about this approach:

“...so automatically with that [one’s hijab] will come different thoughts depending on how is their view about Muslims. It could be positive or negative”

Group-Based Characteristics → Techniques + Places + Language + Time + Budget



Planning
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- Living a local's life through informal connections in public spaces (e.g. mosques, etc.)
- Connecting with local governing organizations (the city)
- Participating in community-based activities

- Discovering the meaning of truthfulness in locals' eyes & the meaning of outsider
- Learning about the effectiveness of locals' voice in policy making in the last fifty years



- Gain trust
- Access data

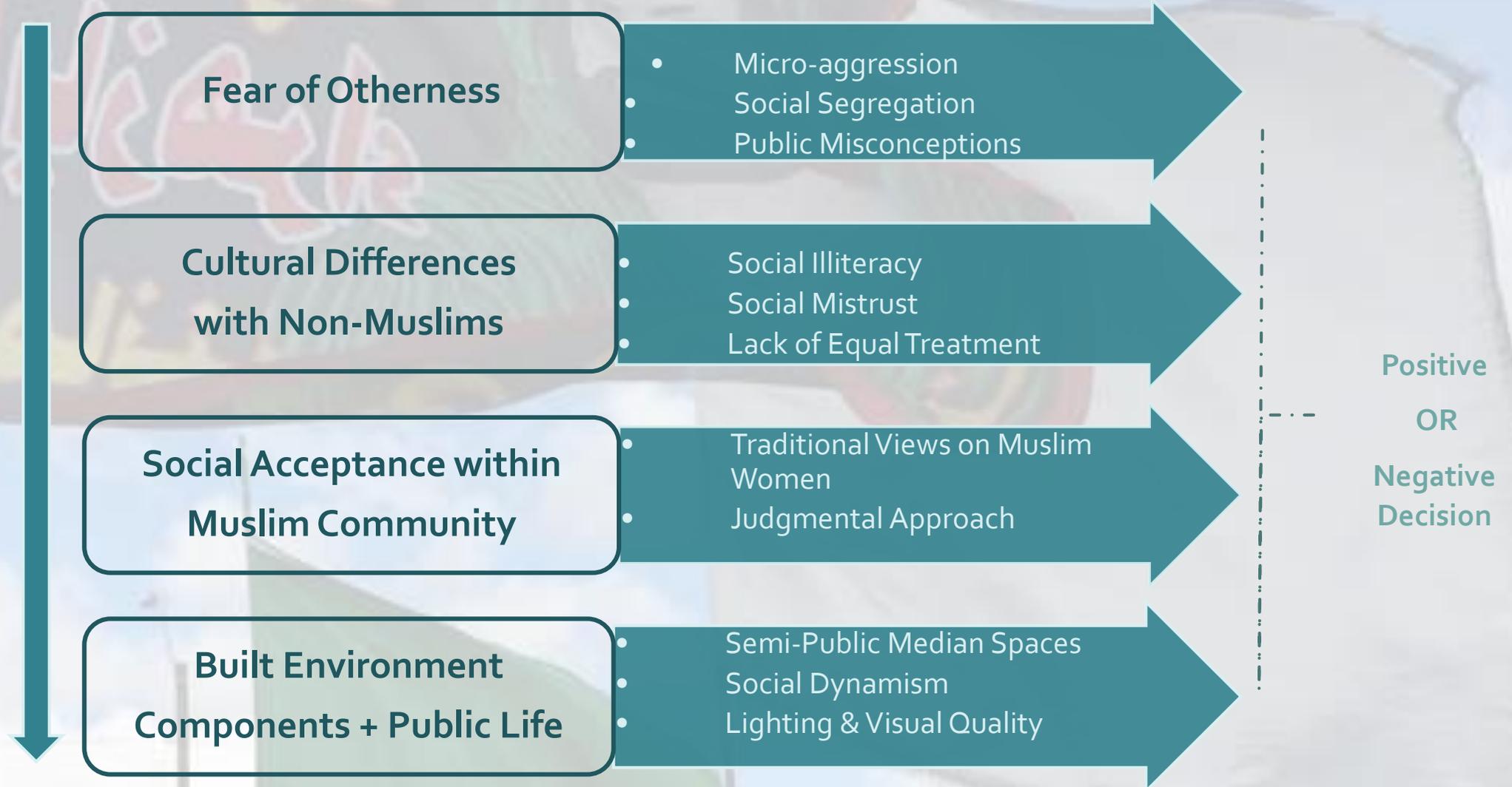


Planning
Communities



Themes

Sub-Categories



Policy Considerations for Local, Regional, and Federal Planning Entities

- **Enforce** policies combating Residential Segregation
- Make **Citizen Groups** through inter-faith activities
- Promote **Inter-Group Interactions** by initiating neighborhood-level community activities led by residents themselves
- Motivate **Muslim Youth** to become social-engagement ambassadors in their communities



Photo Credit: Islamic House of Wisdom Interfaith Ceremonies (Dearborn Heights, MI)



Planning
Communities



Thank you!



Mehri Mohebbi (Mehrsta)

** Social Sustainability Strategist & Senior Urban Planner
Planning Communities*

** PhD Candidate in Urban & Regional Planning
School of Planning, University of Cincinnati*

Twitter: @mohebbmi



Planning
Communities

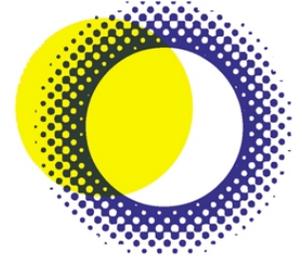


Social Power of Bicycle Projects for Refugees and Immigrants in the Netherlands



Angela van der Kloof, APA webinar, 19 Januari 2018

Centre for Immigrant Women 1981 -2014





- Meeting
- Doing
- Learning
- Sharing



Bicycle Lessons



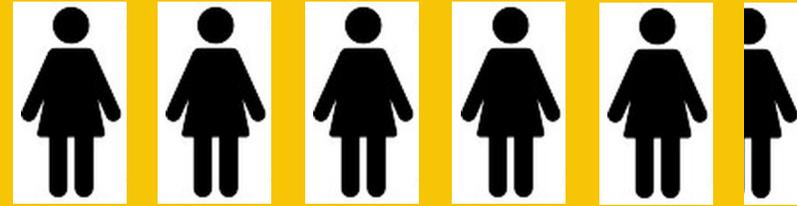


Integrating cycling into daily life



Effects of bicycle lessons





In the Netherlands, of 10 bike trips made, 4.5 are done by males and 5.5 by females.



In the Netherlands, of 10 bike trips made by inhabitants with a non-Western background (1st and 2nd generation), 5.5 are done by males and 4.5 by females.

Public Engagement



Thank you!

Angela van der Kloof

*Sustainable Mobility Consultant at
Mobycon & External PhD candidate
Radboud University, the Netherlands*

a.vanderkloof@mobycon.nl

twitter: @AngelavdKloof

www.mobycon.com



APBP Webinar on Women Cycling: Bicycling for a Lifetime 2016-05-12:

<https://www.youtube.com/watch?v=ts66pjZZulw>

The Bikenerds Podcast 2016-06-31: <http://www.thebikenerdspodcast.com/angela-van-der-kloof-073116/>

Chapter 4 in Cycling Cultures: 'Lessons learned through training immigrant women in the Netherlands to cycle' - University of Chester Press

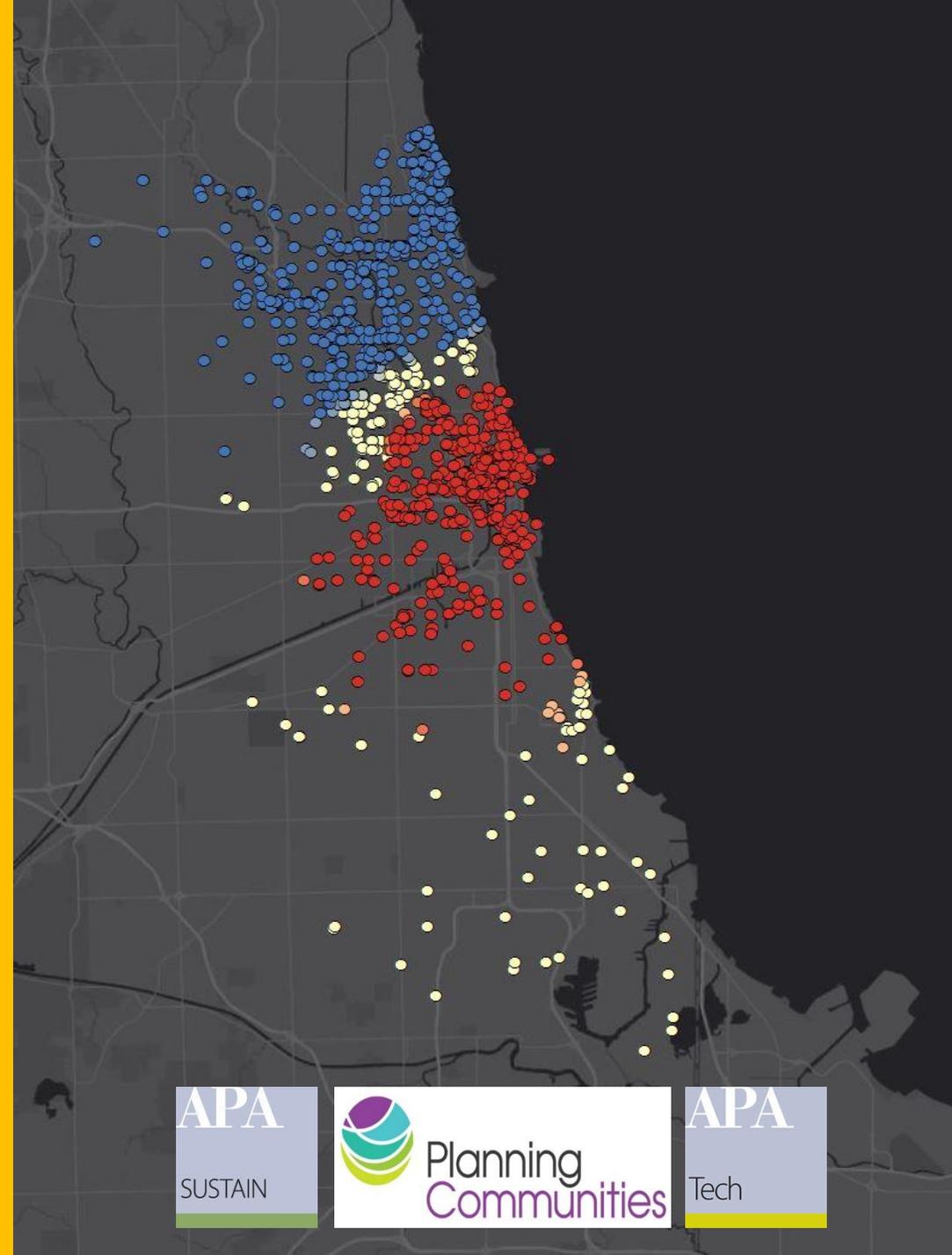
'Bicycle lessons, activity participation and empowerment' In: Case Studies on Transport Policy 2 (2014) 89–95.

Does Digital Divide Still Matter?

Equity Considerations of Using Participatory Tools In Transportation Planning

Nader Afzalan, Ph.D.
University of Redlands
APA- Technology Division

January 19, 2018







Pew Research (2015):

92 % of US teens go online daily.

39% of US adults engage in civic or political activities through online networking sites

Does digital **div** **ide** still exist?



Does digital **div** **ide** still exist?

Yes

Is digital **div** **ide** related to **Race**?



Is digital **div** **ide** related to **income**?

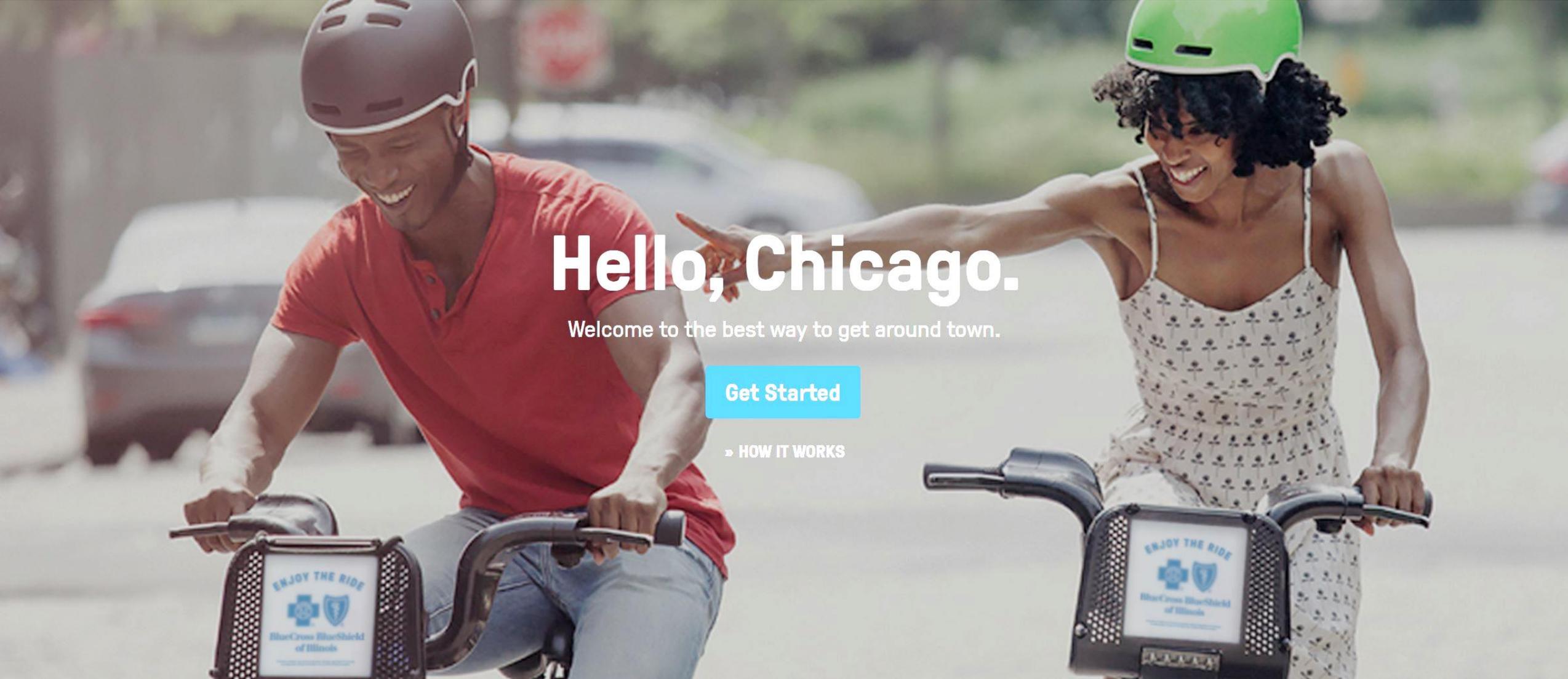




1. Relationship between online engagement and the participants' background.

2. Strategies for equitable online engagement

Research on Chicago Bikeshare



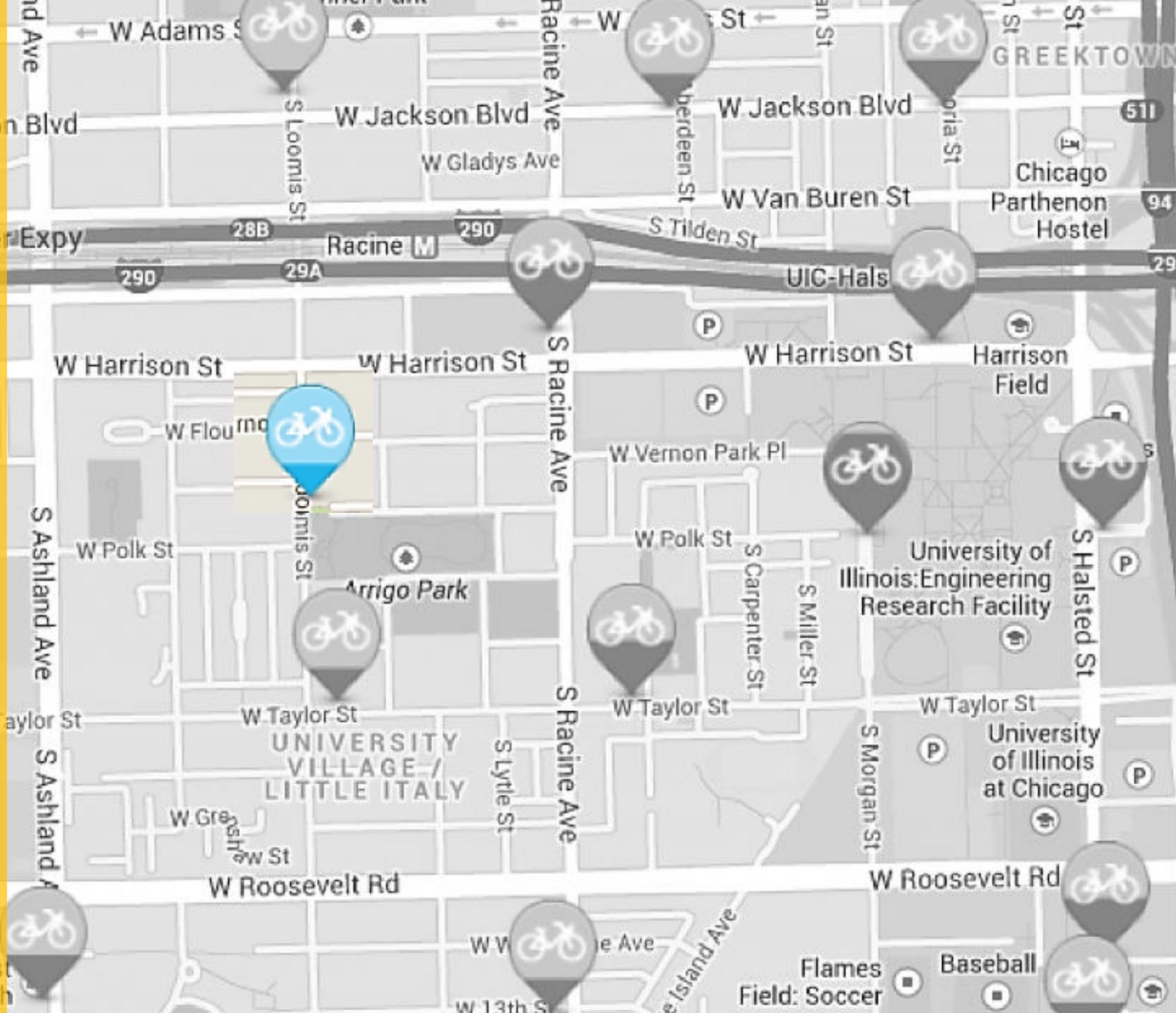
Hello, Chicago.

Welcome to the best way to get around town.

[Get Started](#)

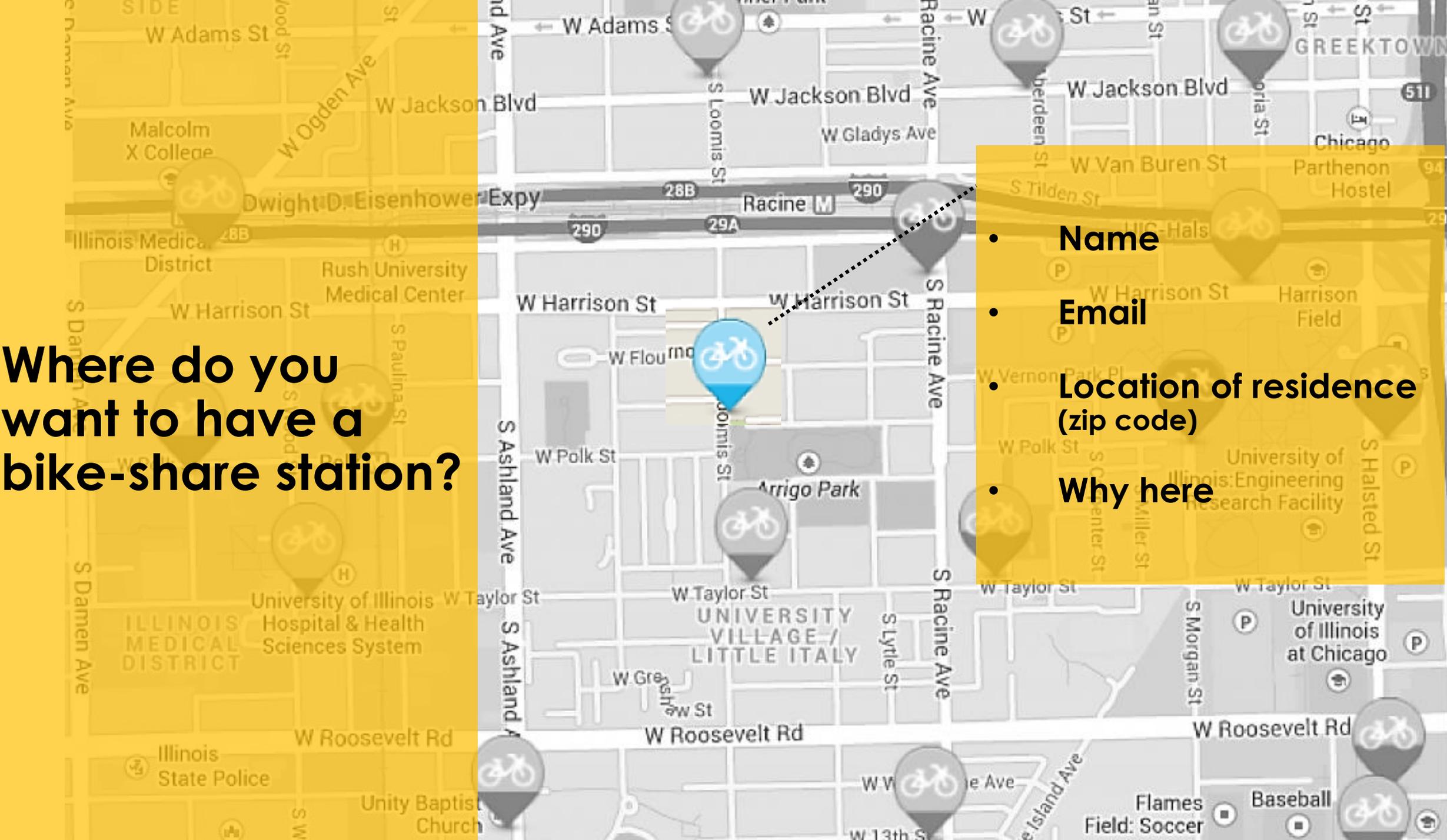
[» HOW IT WORKS](#)

**Where do you
want to have a
bike-share station?**



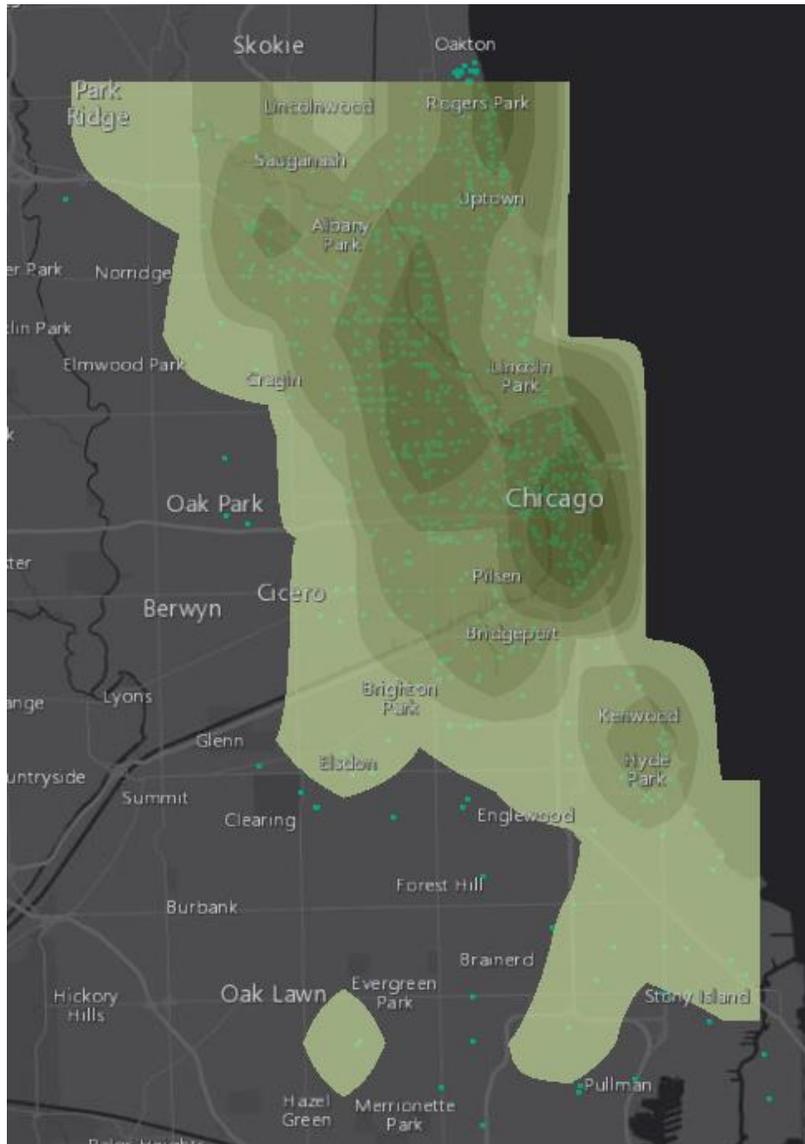
Where do you want to have a bike-share station?

- **Name**
- **Email**
- **Location of residence (zip code)**
- **Why here**



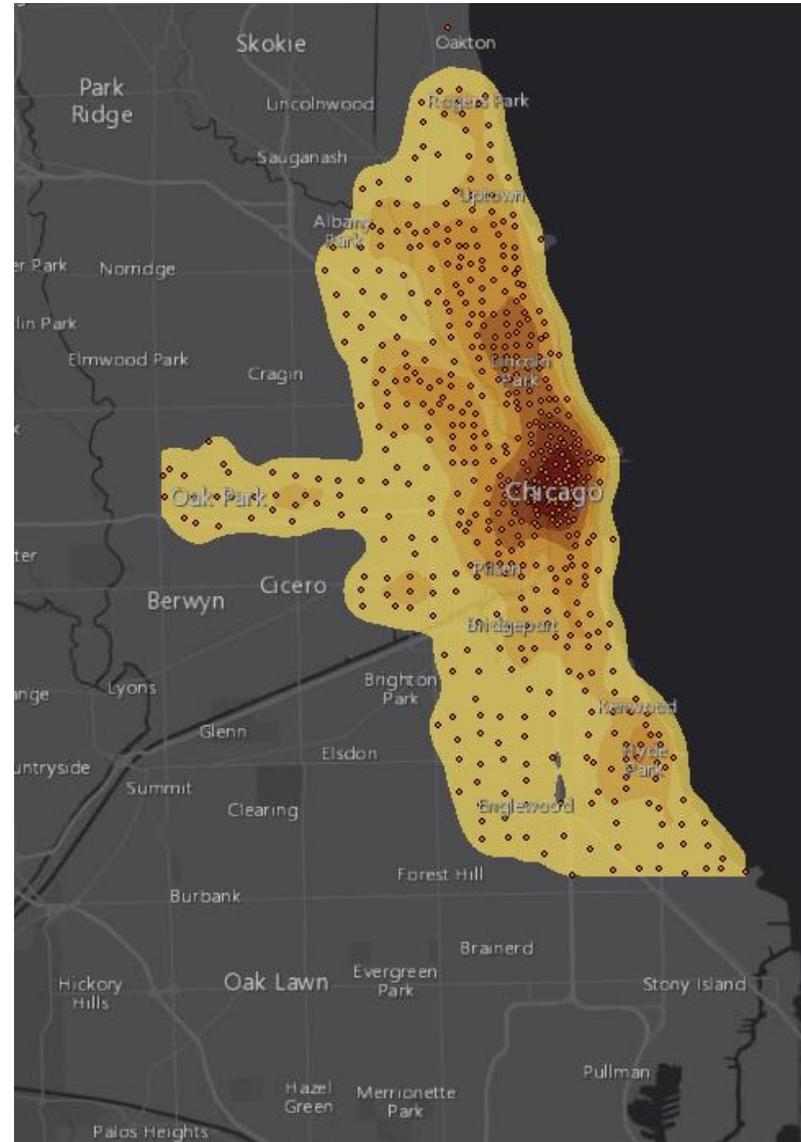


Online suggestions



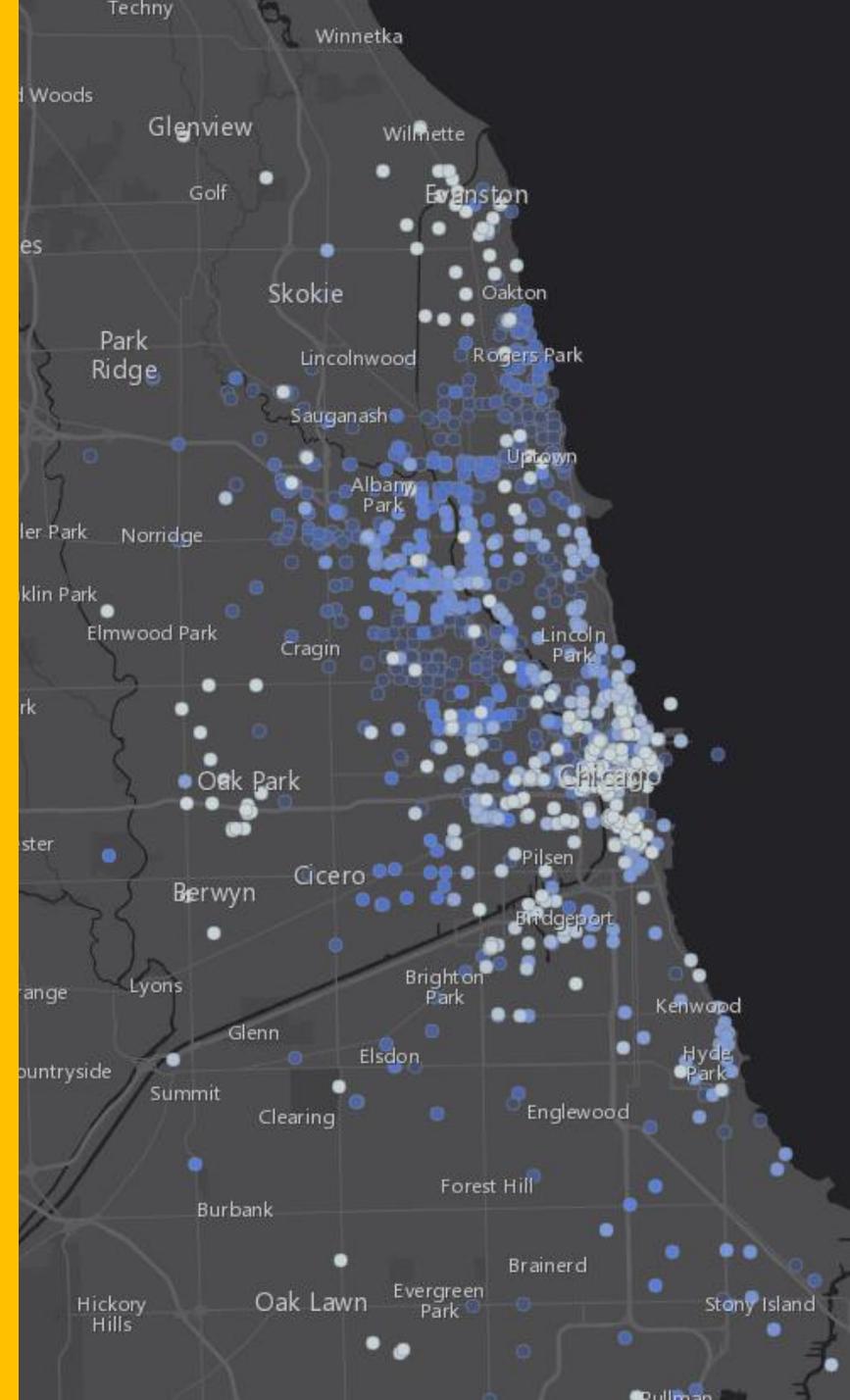
VS

Implementations



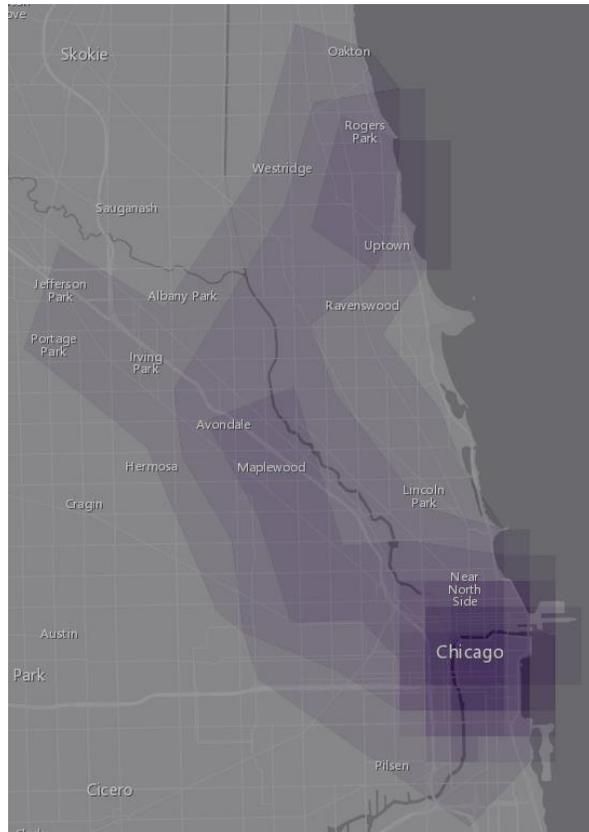
**Pretty much
correlated**

Who participated online?



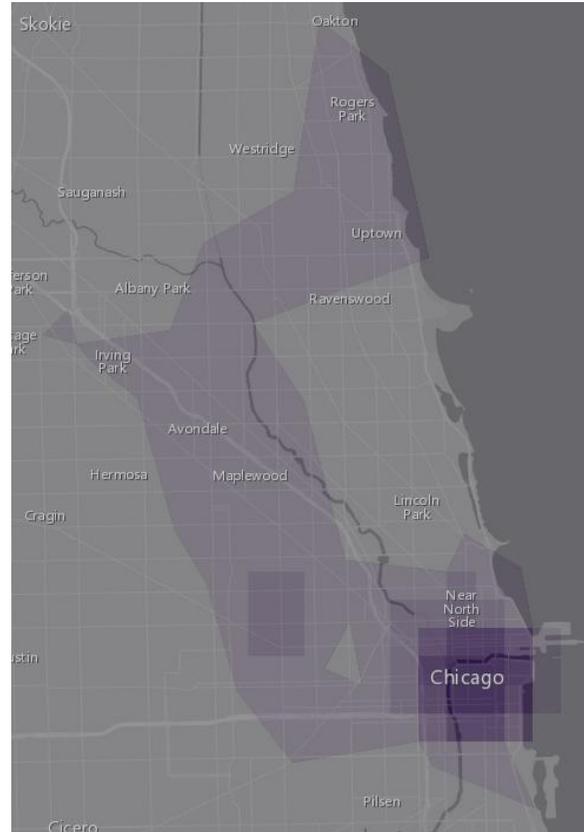
SHOPPING

25%



WORK/SCHOOL

34%



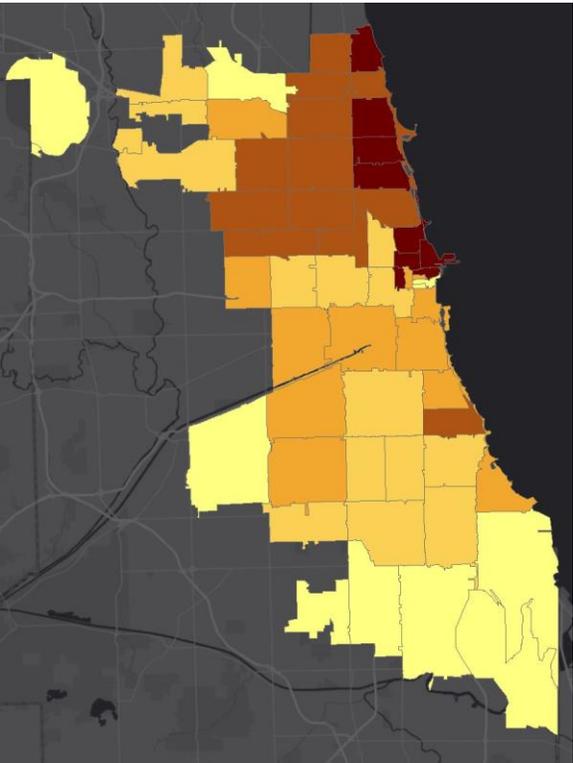
FUN

41%

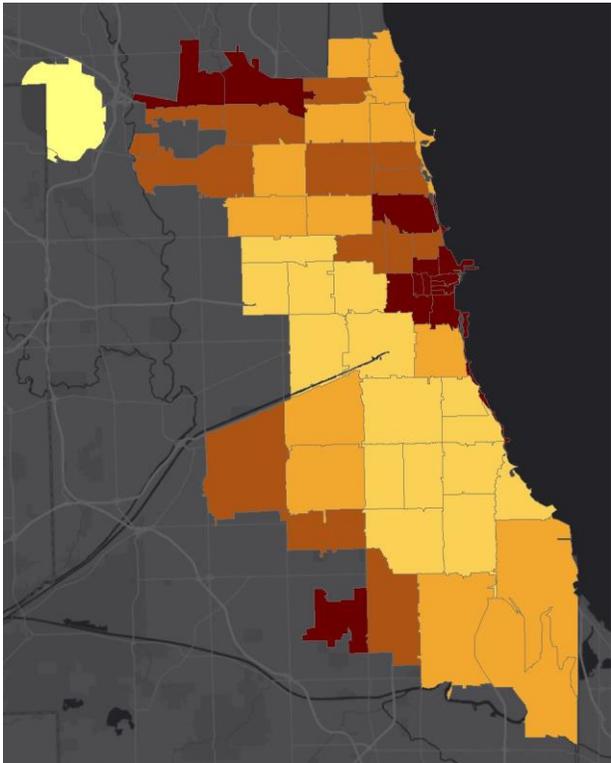


From various socio-economic background

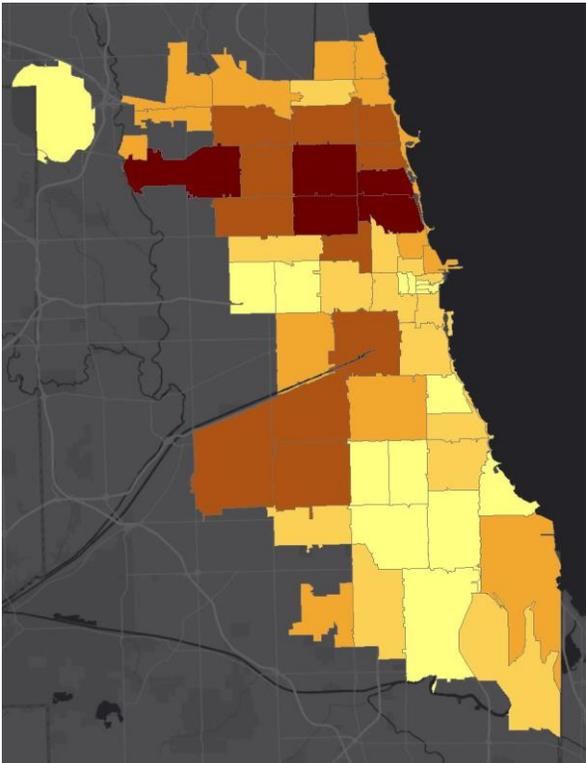
POPULATION DENSITY



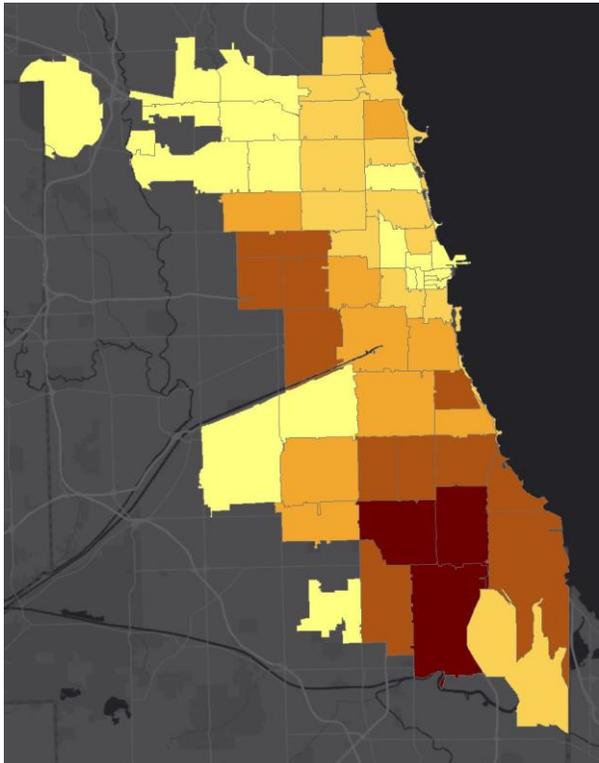
MEDIAN HOUSEHOLD INCOME

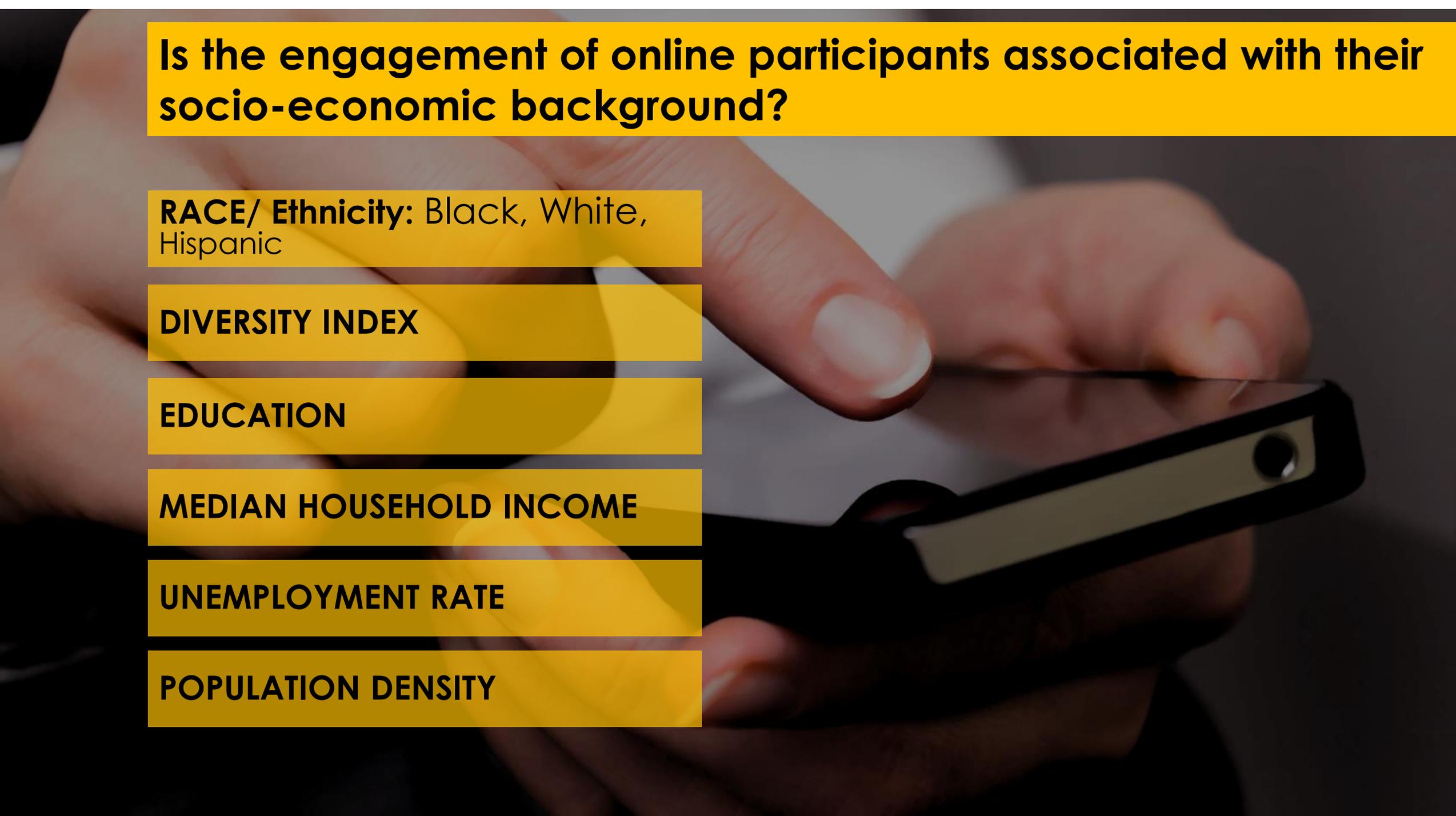


WHITE



BLACK





Is the engagement of online participants associated with their socio-economic background?

RACE/ Ethnicity: Black, White, Hispanic

DIVERSITY INDEX

EDUCATION

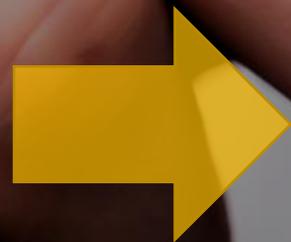
MEDIAN HOUSEHOLD INCOME

UNEMPLOYMENT RATE

POPULATION DENSITY



ONLINE PARTICIPATION



WHITE

POPULATION DENSITY

EDUCATION

ONLINE PARTICIPATION

WHITE

POPULATION DENSITY

EDUCATION

BLACK

UNEMPLOYMENT

A close-up photograph of a hand holding a smartphone. A yellow arrow points from a yellow box labeled 'ONLINE PARTICIPATION' to a list of demographic factors on the right. The list is color-coded: green for 'WHITE', 'POPULATION DENSITY', and 'EDUCATION'; red for 'BLACK' and 'UNEMPLOYMENT'; and white for 'INCOME' and 'HISPANIC'.

ONLINE PARTICIPATION

WHITE

POPULATION DENSITY

EDUCATION

BLACK

UNEMPLOYMENT

INCOME

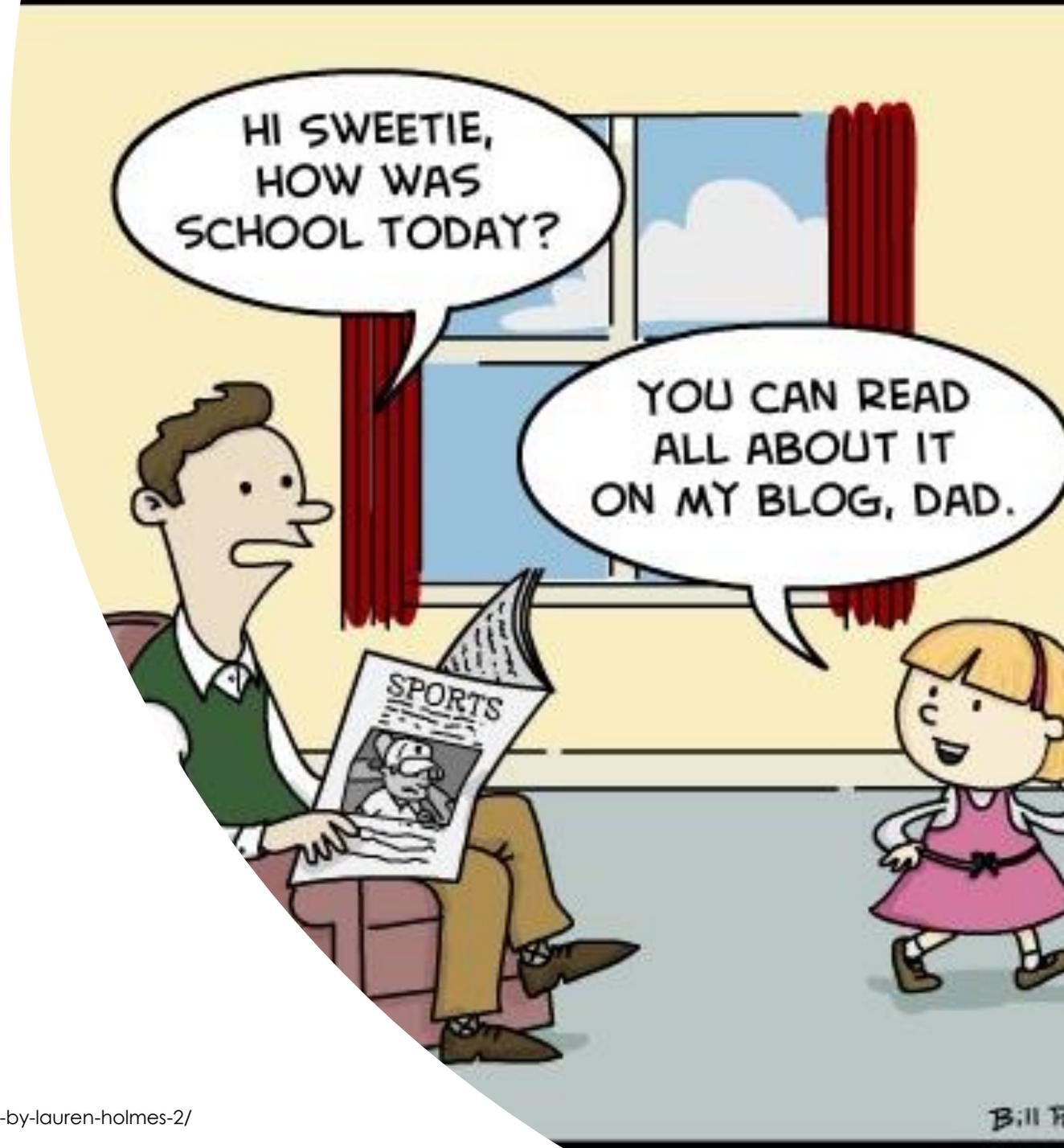
HISPANIC

Median household income **was not** associated with online participation

4 considerations for equitable online engagement

1. Consider digital literacy

Age or level of education may matter more than income.



2. Explore the socio-economic profile of the participants

Do not allow anonymous participation.



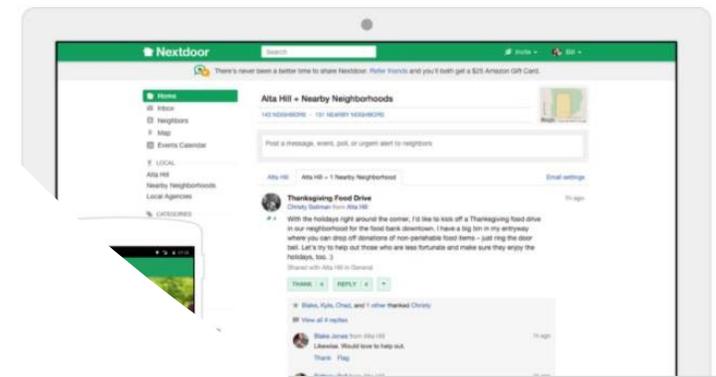
3. Analyze your engagement processes

Do you need other engagement methods?



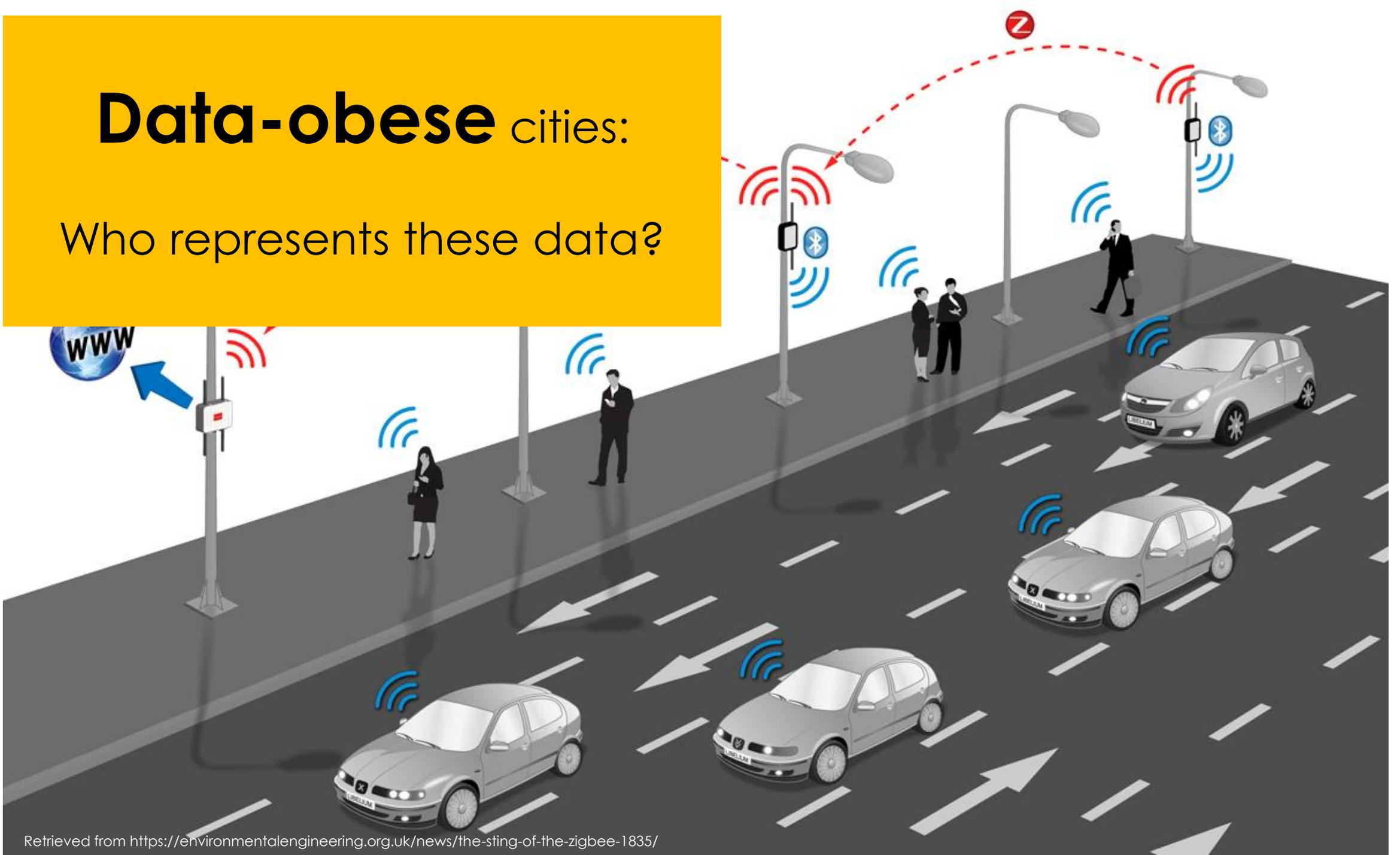
4. Go where people are

Join peoples' online communities (e.g. Nextdoor).



Data-obese cities:

Who represents these data?





American Planning Association

Making Great Communities Happen

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Technology Division Smart Cities Awards

2018 Smart Cities Awards Call for Nominations

ENTRIES DUE JANUARY 29, 2018

The Technology Division of the American Planning Association is seeking nominations for plans, projects, or initiatives (Project) that have utilized and/or deployed digital tools, applications and methods as part of a planning process plan, project, smart city initiative or policy to be recognized for their innovative achievements.

A jury panel of planners, technology industry professionals, and academics will evaluate all eligible nominations based on the guideline criteria below to select the award winners. Those award recipients will be invited to receive their award and showcase their smart cities project at the Technology Division's Facilitated Discussion session at the 2018 National Planning Conference in New Orleans.

Call for Nominations — Full Version

Call for Nominations — Summary

QUESTIONS

[Michelle Stephens](#), AICP, Technology Division Smart Cities Awards Coordinator

[Thomas Coleman](#), AICP, Technology Division Chair

Follow [@APA_Technology](#) on Twitter for up-to-date information.

DATA COLLECTION

Archival research & Interview



Census, Zip code, Esri

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Download past data

2013 Q3 & Q4 DATA

2014 Q1 & Q2 DATA

2014 Q3 & Q4 DATA

2015 Q1 & Q2 DATA

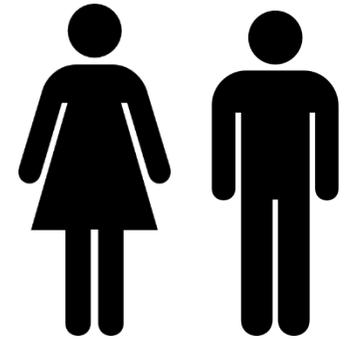
2015 Q3 & Q4 DATA

2016 Q1 & Q2 DATA

Divvy website

A screenshot of a data table from the City of Chicago website. The table is very dense with many columns and rows of text, representing a large dataset of information.

City of Chicago



Planners

THANKS

nader_afzalan@Redlands.edu
@nader afzalan



Contact Information

Enhancing Social Engagement to Achieve Sustainability in Transportation Planning

Mehri Mohebbi (Mehrso)

Email: mohebbmi@mail.uc.edu, Twitter: [@mohebbmi](https://twitter.com/mohebbmi)

Jana Lynott, AICP

Email: jlynott@aarp.org, Twitter: [@JanaLynott](https://twitter.com/JanaLynott), Website: www.aarp.org/livablepolicy

Angela Van der Kloof

Email: a.vanderkloof@mobycon.nl, Twitter: [@AngelavdKloof](https://twitter.com/AngelavdKloof), Website: www.mobycon.com

Nader Afzalan, Ph.D. (Past Chair, APA-Technology Division)

Email: nader_afzalan@redlands.edu, Twitter: [@naderafzalan](https://twitter.com/naderafzalan)

APA Sustainable Communities Division

Email: apascd@gmail.com, Twitter: [@APASCD](https://twitter.com/APASCD), Website: sustainableplanning.net

Webinar recording and slides will be posted at:

- www.ohioplanning.org/planningwebcast
- www.sustainableplanning.net