



*Creating Great
Communities for All*

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for more information.*

SPONSORSHIP OPPORTUNITIES

AMERICAN PLANNING ASSOCIATION OHIO CHAPTER

APA Ohio is a statewide, non-profit association of over 1,500 citizen and professional planners committed to promoting and enhancing planning and the quality of planning for all governmental entities in order to maintain and improve the quality of life for all Ohioans. APA Ohio is a chapter of the American Planning Association (APA).

APA Ohio provides regional and statewide forums for investigation and discussion. These forums lead to practical, use-it-today solutions to planning and development challenges. APA Ohio encourages legislation and action programs to enhance sound planning at the state, regional and local levels.

APA Ohio sponsors regional and state conferences and supports section-level workshops. These events provide opportunities for members to make new contacts, renew old ones, recognize achievements, and exchange ideas.





APA Ohio Statewide Packages

Tier 1 | ~~\$4,000~~ \$2,000

- (2) Complimentary APA Ohio memberships
- (2) Complimentary attendance to 2022 OKI Regional Planning Conference *
- Inclusion in Chapter digital consultant directory (12 months)
- Logo on Chapter digital programming material **
- Logo on APA Ohio website
- Full-page digital ad in *Ohio Planners News* (4 issues)
- Sponsor recognition in Chapter eNEWS (bimonthly)
- Mention on APA Ohio social media platforms (Facebook, Instagram, Twitter, LinkedIn)

Tier 2 | ~~\$2,000~~ \$1,000

- (1) Complimentary APA Ohio membership
- (1) Complimentary attendance to 2022 OKI Regional Planning Conference *
- Inclusion in Chapter digital consultant directory (12 months)
- Logo on Chapter digital programming material **
- Logo on APA Ohio website
- Half-page digital ad in *Ohio Planners News* (4 issues)
- Sponsor recognition in Chapter eNEWS (bimonthly)

With the current health/safety/financial situation organizations and firms are experiencing related to COVID-19, we've discounted several of this year's sponsorship levels to make it easier for YOU to become a sponsor. For any benefits that may need to shift due to COVID-19, every effort will be made to create an equal benefit throughout the year.

** Includes base price of full registration. Other exclusions may apply.
** Does not include section level programming.*

À La Carte Packages

Planning Webcast Series: \$2,000

Includes logo placement on PWS website homepage for 12 months.

Policy Advocate: \$500

Includes logo placement on all legislative communication to membership and on APA Ohio legislative webpage for 12 months.

Ohio Planning Awards/Great Places in Ohio: \$500 per award Season

Includes logo and recognition on awards webpage and during awards presentation.

Consultant directory: \$500

Includes firm Logo, name, web address, contact email, contact phone, location, specialty(ies), etc. for 12 months.

Chapter Website Ad \$500

Includes 12 month website ad and digital quarter page ad in *Ohio Planners News* (4 issues).



Visit www.ohioplanning.org/sponsor for more information and to register as a sponsor.





Local Section Packages

Chapter sections include Cincinnati, Cleveland, Columbus, Miami Valley and Northwest. Sections typically organize informal luncheons with speakers, and sponsor workshops and social functions to allow members to stay current on local planning issues.

APA Ohio sponsors regional and state conferences and supports section-level workshops. These events provide opportunities for members to make new contacts, renew old ones, recognize achievements, and exchange ideas.

Details and registration for other Local Section event sponsorship opportunities will be available closer to the scheduled events

Tier 1 | \$1,500

- (2) Complimentary attendance to P&Z Workshop *
- Full page ad in P&Z Workshop digital program
- Mention on P&Z Workshop social media posts
- Logo on P&Z Workshop website
- Logo on all digital programming material ***
- Logo in all section communication emails ***
- Logo on section webpage

Tier 2 | \$1,000

- (1) Complimentary attendance to P&Z Workshop *
- Full page ad in P&Z Workshop digital program
- Mention on P&Z Workshop social media posts
- Logo on P&Z Workshop website

Tier 3 | \$500

- Logo on all digital programming material ***
- Logo in all section communication emails ***
- Logo on section webpage

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* Includes base price of full registration. Other exclusions may apply.
 ** Does not include section level programming.
 *** Does not include P&Z Workshops or Chapter level programming

Bundle and SAVE!

Add a Local Section package(s) to your Chapter package and save \$50 per Section.

Different Tier levels may be selected from Chapter to Section.

Interested in purchasing a package from more than one Section?

Inquire about Section bundle discounts. Different Tier levels may be selected from Section to Section.

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