

FIRST
AMENDMENT
AREA

FREE SPEECH & ZONING SIGNAGE

FIRST AMENDMENT
IS NOT

WHAT IS A SIGN?



WHAT IS A SIGN?



WHAT IS A SIGN?



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WHAT IS A SIGN?



WHAT IS A SIGN?

Any device with the essential purpose to communicate, designed to communicate, or placed where context results in communication, and such communication is aimed at persons in a public right-of-way.



COMMUNICATION
IS KEY

Good News Presbyterian



Coronado Elementary School
Worship 9:00 AM

REED V. TOWN OF GILBERT, AZ

480-982-4331



YOUR COMMUNITY CHURCH
www.goodnewsPRES.com

SIGN REGULATIONS MAY NOT BE “CONTENT BASED”

Five Forms of Content-based Distinctions

Message

Speaker

Subject Matter

Function or Purpose

Event-based



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EXCEPTION

Obscenity



**ACTION
BACK TO BACK**

GENE RODDENBERRY'S
ANDROMEDA
SATURDAY | 4PM

ktla5 WB
television los angeles

ucla extension
It's what you
TANT
RDAY | 4PM

GOVERNMENTAL INTERESTS SAFETY & AESTHETICS



OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE GOOD



OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE UGLY



SIGNAGE PER ZONING DISTRICT





No Soliciting
No Religious Queries

RESIDENTIAL SIGNAGE





MURALS

Are murals a device that communicates?



WHAT TO DO ABOUT THIS SIGN?

TEMPORARY POLITICAL SIGNS

Your community is okay with....



but would like to avoid....



LARGE RESIDENTIAL SIGNS

Your community is okay with....



but would like to avoid....



TEMPORARY HOLIDAY SIGNS

Your community is okay with....



but would like to avoid....



BEACONS

Your community is okay with....



but would like to avoid....



WALL SIGNS

Your community is okay with....



but would like to avoid....



PERSON-ASSISTED SIGNS

Your community is okay with....



but would like to avoid....



LARGE SIGN AREA

Your community is okay with....



but would like to avoid....





"Stop moving to
Los Angeles, it's full."

ON-PREMISES V. OFF-PREMISES
NONCOMMERCIAL V. COMMERCIAL

November 9

IN DOLBY DIGITAL, REALD 3D AND IMAX
#TheGrinch

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