

Minutes

APA Ohio Board of Trustees Meeting
June 25, 2021

Summary of Action Items:

- The Executive Committee will formulate a plan for future regional conference participation and report back to the Board at the September meeting.
- E. Anderson will update the draft sponsorship package and further discuss with Section Directors. A sponsorship package will also be finalized for SPC21.
- C. Davis is asking for keynote speaker suggestions for SPC21.
- Board members interested in exploring a permanent and expanded Citizen Planner Training program should email C. Davis with interest and/or thoughts.

I. Introductions

II. Roll Call & Communications

Ray called the meeting to order at 10:06 AM.

Present:

C. Anderson
E. Anderson
K. Burton
T. Davis
P. Etchie
T. Hilde

L. Hollstein
K. Keough-Jurs
M. Kim
K. Lieber
P. Logue
A. Lukacsy-Love

N. Martin
J. McCray
R. Ray
A. Schmidt
M. Schmidt
M. Sinha
C. Thurman

Absent:

C. Auffrey
J. Braverman
T. Breidenstein
A. Klavora
G. Milz

III. Motion to Follow or Amend Agenda

A motion was made by C. Anderson and seconded by Lieber to approve the agenda. Motion passes.

IV. Approval of Minutes from the April 23, 2021 Board Meeting

A motion was made by Sinha and seconded by Keough-Jurs to approve the minutes. Motion passes.

V. Action and Discussion Agenda

President's Report (Ray)

See boardbook for full report.

Ray began with introductions of our two newest board members – Jacquelyn McCray and Carolyn Thurman. She moderated a quick roundtable introduction of all board members.

FAICP nominations are underway. First drafts are due to the Executive Committee for review on July 5. Final submissions are due to APA on August 25.

Ohio Planning Award nominations are due July 1. More info: www.ohioplanning.org/awards.

Ray suggests that we return to meeting in-person at our December 10 meeting. C. Anderson and Sinha suggest we begin meeting in September. There is general agreement to begin in-person meetings in September. We will meet in person with the option to remote in at the September 24 meeting.

Regional Conference Participation (Ray)

See supplemental data for reference.

As the 2022 budget is being prepared, Ray, C. Davis and Logue discussed the pros and cons of participation in the OKI Conference.

Ray and C. Davis spoke with the unofficial chapter historian, Joyce Braverman, for her opinion. She stated that a discussion is worthwhile. She also suggested a quick poll to our membership to get their feedback. Ray also mentioned that we should think about other neighboring Chapters such as Michigan, West Virginia, Pennsylvania and Illinois.

C. Anderson asked if Kentucky and Indiana are aware of our thoughts. Ray responded that they are not.

Sinha asked that if we decide not to partner with Kentucky and Indiana, will we continue to provide some form of professional development, particularly at a regional level. Ray responded that we absolutely will.

Ethie mentioned that ODOT does a biannual transportation planning conference that we could partner with. This conference is conducted on even years (same as OKI).

Kim recalls that working with Kentucky and Indiana can be difficult at times. However, he does appreciate a regional perspective and proposes that we continue a regional conference. Martin agrees that a regional conference has merit and value.

Burton, Lieber, Hollstein, C. Anderson, E. Anderson and Logue also agreed to keep some form of regional professional development.

The Executive Committee will circle back on the topic and formulate a proposed plan.

Sponsorship/Advertising Packages (E. Anderson)

See boardbook for full report.

The Board has in the past discussed putting a sponsorship package together that includes chapter level, state conference and local P&Z section level options. The purpose is to create a simple cohesive brand and make it easy for sponsors to make on yearly payment versus several.

E. Anderson volunteered to put a draft package together. He is not only a section director but is in charge of sponsoring/advertising for his firm. He has a worthwhile perspective.

E. Anderson mentioned that for right now, generic names are being used as place fillers for the various levels.

Martin expressed that the Central Ohio Section is concerned about their budget. She is concerned about the 10% share to the Chapter of the P&Z Sponsorships. She has other concerns about some of the details.

E. Anderson said the intent is that all the opportunities work together so that everyone (chapter and section) benefits.

Lieber stated that APA CLE has changed some of their practices – for example not having paper/packet stuffers/paper programs. How would we accommodate that in the list of benefits? She also mentioned that in-kind sponsorships are also very valuable. She suggests providing some flexibility in the package offerings.

Sinha suggests we take a stance at the chapter level about the use of paper at conferences and local workshops.

Sinha asked if a local section does a one-off event and gets a sponsor, do they get the entirety of that amount or will they be required to share with the Chapter?

C. Davis suggests that perhaps we break out the amounts/benefits by each Sections individual P&Z Workshop.

T. Davis mentioned that he would like to take this back to his local leadership. Other Section Directors agreed.

E. Anderson will take this information and update the package. He will report back with Section Directors for further discussion.

2021 SPC Update (C. Davis)

SPC 21 will take place virtually over the month of October, as it did last year. Each Section will be responsible for themed content each week.

C. Davis reported that she is currently looking into Marcia Fudge as our keynote speaker. Any other suggests are encouraged!

Treasurer's Report (Logue)

See boardbook for full report.

There are several changes to both revenues and expenses.

C. Davis reported that she is working with our investment representative to come up with several ideas for the P4H funds.

A motion was made by Lieber and seconded by Sinha to accept the Treasurer's Report. Motion passes.

A motion was made by Ray and seconded by Keough-Jurs to accept the FY 2022 Budget. Motion passes.

THANK YOU, PAUL LOGUE, FOR ALL YOUR HARD WORK!

Executive Director's Report (C. Davis)

See boardbook for full report.

C. Davis recapped the 2021 Citizen Planner Training. All sessions were recorded and available for purchase at the CPT website: www.ohioplanning.org/citizenplanner.

C. Davis mentioned that she hopes this will become an annual event with supplemental programming and digital content sprinkled throughout the year. [Michigan](#) and [Indiana](#) have excellent examples of citizen planner training and she is looking into that in more detail. If you are interested in exploring this, please email her.

Legislative Committee Update (C. Davis)

C. Davis announced the Committee has a new Chair – Emily Phillis, AICP. Emily has been a member of the Legislative Committee for quite some time. She was a legislative aide with the Ohio House of Representatives and is currently a planner with ms consultants.

GTPO authors are being sent instructions and parameters when updating/writing chapters. The subcommittee hopes to have this project completed by early 2022.

Business from the floor

C. Anderson mentioned that Wendy Moeller is running for APA National president. C. Davis stated that we can endorse here. Watch for an email vote soon.

Burton gave a PDO update:

- 73% pass rate for Ohio members sitting for the May AICP exam!
- Changes are coming to the steps towards AICP
- CPC has released an updated AICP exam guide

Keough Jurs asked that C. Davis send list of exam passes to the section directors.

VI. Adjournment

The meeting was adjourned at 11:43 AM.