



FORESIGHT

TRENDING TOWARD TOMORROW



Sponsor Prospectus

APA Ohio Planning Conference 2023

September 27-29 | Columbus

ohioplanning.org/conference



EVENT SPONSORSHIPS

Connect with a network of Ohio planners like no other. There are a variety of ways for interested partners to interface with SPC23 attendees online and onsite. Design the right opportunity for your organization.

All event sponsorships include:

- Logo on conference material and digital communications
- Logo on conference website

WiFi SPONSOR | \$2500 (Exclusive)

WiFi will be accessible to all attendees throughout the entire conference. This sponsorship is exclusive.

Additional benefits include:

- Custom WiFi password set to sponsor's preferred password (i.e. company name)
- Recognition on on-site signage

PROFESSIONAL DEVELOPMENT WORKSHOP | \$2000

Support the Wednesday Professional Development Workshop. For more information on the PDW, visit www.ohioplanning.org/pdw.

Additional benefits include:

- Two (2) complimentary tickets to the opening reception
- Recognition on room splash screen

FRIDAY KEYNOTE | \$2500

Support the Friday Keynote Address and plated luncheon. For more information on Keynote Speakers, visit www.ohioplanning.org/keynote.

Additional benefits include:

- Four (4) complimentary tickets to keynote luncheon
- Recognition at each luncheon table

THURSDAY KEYNOTE | \$2000

Support the Thursday Keynote Address. For more information on Keynote Speakers, visit www.ohioplanning.org/keynote.

Additional benefits include:

- Four (4) complimentary tickets to keynote address
- Recognition on room splash screen



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CONFERENCE RECEPTION | \$2000

Help our planners party! The main conference reception takes place the evening of Thursday, September 28 at COSI. For more information, visit www.ohioplanning.org/spc23receptions.

Additional benefits include:

- Two (2) complimentary tickets to the conference reception
- On-site signage recognition

BREAKFAST SPONSOR | \$2000

Help our planners fuel up for the day! Breakfast takes place both Thursday, September 28 and Friday, September 29.

Additional benefits include:

- Recognition in breakfast area

LANYARD SPONSOR | \$2000

One of the most visible sponsorships! Lanyards clip to the badges required for conference entry.

Additional benefits include:

- Recognition at lanyard trees

BEVERAGE STATION SPONSOR | \$2000

Help our planners stay hydrated and caffeinated throughout the day. The beverage station will run throughout the day on Thursday, September 28 and Friday, September 29.

Additional benefits include:

- Recognition at beverage station



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NOTEBOOK SPONSOR | \$1500 (Exclusive)

One of the most visible sponsorships! Notebooks will be provided to each attendee.

Additional benefits include:

- Recognition at notebook station

HEADSHOT SPONSOR | \$1000

Support career advancement for emerging and seasoned professionals by sponsoring complimentary headshots for all attendees.

Additional benefits include:

- Recognition at headshot location
- Targeted email and social media blast advertising the complimentary opportunity to attendees along with your logo

SNACK SPONSOR | \$1000

Help our planners recharge! Snack break takes place the afternoon of Thursday, September 28

Additional benefits include:

- Recognition at snack station

WELCOME RECEPTION SPONSOR | \$1000

Help our planners kick off the conference! The opening reception takes place the evening of Wednesday, September 28 at Pins Mechanical Co.

Additional benefits include:

- Two (2) complimentary tickets to the welcome reception
- On-site signage recognition



GENERAL SPONSORSHIPS

Connect with a network of Ohio planners like no other. There are a variety of ways for interested partners to interface with SPC23 attendees online and onsite. Design the right opportunity for your organization.

| | PLATINUM \$4,000 | GOLD \$3,000 | SILVER \$2,000 | BRONZE \$1,000 |
|---|---------------------|-----------------|-------------------|-------------------|
| Complimentary conference registration(s) | 4 | 3 | 2 | 1 |
| Complimentary ticket(s) to Conference Receptions * | 4 | 3 | 2 | 1 |
| Complimentary ticket(s) to Keynotes ** | 3 | 2 | 1 | |
| Exhibitor Hub space Thursday and Friday *** | ● | | | |
| On-site signage recognition | ● | ● | ● | ● |
| Logo on conference material and digital communication | ● | ● | ● | ● |
| Logo on conference website | ● | ● | ● | ● |
| Social media mention ahead of conference | ● | ● | | |

* Opening reception takes place the evening of Wednesday, September 27. Conference reception takes place the evening of Thursday, September 28. More information on receptions can be found at www.ohioplanning.org/spcreceptions.

** Opening keynote takes place the morning of Thursday, September 28. Closing keynote takes place the afternoon of Friday, September 29 (in conjunction with luncheon and awards presentation). More information on keynote speakers can be found at www.ohioplanning.org/spckeynotes.

*** More information on exhibit hubs can be found on the following page.



EXHIBIT HUBS

NEW FOR
2023

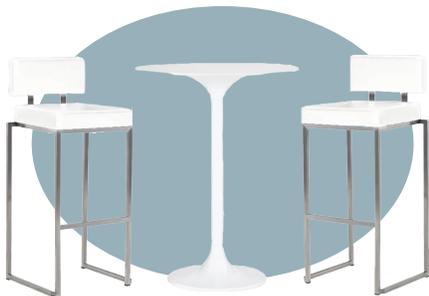
Exhibitor hubs are integrated throughout the conference space to encourage networking and offer a comfortable place to relax, take a call or respond to emails.

Hubs will be set up between 2:00 and 4:00 pm on Wednesday, September 27. They will remain up until 4:00 pm on Friday, September 29. Hubs are not required to be staffed. Exhibitors are welcome and encouraged to leave literature, marketing items, etcetera at their assigned Hub.

Setups and teardowns included in package price.

BAR TOP PACKAGE (4 AVAILABLE) **For Profit \$2500 | Non Profit \$1875**

This package includes one (1) white bar top table and two (2) white leather padded bar top chairs. Add a custom decal to the bar top table for an additional \$100.



KIOSK COUNTER (2 AVAILABLE) **For Profit \$2500 | Non Profit \$1875**

This package includes one (1) kiosk counter (36"L x 18"D x 42"H) with internally illuminated center base. Add a custom decal to the kiosk base for an additional \$100.





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LOUNGE SEATING (3 AVAILABLE) For Profit \$2000 | Non Profit \$1500

This package includes one (1) end table and two (2) lounge chairs. Lounge chair colors based on availability.



CHARGING STATION (2 AVAILABLE) For Profit + Non Profit | \$2000

This package includes one (1) tabletop device charging station with twelve (12) charging cables. Add a custom digital video or logo to the screen for an additional \$100.

