

Minutes

Board of Trustees Meeting June 24, 2022

Summary of Action Items

All Board Members:

- Great Places in Ohio nominations are due July 1 (with a probable two-week extension to July 15). Visit www.ohioplanning.org/gpo for more info.
- OKI Conference registration is now open at www.okiconference.com.
- Send C. Davis any topics you have an interest in hearing about via a webcast.
- Board elections run from July 5 – August 5. You will receive the ballot link in your email.
- If you are interested in working with C. Anderson on a campaign to bring the NPC to Ohio, please email C. Davis.

I. Introductions

II. Roll Call & Communications

Ray called the meeting to order at 10:05 AM.

Present:

E. Anderson	T. Davis	R. Ray
C. Auffrey	L. Hollstein	M. Schmidt
J. Braverman	K. Lieber	A. Schmidt
K. Burton	P. Logue	C. Thurman

Absent:

C. Anderson	K. Keough-Jurs	E. Phillis
T. Breidenstein	N. Martin	M. Sinha
P. Etchie	J. McCray	
T. Hilde	G. Milz	

III. Motion to Follow or Amend Agenda

A motion was made by Braverman and seconded by Lieber to approve the agenda. Motion passes.

IV. Approval of Minutes from the April 8, 2022 Board Meeting

A motion was made by E. Anderson and seconded by Lieber to approve the minutes. Motion passes.

V. Action and Discussion Agenda

President's Report (Ray)

See boardbook for full report.

The *Voice of Planning* Initiative has been working with various focus groups to see how planners think of themselves and what stakeholders think about the field of planning. APA National is formulating a DEI toolbox for Chapters to further their local level DEI work.

The APA Ohio Executive Committee has developed a set of KPIs (Key Performance Indicators) to audit our strategic plan to ensure we are hitting goals and milestones. See boardbook for list of metrics.

Braverman suggests there is a lot on this list to track. She suggests we choose the top 2 or 3 in each category to make this more doable.

E. Anderson suggests we track these quarterly versus monthly at first to see how productive and doable this is. Or determine which metrics should be tracked more frequently.

M. Schmidt asked if there are any top metrics that we should be sure we track.

M. Schmidt suggests tracking conference attendance and revenue should be at the top.

Lieber questioned a few metrics and their usefulness and ability to really show a metric. IE – job postings, DEI engagement/member engagement, scholarship funds

Governance/Election Committee Report (C. Davis on behalf of T. Davis)

C. Davis reported the ballot will be open July 5 – August 5.

Braverman asked if we could identify the focused seat candidates and the definition of focused seat. C. Davis will be sure that information is available on the ballot.

Awards Committee (M. Schmidt)

Great Places in Ohio award nominations are open until July 1 (www.ohioplanning.org/gpo).

It was determined that we will extend the deadline two weeks because of a low number of nominations.

C. Davis asked that we think about the future of the GPO program should we not get a good turnout of nominations this year.

E. Anderson asked that C. Davis ask section directors to reach out to their sections directly with an ask to considering nominating their communities.

Ray gave background on the scholarship program that was instituted last year with the three C schools. There was a question about how the scholarship could be used – by a student, class, etc. It was initially thought that a student or class study be the candidates.

Hollstein asked if the funds could be used for projects, volunteer activities and/or general class activities. Lieber agrees and thinks the broader approach could be a good advertisement for APA. Burton agrees that funding studio work is a great idea – perhaps add additional funding on top of a student-based scholarship.

The Awards Committee will take this back and re-think about a restructure.

Chapter Programming Update (C. Davis)

C. Davis reported that the OKI committee has opened registration for those organizations that need to use up funds before the end of their fiscal year. The committee is now reviewing session proposals. They received 43 proposals and all required AICP credit topics have been covered.

C. Davis reported that the Board needs to establish the future SPC schedule. Braverman asked for a history of the schedule to help determine the future schedule. C. Davis will pull that information together.

On behalf of C. Anderson, C. Davis mentioned there is interest in re-igniting a campaign to get Ohio back on the NPC list. C. Anderson is interested in leading this initiative and has asked for volunteers. Braverman agreed to participate. If anyone else is interested, please email C. Davis. The last effort to national was back in 2019.

Future Webinar Topics Discussion (C. Davis)

Thurman asked that we have more sessions on DEI.

Hollstein suggested a webinar on green infrastructure – entitlements and zoning specifically in rural areas.

Sinha spoke to Ray and C. Davis about the need to discuss Vision Zero and the increase in crash rates. She also mentioned climate change and how communities need to deal with this. Carbon neutrality.

A. Schmidt mentioned brownfield grants are being released. So perhaps a session on that. He also mentioned that ODOT put out their pedestrian manual that perhaps someone could talk about (Toole).

E. Anderson suggested a whole ODOT and planning session. Guidelines and funds available.

Ray mentioned that ODOT is requiring land use plans for some funding. That may be an opportunity for APA Ohio to step in and give guidance and information to those communities. This may also be a good opportunity to work with grantors and ask them to require items like land use plans or comp plans to receive funding.

Treasurer's Report (Logue)

See boardbook for full report.

Logue reported that the FY23 year is a lean year (odd year) because it is not a state conference year. We run a very conservative budget every year.

A motion was made by Braverman and seconded by T. Davis to approve the 2023 Fiscal Year Budget. Motion passes.

Burton asked if we should establish an endowment since we are so close to the \$50,000 threshold. Logue, Burton and C. Davis will talk about this further.

A motion was made by M. Schmidt and seconded by Thurman to approve the Treasurer's Report. Motion passes.

Executive Director's Report (C. Davis)
See boardbook for full report.

Business from the floor

Burton reported that she has been mapping out PDO responsibilities and will be working through those with C. Davis.

The upcoming OKI conference will have an AICP exam session.

May 2022 exam was the first with a new batch of questions added in. C. Davis reported that she did audit the latest exam in May.

VI. Adjournment

The meeting was adjourned at 11:25 PM.