



# APA Transportation Planning Division

## 2018 State of Transportation Planning Webinar

July 20, 2018

# How LA is using technology to deliver urban mobility

APA Transport

State of Transportation Planning 2018 Webinar

July 20, 2018



# Presenters



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A TRANSPORTATION TECHNOLOGY STRATEGY FOR LOS ANGELES

# Urban MOBILITY in a Digital Age

**LADOT**



# LADOT Technology Strategy Framework

**1**  
Build a solid  
data foundation.

**2**  
Leverage  
technology  
+ design for a  
better  
transportation  
experience.

**3**  
Create  
partnerships  
for more shared  
services.

**4**  
Support  
continuous  
improvement  
through feedback.

**5**  
Prepare for an  
automated future.

POLICY + IMPLEMENTATION + PILOTS

PLATFORM FOR MOBILITY INNOVATION

DATA AS A SERVICE + MOBILITY AS A SERVICE + INFRASTRUCTURE AS A SERVICE

# Implementing LA's Transportation Technology Strategy

1  
Build a solid data foundation.



Leverage technology + design for a better transportation experience.

Collected trip data from housing & mixed use sites in our City

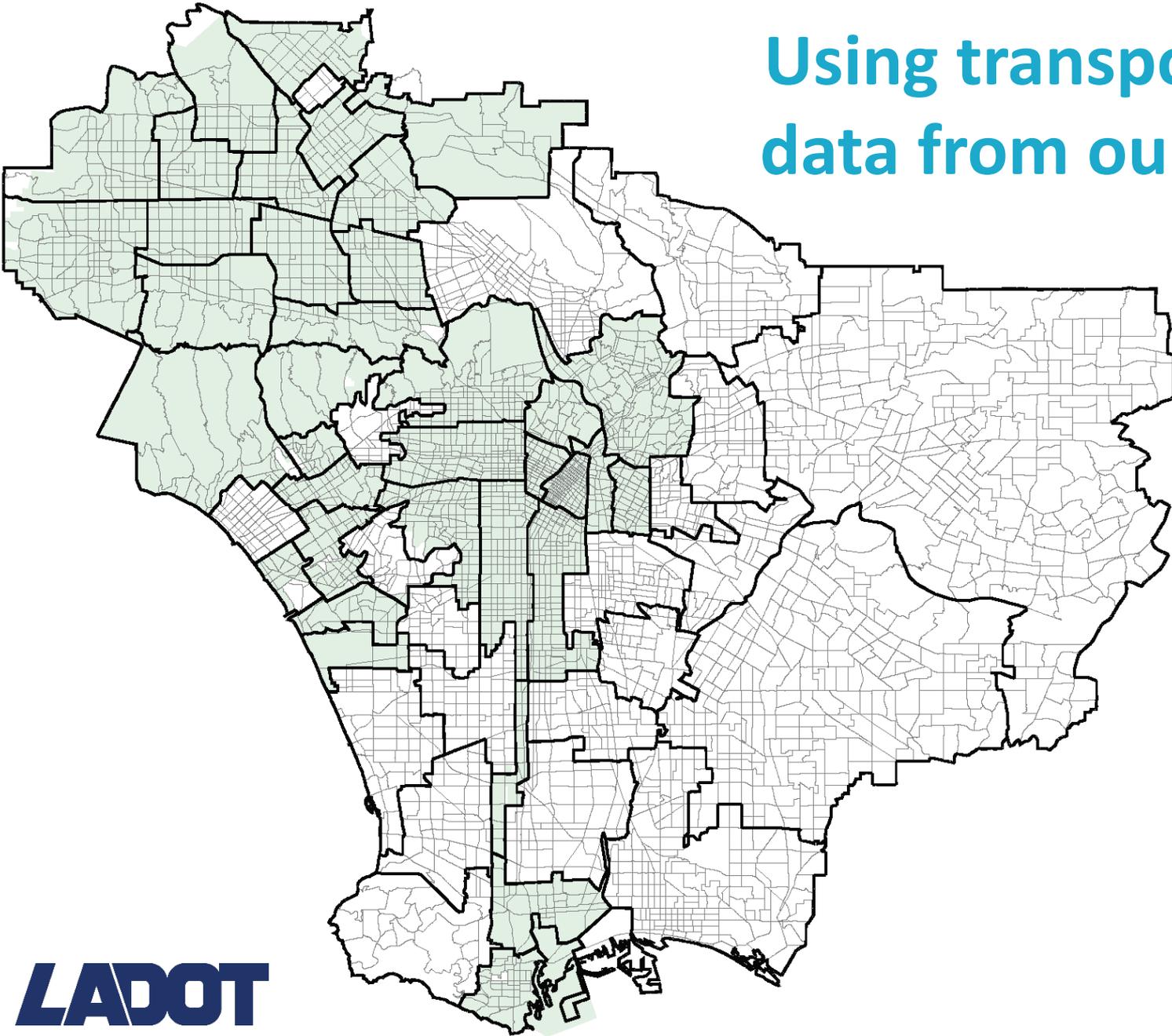


Updated Travel Demand Forecasting (TDF) Model



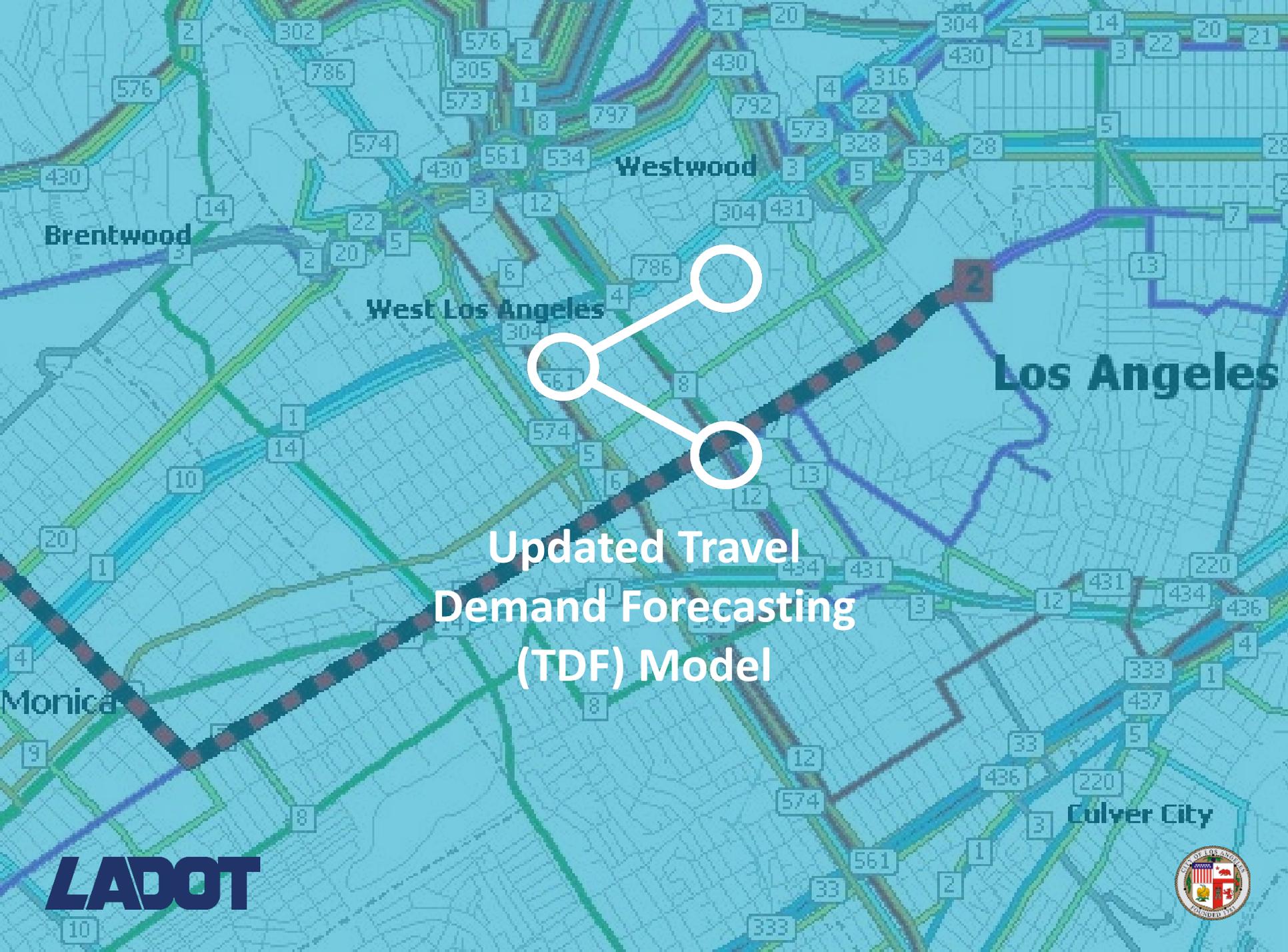
Defined localized trip generation rates & vehicle miles traveled (VMT) estimates

# Using transportation data from our region





Trip data from  
housing & mixed  
use sites in our City



# Updated Travel Demand Forecasting (TDF) Model



Localized trip  
generation  
rates & VMT

# Status of LA's Transportation Technology Strategy Implementation

1  
Build a solid data foundation.

2  
Leverage technology + design for a better transportation experience.

3  
Create partnerships for more shared services.

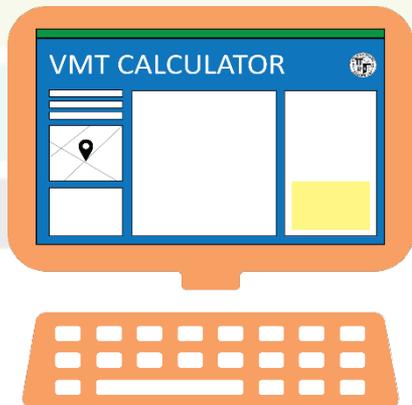
4  
Support continuous improvement through feedback.

5  
Prepare for an automated future.

POLICY + IMPLEMENTATION + PILOTS

FORM FOR MOBILITY INNOVATION

Built a customized VMT Calculator



Emphasis on **local vehicle delay** has encouraged development far away from frequented destinations

**68.5%**

of all Angelenos  
drive alone to work

*Source: U.S. Census Bureau*

**LADOT**



# Creating tools to support sustainable transportation outcomes



\*Reduce transportation sector-related greenhouse gas emissions

\*Make smart mobility decisions that improve the environment

\*Build communities, not sprawl

\*Promote clean mobility options to reduce criteria pollutants and greenhouse gas emissions

\* Reduce exposure to pollutants and increase infrastructure for active transportation



California Assembly Bill 32



California Senate Bill 375



California Senate Bill 743



Caltrans Strategic Management Plan

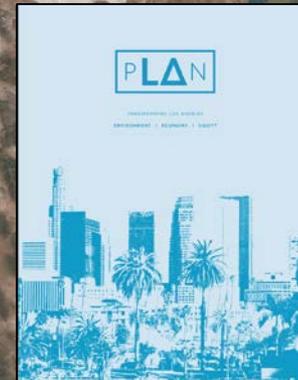
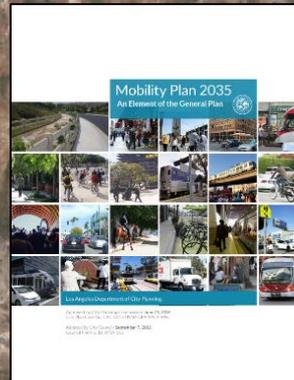


Caltrans Bicycle & Pedestrian Plan



LA Metro Countywide Sustainability Planning Policy

# Creating tools to support sustainable transportation outcomes

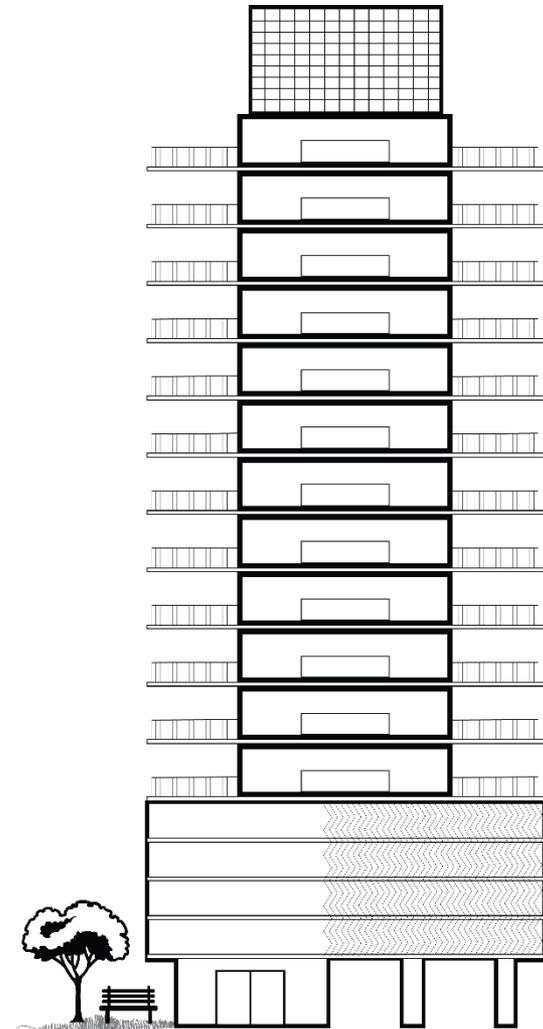
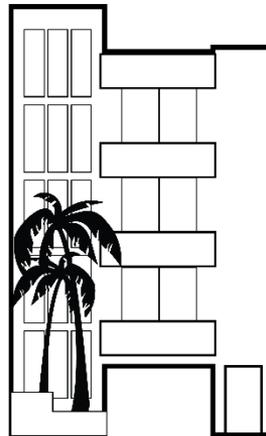
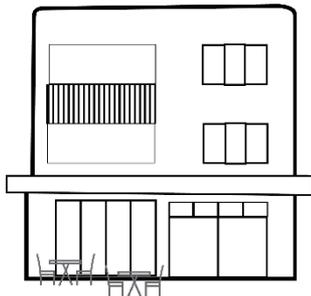


- \* Promote clean mobility options to reduce criteria pollutants and greenhouse gas emissions
- \* Deliver options and inform choices for more sustainable travel
- \* Provide clean environments & healthy communities

# LA' Planned Project Review Process

## Step 1

**Project Screening Criteria** will describe the types of projects that are not required to submit a technical analysis

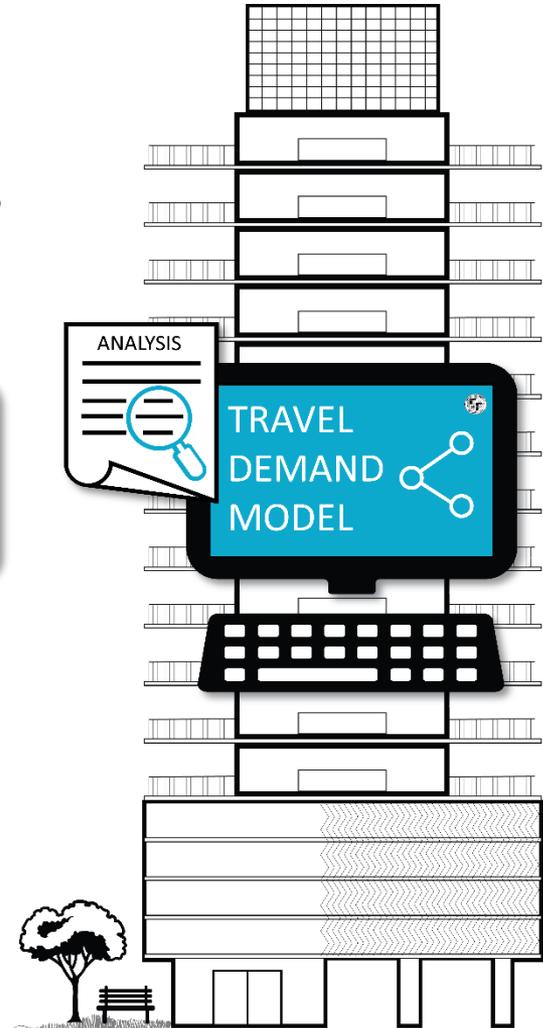
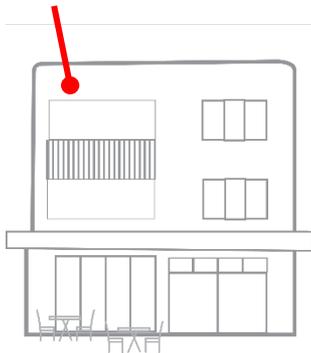


# LA' Planned Project Review Process

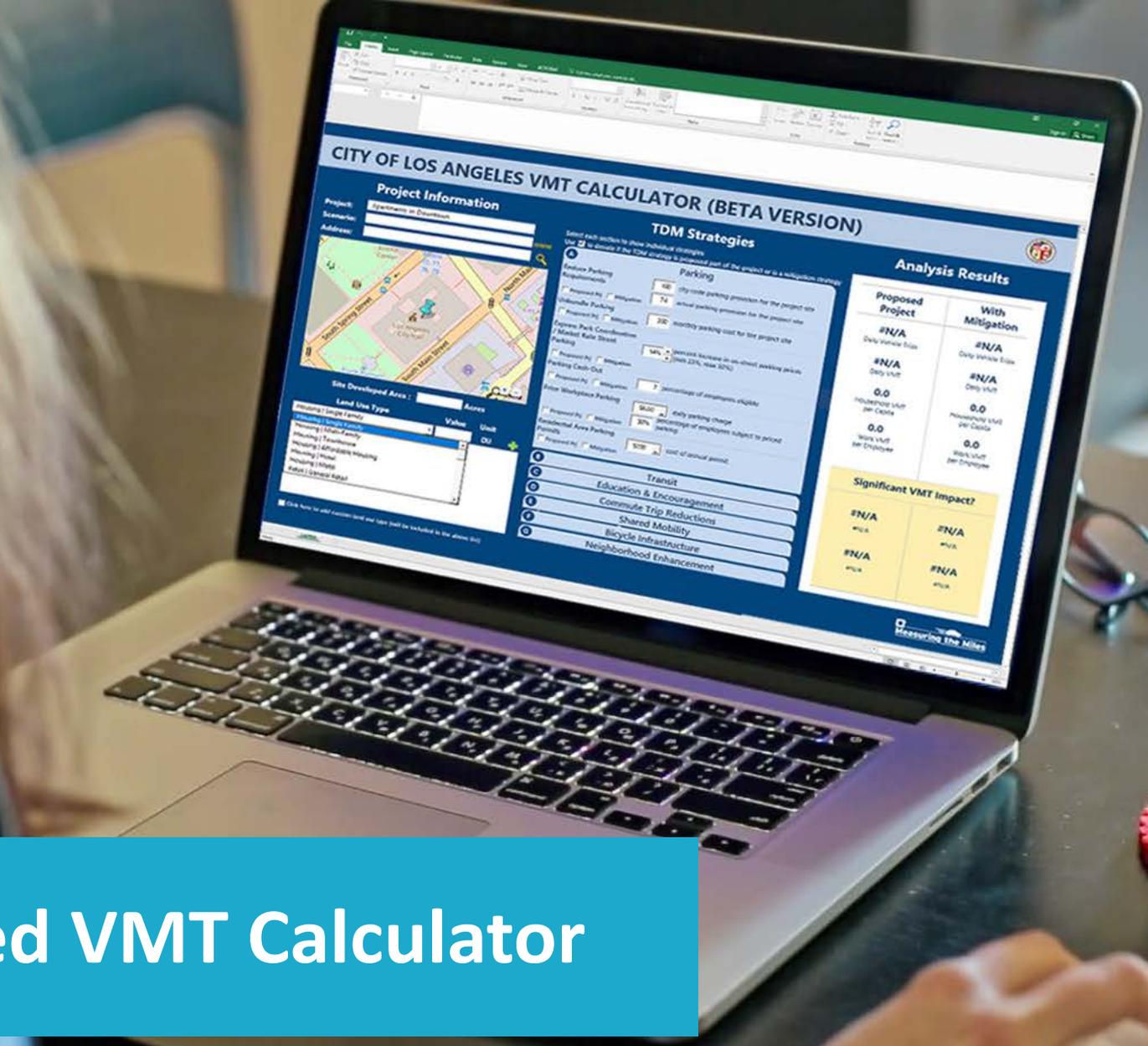
Step 1 Project Screening Criteria

Step 2 Prepare a VMT Impact Analysis

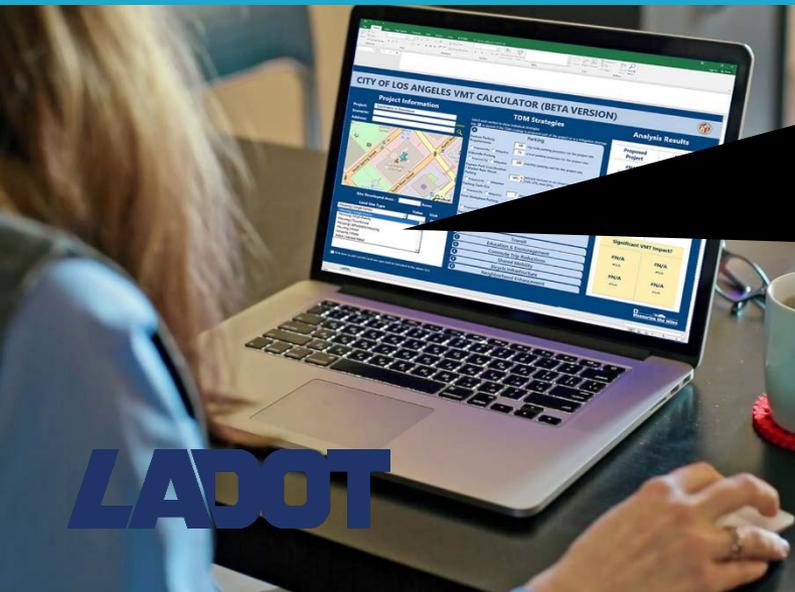
Does **not** meet project screening criteria



# Customized VMT Calculator



# VMT Calculator requires a project description



**LADOT**

## Project Information

**Project:**   
**Scenario:**  [www](#)  
**Address:**

**Site Developed Area :**  Acres

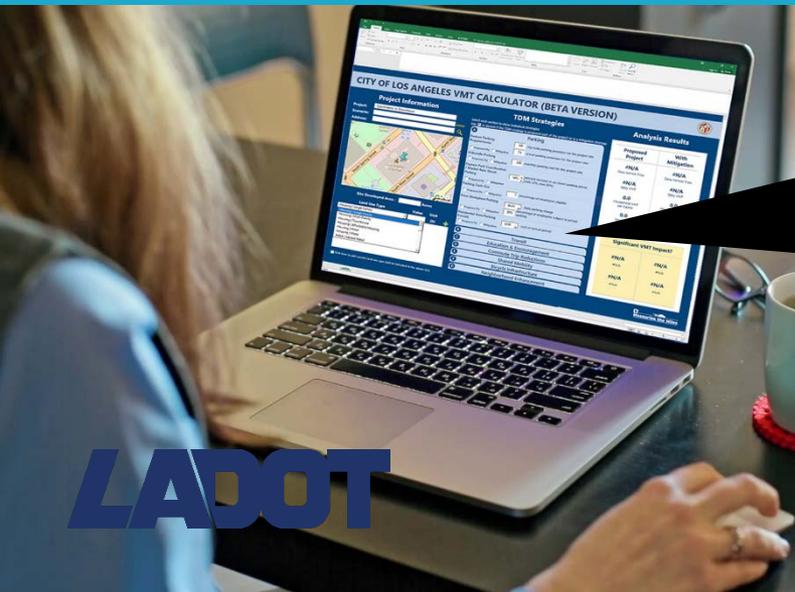
Land Use Type	Value	Unit	
Housing   Single Family		DU	+
Housing   Multi-Family	408	DU	
Housing   Hotel	160	Rooms	
Housing   Motel	138	Rooms	
Retail   General Retail	37	ksf	
Retail   High-Turnover Sit-Down Restaurant	11.6	ksf	
Retail   Quality Restaurant	10.8	ksf	
Office   General Office	20.4	ksf	

[Click here to add custom land use type \(will be included in the above list\)](#)





# VMT Calculator provides many VMT reduction strategies to choose from



## TDM Strategies

Select each section to show individual strategies

Use  to denote if the TDM strategy is proposed part of the project or is a mitigation strategy

**A** **Parking**

Reduce Parking Requirements  city code parking provision for the project site  
 Proposed Prj  Mitigation  actual parking provision for the project site

Unbundle Parking  Proposed Prj  Mitigation  monthly parking cost for the project site

Express Park Coordination / Market Rate Street Parking  Proposed Prj  Mitigation  percent increase in on-street parking prices (min 25%, max 50%)

Parking Cash-Out  Proposed Prj  Mitigation  percentage of employees eligible

Price Workplace Parking  Proposed Prj  Mitigation  daily parking charge  
 percentage of employees subject to priced parking

Residential Area Parking Permits  Proposed Prj  Mitigation  cost of annual permit

- B** Transit
- C** Education & Encouragement
- D** Commute Trip Reductions (CTR)
- E** Shared Mobility
- F** Bicycle Infrastructure
- G** Neighborhood Enhancement



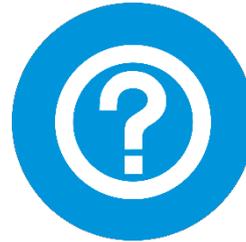
# Apply TDM Measures to Reduce VMT



**Parking  
management**



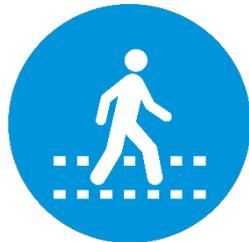
**Transit  
incentives**



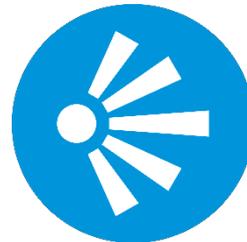
**Education +  
marketing**



**Commute trip  
sharing**

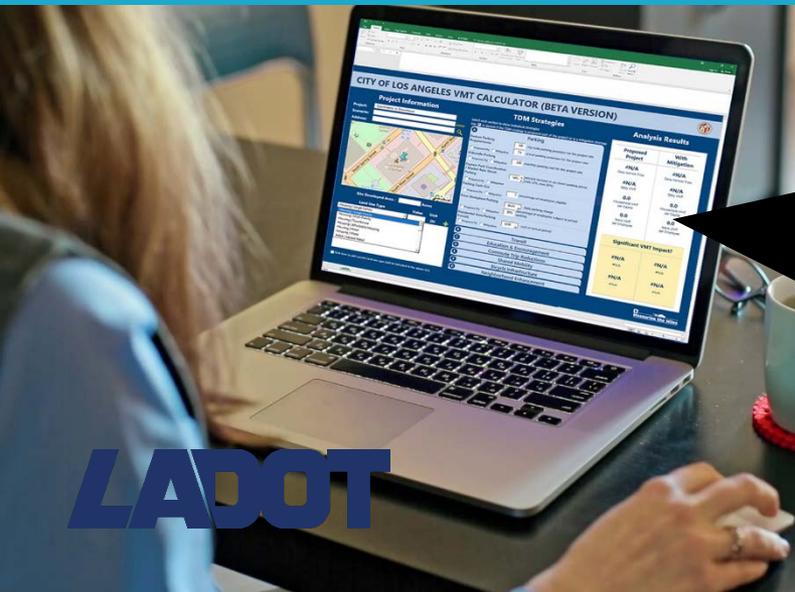


**Neighborhood  
connectivity**



**Shared mobility  
services**

# VMT Calculator estimates proposed project VMT impact



**LADOT**

## Analysis Results

Proposed Project	With Mitigation
<b>6,042</b> Daily Vehicle Trips	<b>3,891</b> Daily Vehicle Trips
<b>44,799</b> Daily VMT	<b>28,845</b> Daily VMT
<b>7.4</b> Household (HH) VMT per Capita	<b>4.8</b> Household (HH) VMT per Capita
<b>11.3</b> Work VMT per Employee	<b>7.2</b> Work VMT per Employee
<b>20,796</b> Retail VMT	<b>13,390</b> Retail VMT

## Significant VMT Impact?

<b>HH: Yes</b> Threshold = 6.2 15% Below APC	<b>HH: No</b> Threshold = 6.2 15% Below APC
<b>Work: No</b> Threshold = 11.8 15% Below APC	<b>Work: No</b> Threshold = 11.8 15% Below APC



# LA' Planned Project Review Process

Step 1

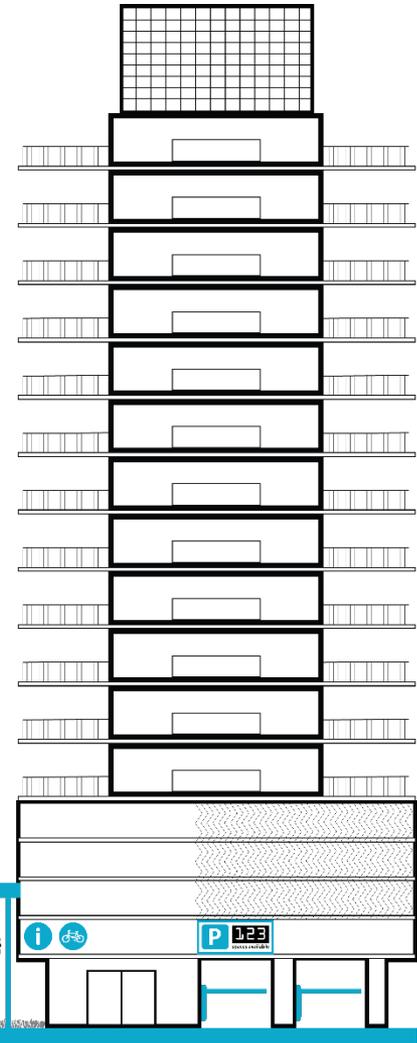
**Project Screening Criteria**

Step 2

**VMT Impact Analysis**

Step 3

**Project implements TDM and reduces vehicle miles traveled**





HEPATITIS

LOS ANGELES

Outcomes Angelenos care about

LADOT



New  
Transportation  
Study Procedures

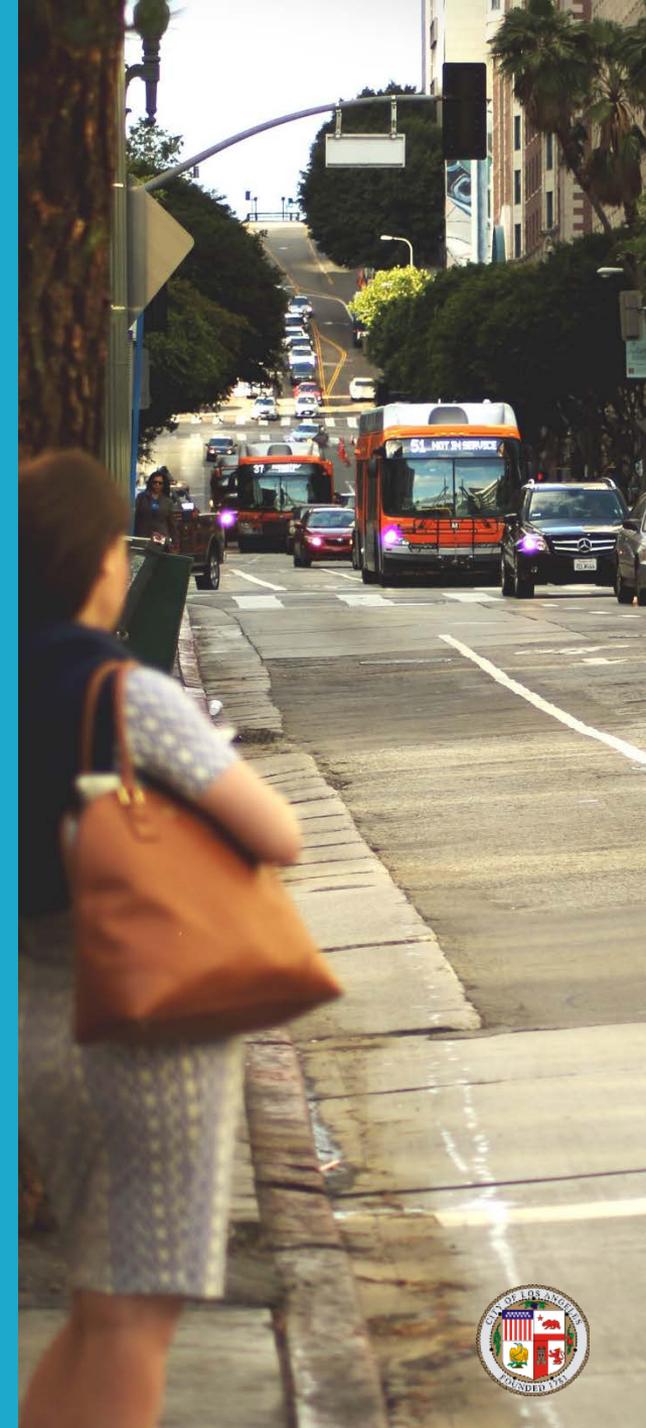
Affordable Housing  
& Mixed Use Vehicle  
Trip Adjustments

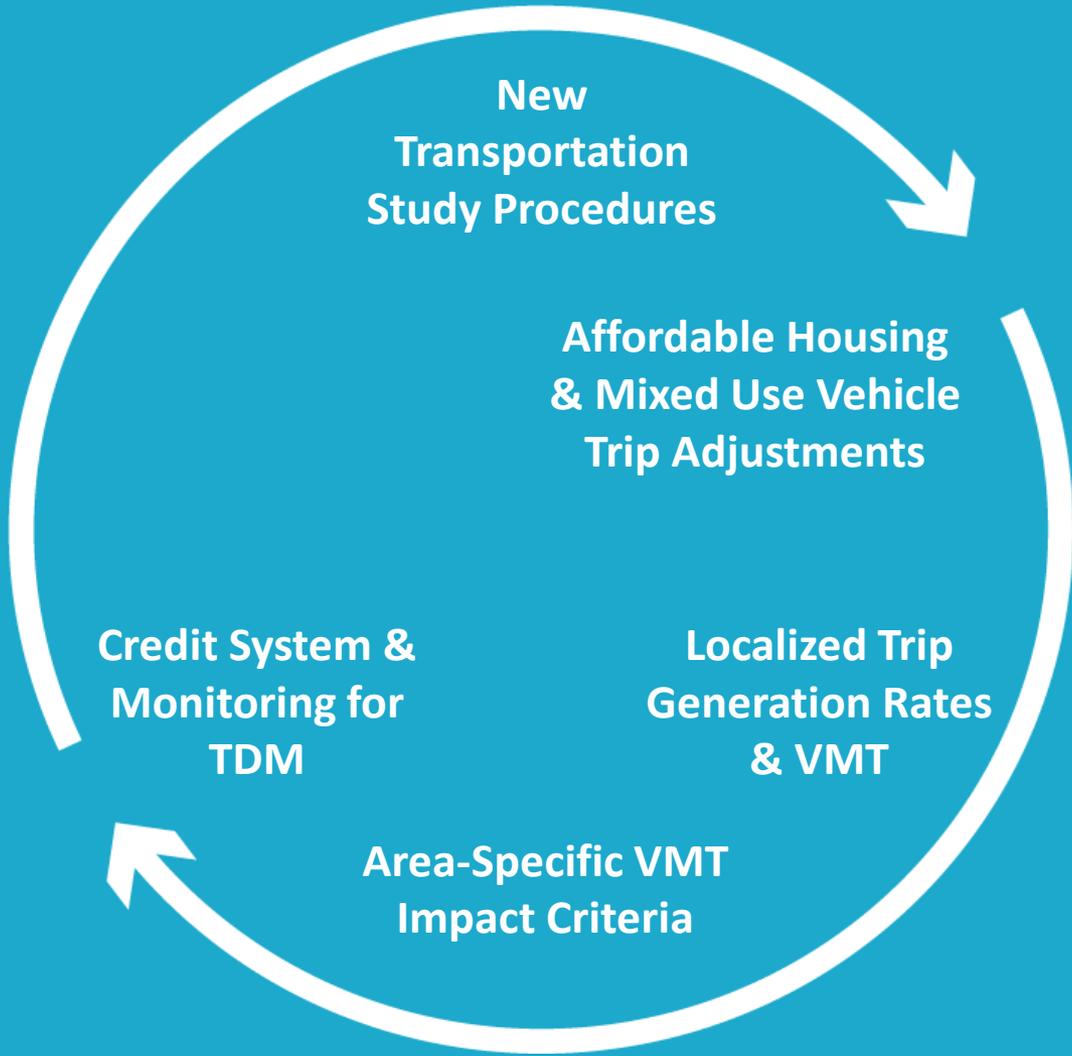
Localized Trip  
Generation Rates  
& VMT

Area-Specific VMT  
Impact Criteria

# New Evaluation Process

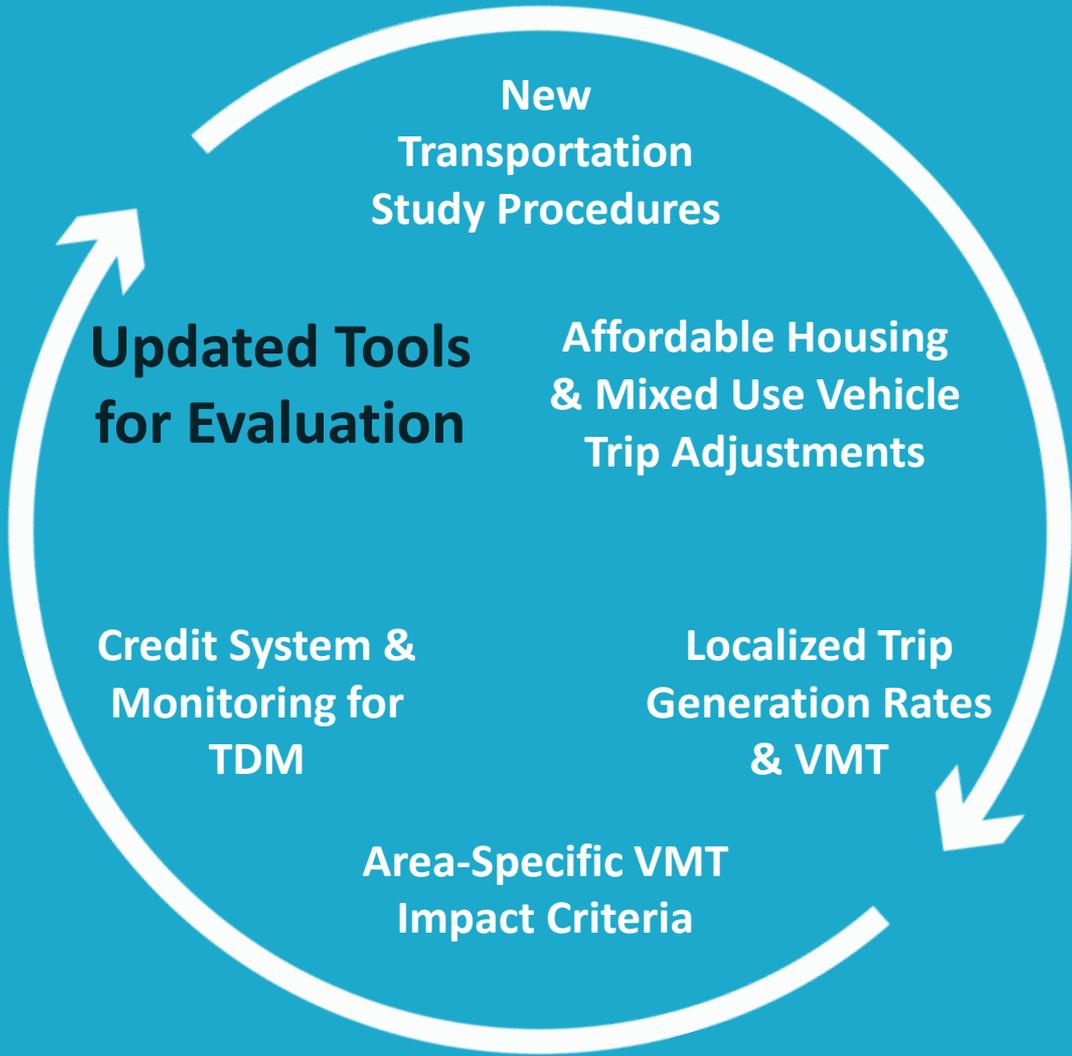
**LADOT**





# New Evaluation Process





# New Evaluation Process

**LADOT**



# PLANNING FOR AUTONOMOUS VEHICLES

Distilling Reality from Fantasy

*State of Transportation Planning 2018*  
July 20, 2018

David Heller, AICP/PP  
Program Manager-Systems Performance and Subregional Programs  
South Jersey Transportation Planning Organization



**South Jersey  
Transportation  
Planning Organization**

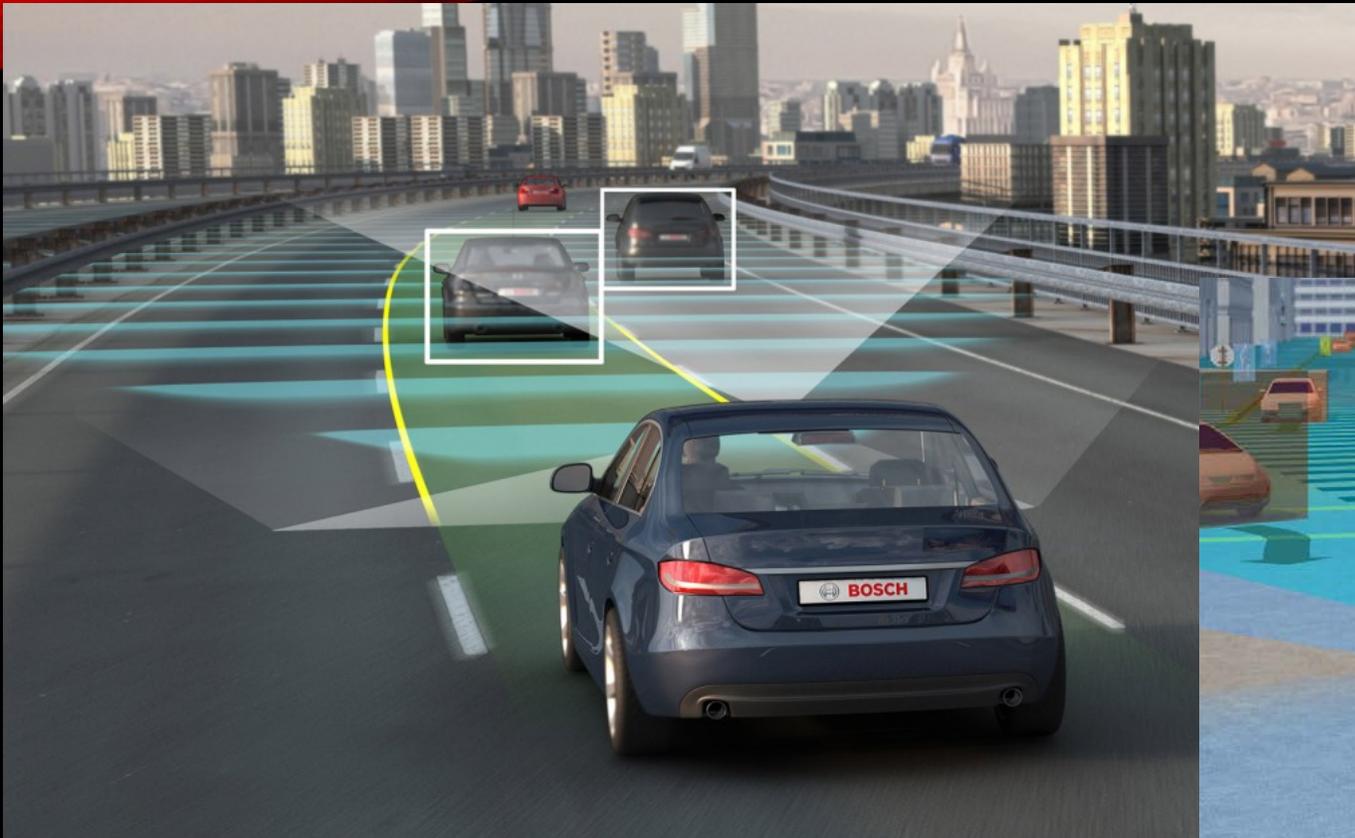


**American Planning Association**  
*Making Great Communities Happen.*

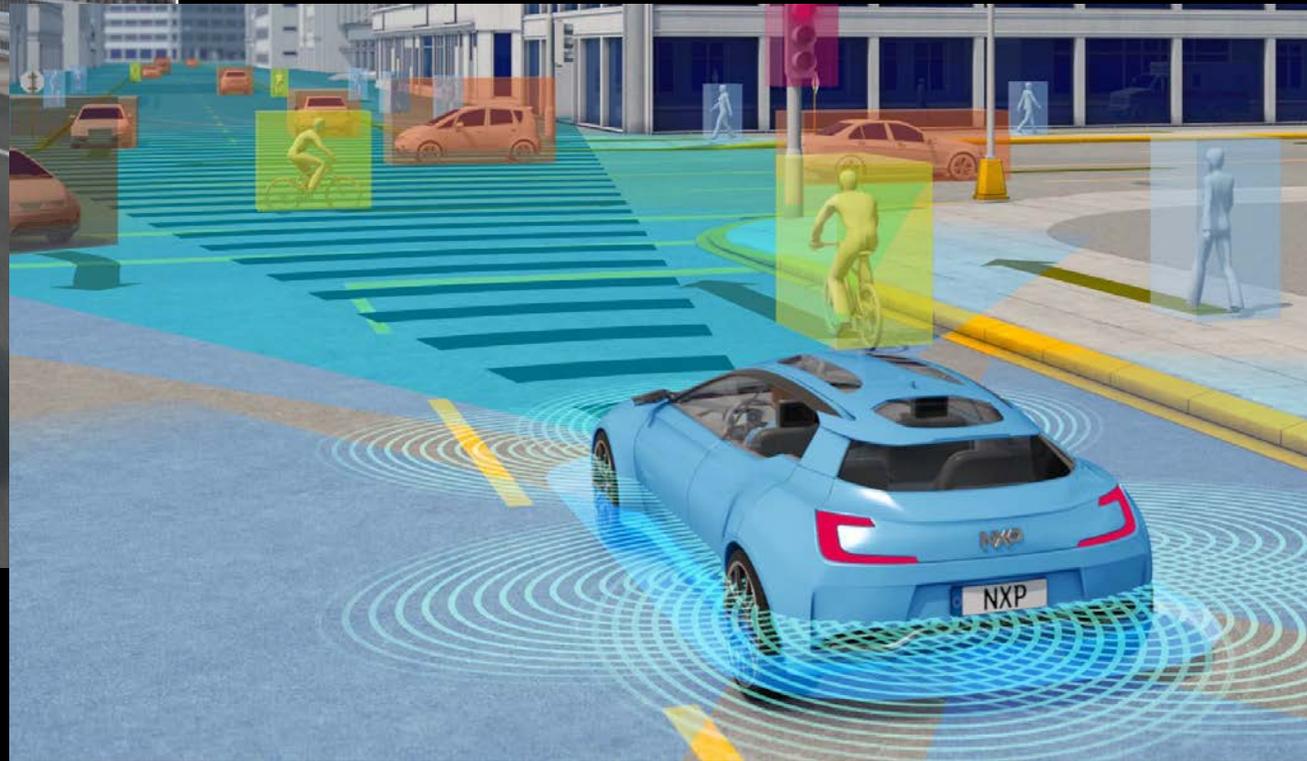
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# WHAT IS AN AUTONOMOUS VEHICLE?



<https://www.geospatialworld.net/news/elon-musk-wont-use-lidar-in-upcoming-tesla-autopilot-update/>.



<https://www.geospatialworld.net/videos/peter-hawkins-shares-recent-innovations-of-here-technologies/>

# WHO'S DEVELOPING THEM?

- TESLA Model S
- Ford Fusion
- Google Waymo
- GM Cruise LV
- Daimler-Bosch



# LEVELS OF AUTOMATION

## SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) AUTOMATION LEVELS

Full Automation



0

### No Automation

Zero autonomy; the driver performs all driving tasks.

1

### Driver Assistance

Vehicle is controlled by the driver, but some driving assist features may be included in the vehicle design.

2

### Partial Automation

Vehicle has combined automated functions, like acceleration and steering, but the driver must remain engaged with the driving task and monitor the environment at all times.

3

### Conditional Automation

Driver is a necessity, but is not required to monitor the environment. The driver must be ready to take control of the vehicle at all times with notice.

4

### High Automation

The vehicle is capable of performing all driving functions under certain conditions. The driver may have the option to control the vehicle.

5

### Full Automation

The vehicle is capable of performing all driving functions under all conditions. The driver may have the option to control the vehicle.

# CHALLENGES

- Combining heavy equipment plus complex software difficult
- Liability
- Cost
- Full benefits may not be realized for a while
- Limited Market Penetration initially
- Economic impacts

# WHAT IS BEING DONE NOW



<http://www.businessinsider.com/university-of-michigan-builds-city-for-self-driving-cars-2015-7>.



## Full-Scale Research Facilities at the Thomas D. Larson Pennsylvania Transportation Institute

<http://larson.psu.edu/about/test-track.aspx>

# AV IMPACTS OVER TIME

Impact	Functional Requirements	Planning Impacts	Time Period
Become legal	Demonstrated functionality and safety	Define performance, testing and data collection requirements for automated driving on public roads.	2015-25
Increase traffic density by vehicle coordination	Road lanes dedicated to vehicles with coordinated platooning capability	Evaluate impacts. Define requirements. Identify lanes to be dedicated to vehicles capable of coordinated operation.	2020-40
Independent mobility for non-drivers	Fully autonomous vehicles available for sale	Allows affluent non-drivers to enjoy independent mobility.	2020-30s
Automated carsharing/taxi	Moderate price premium. Successful business model.	May provide demand response services in affluent areas. Supports carsharing.	2030-40s
Independent mobility for lower-income	Affordable autonomous vehicles for sale	Reduced need for conventional public transit services in some areas.	2040-50s
Reduced parking demand	Major share of vehicles are autonomous	Reduced parking requirements.	2040-50s
Reduced traffic congestion	Major share of urban peak vehicle travel is autonomous.	Reduced road supply.	2050-60s
Increased safety	Major share of vehicle travel is autonomous	Reduced traffic risk. Possibly increased walking and cycling activity.	2040-60s
Energy conservation and emission reductions	Major share of vehicle travel is autonomous. Walking and cycling become safer.	Supports energy conservation and emission reduction efforts.	2040-60s
Improved vehicle control	Most or all vehicles are autonomous	Allows narrower lanes and interactive traffic controls.	2050-70s
Need to plan for mixed traffic	Major share of vehicles are autonomous.	More complex traffic. May justify restrictions on human-driven vehicles.	2040-60s
Mandated autonomous vehicles	Most vehicles are autonomous and large benefits are proven.	Allows advanced traffic management.	2060-80s

SOURCE: Todd Litman. "Autonomous Vehicle Implementation Predictions." Victoria Transport Policy Institute. 8 September 2017.

# CONSIDERATIONS FOR PLANNERS

1. Increase public investment in research and development in technology
2. Paradigm shift: “Mobility as a Service”
3. Continue incentivizing alternative modes; especially ride-sharing
4. Trade-offs between reduced parking and increased congestion.
5. Cultural shift in travel behavior.

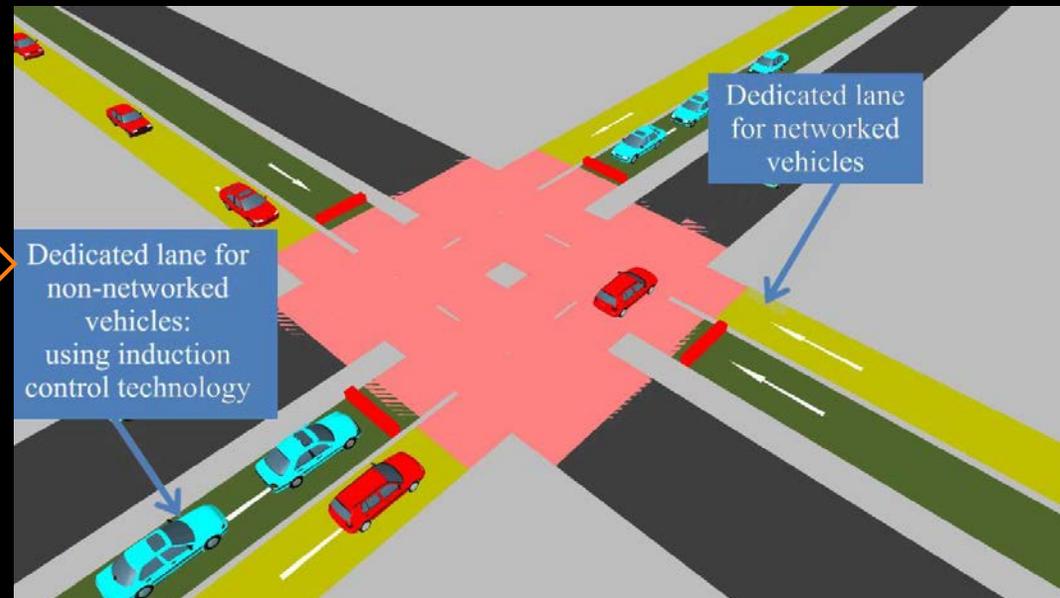
# CONSIDERATIONS FOR PLANNERS (continued)

6. Land Use Strategies to accommodate AV operation

7. Legal Issues

8. Plan for mixed traffic 

9. Time to begin planning is NOW!



<https://www.youtube.com/watch?v=sB3vXYr4kL4>

10. Planning must account for uncertainty.

# QUESTIONS

- For Further Information, contact

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**South Jersey  
Transportation  
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**American Planning Association**  
*Making Great Communities Happen*

# State of Transportation Planning

Advances in Automated Bicycle & Pedestrian Counting

Nathan Hicks, AICP

07/20/2018

**CDM  
Smith**

# Advances in Automated Bicycle & Pedestrian Counting

- What is most often used now?
  - Infrared (Passive and Active)
  - Pneumatic Tubing
  - Manual Methods
  
- Pros and Cons?
  - Cheap/easy to install
  - Difficulties with data

# Advances in Automated Bicycle & Pedestrian Counting

- CDM Smith completed a non-motorized transportation data collection study for the Florida Department of Transportation.
  - We utilized the most common methods for counting bicyclists and pedestrians, but found there were limitations.
    - Nature and the built environment can influence the data.

# Advances in Automated Bicycle & Pedestrian Counting

- Where is the field progressing?
  - Significant research in the field of “Computer Vision”. This is influencing not only autonomous vehicles, but is opening doors in other fields as well.

# Advances in Automated Bicycle & Pedestrian Counting

- What can “Computer Vision” allow?
  - The ability to count bicyclists and pedestrians in different environments.
  - Not only is it important that bicyclists and pedestrians are counted, but these advances could allow for additional types of analyses.

# Advances in Automated Bicycle & Pedestrian Counting

- What can “Computer Vision” allow?
  - It can also determine direction, speed, classification, helmet usage and potential conflicts between users.
  - Safety analyses at intersections are one example, furthering the goal of “Vision Zero”.
  - Behavior analyses is another potential use.

# Advances in Automated Bicycle & Pedestrian Counting

- There is ongoing and future research!
  - Robotics Institute at Carnegie Mellon University.
  - UBC Bureau of Intelligent Transportation Systems and Freight Security.
- Both organizations have completed research using Computer Vision and counting bicyclists and pedestrians.
  - Accuracy of bicyclists and pedestrian counting ranged from 90.1% to 95.1%.

# Advances in Automated Bicycle & Pedestrian Counting

- What can be expected in the coming years?
  - Additional research and refinement is needed. Accuracy is good, but needs to be improved.
  - As new modes come into play, models will need to be adjusted (Dockless scooters).

# Transportation Agencies Adopt a Scenario Planning Approach for the Uncertain Road Ahead

Summary Presentation

Presented by: Tim Storer (ICF)

July 20, 2018



# Driving Change

## ■ Los Angeles

- 1920s: one of the worlds largest transit systems and busiest pedestrian crossings
- Decades of auto-centric actions contributed to reversing this trend
- Today: routinely ranks among the most traffic congested cities in the world (INRIX)

## ■ Portland

- Similar decision making trajectory; by 1970s, much of downtown devoted to parking
- 1980s: forward-thinking policies directed growth towards key corridors, facilitated density, and helped revitalize the economy
- Today: Routinely ranks as one of the best cities in the US for bicycling, walking and transit



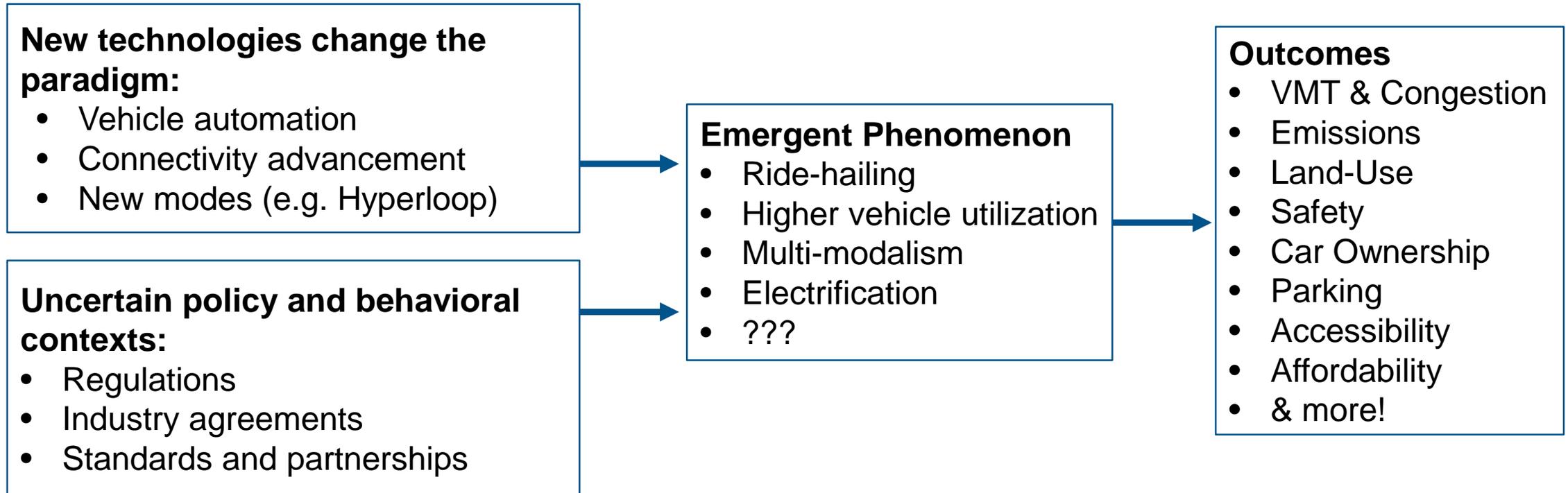
*Downtown Los Angeles in 1920s  
(Source: KCET)*



*Downtown Portland in 1970s  
(Source: Portland Architecture)*

# Setting the Stage: A Changing Landscape

The role, function, and behavior of automobile travel has been reasonably stable established pattern in prior decades... but that is changing rapidly.



# Planning for Uncertainty

- **Scenario planning offers a systematic approach to:**
  - Survey past and present transportation developments
  - Explore possible trajectories of change and their underlying drivers
  - Assess opportunities and risks associated these trajectories
- **State of Technology Readiness Planning**
  - National League of Cities (2015): 6% of agencies incorporated AVs
  - National League of Cities (2018): 36% of cities planning for AVs
  - Early adopters include Jacksonville Transportation Authority, Maryland DOT, Washington State DOT

# Jacksonville Transportation Authority

## Literature Review

## Analyze Plans

- Future population distribution/composition
- Planned/programmed investments

## Workshop (2017)

- Convene peer agencies
  - Form scenarios

## Determine Goals

1. Promote itself in the community.
2. Improve service
3. Pursue tech and partnerships
4. Identify tech-enabled efficiency improvements
5. Be involved with land development process



Conceptual Rendering of Jacksonville's Ultimate Urban Circulator  
(Source: JTA)

# FHWA's Scenario Planning for CVs and AVs: Project Goals

## Purpose:

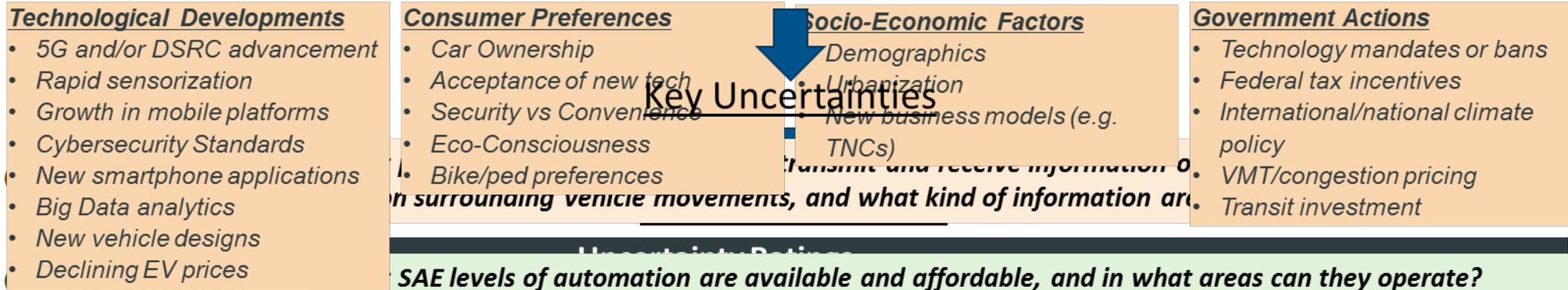
- Equip agencies to deal with uncertainty
- Reduce burden on state and local agencies in addressing CV/AV risks and opportunities

# Project Outcomes and Deliverables

- Develop **5-6 descriptive scenarios** of potential futures related to CV/AV deployment, adoption, use and likely impacts through a collaborative approach with FHWA, invited stakeholders and subject matter experts
- Conduct **2 workshops** to validate, refine, and test the descriptive scenarios
- **Final report** including (1) Methodology for creating the scenarios and (2) high-level qualitative assessments of scenario impacts to planners and to society
- **Practitioner Guidance** document to serve as a stand-alone resource for planners to conduct their own scenario planning exercises

# Scenario Development Process

## Drivers and Levers



**Cooperation**

To what extent do agencies and companies adjust their operational practices and policies in accordance with other entities? Is there integrated payment, synchronization in schedules, multi-modal infrastructure development, etc.?

Overall System				Innovation proliferates, but only in special purpose or "niche" applications
Niche Service Areas				
<b>Ultimate Traveler Assist</b>				CV technology progresses rapidly, but AV stagnates
<b>Managed Automated Lanes</b>				
Overall System				Certain lanes become integrated with CV and AV
AV lanes				
<b>Competing Fleets</b>				TNC-like services proliferate rapidly, but do not operate cooperatively
<b>Automated Integrated Mobility</b>				On-demand shared services proliferate and integrate with other modes via cooperative data sharing, policies, and infrastructure

## 2035 CV/AV Scenarios

### Enhanced Driving Experience

#### Managed Automated Lanes

AV lane networks

AV travel is consolidated to a large-scale lane network with significant consumer adoption

#### Ultimate Traveler Assist

Ultra-Connectivity

AV adoption stalls, CV becomes ubiquitous

### Baseline

#### Baseline

Minimal Plausible Change

Accounts for advances in safety technology, TSMO and mobility services

### Driver Becomes Mobility Consumer

#### Niche Service Growth

High AV/CV in certain cases

Niche applications for CV/AV dominate the landscape

#### Competing Fleets

Automated TNC fleets compete

Level-4 AV is safe for most trips, travel is dominated by competing fleets

#### Integrated Automated Mobility

Automated mobility-as-a-service

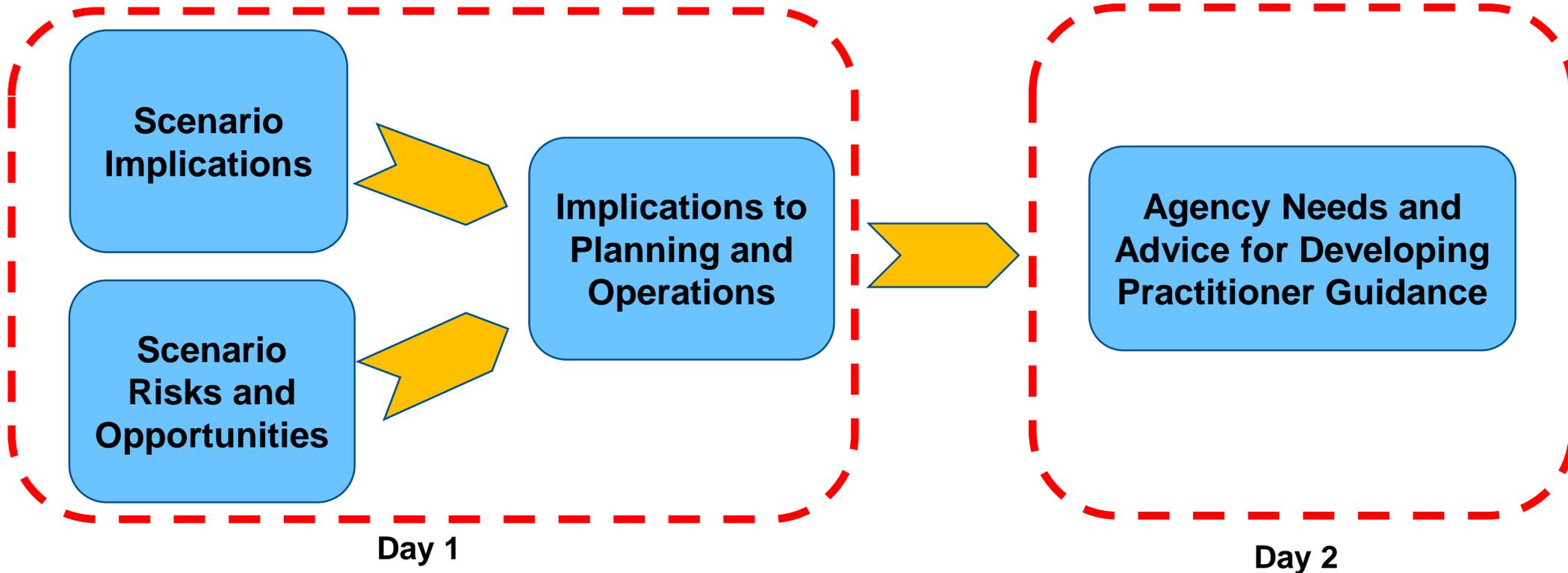
Strong public-private partnership for system optimization

Trajectories towards CV/AV Advancements

**TODAY (circa 2017)**

# How do we maximize usefulness of the scenarios?

## Scenario Planning Workshop (Nov, 2017)

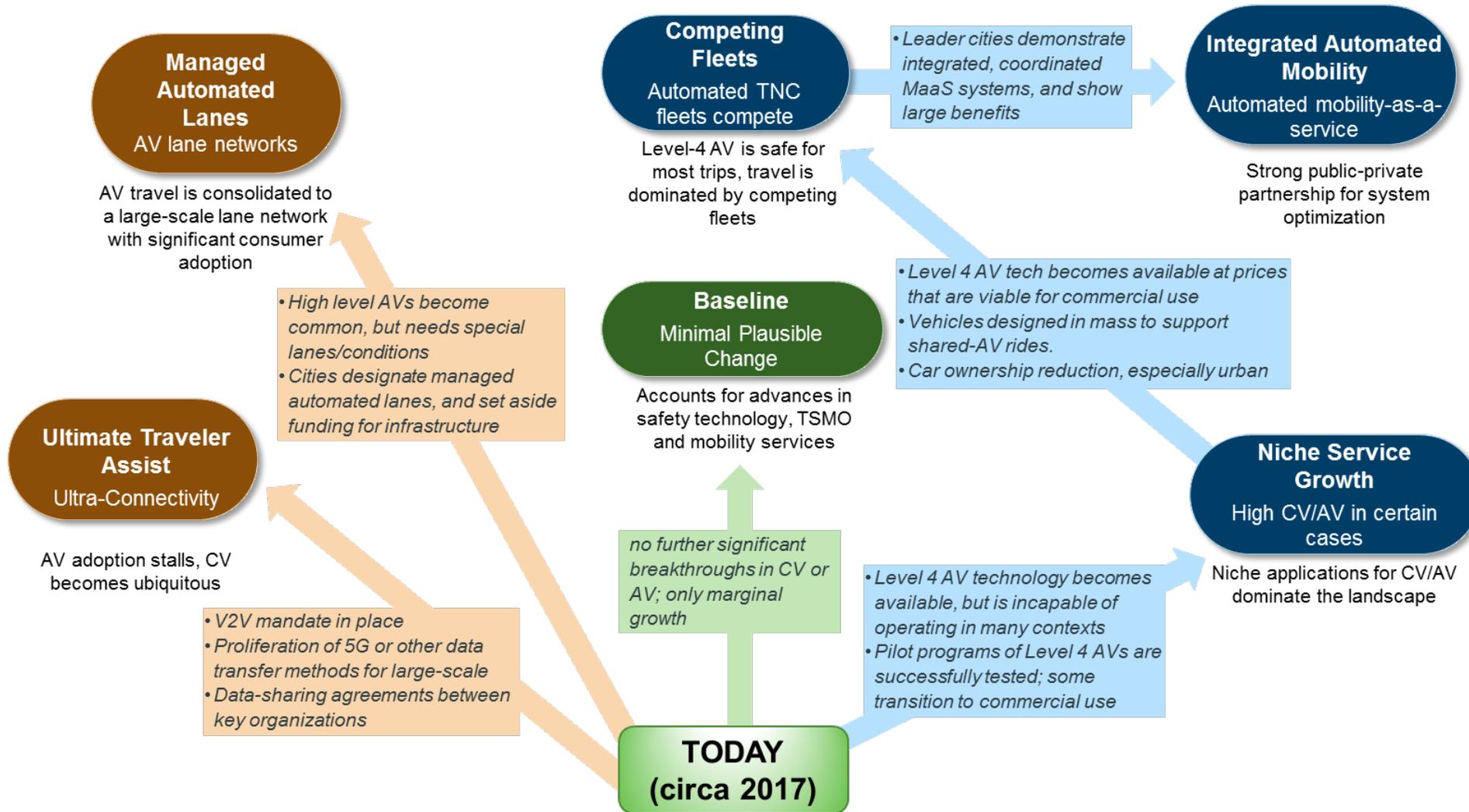


# Common Risks in the Scenarios

Common Risks (Sample)	Relevant Scenarios					
	Slow Roll	Niche Service Growth	Ultimate traveler assist	Managed Automated Lanes	Competing Fleets	Automated Integrated Mobility
Decreased value of roadway capacity expansion			X	X	X	X
Equity - benefits felt only by certain groups	X	X	X	X	X	X
Inadequate EV charging					X	X

Commonly Valuable Agency Actions (Sample)	Relevant Scenarios					
	Slow Roll	Niche Service Growth	Ultimate Traveler Assist	Managed Automated Lanes	Competing Fleets	Automated Integrated Mobility
Begin piloting and testing V2I systems	X	X	X	X	X	X
Digitize road signage, speeds, markings	X	X	X	X	X	X
Incentives for CV retrofits	X	X	X	X	X	X

# Causal Relationships and Tipping Points of the Scenarios



# Practitioner Guidance Components

1. Define and Understand CV/AV

2. Determine goals and stakeholders in your planning process

3. Understand Driving Forces and Scenario Origins

4. Frame and Tailor the Scenarios

5. Incorporate Scenario Results into Decision-Making

6. Monitor industry and policy developments

Done iteratively

## Conclusions

- **Scenario planning has been and will continue to be a valuable tool for state and local planners**
- **There is no one-size-fits-all approach to scenario planning**
  - Different contexts, resources, goals, and perspectives
  - Normative and exploratory



# APA Transportation Planning Division

## 2018 State of Transportation Webinar Presenters

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Report

<https://www.planning.org/divisions/transportation/report/>