









Any device with the essential purpose to communicate, designed to communicate, or placed where context results in communication, and such communication is aimed at persons in a public right-of-way.





Five Forms of Content-based Distinctions

Message

Speaker

Subject Matter

Function or Purpose



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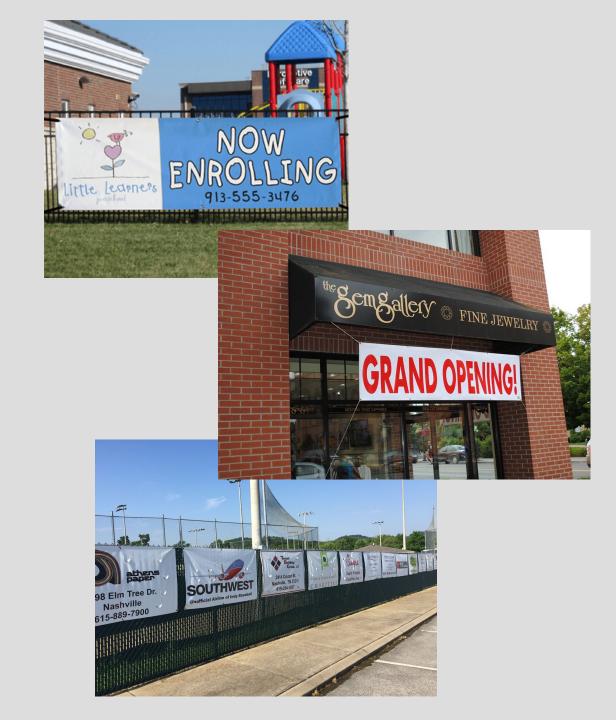
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EXCEPTION

Obscenity





OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE GOOD



OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE BAD



OBJECTIVE SIGN QUALITIES CAN BE REGULATED: THE UGLY



SIGNAGE PER ZONING DISTRICT











RESIDENTIAL SIGNAGE









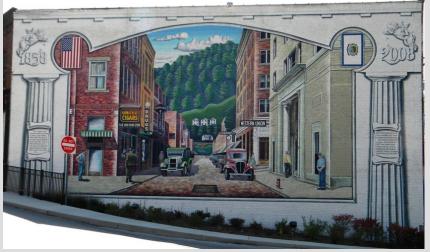




MURALS

Are murals a device that communicates?







WHAT TO DO ABOUT THIS SIGN?

TEMPORARY POLITICAL SIGNS

Your community is okay with....





LARGE RESIDENTIAL SIGNS

Your community is okay with....





TEMPORARY HOLIDAY SIGNS

Your community is okay with....





BEACONS

Your community is okay with....





WALL SIGNS

Your community is okay with....





PERSON-ASSISTED SIGNS

Your community is okay with....





LARGE SIGN AREA

Your community is okay with....







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