



# **Advanced Air Mobility: Integrating the Third Dimension into Metropolitan Transportation Systems**

American Planning Association  
August 28, 2020



# Advanced Air Mobility: Integrating the Third Dimension to Metropolitan Transportation Systems

## Agenda

- **Introductions**
- **What Is Advanced Air Mobility?**
- **Planning for Urban Air Mobility**
- **Understanding Infrastructure Considerations**
- **Understanding Airspace Considerations**
- **Understanding the Integration Challenge**
- **Q&A**





**Supporting the responsible integration of the third dimension into our daily transportation needs through education and advocacy.**

CAMI is a 501(c)(3) nonprofit organization dedicated to the responsible integration of advanced air mobility into communities by providing education, communication, collaboration and advocacy.

CAMI understands the importance of connecting communities and industry by working with all stakeholders to develop advanced air mobility that integrates with existing and future urban and regional transportation systems.

CAMI educates and equips state and local decision makers, planners, and the public with the information they need to set policies and design infrastructure and systems to successfully integrate aviation into daily transportation options.

# Presenters



Yolanka Wulff  
Community Air  
Mobility Initiative



Adam Cohen  
UC Berkeley



Darrell Swanson  
Swanson Aviation  
Consultancy Ltd.



Basil Yap  
Hovecon, LLC



Todd Petersen  
Ellis & Associates



# Introduction to Advanced Air Mobility

Yolanka Wulff  
Co-Executive Director  
Community Air Mobility Initiative  
[yolanka@communityairmobility.org](mailto:yolanka@communityairmobility.org)

# TECHNOLOGY IS REDEFINING FLIGHT

Courtesy of Radius Capital

Tech Drivers

Propulsion  
Electrification

Autonomous  
Systems

Mobility Services

New Capabilities



eVTOL



Electric and  
Hybrid-electric

Solution Areas

Moving goods

Moving people

Automating tasks

Thematic  
Benefits

Lowers the barriers for leveraging UAVs to get jobs done  
Lowers the operating cost of small aircraft on short routes  
Increases the number of access points to the air  
Stimulates latent demand for flight where ground transportation is used today

# What is Advanced Air Mobility?



Nothing new: regional airline travel and helicopter service (e.g., Blade) are current/historical forms of AAM in service today.

Everything new: electric aircraft make AAM safer, quieter, greener, and more economical than ever before.

Urban Air Mobility, or UAM, refers to shorter distance urban use cases. Regional Air Mobility, or RAM refers to travel over longer distances away from the urban core.

AAM may share airspace with UAS\* but is not UAS: autonomy helps pilot operators but (in most concepts) doesn't replace them in initial operations.

\*UAS = unmanned aircraft systems

## Zones of Operation:

- City Center
- Suburbs to City
- Edge City to (Edge) City
- Rural Access
- Hub Airport Access

## Types of Operation:

- Airline (micro haul)
- Air Metro
- On Demand (air taxi)
- Airport Shuttle
- Emergency Services





Today's aviation industry operates separately from other forms of urban transportation

- Passengers leave behind the urban environment when they enter airport premises
- Ground traffic is restricted and controlled



Advanced Air Mobility requires aviation to integrate into an existing urban transportation system that has its own challenges

- Traffic Congestion
- Urban Sprawl
- Environmental Impacts
- Transit under/over use
- Noise
- ... and others



VS

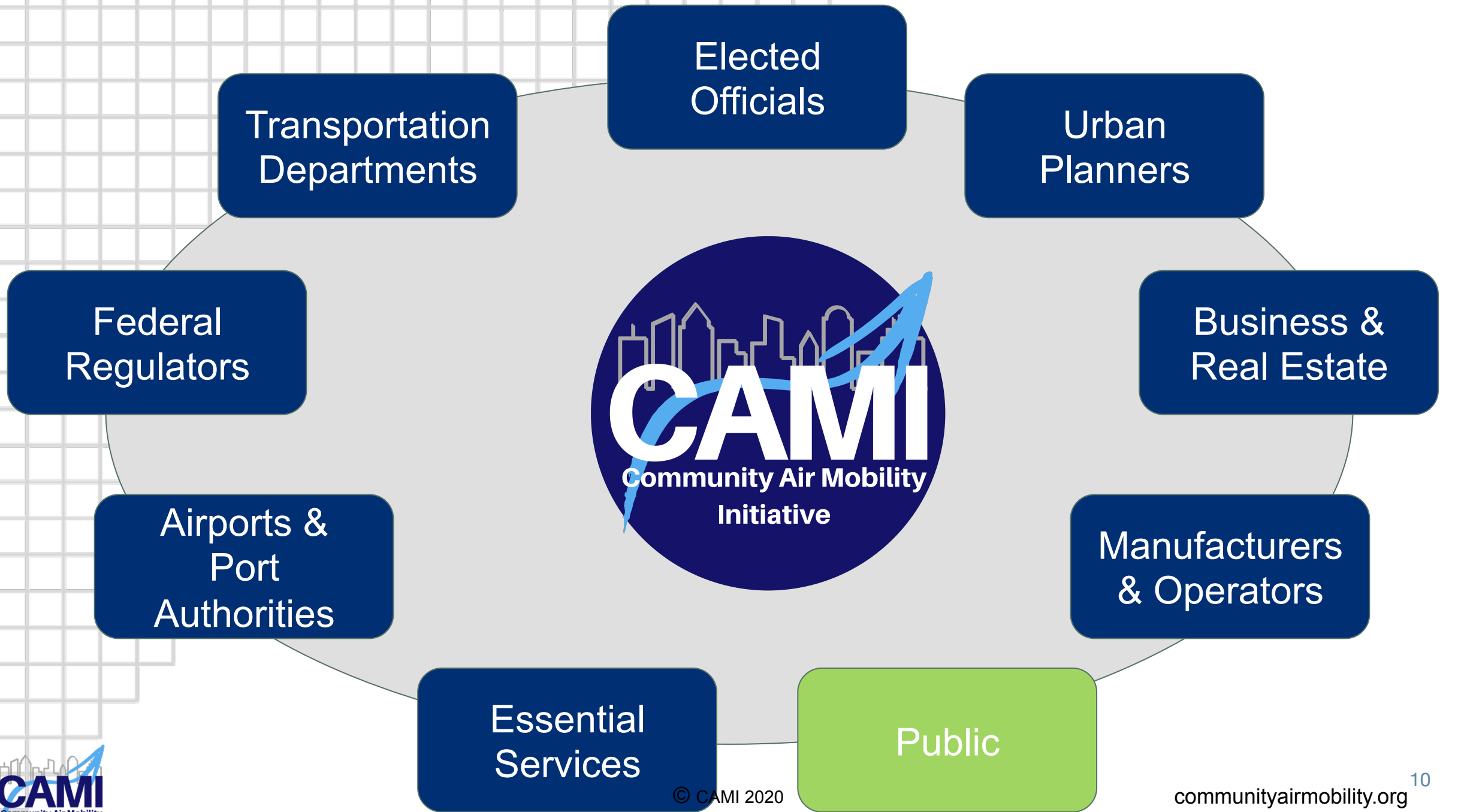


VS



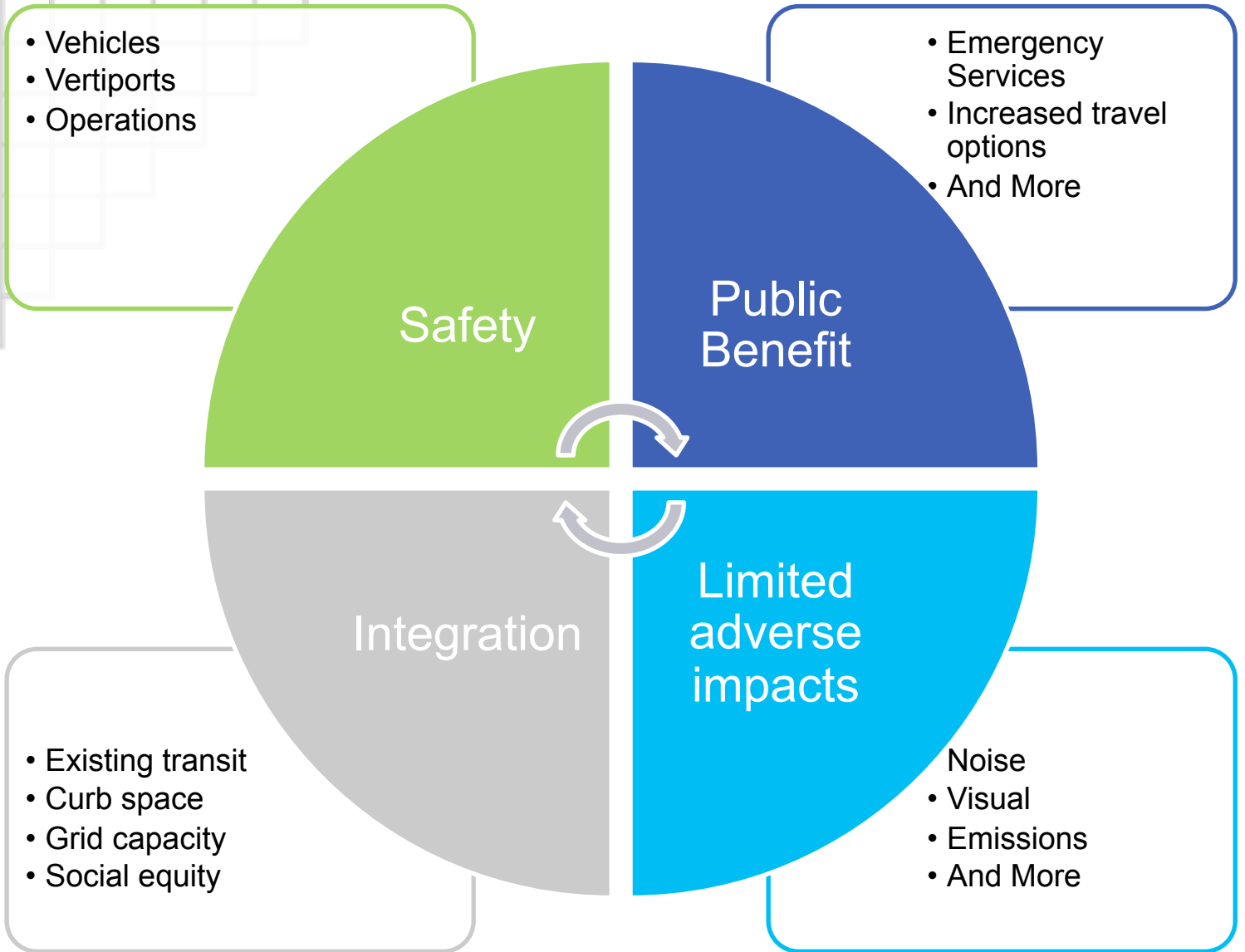
AAM also requires the aviation industry to interact with new jurisdictions and players

- FAA – certification, airspace management
- Federal code & preemption
- State and local regulations – e.g., land use, zoning, transportation regulation
- State common law – liability, property rights, nuisance





# Public Acceptance is multifaceted.





# Some potential public benefits may be surprising



Reduced need for vehicle traffic within urban core



Reduced emergency response times



Increased range of access to the urban core



Additional transportation demand management options



Urgency-trip pairing with commuter transit



Stronger connection of rural areas to urban opportunities



Increased utility of GA airport infrastructure



Additional disaster response capabilities



Increased electrification for lower in situ emissions



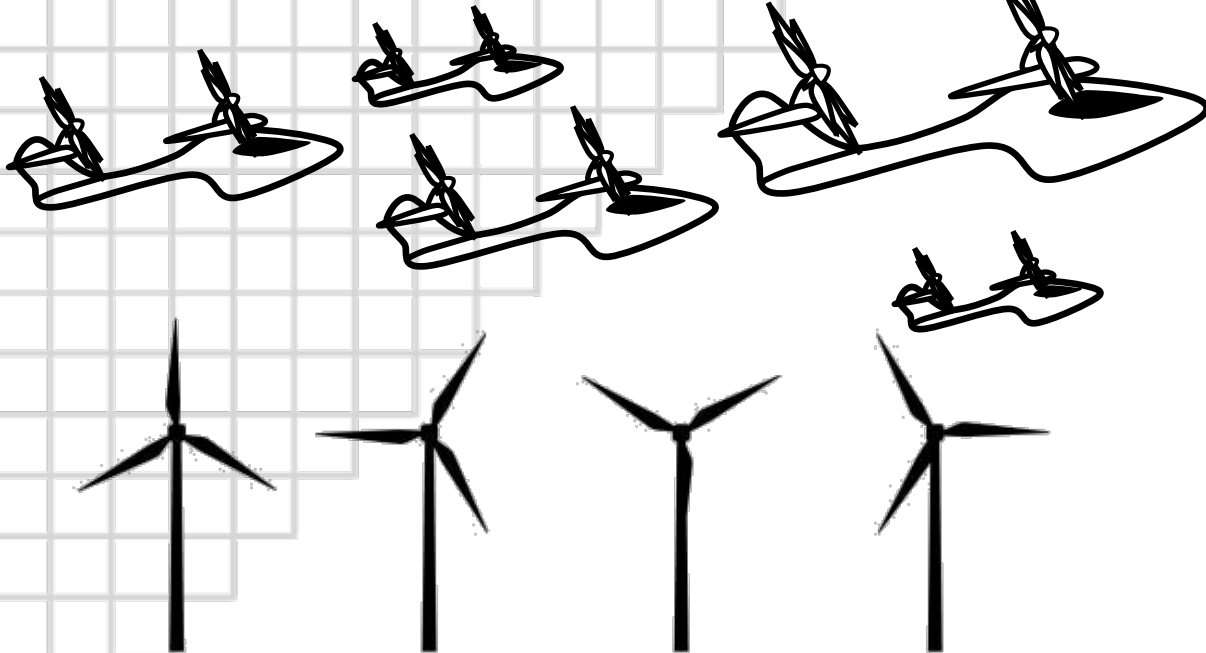
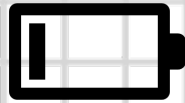
Elimination of transportation deserts



Workforce development and economic opportunities



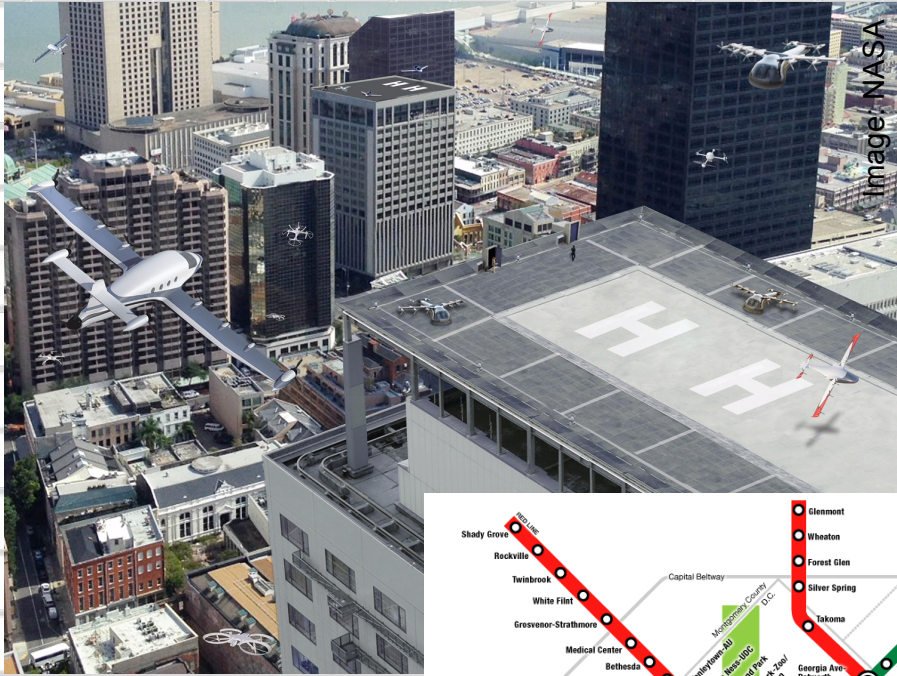
Image: CNN



There will be some level of undesirable impacts. Being transparent about this will help minimize them and build trust with the public.

- Electric vehicles are only as green as their grid and battery disposal
- Visual impact
- Congestion may just shift
- Risk of urban sprawl
- **Noise**



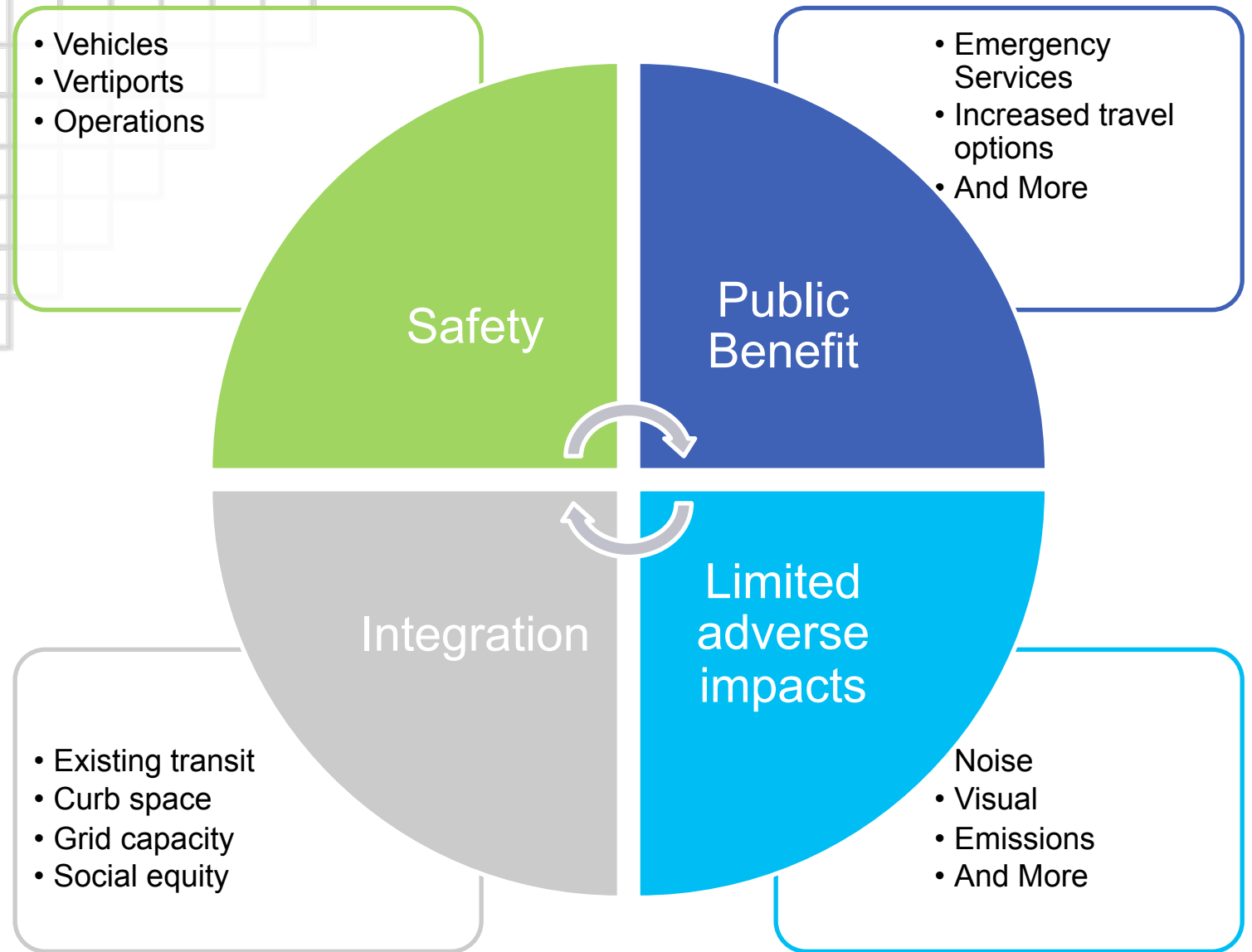


Integration needs to consider the existing transportation landscape, accessibility, social equity, and secondary impacts.

- Integrate with transit options to provide « urgency travel »
- AAM can address transportation deserts in underserved areas
- Social equity and broad public benefit are important, not just the most profitable locations
- Use zoning advantageously
- Ensure grid capacity

## Public Acceptance is multifaceted.

- Are communities prepared to adopt AAM and successfully integrate it?
- Is industry prepared to support communities and make long-term beneficial decisions?





# Planning for Urban Air Mobility

August 28, 2020

Adam Cohen  
Senior Research Manager  
UC Berkeley

[apcohen@berkeley.edu](mailto:apcohen@berkeley.edu)

LinkedIn/Twitter: AskAdamCohen

# Planning for Urban Air Mobility - Overview

- What planners need to know
- On-demand aviation use cases
- Introduction to understanding community integration
- Understanding potential concerns with UAM
- The role of the built environment
- Long range planning considerations
- The “Complete Trip”
- UAM Mobility Hubs
- UAM Infrastructure Considerations

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# What Planners Need to Know



- What is UAM and what are the various use cases?
- What are potential concerns with UAM?
- Who, what, and how is UAM regulated?
- What types of tools can planners use to guide the evolution of UAM in communities?
- How does the built environment relate to UAM?
- What are some planning and implementation considerations?
- What is the role of the built environment and how can planners help?

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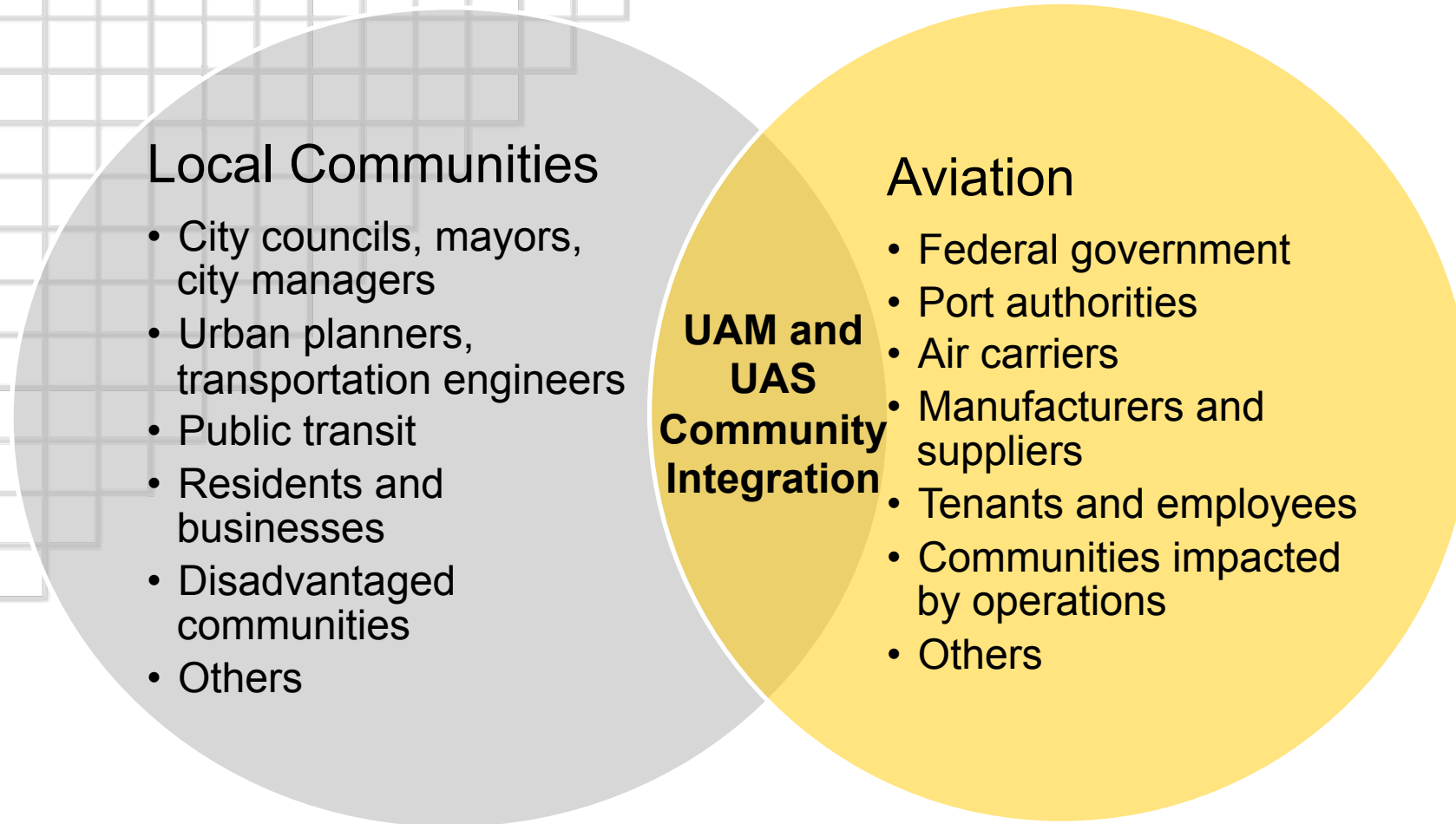
# On-Demand Aviation Use Cases

- Passenger mobility, goods delivery, emergency response and other use cases using a variety of manned and unmanned aircraft
  - Twelve operational passenger helicopter services globally as of March 2020 (*excludes pre-arranged charter services*)
  - More than 250 vertical take-off and land (VTOL) aircraft and electric rotorcraft under development
- Market valued at approximately \$5B USD in 2018
- Forecast Market Potential
  - Global: \$74B to \$641B USD in 2035
  - Goods delivery: \$3.1B to \$8B USD in 2030
  - Passenger mobility: \$2.8B to \$4B USD in 2030
- Several studies estimate profitability for passenger mobility and goods delivery in the late 2020s and early 2030s

Cohen and Shaheen 2020



# Understanding Community Integration: The Convergence of Two Historically Distinct Disciplines



# Understanding Potential Concerns with UAM



- Safety
  - New aircraft designs
  - Electric range anxiety
  - Remotely piloted and autonomous operations
- Equity, Accessibility, and Affordability
- Visual Pollution
- Noise Pollution
- Privacy and Increased Air Traffic Over Residential Areas
- Impacts of vertiports on neighborhoods

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# Early Understanding of Potential Societal Barriers

	Excited	Happy	Neutral	Confused	Concerned	Surprised	Skeptical	Amused
<b>GEOGRAPHIC LOCATION</b>								
Survey Results								
Houston, N = 344	32%	24%	27%	8%	9%	11%	19%	3%
San Francisco Bay Area, N = 337	33%	25%	27%	8%	9%	11%	20%	3%
Los Angeles, N = 345	32%	24%	27%	8%	9%	11%	19%	3%
Washington, D.C., N = 341	32%	24%	27%	8%	9%	11%	20%	3%
New York City, N = 344	32%	24%	27%	8%	9%	11%	19%	3%
<b>GENDER</b>								
Survey Results								
Female, N = 976	26%	22%	26%	10%	11%	11%	20%	4%
Male, N = 734	37%	23%	23%	6%	10%	8%	18%	4%
<b>INCOME</b>								
Survey Results								
Less than \$10,000, N = 78	14%	17%	40%	8%	3%	4%	10%	3%
\$10,000 - \$14,999, N = 53	19%	23%	30%	6%	6%	6%	6%	6%
\$15,000 - \$24,999, N = 101	25%	12%	36%	7%	3%	6%	7%	3%
\$25,000 - \$49,999, N = 212	28%	15%	27%	8%	5%	3%	11%	2%
\$50,000 - \$74,999, N = 210	28%	22%	25%	7%	4%	5%	8%	0%
\$75,000 - \$99,999, N = 192	30%	30%	14%	7%	5%	2%	9%	1%
\$100,000 - \$149,999, N = 182	36%	14%	25%	4%	6%	1%	12%	2%
\$150,000 - \$199,999, N = 101	27%	21%	20%	8%	6%	6%	9%	2%
\$200,000 or more, N = 112	35%	12%	21%	7%	11%	4%	11%	0%
<b>AGE</b>								
Survey Results								
18 - 24 years, N = 110	22%	25%	34%	5%	2%	4%	5%	2%
25 - 34 years, N = 271	32%	28%	19%	4%	4%	3%	8%	1%
35 - 44 years, N = 191	43%	16%	17%	6%	5%	2%	8%	3%
45 - 54 years, N = 132	30%	16%	21%	8%	9%	3%	9%	2%
55 - 64 years, N = 178	26%	15%	29%	9%	7%	4%	8%	1%
65 - 74 years, N = 169	14%	12%	33%	9%	6%	4%	18%	1%
75+ years, N = 42	10%	14%	31%	10%	7%	2%	24%	0%

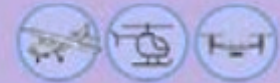
Shaheen, Cohen, Farrar 2019

- Generally, neutral to positive reactions to the UAM concept, with some skepticism
- Public perception of fully autonomous aircraft is one of the largest barriers
- Cost is a primary consideration
- Personal security was an important factor (e.g., confidence in the aircraft, security/safety from flying with potentially dangerous or unruly passengers)
- Some respondents expressed privacy concerns (e.g., people flying overhead, sight lines into homes/yards) and increased noise levels)

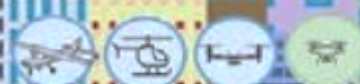
Class G

Class C/D/E Surface

Class B



400 ft AGL



UAM Corridor

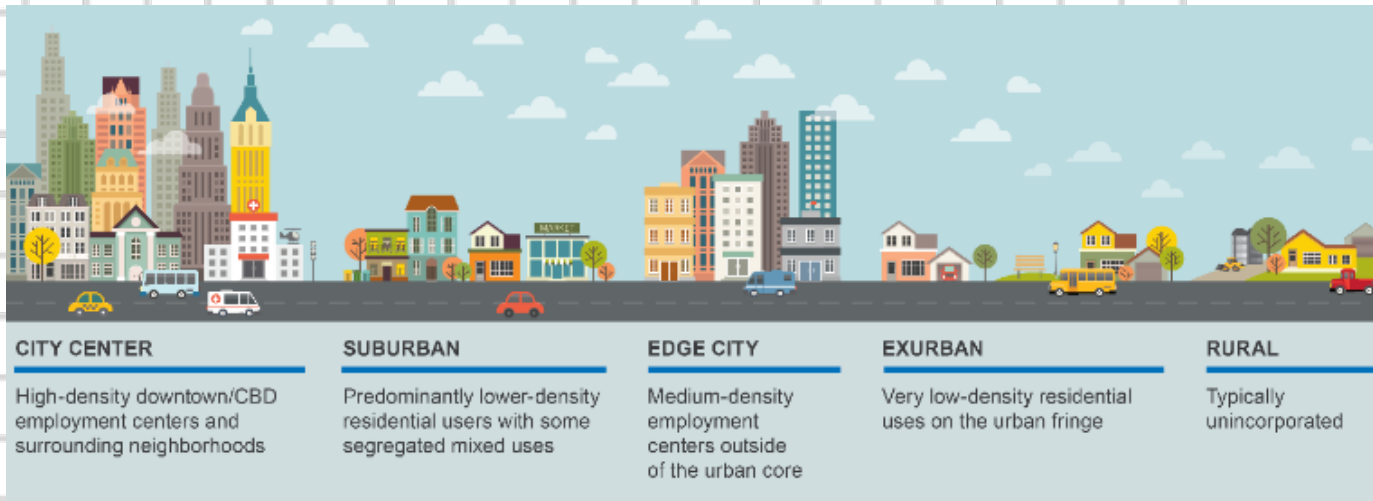
⦿: Cross UAM Corridor

Aerodrome



Class B Airport

# UAM and the Role of the Built Environment



Shaheen and Cohen 2017; Shaheen et al. 2017

- Context in the built environment matters
- One size does not fit all
- Strategies must be tailored to meet a diverse array of needs, use cases, and urban contexts
  - Small and rural communities
  - Auto-oriented mega regions
  - Transit-oriented mega regions



# A Few Key Issues for Planning Consideration



- How is UAM defined in local policies/ordinances
- How should rights-of-way be designed and preserved (vertiport curbspace and airspace access)
- Should there be policy differentiation between use cases (e.g., emergency response, goods delivery, passenger mobility)
- How to manage demand among multiple service providers for vertiport access
- Determining the monetary value of vertiport access
- How to address administrative issues, such as insurance, liability, signage, etc.

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# Long Range Planning Considerations



The public and private sectors need to work together to:

- Understand how UAM could fit into the transportation ecosystem
- Identify and mitigate societal barriers and equity concerns
- Consider inclusion into long range policies and planning
  - Incorporate UAM into general/comprehensive, community, and specific plans
  - Include UAM into multimodal capital projects
  - Plan to adapt other infrastructure for UAM
- **Planners have a variety of tools at their disposal**
  - Ex. Planning and vision documents, community engagement, form-based code, incentives, overlay zoning, permitting, code enforcement etc.

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# The Complete Trip



Cohen 2019

# UAM Mobility Hubs

## MOBILITY AREAS

### CATCHMENT AREA

The area from which a major destination or transit service attracts people to use its service. The size of a catchment area may vary based on the type of destination/focal point at the core (e.g., a high-speed rail station will have a larger catchment area than a light rail stop).

### ZONE

An area with a network of free-floating and station-based mobility options. Typically, up to 30 sq. miles (about 77.7 sq. kilometers).

### CORE

Public transit station, major destination/focal point (e.g., government center). Typically, up to 1 sq. mile (about 2.6 sq. kilometers).



## Transportation Modes

- Shared mobility, micromobility, public transportation, AVs, UAM
- Last mile delivery, UAS, robots, courier services

## Transportation Services

- EV charging, AV parking

## Amenities

- Dining, retail, entertainment, fitness

## Land Use

- Residential, hospitality, retail, mixed-use, public spaces

# UAM Mobility Hubs: Other Planning Considerations

## MOBILITY AREAS

### CATCHMENT AREA

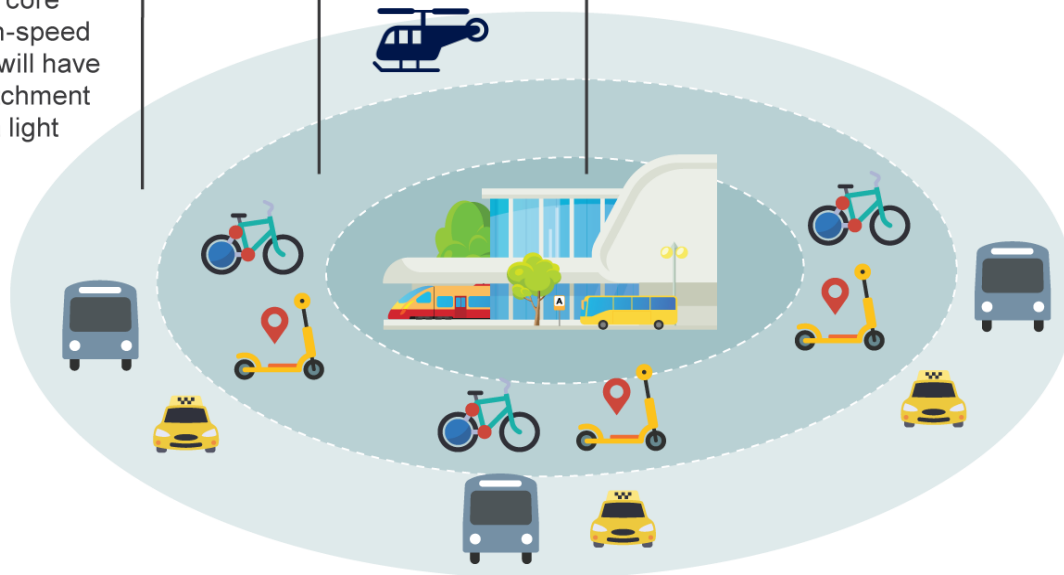
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### CORE

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- Airspace access
- Aircraft parking
- Battery charging and swapping
- Facility security
- Open access to accommodate a variety of aircraft types, operators, and users

# UAM Infrastructure Considerations



- What is the built environment we are trying to serve?
- Are we building new or repurposing existing infrastructure?
- What types of land uses/infrastructure need to be repurposed, renovated, or redeveloped to support UAM?
- What first- and last- mile connections are needed?
- How do we prioritize public transportation, pooled vehicles, and active transportation?
- How do we integrate vertiports into nearby land uses?
- What are the adverse impacts and how do we mitigate them?

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# Understanding The Infrastructure – The Built Environment

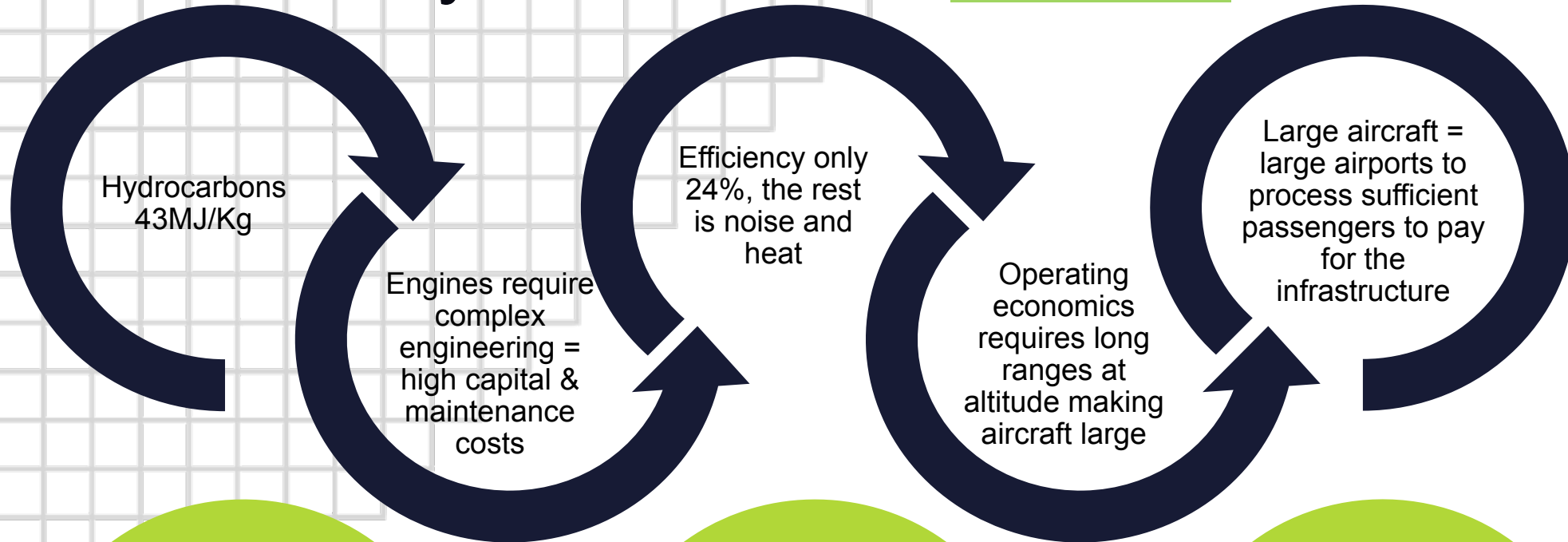
08 28 2020

Darrell Swanson, Director  
Swanson Aviation Consultancy Ltd  
[darrell@swansonaviation.co](mailto:darrell@swansonaviation.co)

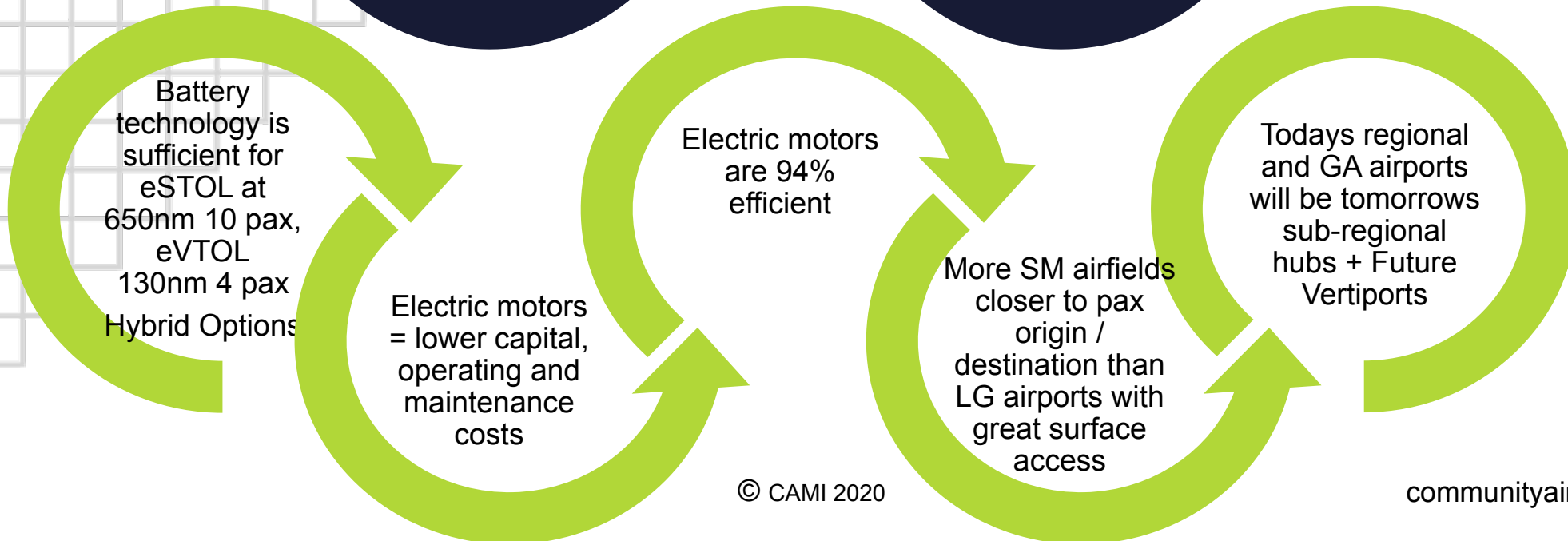


# Economics of Hydrocarbon v Electric Aviation

Hydrocarbon



Electric Aviation



Fixed Wing eCTOL/eSTOL & eVTOL

# THE NEW TRANSPORTATION LEADERBOARD

THE LEADING TECH COMPANIES TRANSFORMING HOW WE GET FROM A TO B

Link

Link

MICRO MOBILITY			URBAN MOBILITY				SHORT-HAUL TRAVEL					LONG-HAUL TRAVEL				
BIRD	hello bike	GOJEK	UBER	VIA	SHARENOW	WAYMO	JAUNT AIR MOBILITY	fair	BlaBlaCar	FLIXBUS	hyperloop one	ZUNUM Aero	WHEELS UP	BOOM	SPACE X	
Lime	mobike	VOGO	DiDi	SWL	GoFun 首汽共享汽车	CRUISE	JOBY	Getaround drivy	waze	BOLT BUS	HYPERLOOP	X WRIGHT	VISTA JET	AERION	BLUE ORIGIN	
YELLOW	motivate	Cityscoot	lyft	Super Shuttle	zipcar	ZOX	LILIUM	一亩地 eM Car Services	SRIDE	megabus.com	THE BORING COMPANY	EVIAATION	JETSTARTER	SPIKE	GALACTIC	
skip	Lime	eCOOLiKa	Grab	MOIA	EVCARD 优享服务	NURO	EHENGS	TURO	SoMo	OUIBUS	TRANSPOD	E-FAN X	VICTOR	BOEING	ispace	
SPIN	JUMP	BOUNCE	OLA	ZipGo Commute Spotter	SOCAR	RIVIAN	ARANA	神州租车	Citygo	Shuttl	HARDT	YUNEEC	JETSUITE X	LOCKHEED MARTIN	LAB SPACE	
voi.	Public Transport	COUP	嘀嗒	navya	drivezy	voyage	UBER Elevate	atzuhe 凹凸	scoop	滴滴巴士 DidiBus 滴滴巴士	Theracore Transportation	PIPISTREL	SURFAIR	REACTION ENGINES	MOON EXPRESS	
TIER	Public Transport	scoot	Careem	may mobility	Regenc (Ride)	AURORA	VOLOCOPTER	Zoomcar	Wunder Mobility	skedaddle	ZELEROS	STELLAR	EXOSONIC	LANDSPACE		
WIND	nextbike	MIVING	cabify	Baidu 百度	Drivecam	XPENG	OPENER	HyreCar	carma	ourbus	HYPER POLAND	HYBRID Air Vehicles	WIJET		WORLD VIEW	
CIRC formerly flash	Zagster	MUTE	曹操专车 CAOCAO	OPTIMUS RIDE	citybee	AI MOMENTA	BLADE	revv	zimride	MAGIC BUS	WATERLOOP	BYE AEROSPACE	STRATAJET		SPACE	
Razor	WHEELS	blinkee.city	Bolt	EASY MILE	MAVEN	autox	WORKHORSE	IVIRTUO	kakaomobility	CoachHire.com		ELEKTRA SOLAR			Kosmo Ryc	
SCOOTERS	BIKES	MOTORBIKES	RIDE-HAILING	VAN-POOLING	CAR-SHARING	AUTONOMOUS CARS	AIR-TAXIS	CAR HIRE	CAR-POOLING	BUSES	HYPERLOOP	ELECTRIC PLANES	PRIVATE JETS	SUPERSONIC FLYING	SPACE TRAVEL	

AVERAGE DISTANCE PER TRIP  
 0 - 4km  
 4 - 6km

20 - 300km  
 20 - 1000km





# Vertiports - Types

- **Small Airfields** - Existing airfields with close proximity to urban areas with a natural affinity to a destination city
- **Dedicated Regional / Urban Vertiports** - Purpose built landing facilities for EVTOL and or ESTOL near large urban areas with a natural connection to a destination city
- **Commercial City Vertiports** - Either existing heliports, city based airports or purpose built vertiports. Key characteristics - ability to handle a high volume of ATMs during peak periods (commuter peaks). Can be single FATO vertiports on the top of buildings. These may be non commercially operated
- **Support Vertiports** - Purpose built vertiports for the maintenance and or recharging of EVTOL. Can be co-located with other business where there is a synergistic relationship i.e. cargo distribution warehouses





# City Vertiport Concepts

- **Capacity is Key** - Commercially operated city based vertiports will need to have high hourly capacity to service peak morning and late afternoon demand to make them financially viable
- **Location, Location, Location** - Co-location with existing public transport networks is key to helping to secure planning permission. It not about competition its about complementing
- **Social Acceptance** - Achieved through demonstrating social utility, low noise impact and accessible to a wider range of society via lower costs to the user.



# Start with a plan

- A system plan for the incorporation of electric aviation into the macro regional fabric
  - Identify existing aviation assets both for VTOL and CTOL operations and assess their current contributions
  - Develop a thorough understanding of how electric aviation can enhance or hinder the movement of people and goods in the area of study
  - Assess large vertiport concepts vs smaller vertiport concepts and how they would affect road and public transport systems
  - How will high volume vertiport impact public transport networks? Redistribution and congestion reduction or concentration leading to insufficient capacity at peaks?
  - What airspace restrictions are applicable?
  - Understand what automation does to capacity of vertiports
    - There are natural limits – recharging time, passenger processing space

# What Built Infrastructure does Urban Air Mobility Need?

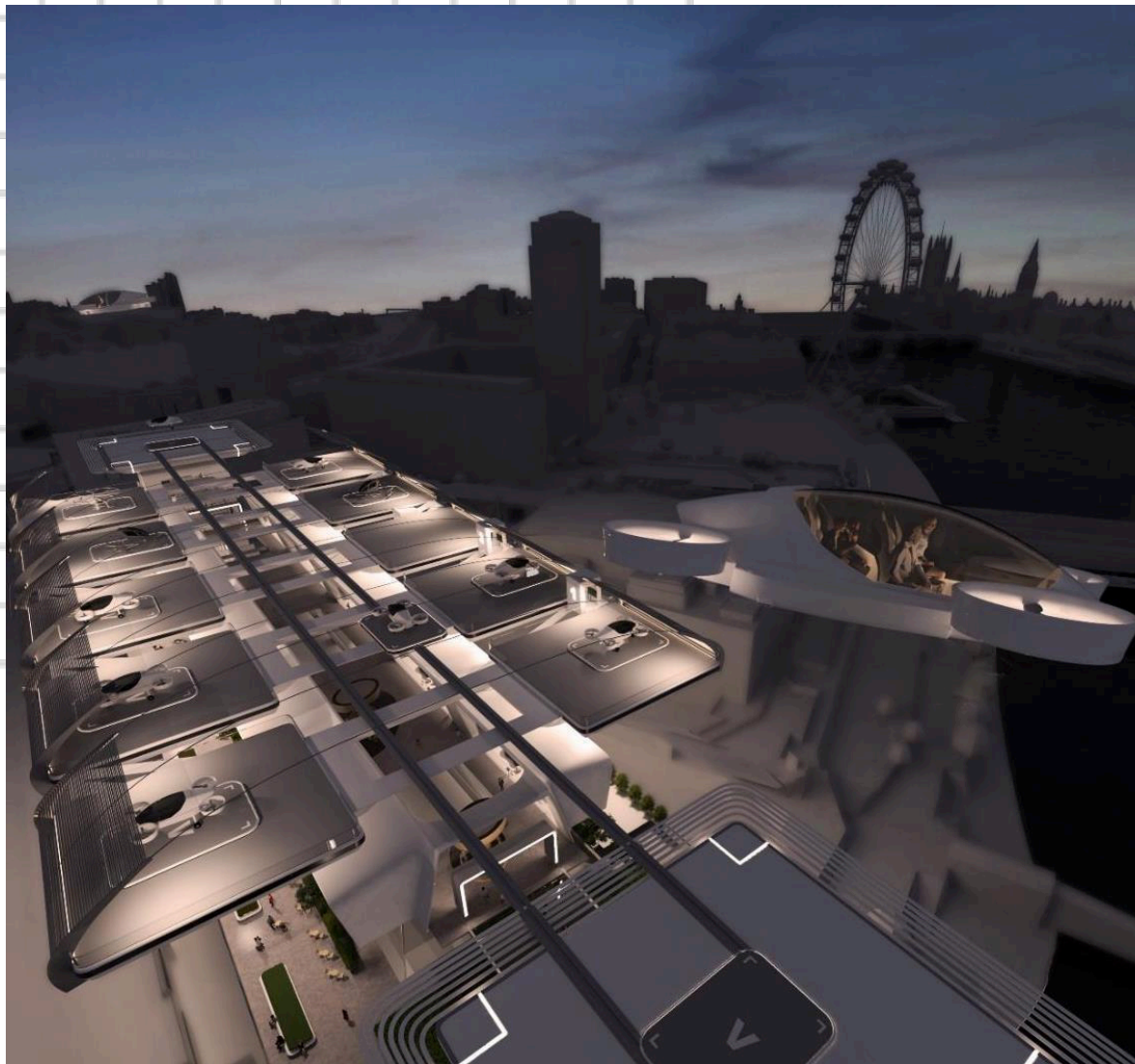
- A good public transportation system
- Acceptance of micro modes of travel and supporting infrastructure/system
- A robust utility system (electricity, water, waste water, hydrogen?)
- Airspace – its not built infrastructure but it is designed and has a finite capacity

# Challenges for Built Infrastructure

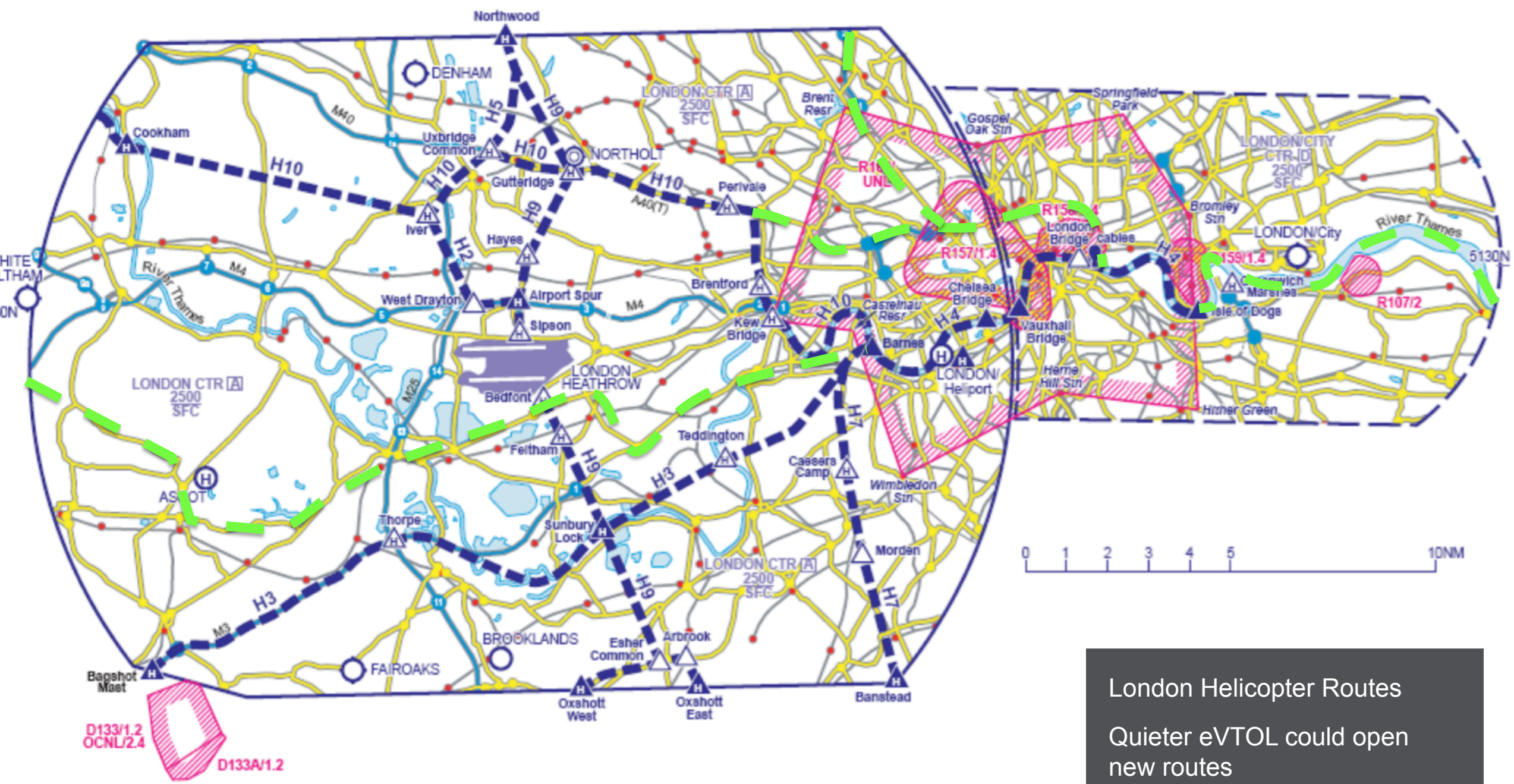
- **Space** – Although eVTOL have a relatively small footprint you still need lots of space to site a sufficient number of parking stands and passenger processing facilities to support commercial volumes of traffic
- **Electricity** – Recharging will require significant amounts of power during peak times thus a robust utility strategy needs to be put in place
- **Public Transport Capacity** – Ensuring that the public transport system is able to accommodate influx of passengers
- **Social Acceptance** – Noise & commoditisation of the service.
- **Zoning** – Zones being identified because of other issues which make them incompatible with the service that electric aviation offers



# Example Study: Waterloo Vertiport



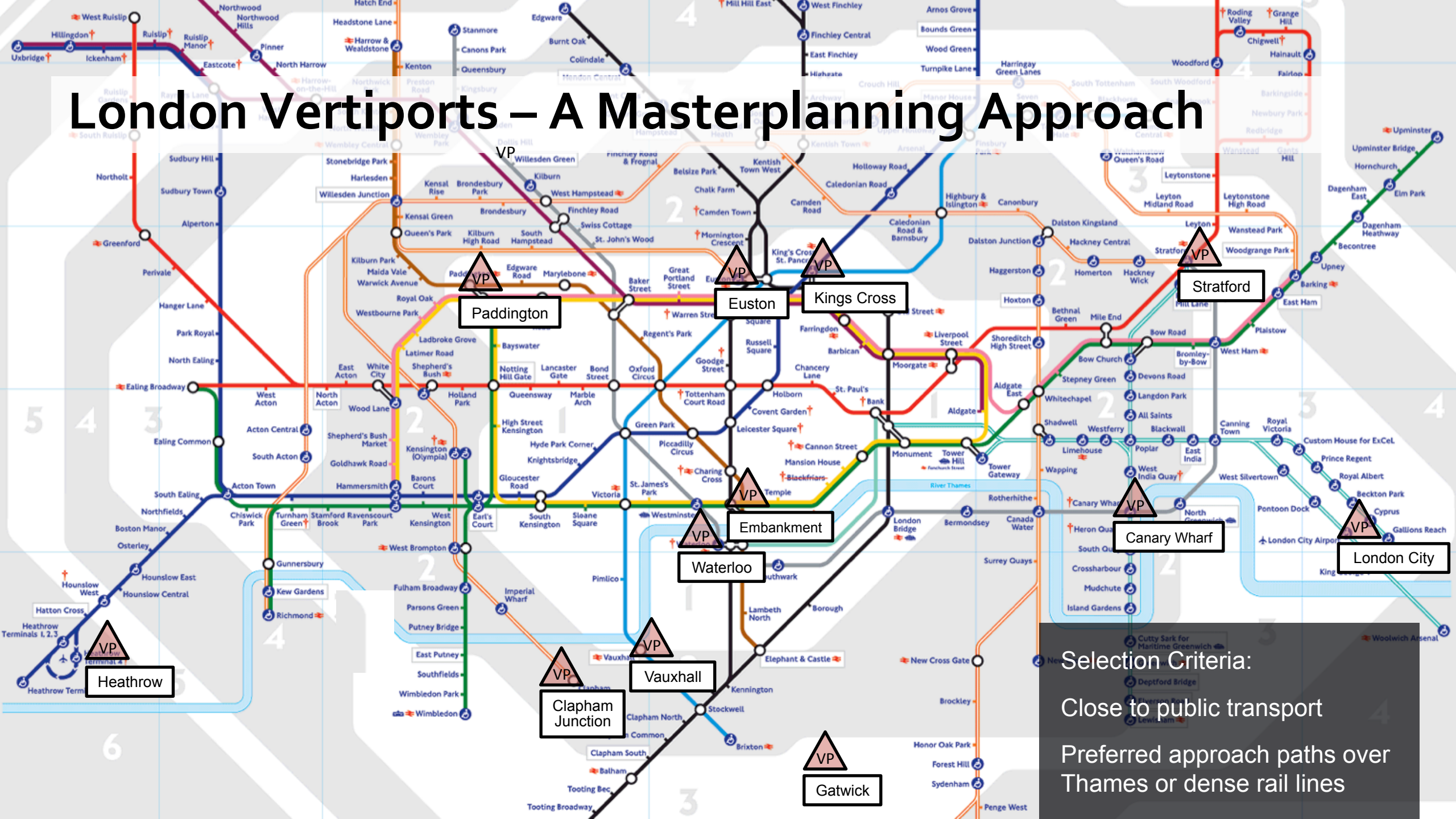




London Helicopter Routes  
 Quieter eVTOL could open new routes

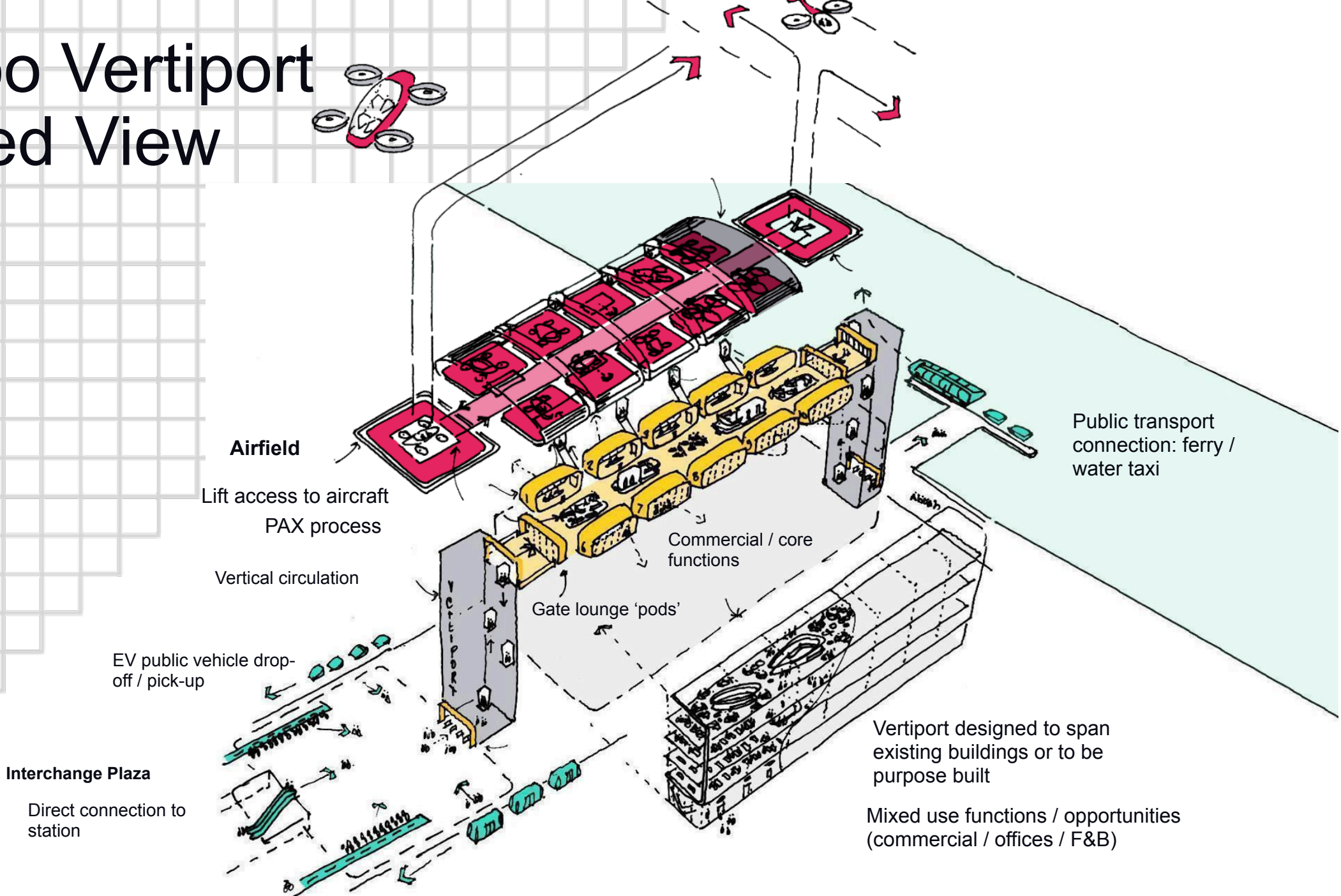


# London Vertiports – A Masterplanning Approach



**Selection Criteria:**  
Close to public transport  
Preferred approach paths over Thames or dense rail lines

# Waterloo Vertiport Exploded View



**Airfield**

Lift access to aircraft  
PAX process

Vertical circulation

Commercial / core functions

Gate lounge 'pods'

EV public vehicle drop-off / pick-up

**Interchange Plaza**

Direct connection to station

Public transport connection: ferry / water taxi

Vertiport designed to span existing buildings or to be purpose built

Mixed use functions / opportunities (commercial / offices / F&B)

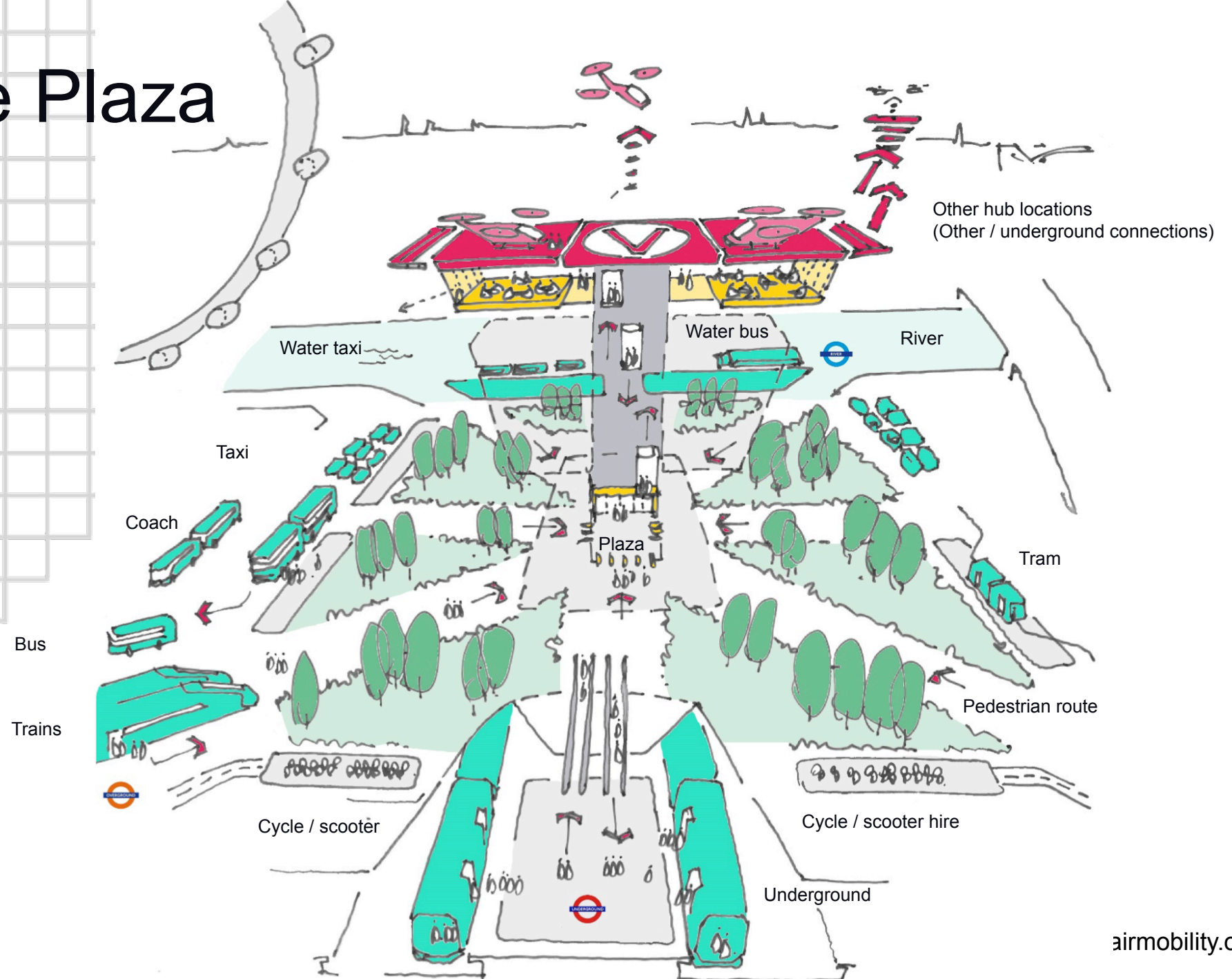


# Interchange Plaza

**Sustainable  
Multimodal  
Transportation  
Hub**

**Vertiport City -  
How will vertiports  
influence the local  
community?**

**Ref. Airport City by  
John D. Kasarda**

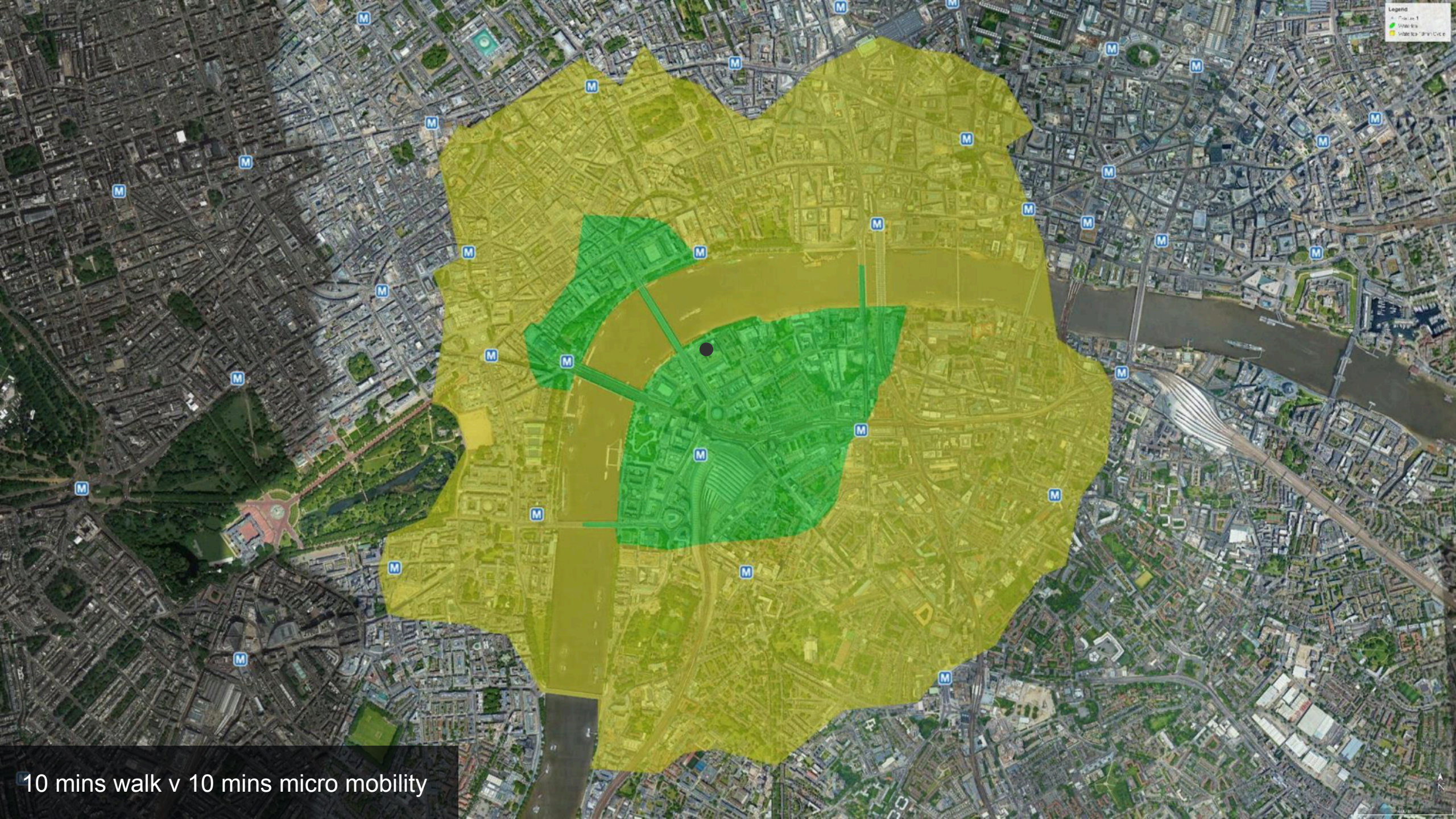




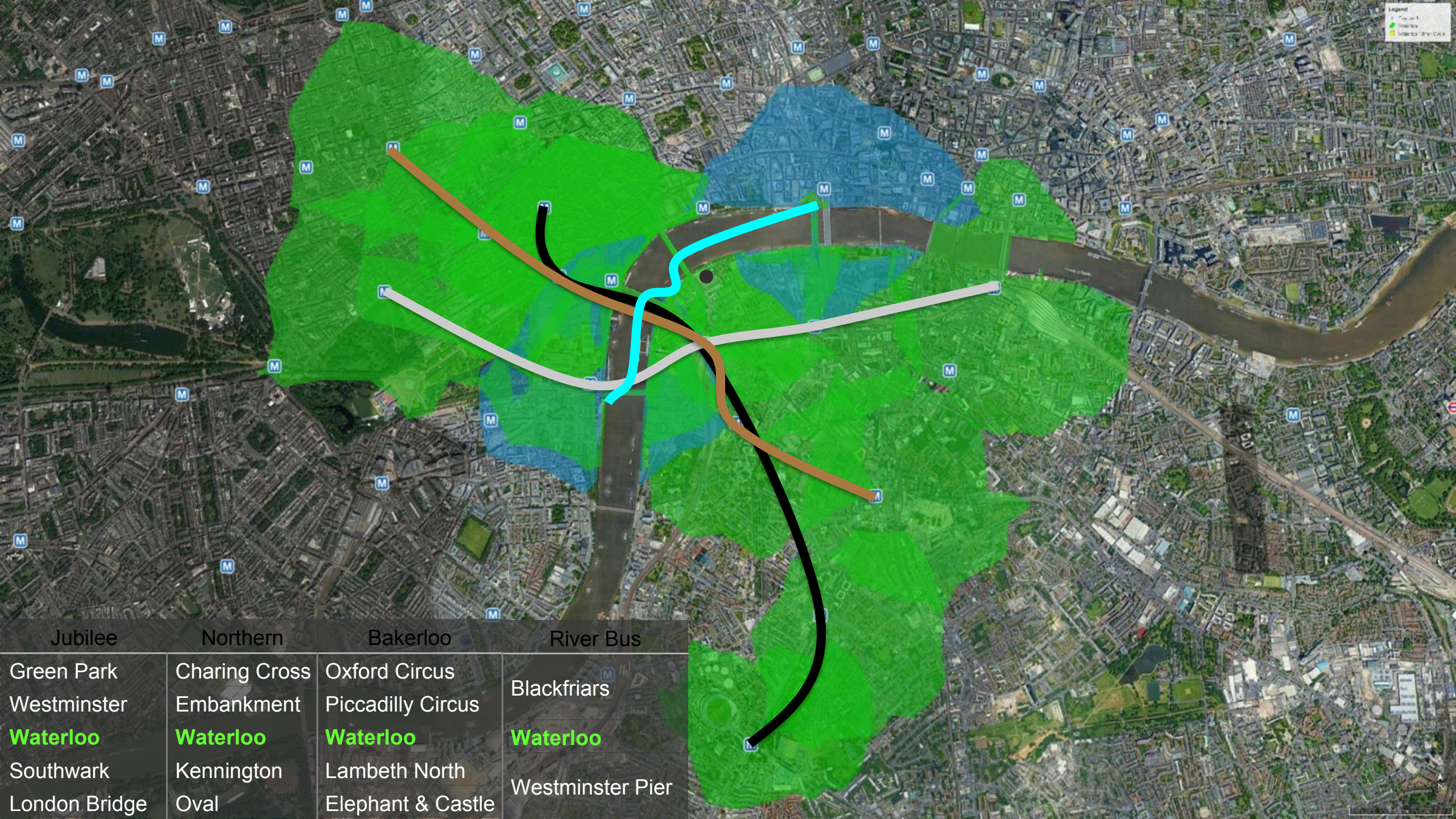
# Vertiports need to compliment and not compete with public transportation







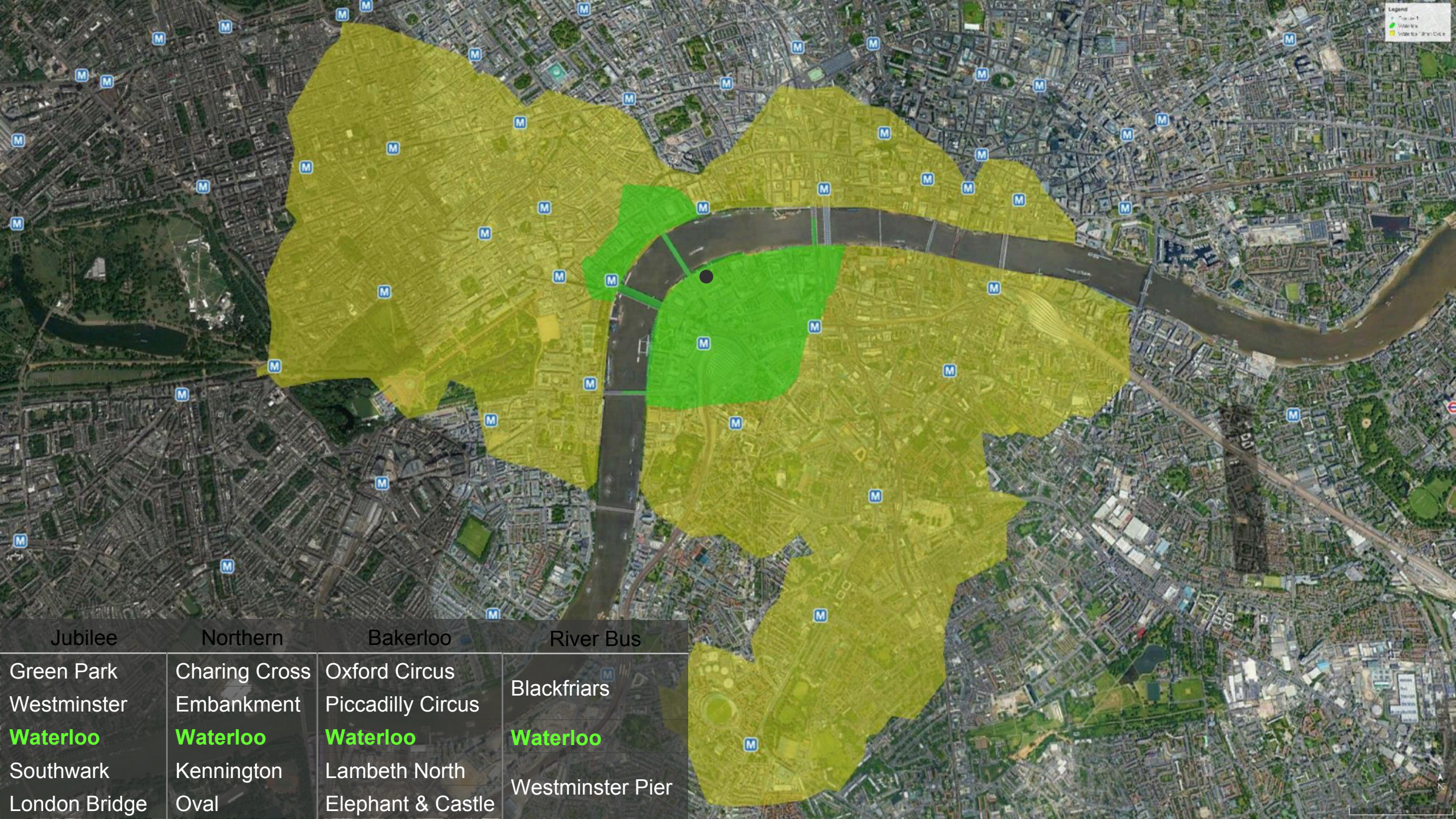




Legend  
Plan Jan 1  
Waterloo  
Waterloo (Jan 1)

Jubilee	Northern	Bakerloo	River Bus
Green Park	Charing Cross	Oxford Circus	Blackfriars
Westminster	Embankment	Piccadilly Circus	Waterloo
<b>Waterloo</b>	<b>Waterloo</b>	<b>Waterloo</b>	<b>Waterloo</b>
Southwark	Kennington	Lambeth North	Westminster Pier
London Bridge	Oval	Elephant & Castle	

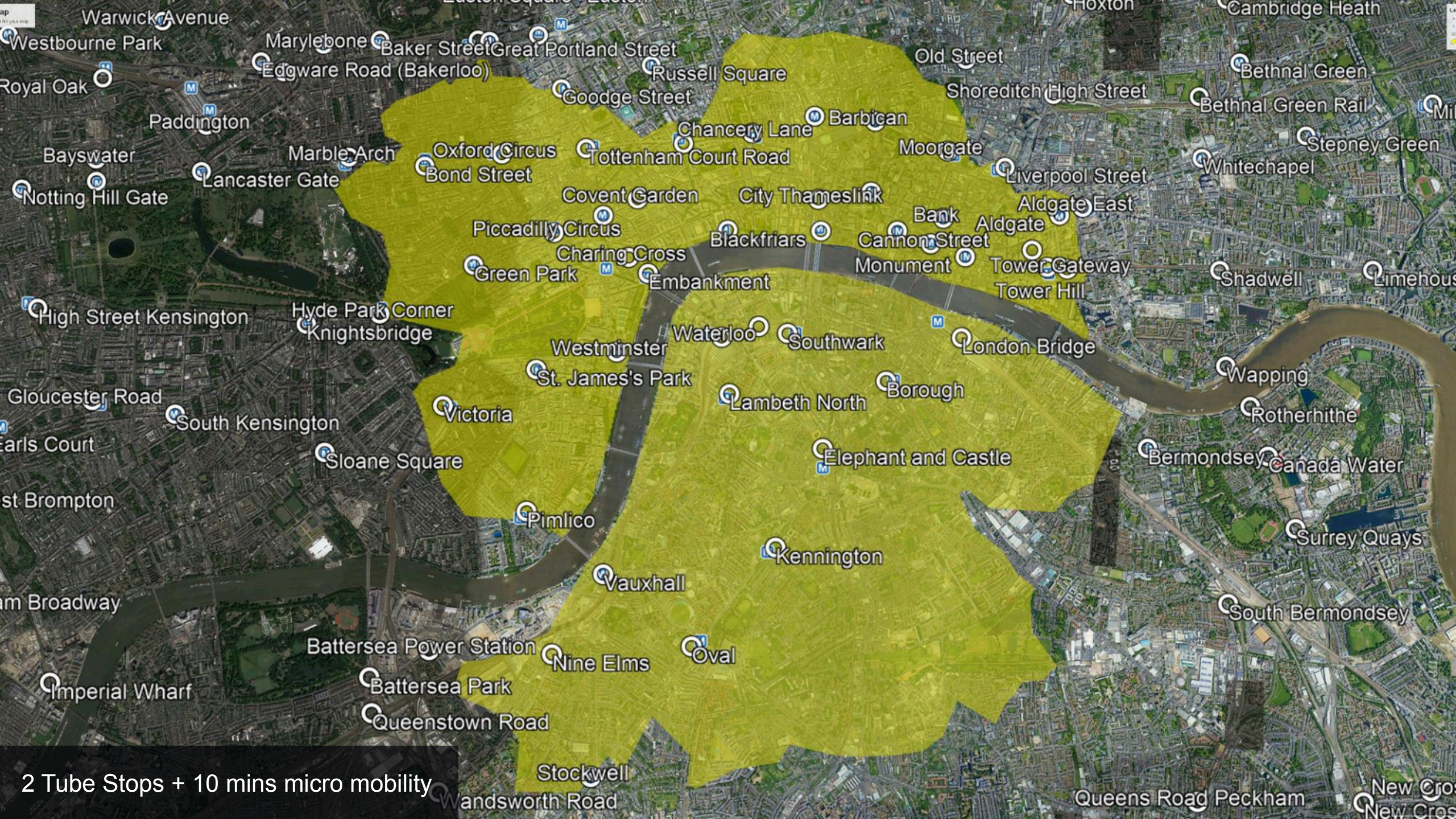




Legend  
Waterloo  
Waterloo (former)

Jubilee	Northern	Bakerloo	River Bus
Green Park	Charing Cross	Oxford Circus	Blackfriars
Westminster	Embankment	Piccadilly Circus	<b>Waterloo</b>
<b>Waterloo</b>	<b>Waterloo</b>	<b>Waterloo</b>	<b>Waterloo</b>
Southwark	Kennington	Lambeth North	Westminster Pier
London Bridge	Oval	Elephant & Castle	





2 Tube Stops + 10 mins micro mobility



Uber 2018



Uber 2019





# Recap – Infrastructure – What you are looking for

- Provides context to aviation system planning linking vertiports and wider transportation system regardless of geographic and local, county, state boundaries
- Understanding of local transportation policy
- Understanding of impact on local road transportation network
- Seeks to compliment and not compete with public transportation
- Drives passengers onto local transportation systems for journeys between 1 & 3 miles which may include commercial micro mobility.
- Addresses social inequality by supporting local job opportunities





# Understanding Airspace Considerations

August 28, 2020

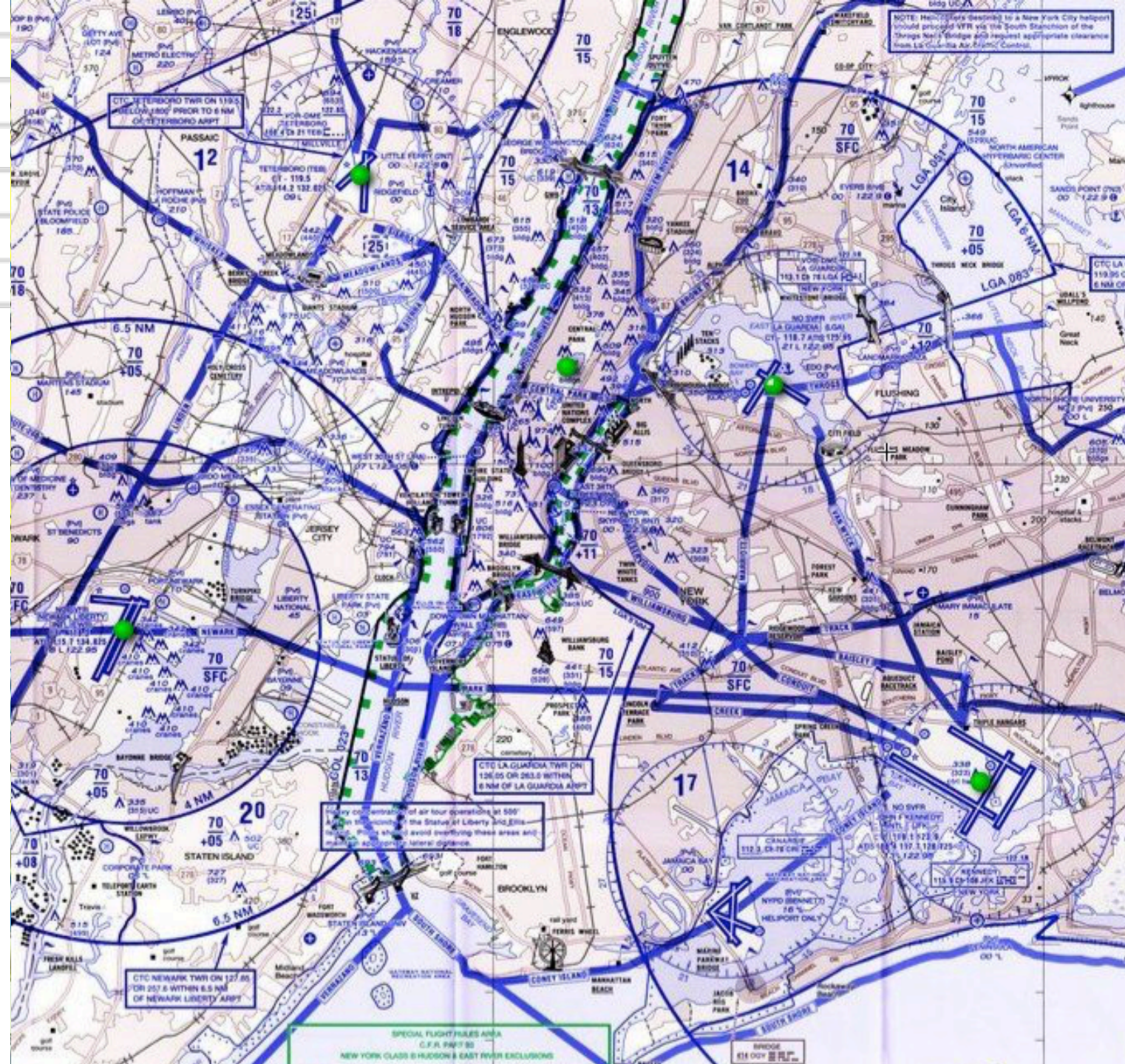
Basil Yap, V.P. Hovecon  
basil@hovecon.com





# Urban and Suburban Airspace

- Mixture of controlled and uncontrolled airspace
- Commercial Service airports, General Aviation airports, heliports
- Segregated operations by altitude and aircraft type
- Utilize geographic features





# CLASS A | ADS-B 1090 ES Required

FL 600  
18,000 MSL

# CLASS E | 10,000 MSL and above ADS-B Required

← CONUS Only →

2,500 AGL  
ADS-B Not Required

## CLASS E

ADS-B  
Required

10,000 MSL  
3,000 MSL

12NM From  
Coastline

Gulf of Mexico

## CLASS C

ADS-B  
Required

10,000 MSL  
Surface

## CLASS B

ADS-B  
Required

10,000 MSL  
Surface

30NM

## Mode C Veil

ADS-B  
Required

10,000 MSL  
Surface

Key

AGL: Above Ground Level;

FL: Flight Level;

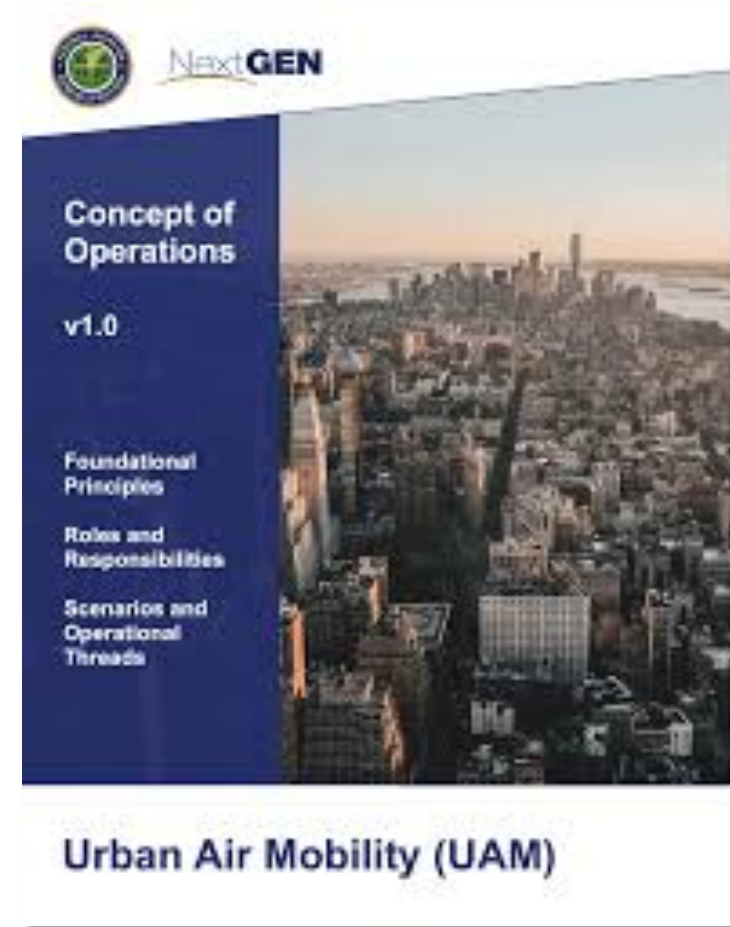
MSL: Mean Sea Level;

NM: Nautical Miles

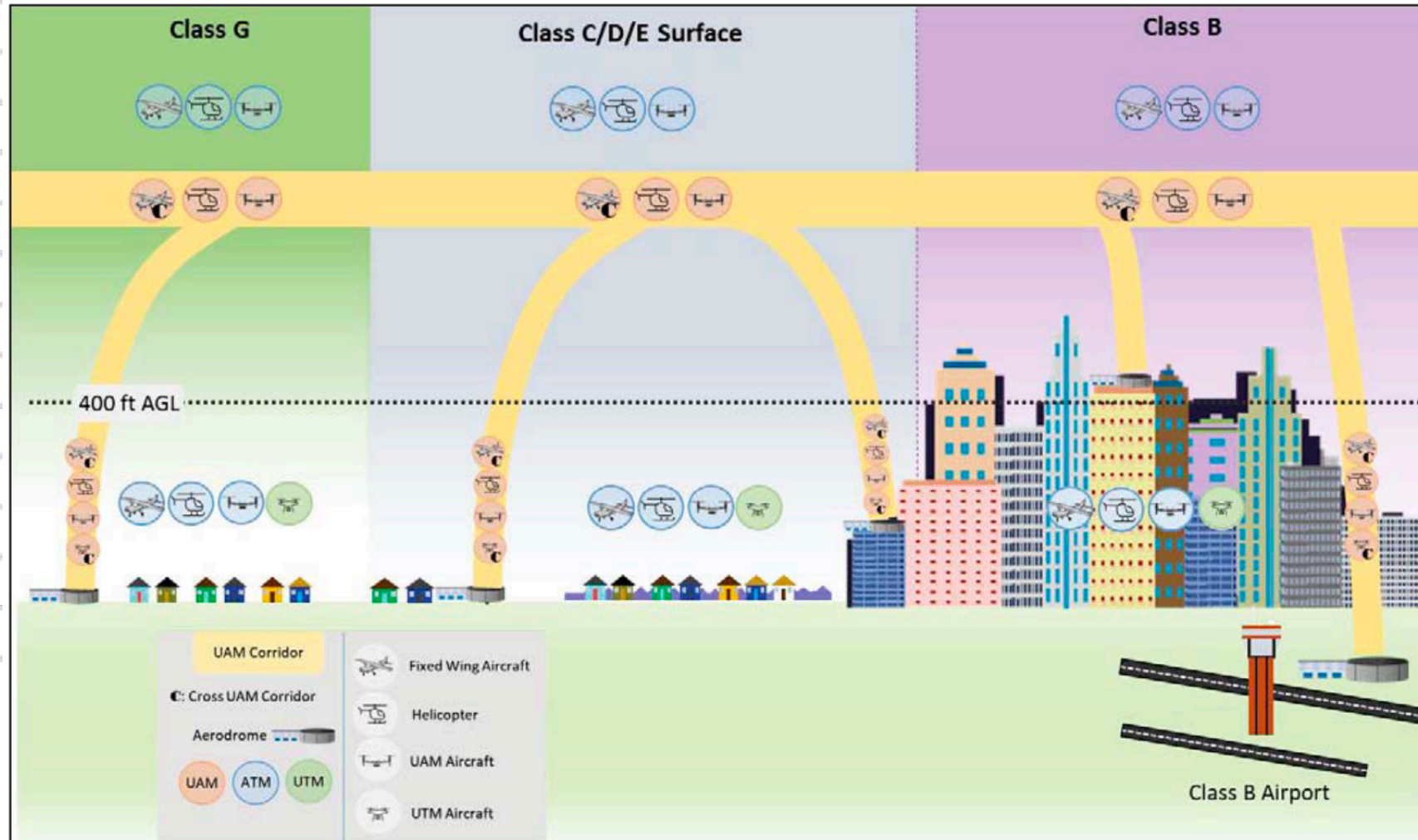


# FAA Urban Air Mobility (UAM) Concept of Operations

- Published Jun 26, 2020
- Joint work of FAA, NASA and industry
- “UAM ConOps Version 1.0 is initial stage of work in progress and the concept will be continuing to mature and modified through ongoing Government and industry stakeholder collaboration.”

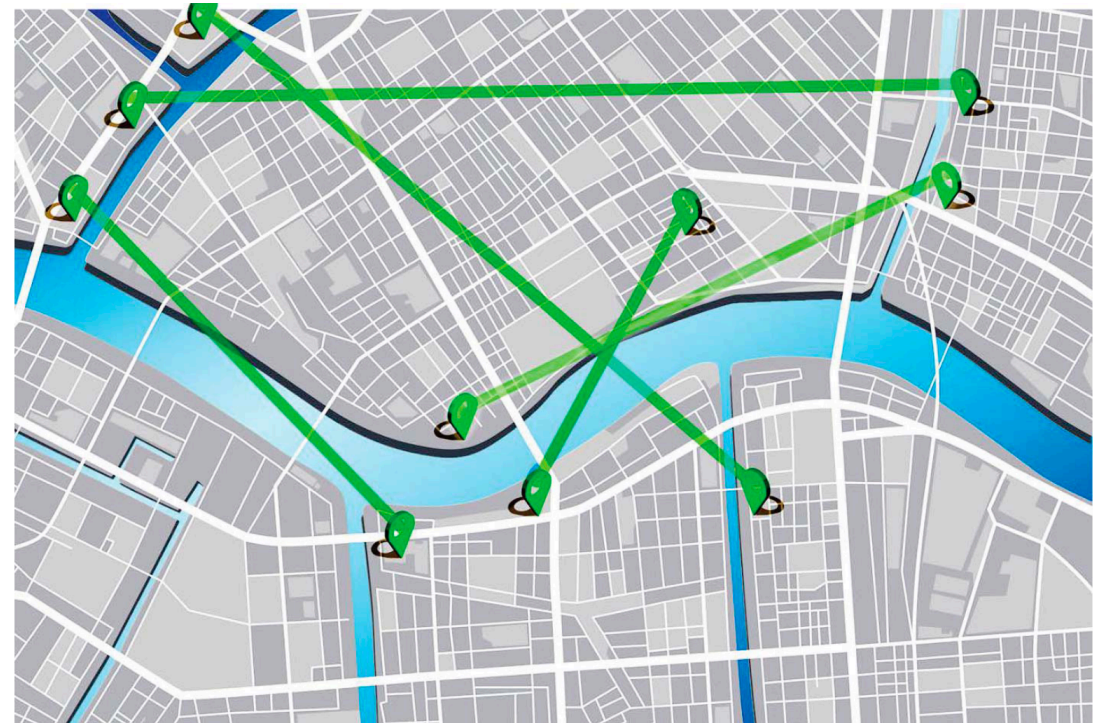


# FAA UAM CONOPs – UAM Corridors



# NASA UAM CONOPs – UAM Corridors

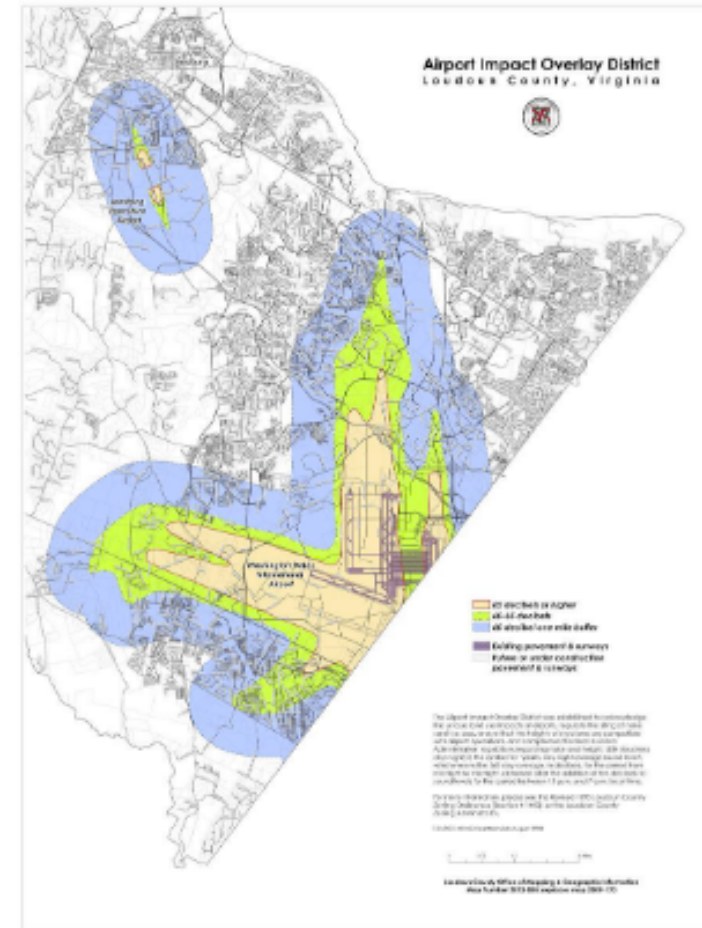
- From CONOPs document:
  - Minimal impact to existing airspace traffic management and unmanned traffic management
  - Public interest stakeholder needs (e.g., local environmental and noise, safety, security)
  - Stakeholder utility (e.g., customer need)





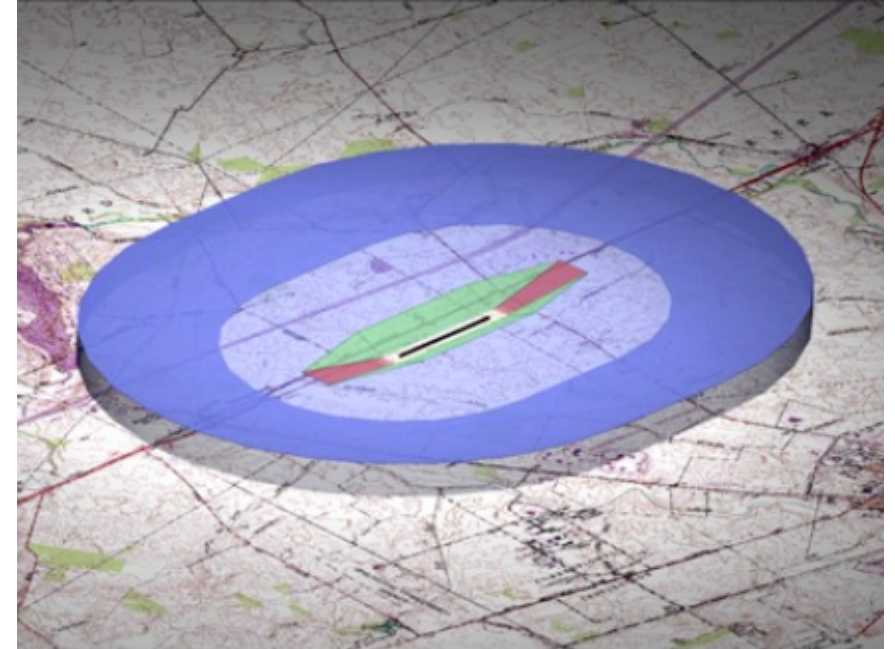
# Where does zoning and the national airspace intersect?

- Zoning protects taxpayer's investment in airport infrastructure
  - Airspace Hazards
  - Compatible Land Use
- Authority
  - Airspace - Federal
  - Zoning/Land Use - State/Local



# Ohio - Airport Zoning – Chapter 4563

- 4563-02 Airport hazard a public nuisance
- 4563.03 Airport zoning boards
- 4563.031 Zoning regulations
- 4563.032 Adopting federal obstructions standards
- 4563.04 Conflict between zoning regulations
- 4563.05 Airport zoning commission.
- 4563.06 Adoption of airport zoning regulations - procedure.
- 4563.07 Zoning regulations shall be reasonable.
- 4563.08 Determination of airport hazard area.
- 4563.09 Zoning regulations not to interfere with continuance of nonconforming use.
- 4563.10 Political subdivision or zoning board not granted power to prohibit certain uses.
- 4563.11 Administration and enforcement of zoning regulations.
- 4563.12 Permit required prior to substantial change or alteration.
- 4563.13 Airport zoning boards of appeals.





# Land How can local planners approach airspace issues?

- Safety
  - Height limitations, protection of investment, population density
- Noise/Visual
  - Parks, Amphitheatres, Stadiums
  - Building Codes
- Expansion
  - Future growth, sustainability

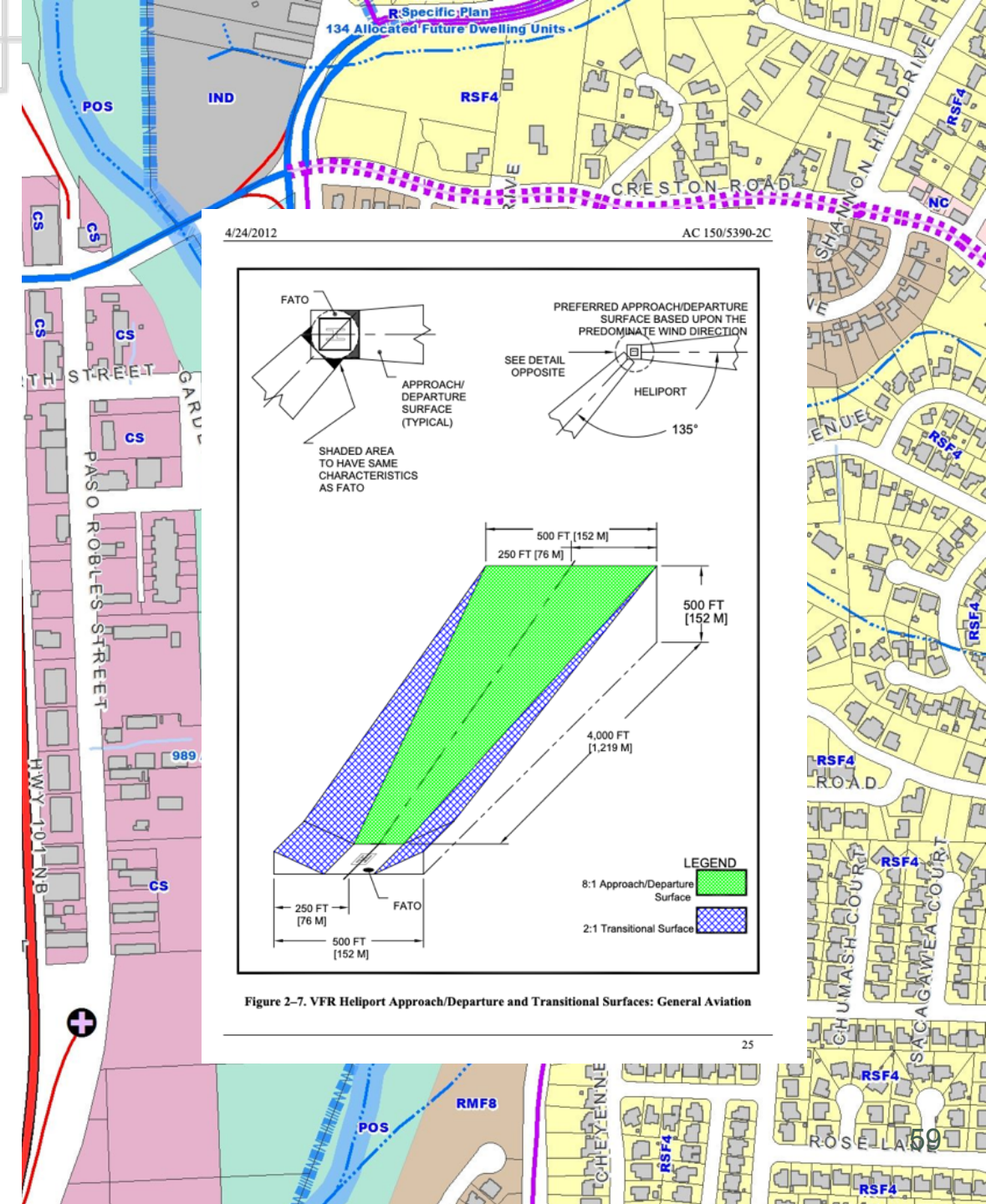
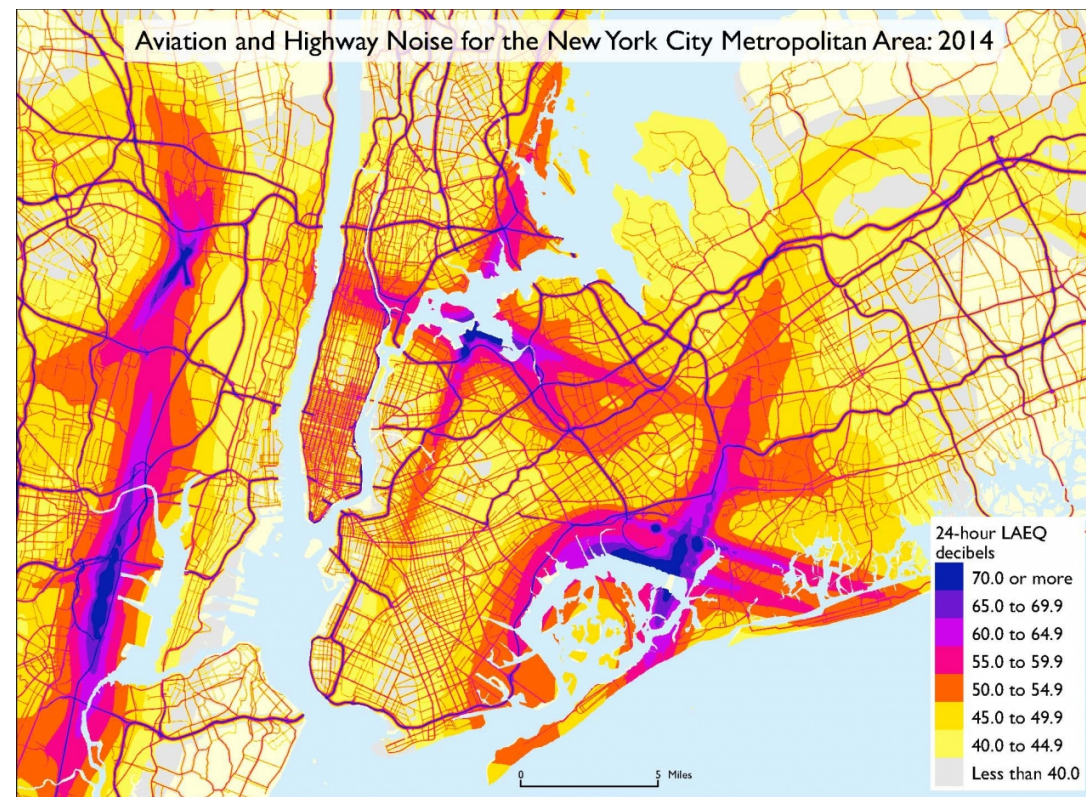


Figure 2-7. VFR Heliport Approach/Departure and Transitional Surfaces: General Aviation

# Community Feedback Regarding Aircraft Operations

- Noise
- Congestion
- Traffic
- Frequency
- Security
- Safety





# Conclusion

- **UAM operational routes evolving**

- Must integrate with existing manned and unmanned traffic
- UAM Corridors proposed, evolve over time based on demand
- Engage in conversation now!

- **Utilize experience and tools from the past**

- Airport Zoning and Land Use protects existing aviation infrastructure investment

- **Engage all stakeholders**

- FAA
- UAM Operators
- UAM Customers
- General Public



# Integrating The Third Dimension

August 28, 2020

Todd Petersen  
Co-Founder, Ellis & Associates  
[todd@ellis-and-associates.com](mailto:todd@ellis-and-associates.com)





Los Angeles  
1954



**Gatwick Airport**  
1958





**New York City**  
Today

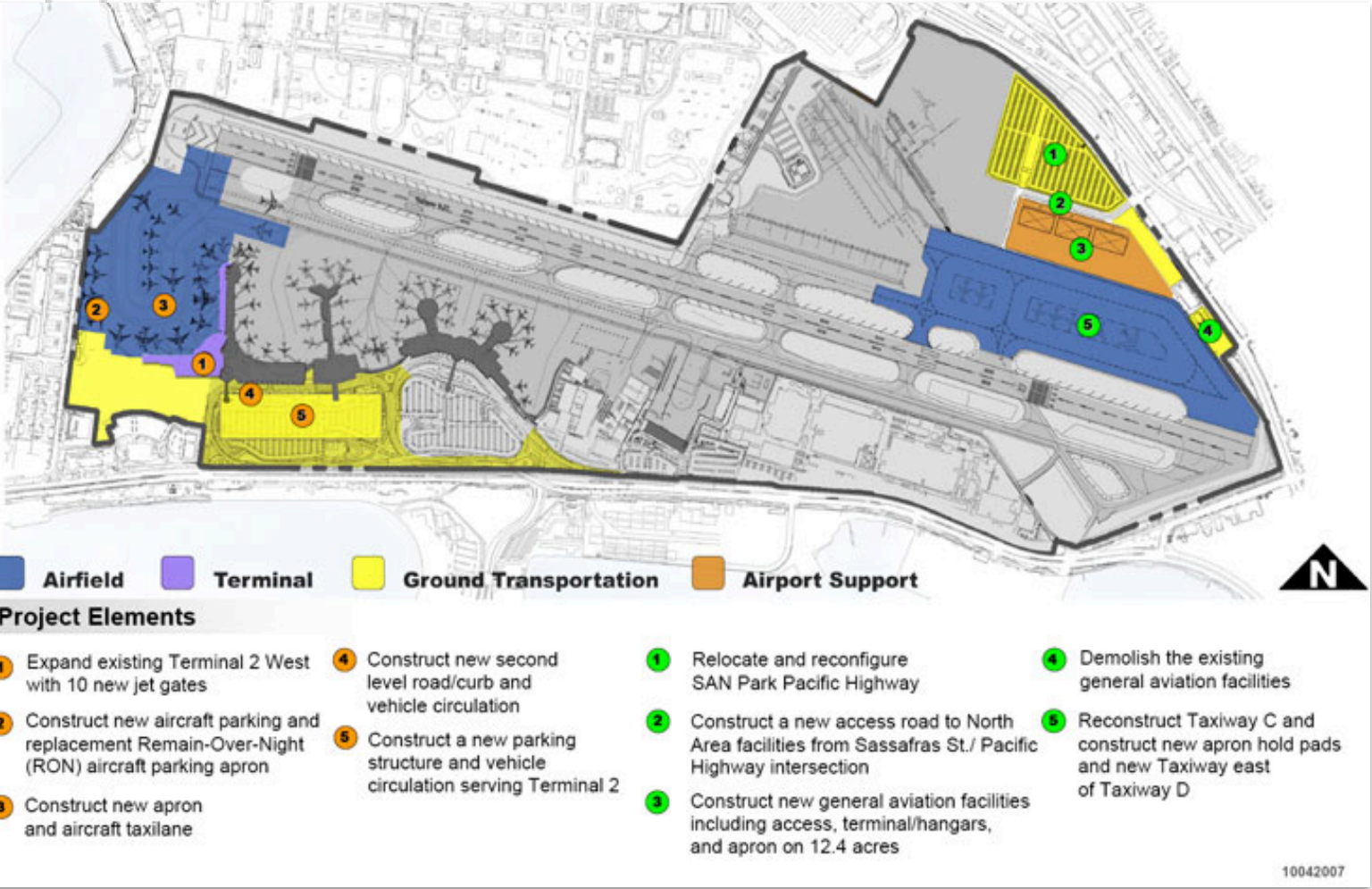


In Los Angeles, you can reach  
12 times as many jobs  
in an hour by *car*  
as you can by *transit*



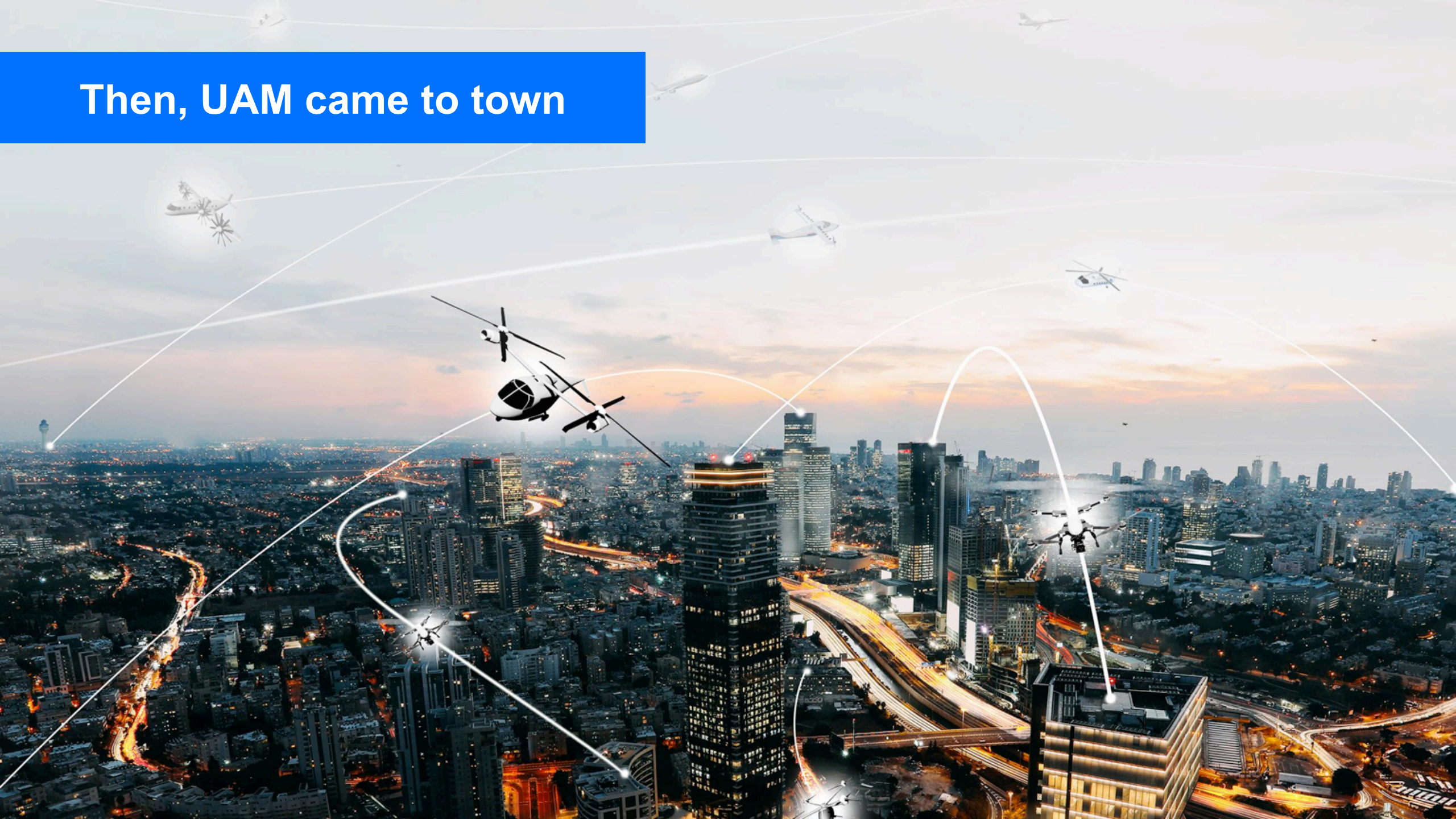


# Traditional Airport Planning





Then, UAM came to town





What is my role?





What happens  
when the  
**entire city**  
is an airport?





# What happens when there are many types of **aircraft?**



Airbus Vahana



Boeing PAV



Bell Nexus Air Taxi



Kittyhawk Cora



EHang 216



Joby Aviation S4



KittyHawk Flyer



Lilium Jet



Volocopter 2X



Workhorse SureFly



Opener BlackFly



Aston Martin Volante



Karem Butterfly



EmbraerX



Pipistrel 801 eVTOL



Jaunt Air Mobility  
eVTOL



Skai by Alaka'i  
Technologies



Beta Technologies  
Ava



LIFT Hexa

# Planners now have to decide:

**1** What is a city airport or vertiport, exactly?

**2** What am I solving for? Noise? Equity? Pollution?

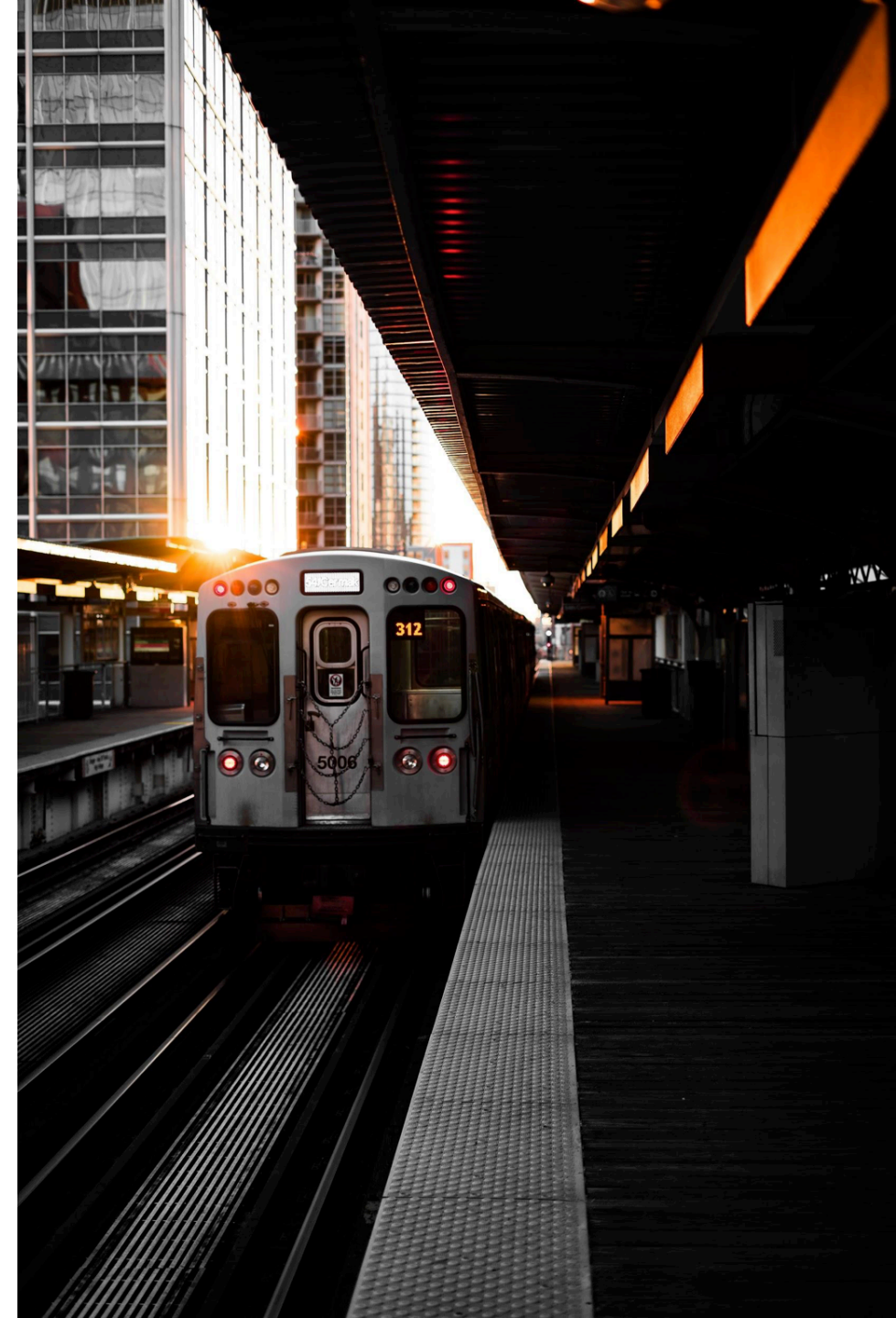
**3** How do I express those desires and changes?

**4** If I'm doing this, what does the FAA do?



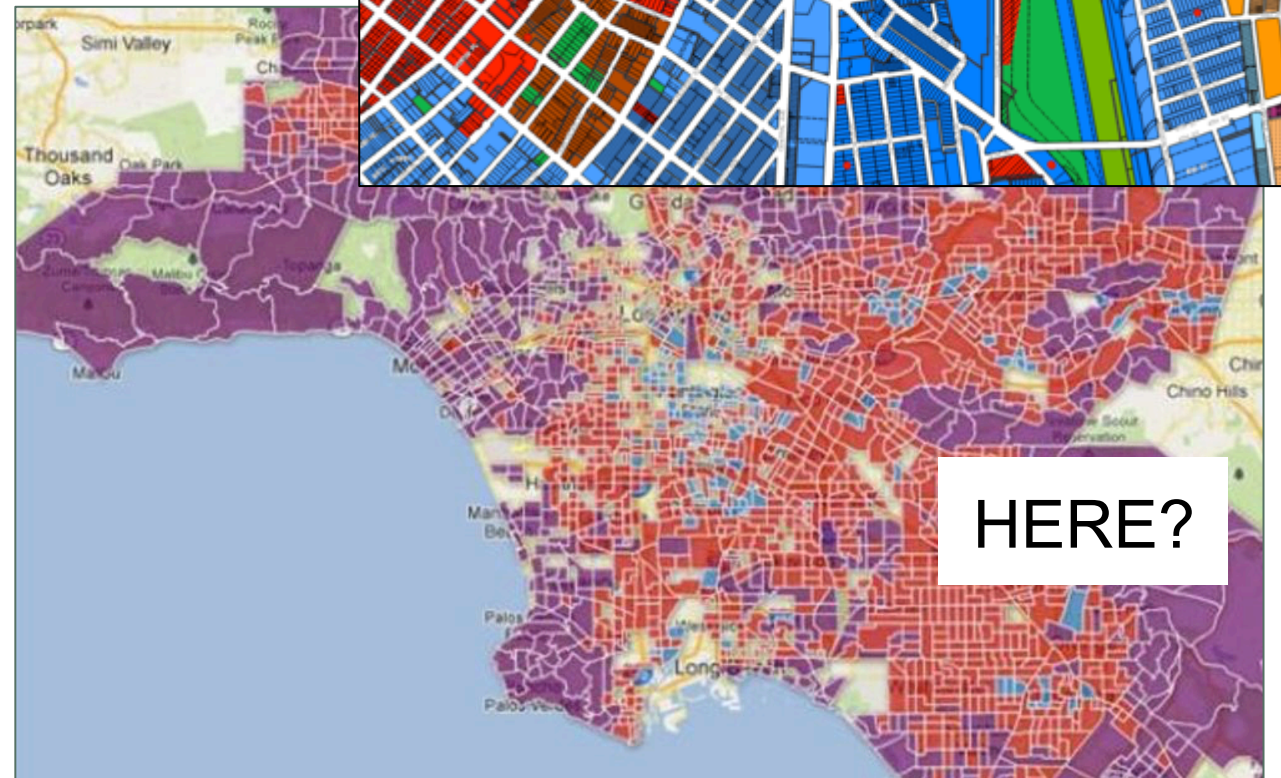
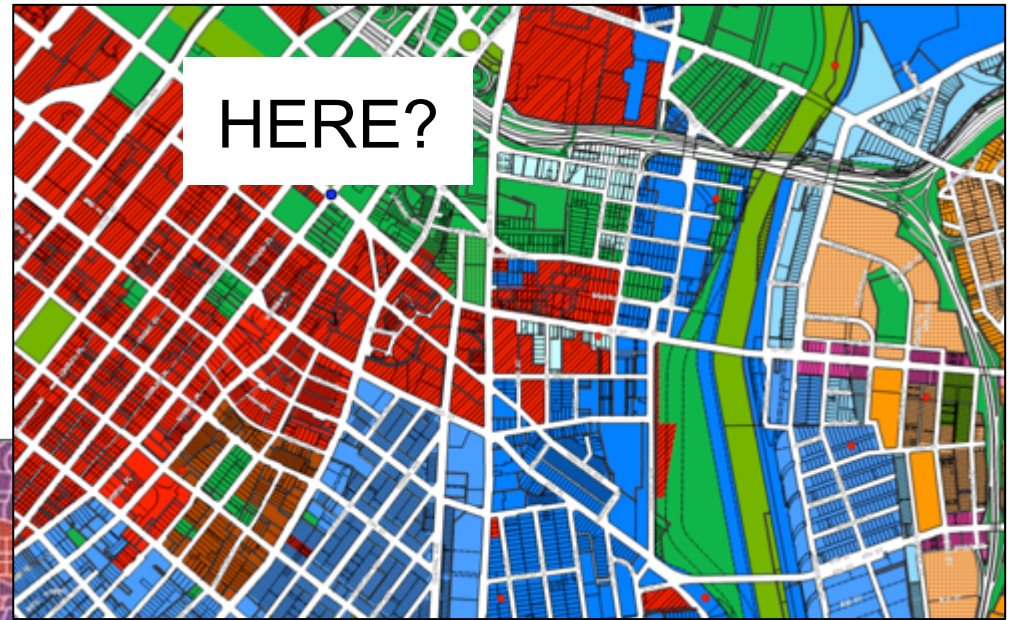
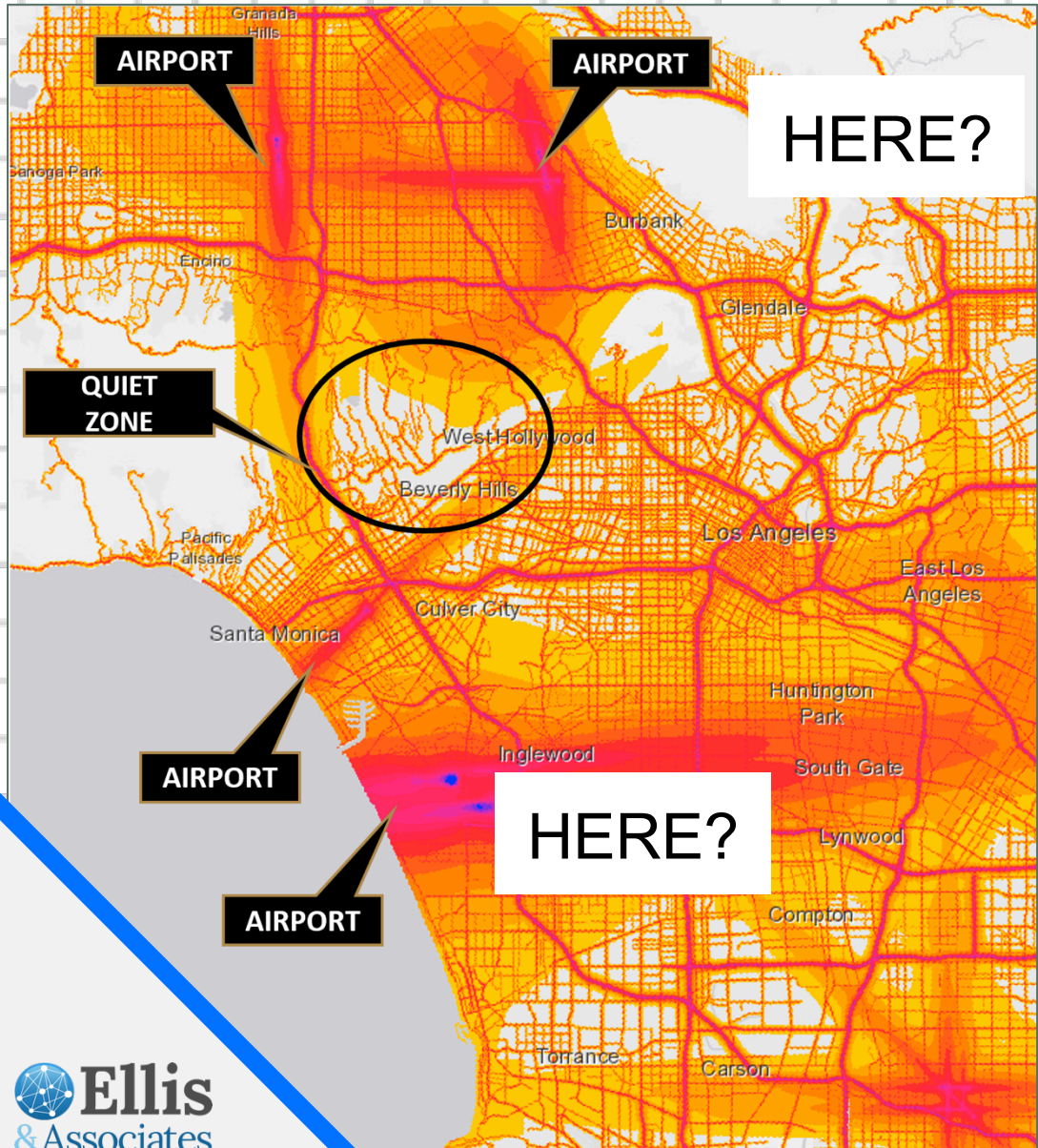
# The Good News

UAM is just another mode of transportation





# Where Will They Land?

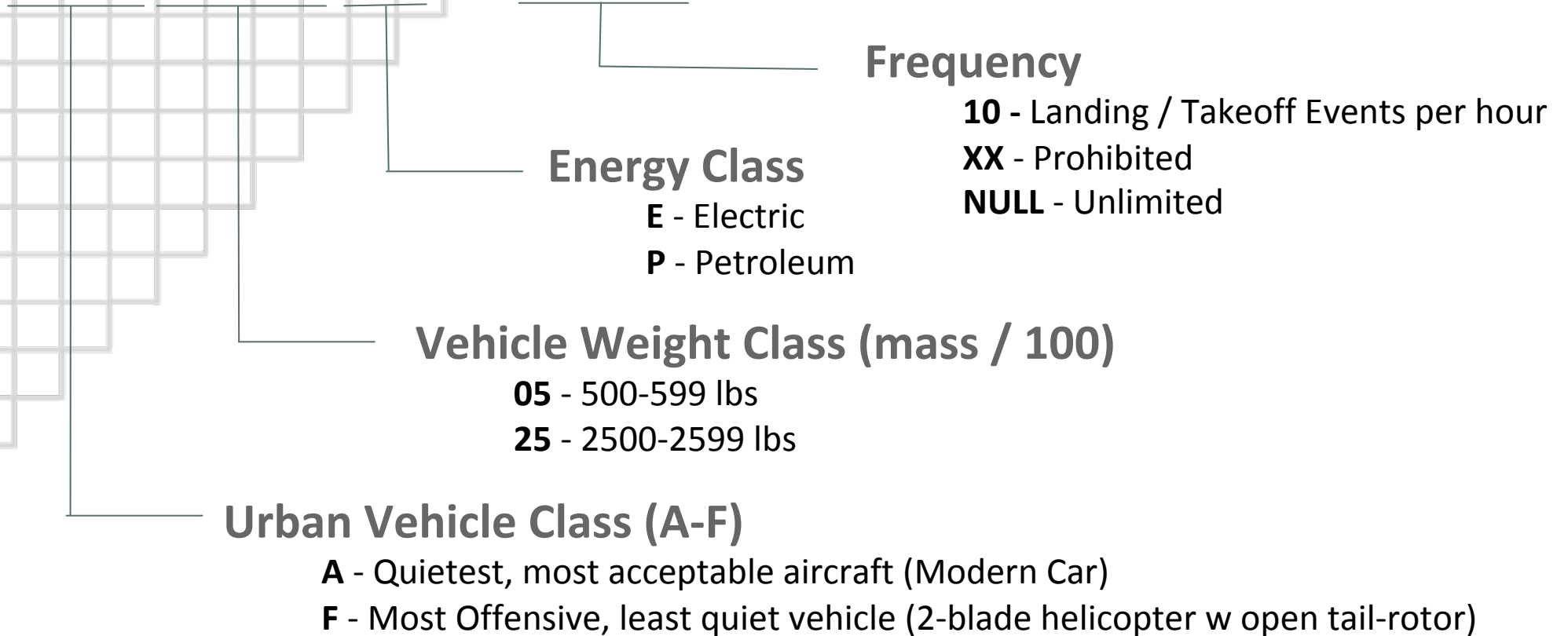






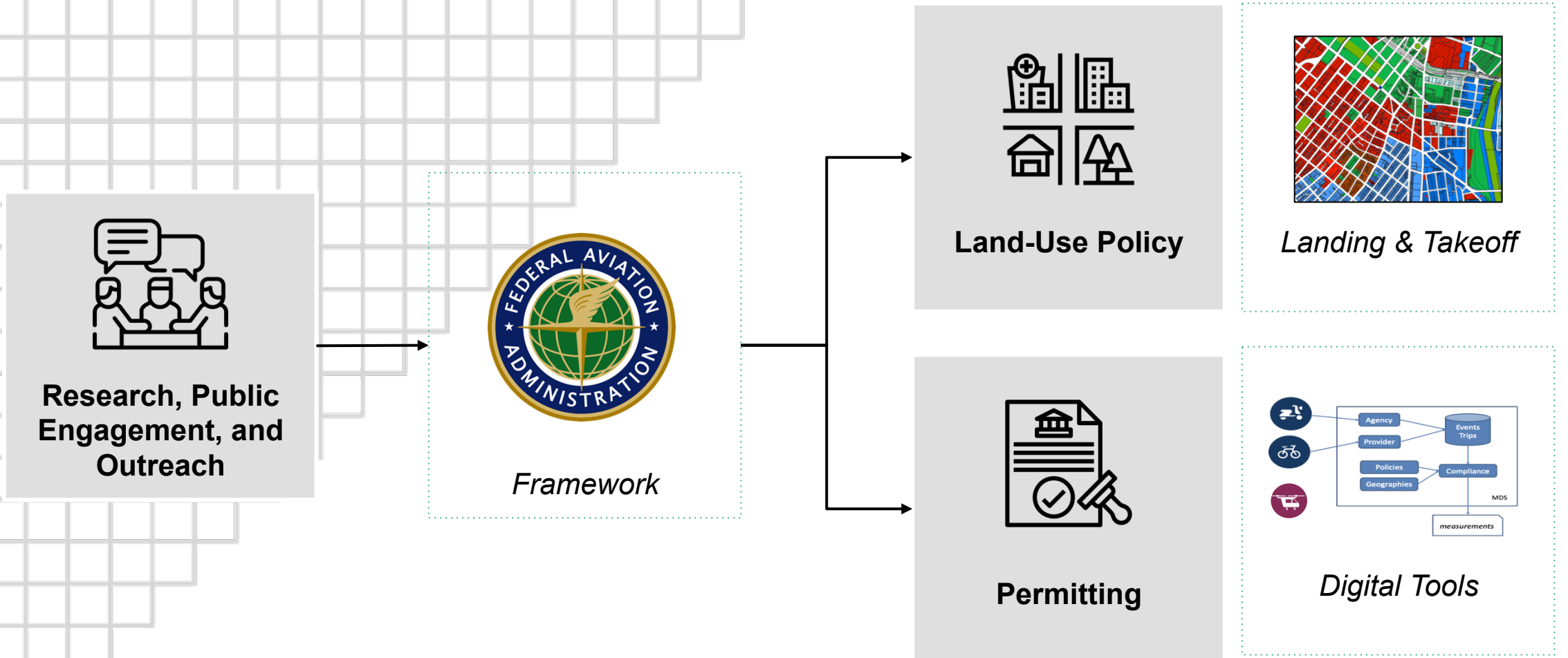
# Classification of Vehicles

# A15E-10

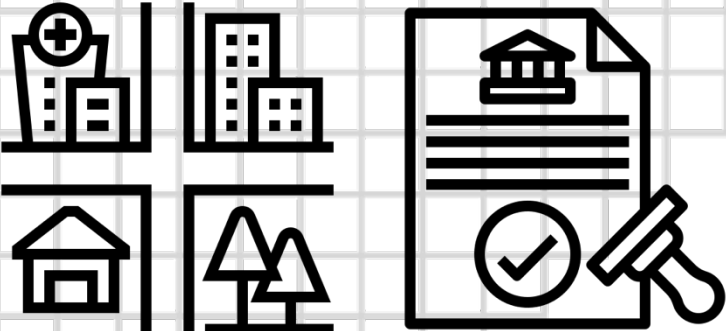




# Land-Use Policy Making

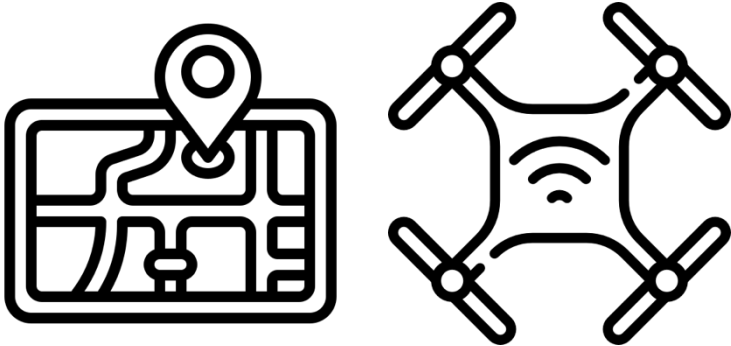


# How will it work?



City Policy & Planning

*Digital Policy Tools*



UAM Operations & Regulations



# How will it work?

1



Iyana lives in downtown LA and buys a product online

2



**The Retailer** contacts a shipper and notifies that a package is ready to be delivered

3



**The Shipper** dispatches a Class A vehicle to the landing zone in compliance with Land-Use Policy



**The FAA** monitors the flight en-route ensuring the vehicle is safe

**The Mayor** issues a policy directing public / private partnerships to co-invest in UAM infrastructure



**A City Planner** determines where to place this infrastructure and authors a **Digital Policy**

4



**The package** arrives at Iyana's location according to city policy

5

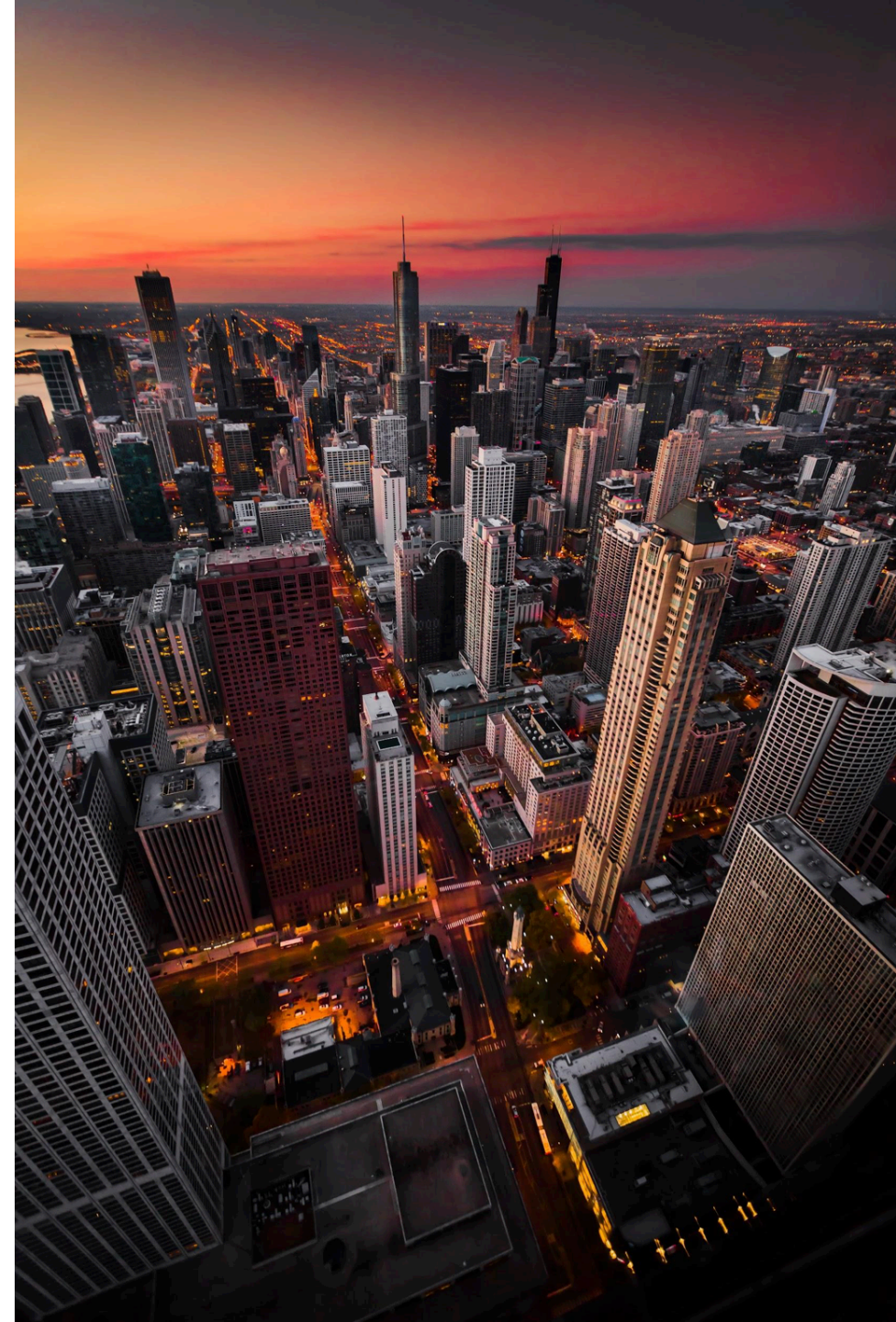


**The Shipper** was able to deliver the package safely and efficiently.

**The city** was ensured that the package arrived without disrupting neighbors

# Parting Thoughts

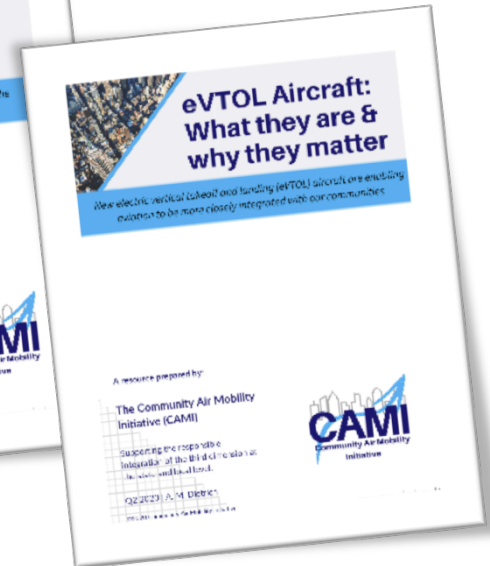
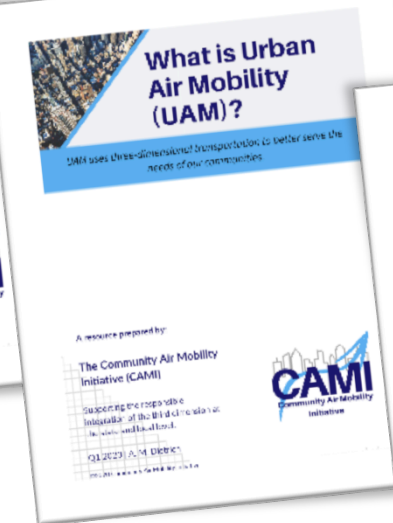
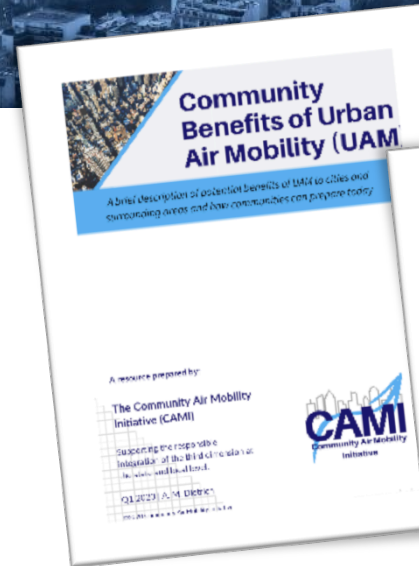
- This future is still very much in development -- you're right on time
- Now is the time to make your voice heard
- Collaboration & Community Engagement is Key
- Decisions made today will impact the next 50+ years of planning practices
- Technology will be a catalyst





# CAMI's Online Resources

- **UAM 101 videos**
- **Why We Need Advanced Air Mobility for our Cities (coming soon)**
- **Resource Library:**
  - **What is Urban Air Mobility?**
  - **Community Benefits of Urban Air Mobility**
  - **eVTOL Aircraft: What they are & why they matter**
  - **Urban Air Mobility Operations Overview**
  - **Legal Considerations for Urban Air Mobility Part 1: Aviation Law**



# CAMI's 2020 Activities: Executing on our mission one year after our founding



- Online resource library
- UAM 101 half day workshop for state and local transportation leaders
- Over a dozen presentations at other symposia, conferences, working groups and meetings
- Participation in industry groups including UAM Coordinating Council, NASA AAM Working Groups, NASA / VFS TVF Working Groups, Cascadia Urban Air Mobility Group, WEF UAM Working Group
- Targeted audience webinars – APA, NASAO, etc.
- Topical deep dive webinars (coming soon)





# Presenters' Contact Information



Yolanka Wulff, J.D.  
Co-Executive Director  
Community Air Mobility Initiative  
[yolanka@communityairmobility.org](mailto:yolanka@communityairmobility.org)



Adam Cohen  
Senior Research Manager  
UC Berkeley  
[apcohen@berkeley.edu](mailto:apcohen@berkeley.edu)

Darrell Swanson  
Director  
Swanson Aviation Consultancy Ltd.  
[darrell@swansonaviation.co](mailto:darrell@swansonaviation.co)



Basil Yap  
Vice President  
Hovecon  
[basil@hovecon.com](mailto:basil@hovecon.com)



Todd Petersen  
Co-Founder  
Ellis & Associates  
[todd@ellis-and-associates.com](mailto:todd@ellis-and-associates.com)





**Supporting the responsible integration of the third dimension into our daily transportation needs through education and advocacy.**

**Yolanka Wulff**  
yolanka@communityairmobility.org  
[www.communityairmobility.org](http://www.communityairmobility.org)